



ESTD:2008

5 STAR RATED  
PREMIUM INSTITUTE

# I Business Institute

Approved by AICTE, Ministry of Education, Govt. of India  
(An ISO 9001:2015 Institution)



## BROCHURE 2024

*From ideas to  
implementation*



PGDM

[www.ibusinessinstitute.org](http://www.ibusinessinstitute.org)



## VISION

Our vision is to be a premier globally recognised management institute that is dedicated to educational excellence and grooming future leaders for India and the rest of the world. We aim towards a method of training that encapsulates both theoretical knowledge and practical excellence in the perfect balance.

## MISSION

We are committed to bring out the best in every student to enable them to face the challenges posed by their professional careers and also get them ready for the rough road of life.

We are committed to developing leaders and entrepreneurs who become essential assets to not only their stakeholders but also to society at large.

## INSTITUTIONAL GOALS

**Our prime goal is:**

- To groom each student to meet the challenges of a dynamic global business environment, through a high quality industry endorsed curriculum.
- To enhance the career opportunities for our students through strong collaborations and partnership programmes with various Multinational Corporations (MNCs).
- To develop a world class management training programme that encapsulates corporate exposure and academic learning.

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# I BUSINESS INSTITUTE

Affiliations, Accreditations, Memberships and International Alliances

## Approved by



All India Council for Technical Education  
(AICTE)



शिक्षा मंत्रालय  
MINISTRY OF  
EDUCATION

Ministry of Education  
Govt. of India

## Recognized by



QACS International Pvt. Ltd.

## International Alliances



Association of Universities  
of Asia And The Pacific (AUAP)



International Financial  
Research Analyst (IFRA), Canada



International Accreditation  
Organization (IAO)



Indo-Gulf Management Association  
(IGMA)



Nanyang Institute of  
Management, Singapore



Kaplan University  
Singapore

Asia-Africa Institute LLC, Japan

Asia-Africa Institute LLC  
Japan



Skyline University College  
Sharjah, UAE

## Academic Collaboration



Indian Institute of Management  
Bangalore (IIMB)



MakeIntern



Indian Institute of Management  
Calcutta (IIMC)



Developing Library Network



The Times of India



National Digital Library  
of India



KRACKiN



Go1



foundit

## Member of



Institution's Innovation Council  
(Ministry of HRD Initiative)



National Human Resource  
Development (NHRD)



All India Management Association  
(AIMA)



Centre for Education Growth  
and Research (CEGR)

# FROM THE DESK OF MANAGING DIRECTOR

Dear Students,

In recent years, we've witnessed a profound transformation in the landscape of higher education. It's clear that academic excellence, while undoubtedly important, represents just one facet of the complex puzzle in preparing our students for the ever-evolving professional world. Industry experts consistently highlight that academic achievements do not seamlessly translate into effective job performance. The true empowerment of our graduates lies in the cultivation of professional skills and exposure to the real-world industry.

As the Managing Director of I Business Institute, I believe that acquiring knowledge is crucial, but it is equally imperative that our students master the skills of planning, setting goals, and making informed decisions. These essential life skills can only flourish when we as mentors instill values like self-organization and foster a spirit of learning.

In this rapidly changing world, creative and self-driven learning serves as a linking point of this transformative process. It involves tailored learning experiences, deep engagement with subject matter, and practical activities that resonate with the demands of the modern global economy, which encourages innovation.

At our institution, we are committed to deliver unique educational experiences that cater to the evolving competencies, knowledge, and abilities of our students.



At the Institute, we have embraced contemporary teaching methodologies that nurture critical thinking and personal growth.

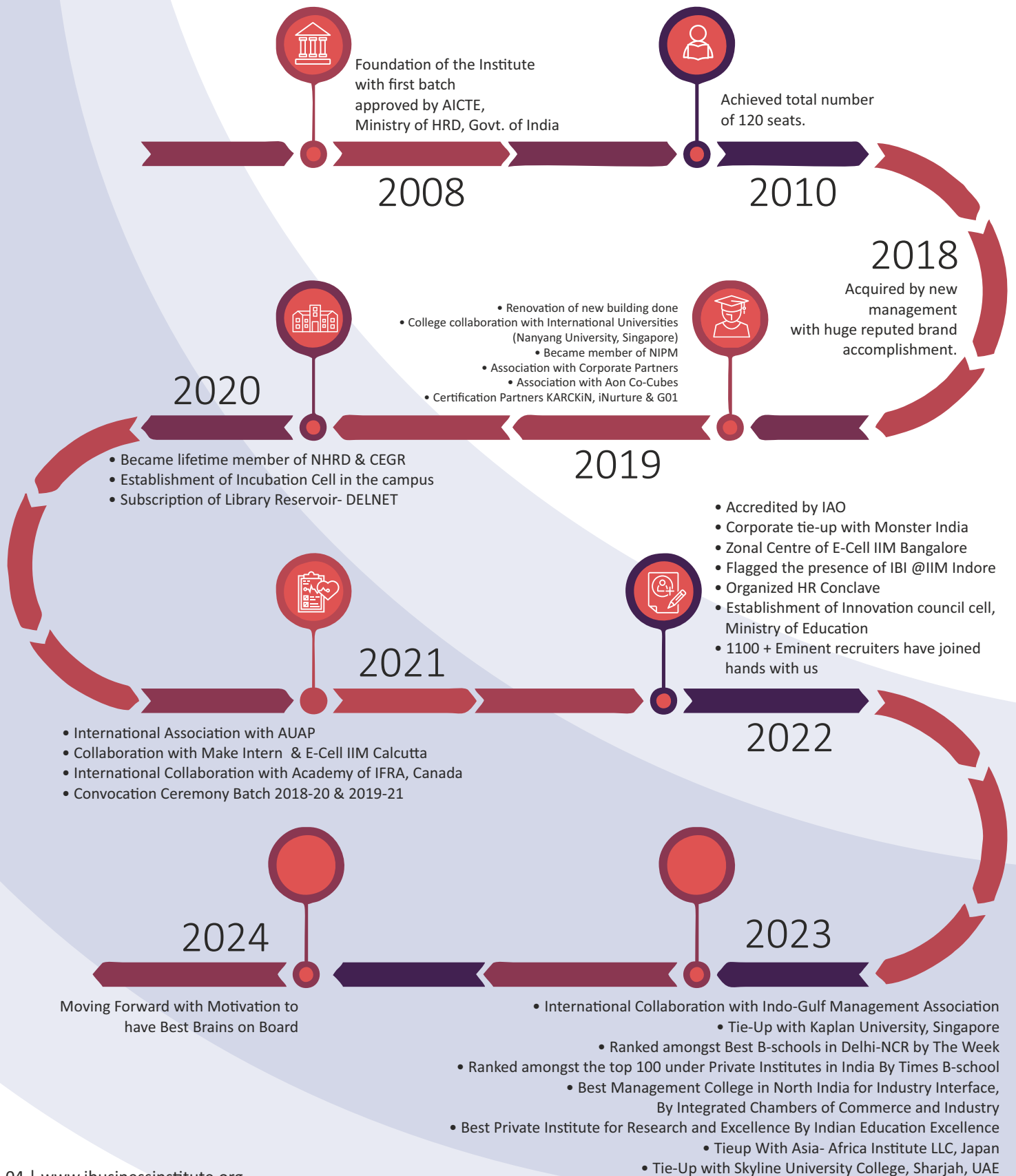
Our ultimate aim is to nurture well-rounded individuals, arming them with the skills needed to effectively apply their knowledge in real-life situations. This comprehensive preparation is the cornerstone of enhancing their performance in the fiercely competitive professional world they choose to navigate.

Our steadfast focus on professional skills, creative learning, and holistic development guarantees that our students are academically prepared and poised to excel in the ever-changing and highly competitive professional arena.

Warm regards

**Mr. Sujeet Roy**  
*Managing Director*  
*I Business Institute*

# IBI JOURNEY



# FROM THE DESK OF GROUP DIRECTOR

Dear Aspirants,

It is with great pleasure and excitement that I welcome you to I Business Institute, a place where education meets excellence, and dreams find their wings. In keeping with the vision and mission of the institute, IBI aims to provide value-based quality education for creating responsible and thoughtful citizens who would lead the world by example and excel through innovative zeal, entrepreneurial spirit and humanitarian attitude.

At IBI, the PGDM programme has been designed to meet the industry's expectations. The programme will also allow students to take up dual specialization. Industry experts are invited to provide students with real-time trends about the industry. The curriculum is designed in collaboration with the experts from world-class academic institutes and corporates. With strong commitment and responsibility, our faculty members are trained to use various pedagogical approaches including business case study analysis, team building activities, and business simulations. Students interact with companies in the form of Corporate Connect Series, Live Projects, Industry visits, International visit, etc. Visit to various companies strengthens rapport with industry and enhances future employability in those organizations.

We at I Business Institute have made all provisions to collaborate with the best institutes across the countries, including U.S.A, France, Singapore, Malaysia, Netherlands, Canada, UAE and South Korea to have



international exposure for our students through exchange programs and study tours. At IBI, we encourage you to dream big and equip you with the knowledge and skills to turn those dreams into reality. Your journey will be marked by challenges, but it is through these challenges that you will grow, learn, and ultimately succeed. Your time here will be marked by lifelong friendships, networking opportunities, and a strong foundation for a successful career in management.

Together, we will shape a brighter future and make a meaningful impact in the world of management. I look forward to welcoming you to our management institute and witnessing the incredible contributions you will make as future leaders.

Warm regards

**Dr. P. Sivakumar**  
*Group Director*  
*I Business Institute*

# ABOUT IBI

I Business Institute (referred to as IBI) is a renowned Management Institute strategically situated in the knowledge hub of NCR, offering abundant opportunities for aspiring managers. The institute provides a two-year, full-time PGDM programme approved by AICTE, Ministry of Education, Govt. of India, establishing its prominence in the academic landscape of Greater NOIDA. IBI's rapid growth is grounded in the belief that the most fruitful learning occurs when individuals from various disciplines and diverse backgrounds share their knowledge and expertise.

Diversity is a cornerstone of the institute, fostering a culturally responsive environment and a broad approach to teaching and learning. By promoting multicultural awareness, IBI prepares students to thrive in an increasingly diverse world. The institute places a strong emphasis on innovation, constantly upgrading its programs to include industry-driven areas of education and research. IBI's uniqueness lies in its openness, participation, and fairness conducive to learning, growth, and making students corporate-ready. The primary goal is to expose students to the industry with maximum interaction with industry leaders.

In line with the dynamic education landscape, IBI has undertaken significant initiatives in program development, curriculum design, corporate collaborations, placements, and student

development. The institute hosts an incubation centre where students gain hands-on experience in innovation and entrepreneurship, nurtured and encouraged by the entire team.

To ensure collaborative and comprehensive learning, IBI has established various cells and clubs covering domains like Finance, Marketing, Human Resource, Operations, Analytics, Systems, and Trade. Each club imparts domain and industry-specific knowledge, bringing live projects from various corporates for significant industry exposure. In addition, cells and committees, such as the Entrepreneurship Cell, Institutes' Social Responsibility Cell, Cultural Cell, Student's Welfare Cell and Sports Cell, facilitate co-curricular and extra-curricular learning. They are also responsible for managing the annual cultural events hosted by the institute.

IBI fosters an assiduous environment of innovative learning and inter-disciplinary knowledge through its pedagogy, aiming to bring out the best in each student. The institute aspires to be one of the top business schools in the country, providing students with value-based education and moulding them into leaders and active citizens who will play the role of changemakers in society. (For more information about IBI, visit <http://www.ibusinessinstitute.org>).



# FROM THE DESK OF DIRECTOR

Dear Future Leaders,

It brings me immense joy to welcome you to I Business Institute and our esteemed PGDM programme. At I Business Institute, we don't just offer an education; we provide an immersive experience designed to mould you into the leaders of tomorrow.

The AICTE-approved two-year full-time PGDM programme, sanctioned by the Ministry of Education, Government of India, is meticulously crafted to align with the evolving expectations of the industry for the next generation of managers. Encompassing novel areas such as Business Analytics, Digital Marketing, Advanced Excel, and Entrepreneurship Management, the programme offers the flexibility for dual specialization.

Industry experts actively engage with students, providing real-time insights into the corporate world. Our unique Corporate Connect Series, Live Projects, Industry visits, and International visits ensure that students cultivate industry awareness and acquire global perspectives. These interactions with diverse companies not only build strong industry relationships but also significantly enhance future employability prospects.

I Business Institute has forged collaborations with and is in the process of collaborating with many premier institutes worldwide, spanning the U.S.A, France, Singapore, Dubai, Malaysia, Netherlands, Canada, and South Korea. Through exchange programmes and study tours, our students gain international exposure, fostering a global mindset. They get invaluable opportunities to engage in global business scenarios, enabling them to apply their skills and knowledge in a broader context.

Hailing from various states and diverse backgrounds, IBI creates a vibrant platform for students to develop essential competencies in business, a global perspective, and interpersonal skills crucial for effective management. With the abundant resources at IBI, we are confident that our students will not only excel but emerge as exceptional industry leaders, ready to navigate and contribute to the complexities of global business environments.



As the Director, I assure you that our faculty, renowned for their expertise and commitment, will guide you through a curriculum that seamlessly blends theory with real-world applications. Our emphasis on practical learning ensures that you graduate not just with a degree but with the ability to tackle challenges head-on. Our alumni excel in prominent business positions on a global scale.

We take pride in our state-of-the-art campus, equipped with modern facilities to facilitate your academic journey. More than just classrooms, it's a space where ideas are exchanged, collaborations are born, and lifelong friendships are forged.

Throughout your PGDM journey, we encourage you to participate in various extracurricular activities, industry interactions, and global exposure programmes. These experiences will not only enrich your academic understanding but also broaden your horizons, preparing you for the complexities of the global business landscape.

I encourage you to explore further and visit our campus to witness the significant strides we are making.

Warm regards

**Dr. Sweta Saurabh**  
*Director*  
*I Business Institute*

# HIGHLIGHTS 2023

**Only** Institute in  
India Recognized by  
**IFRA Canada**

Top Certifications by  
**Renowned  
Organisations**

**100%**  
Ph.D. Professors  
on Campus



**100%**  
Internship & Placements  
with Highest Package  
of **35 LPA**

**350+**  
Companies for  
Placement in  
last two Years

**Lush and green  
campus** in  
heart of city.

Lifetime member of  
**NHRD** (National human  
resource development)

**Top B-School** in  
North Zone India:  
Times B School Ranking

Associated with **IGMA**  
(Indo Gulf Management Association)

Sustainability &  
**Green  
Initiative**  
for Healthy Planet

**613800+**  
Books in Library

Remote Library and Reservoir  
from **Delnet** and **NDLI**



Student diversity- students  
from across **27 states** in India

**38%** students from  
other academic  
backgrounds

Ranked by **The Week**  
in the category of Private  
**Best B - School  
in India**

Signed MOU with  
**Asia-Africa Institute LLC, Japan**  
and  
**Skyline University College, Sharjah, UAE**

**50+** Academic & Extra  
curricular events across  
the Year

**10:1**  
Student faculty ratio

**Strong Alumni** base

Ranked  
**Best PGDM Institute**  
in Delhi NCR by  
Knowledge Review



Partnership with

**SAS**

**18+**

Skill  
Enhancing  
Student  
Clubs & Trainings

**30+**  
Certifications for  
Industry Readiness

**180+**  
Corporate sessions  
In Last Three Years

**129+**  
MOU's signed with  
**Academic Institutions**  
across India

International Recognition by  
**IAO & AUAP**  
IFRA Canada, Asia - Africa  
Institute LLC, Japan, QACS International

In House  
**Incubation Centre**  
for Empowering budding entrepreneurs  
and start-ups Innweb Solutions



# CORE MEMBERS



**Dr. P. Sivakumar**  
*Group Director*



**Dr. Sweta Saurabh**  
*Director*



**Dr. Vartika Chaturvedi**  
*Dean Outreach  
& Student Welfare*



**Dr. Sachi Dwivedi, PMP**  
*Dean Academics*

# ACADEMIC ADVISORY COUNCIL



**Dr. Vivek Soni**  
*Professor*  
Faculty of Management Studies  
University of Delhi



**Ms. Sheetal**  
*Strategy and Liberal Studies*  
IIM Shillong



**Dr. Somy Thomas**  
*Managing Director*  
Valuation & Advisory Services  
Cushman & Wakefield, Bengaluru



**Dr. G. Anjaneya Swamy**  
*Dean (Ex)*  
School of Management  
Pondicherry Central Uni.



**Dr. Vinish Kr Kathuria**  
*Teaching Faculty*  
Indian Institute of Technology  
Bombay



**Prof Rishi Mehra**  
*CEO, Corporate Partners*  
Sr. Consultant DEA - AJNIFM  
Res Program, Ministry of Finance



**Dr. N.R. Bhanumurthy**  
*Vice Chancellor*  
*Dr BR Ambedkar*  
School of Eco Uni, Bengaluru



**Prof. Rakesh Ranjan**  
*Vice Chancellor*  
Sushant University, Gurgaon



**Mr. M. K Khanduja**  
*Director*  
Inter - Alliance Research  
Gurgaon



**Prof. Ravi Sangal**  
*Chief Mentor and Advisor*  
BIS Research, Gurgaon



**Prof. Shiv K. Tripathi, Ph.D.**  
*Vice Chancellor*  
ATMIYA University



**Dr. Manoranjan Sharma**  
*Chief Economist, Infomerics Valuation  
& Rating Pvt. Ltd., Delhi*  
*Former GM, Chief Economist &  
Chief Learning Officer, Canara Bank*

# ADVISORY BOARD @ IBI

## CORPORATE ADVISORY BOARD



**Mr. Lokesh Mehra**  
*Sr. Manager,  
Global Engagement,  
AWS South Asia*



**Ms. Anshula Verma**  
*Director and National Head,  
Talent Acquisition  
Ernst & Young LLP*



**Mr. Rajeev Narang**  
*TEDx Speaker,  
Branding Expert, Author*



**Ms. Anupreeta Lall**  
*Founder  
IntellSearch*



**Ms. Swati Singh**  
*Director, Business Operations  
TEKsystems*



**Mohammad Afsar**  
*Associate Director  
Talent Acquisition Head  
TBO.com*



**Mr. Manay Khaitan**  
*Associate Director Finance  
Beverages, PepsiCo*



**Mr. Neeraj Narang**  
*Global HCM Strategy  
Director and APAC Lead  
Oracle*



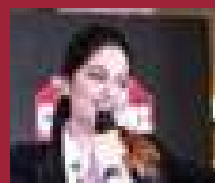
**Mr. Debargha Deb**  
*General Manager, HR  
DS Group*



**Ms. Shweta Berry**  
*Director, Marketing & Head of  
Strategic Alliances  
Aeris Communications*



**Mr. Kunwar Bhanu P Singh**  
*Group HR Leader  
Aeon Market  
Research (P) Ltd.*



**Mr. Manisha Pawar**  
*Regional HR Head, North and  
Central, Dabur India limited*



**Mr. Ravindra Upadhyay**  
*Sr. VP, Finance, Audit &  
Risk Management Reliance  
Jio Infocom Limited*



**Mr. Harsh Batta**  
*National Sales Head,  
Purina Patcare India, Nestle*



**Ms. Renu Bhat**  
*Manager HR  
ITC Limited*



**Mr. Himanshu Verma**  
*Manager Human Capital  
PwC*

# FACULTY @ IBI

**Dr. P Sivakumar**  
Group Director



**Qualification:** Ph.D, M.Phil, M.S (Applied Econometrics)

**Area of Interest:** Managerial Economics, Research Methodology, Econometrics, Business Forecasting, Predictive Analytics

**Brief Profile:** Dr. P. Sivakumar, Group Director at I Business Institute, holds a Ph.D., M.Phil, and M.S in Applied Econometrics. Specializing in Managerial Economics, Research Methodology, Econometrics, Business Forecasting, and Predictive Analytics, he brings over 22 years of industry and academic experience. His research on 'Productivity and Efficiency Analysis of Indian Manufacturing Industry' earned him a Ph.D. from Hyderabad Central University. Dr. Sivakumar has presented over 25 research papers globally, publishing 31 in areas like Economics, Banking, Finance, Trade, and Renewable Energy. As an IBM certified trainer, he excels in Business Analytics and holds leadership positions with associations like WFTO and Fair Trade Forum-India

**Qualification:** PhD (Human Resource Management), Masters in Business Administration (HR), M.A (International Relations), FMS BHU.

**Area of Interest:** Dr. Sweta Saurabh's expertise spans across Human Resource Management, Organizational Behaviour, Employee Engagement, Communication Skills, Personality Development, Negotiation Skills, Time Management, Entrepreneurship, Group Dynamics, Training and Development, and Competency Mapping.

**Brief Profile:** Dr. Sweta Saurabh, a seasoned academican, holds a Ph.D. in Human Resource Management, an MBA in HR, and an M.A. in International Relations from BHU. With almost two decades of experience, she has left an indelible mark in various domains, including HR, OB, Communications, and Personality Development. Currently serving as the Director at I Business Institute, she oversees all institutional activities. Dr. Sweta Saurabh has conducted impactful MDPs for NIBSCOM, contributed to accreditation committees, and holds a patent for a "Machine Learning-Based Tool For Predicting Leadership Success Based On Emotional Intelligence." Her commitment to research is reflected in her publications and active participation in conferences, where she consistently garners accolades. Beyond academia, she imparts knowledge through sessions and training at prestigious organizations.



**Dr. Sweta Saurabh**  
Director

**Dr. Vartika Chaturvedi**  
Dean Outreach and Student Welfare



**Qualification:** Ph.D. in Human Resources

**Area of Interest:** Business Communication & HR

**Brief Profile:** Dr. Vartika Chaturvedi, a Ph.D. in Human Resource Management, holds rich expertise with over 16 years in teaching, research, and training. Specialized in Business Communication and HR, she's authored over 25 papers in esteemed national and international journals and co-authored three books. Her extensive experience includes organizing HR conclaves and conferences, presenting papers at various national and international platforms, including IIM Nagpur. Recognized for her contributions, she received an award from the Government of Haryana for Women's Empowerment in 2018. With a keen interest in organizational behavior, she excels in assessing and understanding individuals, demonstrated through attending workshops at institutions like IIM Ahmedabad and MDI Gurgaon.

**Mr. Debasis Basu Chowdhury**  
Professor in Practice



**Qualification:** MBA (IIM Ahmedabad), B.E (Electrical)

**Area of Interest:** Marketing & Strategy Building, Consumer Behavior, Brand Management, Integrated Marketing Management, Marketing strategy, Advertising

**Brief Profile:** Debasis Basu Chowdhury, an IIM Ahmedabad MBA with a B.E. in Electrical Engineering, specializes in Marketing & Strategy. With over 22 years of experience, he has led global projects for major tech firms, started and scaled businesses, and excelled in change management. His leadership roles include President, Vice President, and COO at companies like PwC, Capgemini, and TCS. He's a Co-Promoter at MedTrainAI, a HealthTech firm, and has contributed to FICCI and academia. Debasis brings a rich blend of strategic acumen, business development, and transformative leadership to every role, leaving a lasting impact on the organizations he engages with.

**Qualification:** PhD (Business Analytics), Post Graduate Programme in Business Analytics and Business Intelligence from Great Lakes Institute of Management, Six Sigma Green Belt Certification, Masters in Business Administration, FMS, BHU, M.Sc (Statistics) FMS BHU.

**Area of Interest:** Business Analytics, Project Management, Six Sigma (Quality Management), Quantitative Techniques.

**Brief Profile:** Dr. Sachi Dwivedi, PMP, holds a Ph.D. in Business Analytics and a Post Graduate Programme in Business Analytics and Business Intelligence from Great Lakes Institute of Management. With a background in Six Sigma (Quality Management) and an M.Sc. in Statistics from BHU, she has a robust academic profile. Before joining I Business Institute, she garnered eight years of experience at TCS, serving as a Project Manager for international projects. Driven by a passion for teaching, she's conducted corporate sessions on Business Analytics, Project Management, and Six Sigma. Her patent on " Machine Learning-Based Tool For Predicting Leadership Success Based On Emotional Intelligence " reflects her innovative approach. She has published numerous research papers, won awards at national and international conferences, and filed patents in the field of Business Analytics, showcasing her expertise and commitment to the field.



**Dr. Sachi Dwivedi, PMP**  
Dean Academics

**Mr. Parag Goel**  
Professor in Practice



**Qualification:** MBA (IIM Lucknow)

**Area of Interest:** Business Strategy, Entrepreneurship, Human Resource Management

**Brief Profile:** Parag has 18+ years of rich industry experience across functions in Consulting, IT, Telecom, Insurance and has worked in organisations such as HCL, TCS, ICICI, PwC, Reliance Jio, EY and in advisory roles with startups. He has worked in the areas of Consulting, Customer Relationship, Business Development, Strategic Initiatives and Change Management.

He is passionate about learning and sharing knowledge and insights with others. He is a Prosci® Certified Change Practitioner; and has also authored a publication in collaboration with CII.

“ Success in PGDM demands a proactive mindset, embracing challenges as opportunities, and honing strong interpersonal skills. The key mantra lies in a dynamic approach, continuous learning, and effective communication for aspiring PGDM students. ”

**Mr. Debasis Basu Chowdhury**

**Dr. Shilpa Wadhwa**  
Associate Professor



**Qualification:** Ph.D. – HR M.Com. (Delhi School of Economics- DU), B.Com. –H, Executive Program SJMSOM (IIT-B), Advance Diploma in German Language, Certified Trainer from ISTD, and Behavioral Competency from I.P University.

**Area of Interest:** Talent Management, Organization Development, HRM and Sustainability.

**Brief Profile:** Dr. Shilpa Wadhwa, an accomplished professional with a Ph.D. in HR holds expertise in Human Resource Management, Business Communication, Business Research, and Psychometric testing. With 15+ years of experience in teaching and research, she's currently an Associate Professor at I Business Institute, Greater Noida. Her keen interest in publications includes research papers in national and international journals and book chapters with renowned publishers. Dr. Wadhwa's achievements extend to conducting faculty development sessions, being a top scorer at IIT-B SJMSOM, and earning the All India Topper title in ISTD's Individual Paper contest in 2009.

**Qualification:** PGDM, IIM (Kozhikode), B.Tech ( IIT Delhi)

**Area of Interest:** Finance

**Brief Profile:** 13 years total work experience with 7 years of corporate and entrepreneurial experience with Deloitte, JP Morgan and CarDekho, and 6 years of teaching experience in Finance specialization.

Mr Vipul Mehta, a PGDM holder with a focus on Finance, boasts 13 years of diverse experience. He spent 7 years in corporate roles at Deloitte, JP Morgan, and CarDekho, followed by 6 years dedicated to teaching finance. His achievements include high-scoring certifications in Common Derivatives, Securities Operations & Risk Management, Research Analyst, and Wealth Management. Vipul holds the prestigious Distinguished Toastmaster (DTM) award from Toastmasters International. Notably, he presented a paper on "Impact of Market Volatility on Expiry Day of Nifty Options" at the 2019 National Seminar of Asian Business School, Noida.



**Mr. Vipul Mehta**  
Assistant Professor

**Dr. Ravi Sharan Prasad**  
Professor



**Qualification:** Ph.D. PGDM (XLRI, Jamshedpur)

**Area of Interest:** Talent Management, Organization Development, HRM and Sustainability.

**Brief Profile:** He is a postgraduate in Personnel Management and industrial Relations from XLRI, Jamshedpur. He has to his credit an illustrious career In industry and academias spanning forty years. Dr. Prasad held senior executive positions in HR as Head-HR in reputed companies like ACC Limited, JCT Electronics Limited and Bharat Pumps and Compressors Limited, where he led significant HR & OD interventions. During his stint in academics, he has worked as Director, HOD & Professor (HR & OB), and Chief Placement Coordinator in premier business schools such as Asia-Pacific Institute of Management, EMPI Business School, Apeejay Institute of Technology and Balaji Institute of Modern Management. He has completed his PhD in the area of Talent Management. Dr. Prasad has published and presented a number of papers in national and international journals and seminars. He has also organized national and international seminars, MDP's and Workshops. He is an accomplished Soft Skills Trainer. His current areas of interest include Talent Management, Organization Development and Change, Green HRM and Sustainability and Leveraging Technology and Digitization in HR.

“ No Shortcut to success, build your skill set that can meet the challenges of future. ”

**Prof. Rishi Mehra**



**Dr. V. Vijayalalitha**  
Associate Professor



**Qualification:** Ph.D. ( Management), M.Phil., M.Sc (Mathematics), PGDCA

**Area of Interest:** Quantitative Techniques, Research Methodology, Operations Research, Project Management

**Brief Profile:** Dr. V. Vijayalalitha, an Associate Professor, holds a Ph.D. in Management, M.Phil., M.Sc in Mathematics, and a PGDCA. Her expertise lies in Quantitative Techniques, Research Methodology, Operations Research, and Project Management. With a rich 19-year teaching background spanning Mathematics, Statistics, Decision Science, and Operations, she completed her Ph.D. at Amity University, Noida, focusing on the application of decision science in the Indian pharmaceutical industry. Driven by a passion for social responsibility, she engages with grassroots organizations, fostering CSR and sustainability initiatives among management students for over 11 years. She actively participates in conferences, seminars, and workshops, contributing research papers in Scopus indexed journals. Dr. Vijayalalitha is a proponent of Business Analytics, Marketing, Social Media, and Corporate Social Responsibilities, organizing and participating in various FDPs and MDPs.

**Qualification:** IIM Ahmedabad, PGDM (Indian Institute of Management - Ahmedabad)

**Area of Interest:** Marketing Management, CRM, Strategic Business Management, Brand Management

**Brief Profile:** Prof. Hitesh Manocha is a Mechanical Engineer from Delhi College of Engineering and PGDM from Indian Institute of Management, Ahmedabad. Having more than 25 years of experience, he has worked with brands like Godrej and Boyce Mfg. Co. Pvt. Ltd. He has held many prestigious positions in his remarkable career. His first fourteen years were spent primarily in the area of Marketing and Sales. He served in various capacities in the areas of Consumer Durables, Office Automation, Engineering Goods. Concept Selling and Telecom. For the past Twelve years. He has started his own consultancy. He provides consultancy services in the area of Marketing and Sales. He has also conducted training programmes for corporations.



**Prof. Hitesh Manocha**  
Professor

**Prof. Rishi Mehra**  
Professor



**Qualification:** IFRA Canada, Senior Consultant DEA-AJNIFM Research Program, Ministry of Finance, MBA., M.Com., CFA, CTM, LIFA, CIA

**Area of Interest:** Financial Management, Security Analysis, Portfolio Management, International Financial Management

**Brief Profile:** Prof. Rishi Mehra is the CEO of Corporate Partners and Finance Gurukul. With a rich experience of more than 20 years in Finance Industry his core competency lies in the areas of Financial Management, Security Analysis, Portfolio Management, International Financial Management, Derivatives & Risk Management, Financial Services, Merchant Banking, Management of Financial Institutions, Treasury & Forex Management, Financial Planning and Wealth Management. He has been in training the employees of Government Department & Premier Corporate from Indian and overseas origin like NSE, BSE, NIFM, NISM, Ministry of Finance, FSI (Ministry of External Affairs), National Academy for Training & Research in Social Security, FPSB, MMTC, SBI, SBI Mutual Fund, Aviva Insurance, Religare, Fidelity, Copal Partners, ARX Advisory & Analytics etc. He blends a diverse experience in practical areas as a freelancer and theoretical fundamentals as a visiting professor to premier management institutions in India & abroad. He conducts corporate training in the areas of stock market, Financial Modelling, CFA, Equity Valuation and Derivatives. Previously, he worked as a Research Head with Jindal Group of companies.

“ Value your emotional quotient, be ethical and trust your mentor for a successful and prosperous future. ”

**Mr. Parag Goel**

**Dr. Jyotshana Upadhyay**  
Assistant Professor,  
Member Faculty Council  
and Area Chair  
Marketing



**Qualification:** Ph.D (Marketing), M.Phil (Marketing), PGDPM (Personnel Management), PGDBM (Marketing & HR).

**Area of Interest:** Marketing, Personality, Development, Communication, Time Management.

**Brief Profile:** Ms. Jyotshana Upadhyay, Assistant Professor and Area Chair Marketing at I Business Institute, Greater Noida, boasts a rich educational background with a Ph.D. in Marketing, M.Phil, and PGDBM. With over 21 years in industry and academia, she's held high-ranking positions in marketing and has extensive experience in the education sector. As a member of the faculty council, she organizes international conferences, marketing fests, and has initiated impactful initiatives. Certified in SPSS, Digital Marketing, and Supply Chain Management, she's an active participant in workshops on entrepreneurship, HR analytics, and innovative pedagogy. She's been honored with awards like Udyog Shiksha Puraskar and Best Corporate Achiever.

**Qualification:** PGDBM, B.Sc

**Area of Interest:** Marketing Management, Consumer Behaviour, Integrated Marketing Communication, Brand Management, Service Marketing, Retail Management

**Brief Profile:** Shailaja Manocha has earned her BS (Hons.) Botany degree from Sri Venkateshwara College, Delhi University and PGDBM from IMT, Ghaziabad with specialization in the area of marketing. Ms. Shailaja Manocha is a marketing faculty who specializes in Sales and Retail marketing having had above six years experience with Dabur and NIS before switching to academics full-time. She has been associated with Skyline Business School for over ten years and brings to the classroom the best of pedagogy and interactivity. Her orientation towards ensuring learning objectives makes every student she teaches a lifelong learner.



**Prof. Shailaja Manocha**  
Professor

**Ms. Prabha Mishra**  
Assistant Professor



**Qualification:** Master of Business Administration, PhD (Pursuing)

**Area of Interest:** Behavioural and Sustainable Investing and Finance.

**Brief Profile:** Ms. Prabha R Mishra, an MBA with over 15 years of experience, specializing in finance. Pursuing her Ph.D., her expertise lies in Behavioral and Sustainable Investing. Before joining I Business Institute, she contributed significantly to various management institutes and social institutions. Ms. Mishra's dynamic teaching style fosters critical thinking, offering practical applications of financial theories. She brings a unique perspective to the classroom, drawing from her extensive experience in trading shares and stocks. Committed to lifelong learning, she actively participates in national and international conferences, contributing to reputed journals. Her curriculum development skills cover project finance, risk assessment, financial modeling, and valuation techniques, providing students with a comprehensive understanding of the financial industry's intricacies.

“Embrace continuous learning with a commitment to excel and adapt to the changing times ahead by developing relationships that foster personal and professional growth.”

**Prof. Hitesh Manocha**

**Mr. Harish Kumar**  
Assistant Professor



**Qualification:** MCA (MNNIT, Allahabad), M.Tech, Computer Science & Engineering, Ph.D (Pursuing)

**Area of Interest:** Information Technology, Operations Management

**Brief Profile:** Mr. Harish Kumar, with an MCA from MNNIT, Allahabad, M.Tech in Computer Science & Engineering, brings over 22 years of experience. His expertise spans Information Technology and Operations Management. He has a diverse corporate background, having worked with Hindalco Industries Ltd and Sofblue India (P) Ltd. Dr. Kumar has contributed to wireless technology projects like Bluetooth and WiFi. In academia, he has taught subjects like Management Information System, CyberSecurity, Advanced Excel, and Decision Making through PYTHON. His leadership roles include serving as the Examination Controller for PGDM for over 5 years and leading committees like Discipline and Training and Placement.

**Qualification:** PhD (Human Resource) (Pursuing), MBA (HR), GGSIPU

**Area of Interest:** Human Resources, Performance Management and Training & Development

**Brief Profile:** Ms. Vaishali Verma, an Assistant Professor at I Business Institute, is an adept academician with an MBA in Human Resources from GGSIPU. Currently pursuing her PhD in Human Resource Management, she specializes in Performance Management and Training & Development. Recognized for her research, she received the Best Presentation Research Award for her paper on "Gender Diversity & Well-Being." As a dedicated member of the Corporate Relations Team, she bridges academia and industry, bringing practical insights to her role. Ms. Verma's commitment extends to active participation in workshops, seminars, and conferences, showcasing her continuous pursuit of knowledge in HR and HR Analytics.



**Ms. Vaishali Verma**  
Assistant Professor

**Capt. Sanjeev Rishi**  
Professor in Practice



**Qualification:** Master's certificate of competency by Ministry Of Shipping, International Marketing by IIFT

**Area of Interest:** Logistics, Maritime Operations, Foreign based Shipping, Multi-Modal Transportation

**Brief Profile:** Capt. Sanjeev Rishi's primary area of interest lies in the field of logistics and maritime operations. His extensive experience spans both onshore and offshore activities, including handling the commercial and operational interests of foreign-based shipping lines. Capt. Rishi is an expert in the management and operation of Inland Container Depots (ICD), Container Freight Stations (CFS), and multimodal transportation. Capt. Rishi serves as a visiting faculty member at reputed institutions such as IIFT (Indian Institute of Foreign Trade) and EMPI Business School, contributing his knowledge and experience to the education of future professionals in the field. His academic qualifications, including a Masters's Certificate of Competency and a Diploma in International Marketing, further support his standing in the maritime and logistics domain.

Capt. Sanjeev Rishi's role as the President of the Northern India Shipping Agencies Association (NISAA) for seven years highlights his leadership and influence in the logistics sector, further emphasizing his commitment to the industry's growth and development.

“ Focus on taking small and manageable steps, rest assured you can cross unimaginable distances. ”

**Dr. Vinod Kumar Jangid**

**Dr. Vinod Kumar Jangid**  
Professor



**Qualification:** Ph.D. (Management) Delhi University

**Area of Interest:** Quantitative Techniques, Production Operation Management, Marketing Management, Managerial Economics

**Brief Profile:** Dr. Vinod Kumar Jangid is a Professor of Operations Management. He Had done MBA (Marketing) from IMS, Indore and M.Sc. (Maths) from Delhi University. He had done his Ph.D. from Dr. B.R Ambedkar University, Agra in Management. He is also UGCNET qualified in Management subject. His areas of interest are: Quantitative Techniques, Production Operation Management, Marketing Management, Managerial. He has more than 14 years of work experience in the academic field. He is working as a visiting faculty in various reputed business schools like:- AMITY, JIMS, IMT. IGNOU, AIMA, Asia Pacific Institute of Management & Many others.

**Qualification:** Lawyer, MA in Business Administration, DURHAM Business School, LL. B CLC, Delhi-University

**Brief Profile:** Arjun J Chaudhuri is a Business-Consultant & Legal- Professional since 2004 till date with Extensive-Experience in Consultancy & Advocacy. Educated at CAMPUS Law Centre, DELHI-University with an LL.B Degree, he has Appeared as an Attorney-Advocate in Trial & Appellate-Courts in a Variety of Matters including: Commercial-Disputes & Resolution, Family-Disputes & Resolution and Matters of a Civil & Criminal-Nature. He is empaneled as an Arbitrator & Mediator to Adjudicate & Mediate-Disputes in ADR-Matters. He has been involved in the Drafting of Lawsuits in Litigations and in the Drafting of Agreements in transactional matters at the executive level. Also, armed with an MA in BUSINESS-Administration from DURHAM-University, he has provided Corporate-Consultancy for Diversification of the Business, RE-Structuring of the Business in order to Raise-Finance and RE-Organization of the Business to Optimize HR- Potential. Leveraging these capabilities, he also anchors Programs on RADIO & ATV along with teaching students at the collegiate level.



**Mr. Arjun J Chaudhuri**  
Associate Professor

**Mr. Himanshu Arora**  
Assistant Professor



**Expertise:** FOREX Derivatives, Excel, (MF)- Financial Markets, Financial Planning, Equities, Commodities.

**Brief Profile:** Himanshu Arora is a seasoned professional with over a decade of extensive experience in the field of education and finance. Recognized for his exceptional training abilities, he has been honoured with prestigious titles such as "The Most Innovative Trainer" and "The Most Inspiring Trainer" by the Bombay Stock Exchange. His contributions to education have also earned him the distinction of being recognized as one of India's Best Finance Teachers by the Association of Wealth Managers of India (AIWMI).

Himanshu's expertise extends beyond accolades, as he has been quoted on various financial platforms such as Reuters and Cogencis, showcasing his thought leadership in the financial domain. With a rich academic background, he has delivered impactful training sessions at numerous esteemed institutions. He is actively pursuing the Chartered Financial Analyst (CFA) Level 2 certification, showcasing his commitment to continuous learning and professional development.

“Success is an ongoing journey of growth. A clear vision, achievable goals, and persistent effort are crucial. I motivate students, bringing out their true potential to confidently face real-life professional challenges.”

**Mr. Vipul Mehta**

**Mr. Kushal Sharma**  
Business Analytics  
Trainer



**Brief Profile:** Kushal Sharma is a highly motivated and accomplished professional with a wealth of experience spanning several years in the fields of statistical analysis, risk management, business consultation, and analytics. His expertise lies in transforming data into actionable insights, thereby driving business strategy and enhancing profitability. As a seasoned trainer, Kushal has demonstrated proficiency in Data Analytics, earning recognition as a master trainer in the domain. His skills extend to being a Data Science Practitioner with a focus on R and Python, along with a comprehensive understanding of cloud technologies, particularly OpenStack Cloud Software. Kushal is well-versed in the Hadoop Ecosystem, encompassing HDFS, Map Reduce, Pig, Hive, and NoSQL Databases such as Cassandra and Hbase. Notably, he engages in Big Data Consulting for startup companies and holds an Oracle Certified SQL Expert designation, showcasing a strong command of databases.

Kushal has hands-on experience in various aspects of Hadoop cluster administration, including installation, performance tuning, debugging, monitoring, and managing updates, patches, and upgrades. His proficiency extends to writing Map Reduce jobs in Java, Hive, and Pig Latin. Additionally, he excels in data integration, having worked on extracting data from MySQL databases into HDFS and Hbase using Sqoop.

**Brief Profile:** Ashish is a seasoned professional with a rich and diverse background, having garnered valuable experience through his roles in various start-ups and top Indian MNCs. Notably, he has contributed to significant projects with organizations such as Bajaj General Insurance, ITC, Madison Media Infinity, and Eveready Industries. Ashish's core competencies lie in leadership, training, youth mentoring, public relations, employee training, coaching, training and development, employee relations, business strategy, human resources, budgets, relationship management, marketing, marketing strategy, and overall strategy development. His multifaceted skill set positions him as a versatile professional capable of making significant contributions across various organizational functions. Ashish is motivated to offer a distinctive approach to help others succeed in their personal and professional endeavors. His commitment to creating positive behavioral changes and fostering holistic development sets him apart as a dynamic and influential professional in the field.



**Mr. Ashish Anand**  
Personality Development  
Trainer

**Mr. Kapil Bhargava**  
Digital Marketing  
Trainer



**Brief Profile:** Kapil is a Digital Marketing enthusiast and seasoned faculty member associated with various prestigious institutions such as IITs and IIMs. His career is characterized by a profound passion for continuous learning and a commitment to delivering excellence. Known for his disciplined and result-oriented approach, Kapil finds joy in his work and has successfully transitioned his career into the dynamic realm of Digital Marketing. Kapil's key responsibilities and capabilities include a range of activities such as client relationship management, PR activities, Google Analytics report generation and analysis, blogging for client projects, off-page operations and website promotion, pre-SEO analysis, strategy formulation for optimization, website keyword research, competitor analysis, website performance tracking and evaluation, website keyword ranking report generation, social media optimization, email marketing, lead generation and nurturing, PPC, Facebook marketing, and Instagram marketing.

“ Nurture curiosity, confront challenges, and persist in excellence - your growth is our commitment. ”

**Ms. Vaishali Verma**

**Mr. Syed Ahamed**  
Digital Marketing  
Trainer



**Brief Profile:** Mr. Syed Ahamed is an accomplished professional with an engineering background, specializing in the field of Digital Marketing. With over 6 years of hands-on experience, he has demonstrated expertise in developing and implementing effective strategies for online marketing activities, catering to both SMEs and corporate entities. Driven by his passion for the Digital Marketing industry, he firmly believes in its transformative potential to redefine the landscape of marketing.

His core competencies span a wide array of digital marketing aspects, including Social Media Marketing, Google Adwords, Online Marketing, Link Building, Off Page Optimization, Keyword Research, Web Analytics, Affiliate Marketing, Social Bookmarking, SEO, Google Webmaster Tools, Google Analytics, Google Docs, Organic Search, Search Advertising, Online Advertising, Web 2.0, Analytics, Search Analysis, SMO, Social Networking, and E-commerce.

**Area of Interest:** Portfolio Trading Strategies, Risk Management, Equity Valuations, and Portfolio Management.

**Brief Profile:** Gourav is a seasoned professional with over five years of practical experience as an Equity and Derivatives analyst, serving as a versatile trainer, trader, investor, and consultant. His extensive corporate background equips him with the expertise to excel as a competent trainer in a range of financial disciplines, including Fundamental Analysis, Technical Analysis, Derivatives Analysis, Financial Modelling with Excel, Mutual Fund Analysis, Investment Planning, and Financial Planning.

Having accumulated a wealth of knowledge and skills, Gourav has dedicated over 1000 hours to delivering high-impact training sessions to corporate employees, professionals, and students. His passion for education extends beyond traditional settings, leading him to various management institutes where he imparts knowledge on finance-related subjects and conducts skill-based workshops.



**Mr. Gourav Maharshi**  
Assistant Professor

**Mr. Nikhil Garg**  
Business Analytics  
Trainer



**Expertise:** Data Science, Machine Learning, Deep Learning, Predictive Analytics, Big Data Analysis, Corporate Finance, Financial Management, Risk Management, Data Visualization, Forecasting, Modeling

**Brief Profile:** Nikhil Garg is an education enthusiast with a profound passion for teaching, complemented by exceptional organisational skills and a natural ability to connect with students. Currently seeking opportunities for professional development, Nikhil believes that his extensive experience and fervour for teaching align seamlessly with the philosophy and resources offered by prospective educational institutions.

Having conducted over 2000 sessions, Nikhil has successfully trained and mentored an impressive count of 1,00,000+ learners to date. His journey into the world of education began with the Institute of Chartered Accountants of India (ICAI), a globally renowned organization. Starting from this prestigious foundation, Nikhil's excellence and demand for his expertise expanded his network to include multiple elite organisations.

“ Strive for excellence in academics while actively seeking real-world exposure through industry projects. ”

**Dr. Sachi Dwivedi**

# FROM THE DESK OF DEAN ACADEMICS

## "Navigating Knowledge, Inspiring Brilliance"

Welcome to I Business Institute, Greater Noida, where we are excited to embark on a carefully designed educational journey with you. Our goal is to provide students with a comprehensive education and practical training that equips them to excel in their professional careers. We are pleased to offer a Post-Graduate Diploma in Management program with dual specialization

In the first year of the PGDM program, our primary emphasis is on establishing a robust groundwork of conceptual and analytical abilities, which are essential for the advanced and specialized courses that await in the second year. Students from diverse academic backgrounds opt for this program to attain proficiency in a range of functional areas, including Marketing, Human Resource Management, International Business, Business Analytics, Finance, Operations, and Information Technology. This comprehensive approach prepares our students to assume significant roles in the corporate sector

Our faculty comprises a diverse blend of seasoned professionals with extensive corporate backgrounds and notable academic accomplishments. This blend is complemented by our continuously updated course curriculum, tailored to align with industry demands. Our teaching approach not only enhances your comprehension of management principles but also cultivates your capacity to apply them effectively in real-world situations.

By offering top-tier education and fostering robust industry connections, we ensure our students receive



extensive exposure an integral aspect of meaningful learning. Our commitment to enhancing industry engagement is exemplified by the inclusion of additional certification programs such as Six Sigma, HR analytics, Digital Marketing, and Artificial Intelligence, all of which align with industry demands.

Furthermore, we host numerous cultural and sports events to provide a refreshing break from the demanding syllabus and to enable you to pursue your hobbies at your convenience. Our objective is to create a nurturing environment that not only facilitates the acquisition of essential professional skills but also fosters personal development, enabling you to shine both in your career and as an individual.

We eagerly anticipate embarking on this wonderful journey with you.

Warm regards

**Dr. Sachi Dwivedi, PMP**  
*Dean Academics*  
*I Business Institute*

# CURRICULUM DESIGN

Term wise Course and Teaching Hours Distribution				
Term	Number of Courses			Number of Credits
	Core	Specialization I	Specialization 2	
I	7	—	—	21
II	7	—	—	21
III	7	—	—	21
IV	2+1*	3	3	32
V	—	3	3	18
VI	Dissertation			4
Total Number of Credits				117

\*SIP will be at the end of IIIrd Trimester and shall carry 8 credits.

## Term 01

Accounting for Managers  
Marketing Management-I  
Managerial Economics  
Quantitative Techniques-I  
Organisational Behaviour-I  
Business Communication-I  
Information Technology Management

## Term 02

Financial Management  
Marketing Management-II  
Quantitative Techniques-II  
Organisational Behaviour-II  
Business Communication-II  
Entrepreneurship  
Management Information System

## Term 03

Project Finance  
Business Research Methods and SPSS  
Operations Management  
Human Resource Management  
Introduction to Business Analytics  
Business Communication-III  
Legal Aspects of Business

## Term 04

**SUMMER INTERNSHIP (10 - 12 WEEKS)**  
Business Strategy  
International Business Environment  
Elective  
Elective  
Elective  
Elective  
Elective  
Elective

## Term 05

Elective  
Elective  
Elective  
Elective  
Elective  
Elective

## Term 06

Dissertation

The Post Graduate Diploma in Management (PGDM) program is meticulously crafted to nurture students and facilitate the development and enhancement of their managerial and leadership skills. This comprehensive program is designed to empower students in the following ways:

- Foster an understanding of the multifaceted social, economic, political, technological, and ecological landscape of modern society and its inherent values.
- Cultivate effective leadership qualities to surpass expectations and drive transformative changes within organizations.
- Encourage innovative thinking, enabling students to devise creative solutions, explore alternatives, and cultivate entrepreneurial acumen.
- Instill values of integrity, justice, and fairness, fostering the promotion and maintenance of high ethical standards in management.
- Cultivate a global mindset to equip students with the ability to confront the challenges posed by international competition.
- Develop a proclivity for research and lifelong learning.

The PGDM curriculum and pedagogical approach prioritize the development of students' practical skills and their ability to apply management theories and concepts to real-world business challenges and industries. The pedagogy places the learner at the center of the educational process, emphasizing interactivity and active participation. It encompasses various methods such as fieldwork, case studies, business simulations, role-playing, experiential exercises, group discussions, film analyses, application of concepts, structured and unstructured group collaboration, and hands-on industry projects. The program sets high standards for student excellence, encouraging active involvement in the learning process and the practical application of concepts and theories to real business scenarios.

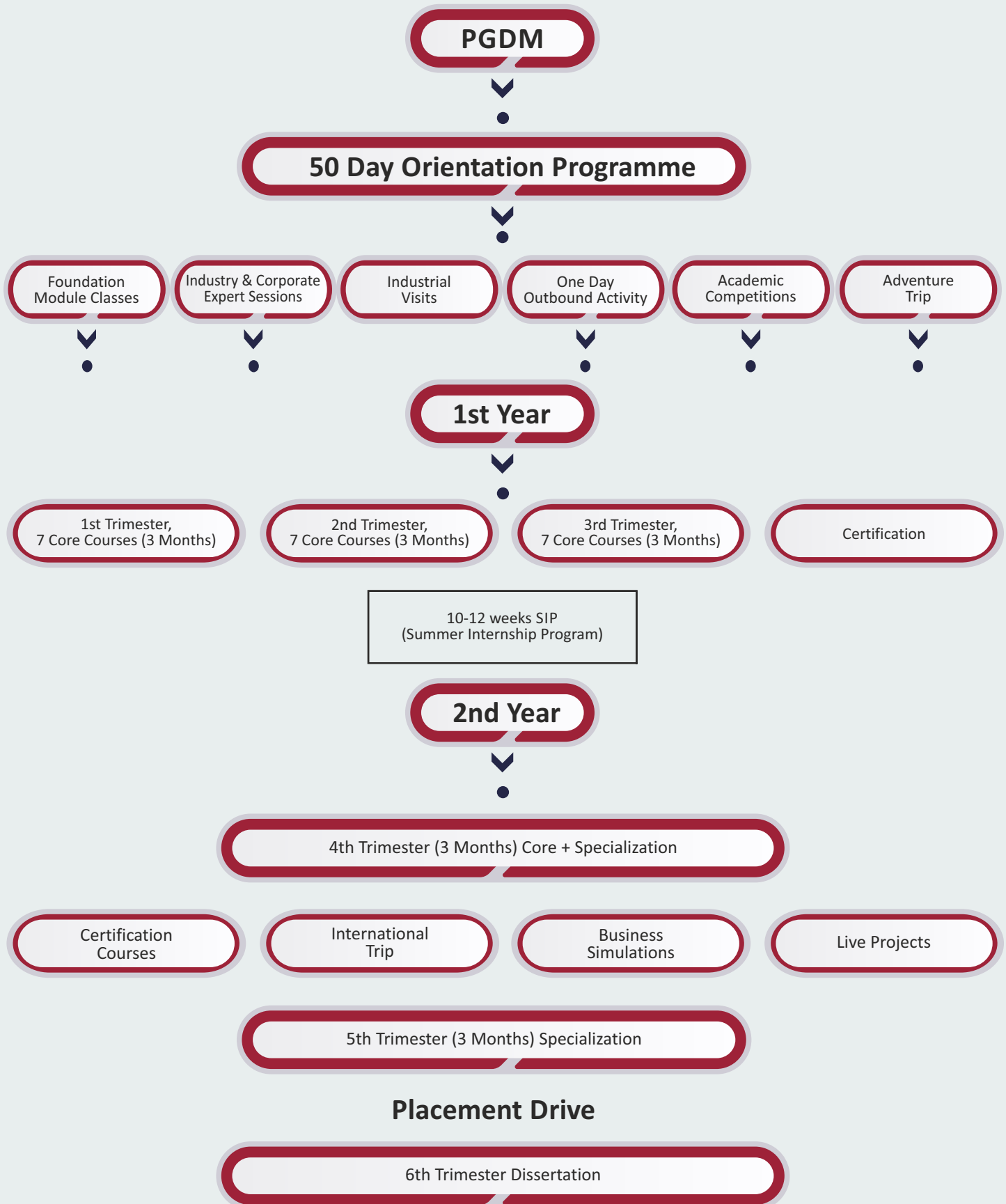
The initial three trimesters focus on establishing a fundamental understanding of core concepts across diverse functional areas, providing students with a holistic learning experience. This phase encompasses compulsory core courses spanning various management disciplines. The fourth and fifth trimesters concentrate on elective courses tailored to students' chosen areas of specialization.



# IBI ACADEMIC ROADMAP

\*Certification courses offer a comprehensive 40-hour learning experience, featuring a blend of theory and practical classes facilitated by distinguished trainers from MakeIntern- Ecell IIM Calcutta; KrackIN; INurture, Corporate Partners, and Foundit.

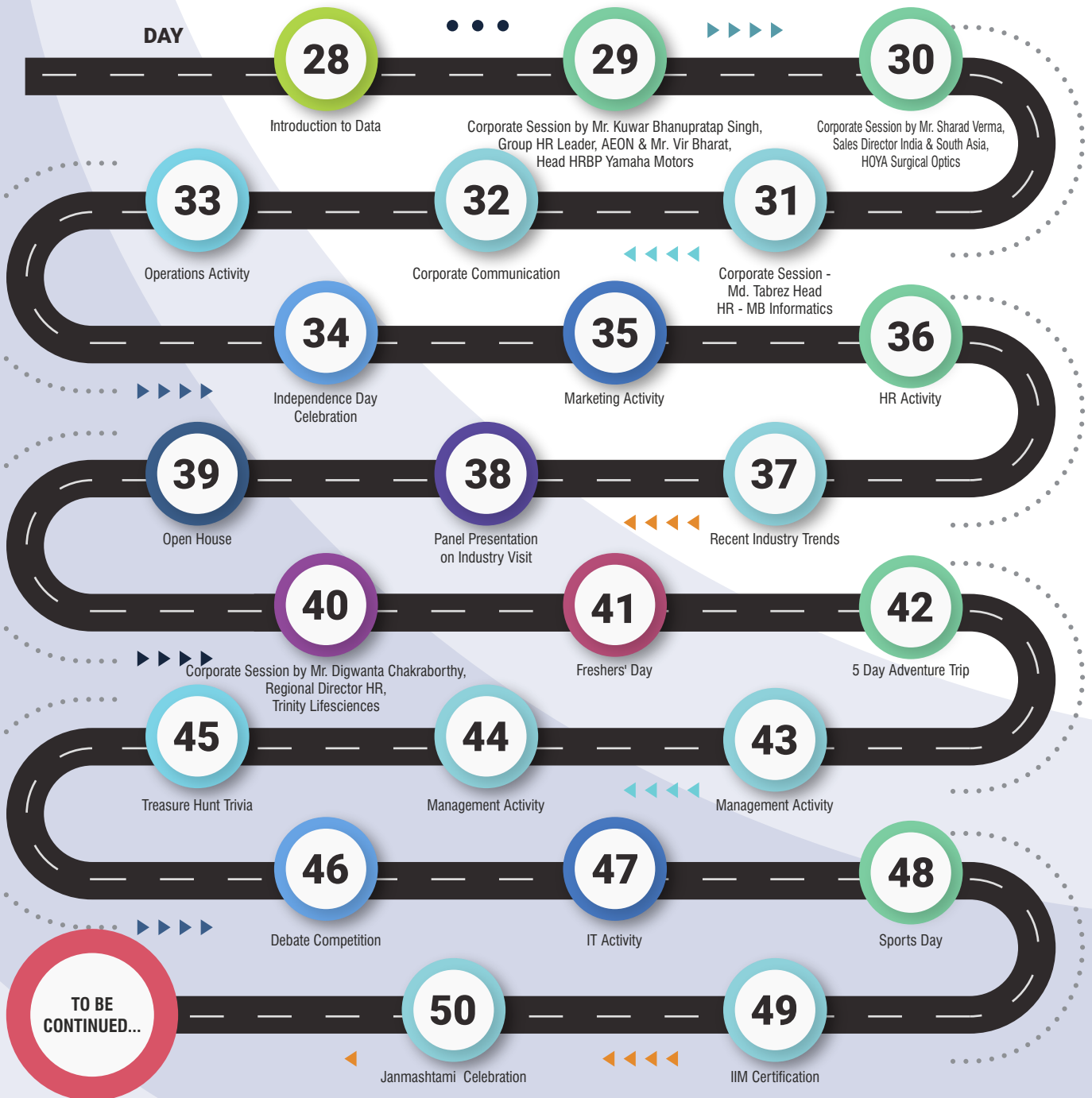
\*Integrated into the curriculum, the course includes a variety of activities such as sports, cultural events, and extra-curricular activities designed to enrich the overall learning experience.



# "CATALYST"-THE UNIQUE 50-DAY ORIENTATION PROGRAMME



# A TRANSFORMATIONAL JOURNEY- FROM ASPIRANTS TO MANAGERS



# CERTIFICATION COURSES

I Business Institute places a strong emphasis on a demanding curriculum and places great importance on holistic development. This commitment is a significant factor behind IBI's offering of both professional certifications and non-credit value-added courses. These offerings are designed to give students a head start in their careers, particularly in highly specialized fields like human resources, accounting, or information technology. While it's important to note that not all certifications are of equal value, they do serve as a guarantee of professional competence when combined with a professional degree or work experience. IBI provides its students with a variety of certifications, which, in turn, provide them with a competitive edge, improved efficiency, higher earning potential, and an expanded knowledge base and skill set. These certifications also enhance their professional credibility. I Business Institute has formed partnerships with reputable brands like Monster India, Krackin.com, SkillX, and Aon Co Cube to offer certification programs.

At I Business Institute, a broad spectrum of certifications is available to students. These certifications serve as a foundation during the initial trimesters, followed by advanced professional certificates in specialized domains during subsequent trimesters. Initially, IBI offers certification programs, and in addition to these, students can pursue two certifications from each specialization offered in the second year.

## **Certifications Offered:**

- Digital Marketing Certification
- Advanced Excel Certificate by Corporate Partners
- Aptitude Sessions & Certification by Monster India
- Professional Development Certification by Monster India
- Business Intelligence Workshop & Certification by E-Cell IIM Bangalore.

## **Domain Based Specialization Certifications**

- HR Analytics certification for HR Specialization
- Financial Modeling for Finance Specialization
- Marketing Analytics for Marketing Specialization
- Logistics & Supply chain Management Certification for operations management
- Python Certification for BA Specialization
- Data Science certification for IT Specialization
- Fundamentals of Foreign Trade Certification for IB students

## **Non-Credit Courses**

In the present age of technology, we cannot underestimate the necessity and grasp of technology, which plays a crucial role in our daily lives. At IBI, we have introduced several short-term courses (as non-credit courses) that are available to all students.

**Cyber Security:** As we are aware, businesses are increasingly transitioning to digital platforms, and virtually no corporate entities are immune to cyberattacks in the current landscape. This underscores the growing demand for individuals with expertise in cybersecurity.

**Introduction to Tableau** - Every student is provided with this visualization tool, a highly sought-after asset in the industry that is essential in every field.

**SQL:** It plays a pivotal role in managing and retrieving data, ensuring the efficiency and accuracy of database operations across various applications. It empowers businesses to make data-driven decisions, enhances data integrity, and facilitates effective communication with databases. This is important from the perspective of management students who want to create a mark in the industry which is completely data driven these days.

**Introduction to Behavioral Finance:** The course is important as it helps individuals understand the psychological factors influencing financial decisions, leading to better investment strategies. It enables a more comprehensive approach to finance by incorporating human behavior into financial analysis and decision-making.

# CURRICULUM MAP

Term wise Course and Teaching Hours Distribution				
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V	-	3	3	18
VI	Dissertation			4
Total Number of Credits				117

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## TERM 01

Accounting for Managers

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Marketing Management-I

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Managerial Economics

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Quantitative Techniques-I

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Organisational Behaviour-I

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Business Communication-I

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Information Technology Management

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## TERM 03

Management of Financial Institutions

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Business Research Methods and SPSS

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Operations Management

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Human Resource Management

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Introduction to Business Analytics

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Business Communication-III

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Legal Aspects of Business

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## TERM 05

Elective

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Elective

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Elective

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Elective

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Elective

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Elective

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## TERM 02

Financial Management

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Marketing Management-II

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Quantitative Techniques-II

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Organisational Behaviour-II

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Business Communication-II

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Entrepreneurship

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Management Information System

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## TERM 04

### SUMMER INTERNSHIP (10 - 12 WEEKS)

Business Strategy

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International Business Environment

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Elective

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Elective

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Elective

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Elective

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Elective

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Elective

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## TERM 06

Dissertation

# PROGRAMME OFFERED

## MARKETING

- Sales and Distribution Management
- Consumer Behaviour
- Brand Management
- Integrated Marketing Communication
- International Marketing
- Marketing Research
- Retail Management
- Social Media Marketing
- Customer Relationship Management
- Marketing of Services
- Data Analytics for Marketing Management

## FINANCE

- Security Analysis and Portfolio Management
- Derivatives and Risk Management
- Project Finance
- Corporate Restructuring Mergers & Acquisition
- Advanced Equity Research
- FOREX Management
- Banking Management and Services
- Corporate Tax Planning
- Wealth Management
- Data Analytics for Finance

## HUMAN RESOURCE

- Organization Development & Change
- Performance Management System
- Compensation & Reward Management
- Conflict Management & Negotiation Skills
- Training & Development
- Industrial Relations and Labour Laws
- International HRM
- HR Planning & Staffing
- Industrial Psychology
- Leadership & Managerial Excellence
- Competency Mapping & Assessment
- Data Analytics for HR Metrics

## INTERNATIONAL BUSINESS

- Cross Cultural Management
- International Business Law
- International Business Negotiation
- International Financial Management
- WTO & Regional Trading Blocs
- Global Sourcing & Business Development
- International Marketing
- International HRM
- Export Import Documentation
- Management of Multinational Corporation

## INFORMATION TECHNOLOGY

- Database Management System
- Knowledge Management
- Business Intelligence
- Web Technology
- Data Mining
- Data Warehousing
- Management Software Development
- Cloud Computing

## OPERATIONS MANAGEMENT

- Total Quality Management
- Project Management
- Maintenance Management
- Quantitative Model for Logistics & Transportation Management
- Advanced Operations Research
- Services Operations Management
- Materials Management
- Supply chain Management

## BUSINESS ANALYTICS

- Introduction to Business Econometrics
- Business Analytics using R
- Web & Text Analytics
- Data Mining
- Predictive Analytics & SPSS
- Multivariate Analysis
- Big Data Analysis
- SAS
- Data Visualization using Tableau



# I BUSINESS INSTITUTE

## Affiliations, Accreditations, Memberships and International Alliances

I Business Institute is dedicated to providing its students with an education that goes beyond the classroom. The institute is accredited by the prestigious AICTE, Ministry of Education. The Institute is associated with International & National Associations which means that the PGDM programme meets the highest standards of quality. The institute's faculty are all experienced professionals who are passionate about teaching and helping students succeed. I Business Institute is also committed to providing its students with a supportive learning environment. The institute has several student clubs and organizations, as well as a career centre that helps students find internships and jobs. If you are looking for a business school that will provide you with an excellent education and prepare you for a successful career, I Business Institute is the perfect choice for you.



**All India Council for Technical Education (AICTE)**

I Business Institute, approved by AICTE under the Ministry of Education, strictly adheres to AICTE guidelines, ensuring high-quality education. The mission is to holistically develop students, going beyond textbooks to cultivate practical skills, critical thinking, and ethical leadership. With a faculty of seasoned educators and industry experts, cutting-edge infrastructure, and a focus on real-world experiences, we prepare students to excel in the dynamic business landscape. At I Business Institute, we are dedicated to shaping future leaders through academic excellence and a commitment to holistic development.



**शिक्षा मंत्रालय  
MINISTRY OF  
EDUCATION**

**Ministry of Education  
Govt. of India**

I Business Institute, recognized by AICTE and the Ministry of Education, diligently adheres to their guidelines. Our commitment to excellence is reflected in our alignment with the regulatory standards set by both authorities. By following these guidelines, we ensure a comprehensive and quality education that prepares students for success in the dynamic business environment.



**QACS International Pvt. Ltd.**

I Business Institute, being a distinguished PGDM institution, has a strong association with QACS International Pvt. Ltd. As a prominent management system certification body, QACS specializes in ISO Certifications in both in India and Internationally. This collaboration between I Business Institute and QACS signifies a strong commitment to deliver comprehensive and globally recognized education. Through this partnership, I Business Institute aims to augment the academic experience by integrating industry-relevant certifications, creating a well-rounded learning environment.



**Association of Universities  
of Asia And The Pacific (AUAP)**

I Business Institute has a strong association with AUAP (Association of Universities in Asia & Pacific). This collaboration helps the students to have a distinct advantage, enabling them to actively engage in International conferences and seminars. The partnership with AUAP opens avenues for global exposure, fostering a dynamic learning environment that goes beyond boundaries. It is IBI's commitment to provide students with unique opportunities for International interaction and participation, enhancing their academic and professional growth on a global scale.



**International Financial  
Research Analyst (IFRA)  
Canada**

I Business Institute proudly stands as the sole institution in India recognized by the Academy of IFRA Canada (International Financial Research Analyst). This exclusive affiliation allows our students to undergo specialized training on IFRA modules, providing them with valuable insights and skills in the field of financial research. The comprehensive training not only equips students with knowledge but also positions them to attain certifications and recognitions from IFRA Canada. This unique partnership underscores our commitment to offering students distinctive opportunities for professional development and global recognition in the financial research domain.

# I BUSINESS INSTITUTE

## Affiliations, Accreditations, Memberships and International Alliances



**International Accreditation Organization (IAO)**

I Business Institute proudly announces its association with the International Accreditation Organization (IAO), a distinguished quality standard association. This collaboration reflects our commitment to maintaining and adhering to international standards of excellence in education. Through our partnership with IAO, we strive to ensure that our academic programs and processes align with globally recognized benchmarks, enhancing the overall quality of education provided at I Business Institute. This affiliation reinforces our dedication to continuous improvement and the pursuit of excellence in the field of business education.



**Indo-Gulf Management Association (IGMA)**

I Business Institute is proud to announce a Memorandum of Understanding (MOU) with the Indo-Gulf Management Association (IGMA). This collaboration focuses on advancing faculty and student development through knowledge exchange, collaborative research, and joint workshops. The partnership aims to provide unique opportunities for skill enhancement and industry exposure, reinforcing our commitment to academic excellence and professional growth.



**Nanyang Institute of Management, Singapore**

I Business Institute has an intellectual collaboration with the Nanyang Institute of Management in Singapore, offering our students a unique opportunity for global exposure. Through International Educational visits to this esteemed institution, students gain insights into diverse business practices and cultures, fostering a dynamic international learning experience. This partnership exemplifies our commitment to providing transformative educational opportunities for our students.



**Kaplan University Singapore**

I Business Institute offers global exposure for our PGDM students. As part of our commitment to providing a comprehensive learning experience, our students have had the opportunity to visit Kaplan, a renowned management institution in Singapore, during an International Educational Excursion tour. This initiative is designed to enrich their understanding of international business practices, promote cultural exchange, and broaden their perspectives in the dynamic field of management.

**Asia-Africa Institute LLC, Japan**

**Asia-Africa Institute LLC Japan**

I Business Institute is happy to announce a significant milestone in our commitment to academic and professional development through the signing of a Memorandum of Understanding (MOU) with Asia Africa Institute LLC Japan. This collaboration underscores our dedication to advancing faculty and student development, fostering a collaborative environment for mutual growth and excellence. IBI synergies that will emerge from this partnership, propelling our institute to new heights in education and research.



**Skyline University College Sharjah, UAE**

I Business Institute and Skyline University Dubai have signed a strategic Memorandum of Understanding. This mutually beneficial partnership fosters academic exchange, joint research initiatives, and student-faculty mobility, propelling both institutions to new heights of global excellence. Exchange programs, collaborative research projects, and faculty exchanges create a ground for innovation and cross-cultural learning, ensuring graduates emerge equipped with a global perspective and in-demand skillset.



# I BUSINESS INSTITUTE

Affiliations, Accreditations, Memberships and International Alliances



Indian Institute of Management  
Bangalore (IIMB)

I Business Institute proudly stands as the exclusive Zonal Center in Delhi-NCR for E-Cell IIM Bangalore in collaboration with Make-Intern. This unique association reflects IBI's commitment to fostering a dynamic learning environment that aligns with the evolving needs of the corporate industry. Positioned as the sole business school in Delhi-NCR recognized as IIM Bangalore's zonal center, IBI offers students the exceptional opportunity to participate in the B-Plan competition at IIM. This exposure allows them to showcase their skills on a national platform, competing with peers from other esteemed B-schools. IBI ensures top-notch training by engaging expert trainers, dedicated to providing the best learning experience for our students.



MakeIntern

IBI's collaboration with E-Cell IIM Bangalore and Make-Intern stands as a valuable asset for students. This partnership facilitates unique opportunities by bridging the gap between students and corporations for internships and projects. Through workshops and e-learning initiatives, students acquire essential skills that enhance their employability and industry readiness. This association underscores IBI's commitment to providing holistic learning experiences that go beyond conventional classrooms, preparing students for real-world challenges and career success.



Indian Institute of Management  
Calcutta (IIMC)

I Business Institute is an associated member with E-Cell IIM Calcutta to present an exclusive Entrepreneurship Certification Program. This collaboration brings together the esteemed academic resources of I Business Institute and the entrepreneurial expertise of E-Cell IIM Calcutta. The program offers participants a unique blend of theoretical knowledge and practical insights, equipping them with the skills needed to thrive in the world of entrepreneurship.



Developing Library Network

DELNET, or Developing Library Network, is an autonomous network of libraries in India focused on promoting resource sharing and collaboration. I Business Institute, is a member of DELNET and this serves as a valuable resource for students and faculty, providing access to a vast network of libraries and digital materials. Students benefit from interlibrary loan services, expanding their access to relevant business-related literature and research.



The Times of India

I Business Institute has established a valuable partnership with the Times of India, a collaboration that extends beyond providing students with diverse information and general updates. Through this association, students gain access to live projects, internships, and a spectrum of opportunities that enhance their practical exposure and contribute to their holistic learning experience.



National Digital Library  
of India

The National Digital Library of India (NDLI) is a digital repository that provides open access to a vast collection of educational resources, including e-books, articles, and multimedia materials, to support learning and research across various disciplines. In I Business Institute, NDLI plays a pivotal role by offering a comprehensive digital repository of educational resources related to business studies.



Indian Institute of Management  
Indore

Our PGDM students showcased exceptional teamwork and innovative thinking at the recent Business Plan Competition hosted by IIM Indore. Meticulous preparation honed their analytical and strategic skills, setting their business plans apart in a competitive field. The presentation highlighted practical, implementable solutions addressing contemporary business challenges.

# I BUSINESS INSTITUTE

## Affiliations, Accreditations, Memberships and International Alliances



KRACKiN

IBI students benefit significantly from the collaboration with KRACKiN, an AI-based platform fostering connectivity among students, faculty, institutions, industries, and partners. This innovative ecosystem is designed to empower students, making them industry-ready and cultivating top-tier talent pools. The mobile-led engagement initiative bridges the gap between industry and academia, offering a symbiotic relationship. Through KRACKiN, IBI students gain exposure to real-world industry dynamics, ensuring a holistic education that aligns seamlessly with practical requirements, enriching their academic journey and employability prospects.



Go1

I Business Institute has academic tie-up with GO1, the world's leading content expert and trusted Learning & Development partner. This collaboration ensures our students have access to cutting-edge resources, meeting their upskilling and compliance needs. It's a stride towards providing a top-tier education that aligns with the dynamic demands of the business world. Together, we're shaping a brighter future for our students!



foundit

The institute has an academic association with Foundit, the global career & certification success partner. This collaboration enhances our commitment to providing students with comprehensive resources and opportunities for success in their careers. Together, we're shaping a future where education meets global career aspirations.



Institution's Innovation Council  
(Ministry of HRD Initiative)

I Business Institute is a council member of the Innovation Cell of the Ministry of Education – Government of India, to foster a culture of Innovation among Higher Education Institutions across the country. IBI – Innovation Cell strengthens the culture of innovation and entrepreneurship ecosystem to enable and promote students to generate innovative ideas, prepare business plans, and channel their creative energy and entrepreneurial mindset.



National Human Resource  
Development (NHRD)

The National HRD Network (NHRDN) is a professional organization in India dedicated to the development and enhancement of human resources management and practices. By tapping into NHRDN's initiatives, workshops, and networking opportunities, IBI elevates its HR professionals' skills and knowledge. The platform provides a space for knowledge-sharing, allowing IBI to stay abreast of industry trends and best practices. Participating in NHRDN's events not only provides exposure to industry experts but also enables IBI to contribute to the collective voice shaping HR policies. Overall, the collaboration presents a valuable avenue for IBI to enhance its HR practices, engage with industry leaders, and elevate its standing within the broader business sector.



All India Management Association  
(AIMA)

I Business Institute is excited to announce its collaboration with the All India Management Association (AIMA), a pioneer in management education. This partnership aims to provide its students with access to the best management learnings and resources. Through this collaborative initiative, I Business Institute aims to enhance the student's academic experience by incorporating industry-relevant insights and cutting-edge practices. This collaboration reflects a commitment to nurturing well-rounded and highly skilled professionals, equipping them with the knowledge and expertise needed for success in the dynamic field of management.



Centre for Education Growth  
and Research (CEGR)

I Business Institute has achieved a significant milestone by becoming a lifetime member of CEGR (Centre for Education Growth and Research). This association reaffirms our commitment to education excellence and continuous growth. We look forward to contributing actively to the educational landscape through our partnership with CEGR.

# INFRASTRUCTURE & FACILITIES

IBI boasts an exceptionally contemporary and advanced infrastructure. Its expansive, air-conditioned classrooms, designed in a theater-style layout, are equipped with cutting-edge teaching aids such as LCD projectors for lectures and presentations. The campus also includes roomy conference halls that serve as a hub for group discussions, conferences, and various events. Additionally, there is an air-conditioned auditorium featuring state-of-the-art audio/video facilities, a well-stocked learning resource center containing an extensive collection of books and journals, a computer lab furnished with the latest IT tools and techniques, a sports area where students can enjoy recreational activities and a gymnasium room which is equipped with modern fitness equipment and facilities to support students in achieving their fitness goals.

Other key highlights of the campus are:

- 24 x 7 Wi-Fi facility
- 24x7 Water & Electricity facility
- Air-conditioned classrooms with multimedia facilities
- Fully Air-conditioned Library with electronic databases like Economic Outlook and Prowess etc.
- Auditorium with latest audio-video equipment
- Medical Facility
- Sound Security



## CLASSROOM

The classroom is not just a place for learning it's an immersive experience. Our smart classrooms are equipped with state-of-the-art visual and audio aids, ensure a dynamic and lively atmosphere for the students. Institute has a vibrant learning environments that foster engagement and active participation in every session.



## CONFERENCE ROOM

The smart conference room at I Business Institute is more than a physical space, it's a catalyst for transformative ideas and a breeding ground for future leaders. Here, strategic thinking meets technological prowess, providing our students with an environment conducive to their academic and professional growth. As we continue to uphold the standards of excellence, our smart conference room remains a symbol of our dedication to nurturing talent and fostering an atmosphere where innovation thrives.



## TUTORIAL ROOM

A dedicated tutorial Room serves as a haven for students seeking additional guidance and a focused learning environment. It plays a pivotal role in reinforcing classroom concepts, providing one-on-one assistance, and facilitating collaborative learning. The Tutorial Room is not just a space, it is a resource designed to cater to individual learning styles and pace.



## TRAINING & PLACEMENT ROOM

I Business Institute takes pride in its commitment to shaping successful careers, and at the heart of this endeavour is our dedicated Training and Placement Room. This specialized space serves as the grooming ground for our students, where they are meticulously trained on industry standards, preparing them for the professional journey ahead.

# INFRASTRUCTURE & FACILITIES



## **LIBRARY**

The IBI Library is a cornerstone of academic excellence, boasting a modern, fully air-conditioned facility with around 4,000 books and diverse databases. It houses 50 periodicals, providing access to over 10,000 periodicals in print and online. The library's dedicated e-Resource Centre, affiliated with DELNET's network of over 5,959 institutions, enhances academic resources. Additionally, it features an impressive collection of 6,13,850 books, 24 journals, and prestigious electronic databases like Business Source Complete and J-gate Plus.



## **INCUBATION CENTRE**

IBI is currently engaged in guiding and nurturing young management enthusiasts who aspire to become entrepreneurs and realize their entrepreneurial aspirations. To assist students with entrepreneurial inclinations who wish to initiate their own ventures and require mentorship, an incubation center has been established on the campus. IBI has extended the use of this facility to several startup companies and emerging ventures seeking to enhance their projects.



## **AUDITORIUM**

The auditorium at IBI, equipped with top-notch acoustics, seating arrangements, projection capabilities, and sound systems, can accommodate up to 260 attendees. This versatile space serves as a venue for hosting guest lectures, presentations, seminars, workshops, orientations, convocations, and various significant events. Throughout the academic year, aspiring managers are presented with numerous opportunities to display their extracurricular talents on this stage.



## **LANGUAGE LAB**

The Institute houses a specialized English Language communication laboratory, referred to as the Language Lab, designed solely for enhancing communication skills. This advanced facility is equipped with cutting-edge multimedia resources and is instrumental in modern teaching techniques, especially for foreign language acquisition. It represents a technological advancement in the instruction of English skills, providing a dedicated and highly effective approach to enrich the process of learning the English language.

Key Advantages of the Language Lab Include:

- Emphasis on auditory learning
- Interactive and efficient learning experiences
- Targeted guidance and instruction
- Opportunities for self-assessment
- Support for independent learning



## COMPUTER LAB

The institute boasts an air-conditioned computer lab with a capacity exceeding one hundred students, featuring the latest software and hardware, all seamlessly connected to a LAN network. Students benefit from high-speed internet connectivity, and each student is furnished with the latest version of a personal laptop.



## FOYER

The Foyer Area at IBI serves as the focal point of the college. This expansive and well-illuminated space, visible from all corners of the institute, is the hub for various significant activities conducted by the institution. When it's not the auditorium, the Foyer is the go-to location for major celebrations, including the college fest, Christmas festivities, ice-breaking activities on campus, as well for Hawan & Pujan organized on special days.



## COMMON ROOM FOR GIRLS

IBI's diverse campus fosters student interaction, and recognizing their needs, a spacious and well-lit common room for girls has been established. This dedicated area provides a comfortable space for relaxation, equipped with a mirror and washbasin for convenience during leisure and dressing activities.



## GYMNASIUM @IBI

The institute prioritizes student well-being by offering gym facilities. The professionally managed on-campus gym promotes the importance of both physical and mental health. Equipped with top-tier machines, including treadmills and strength equipment, it aligns with the goal of fostering comprehensive student development.



## SPORTS ROOM

I Business Institute understands the value of Indoor Gaming Zone, it is a testament to foster both leisure and competitive spirit. This vibrant space offers a haven for challenges and battles, where students engage in friendly competitions to emerge victorious. It is equipped with chess, carrom, table tennis, and more, our Indoor Gaming Zone provides an avenue for strategic thinking, camaraderie, and a break from the rigors of academic life.



## OUTDOOR COURT

I Business Institute recognizes the importance of a balanced and active lifestyle in the holistic development of our students. Our Outdoor Volleyball Court stands as a vibrant testament to this commitment, providing more than just a space for sports—it's a hub for building teamwork, resilience, and a healthy competitive spirit.



## COUNSELLING & MENTORING ROOM

At I Business Institute, we understand that the path to success involves more than just academic achievements. In our dedicated Counselling Room, the trained mentors are committed to provide a strong support to cultivate a positive environment where students feel heard and understood. The Counselling Room stands as a confidential space for open dialogue and mentorship, ensuring that every student at I Business Institute has access to personalized guidance.



## CAFETERIA

Situated on the second floor, the cafeteria has the capacity to serve approximately 90 to 100 students simultaneously. It offers freshly prepared meals, snacks, and convenient ready-to-eat options at affordable prices. The Institute's Administration consistently maintains a vigilant check on food quality and hygiene standards.



## TEMPLE

The Business Institute ardently upholds the sanctity of wisdom and knowledge, underscoring its reverence by housing a revered Saraswati Temple within its precincts. This divine sanctuary stands as a poignant emblem of our unwavering dedication to education, intellect, and the relentless quest for enlightenment. Embracing the ethos of Saraswati, the goddess of learning and wisdom in Hindu mythology, the temple instills a profound sense of purpose and inspiration in our academic endeavors. Its presence fosters an environment where students and faculty alike are reminded daily of the transformative power of education, urging us all to strive for excellence and intellectual growth.



## HOSTEL FACILITIES

I Business Institute recognizes the significance of accommodation when prospective students are considering enrollment. IBI is committed to offering its students an enriching environment that complements their academic pursuits. IBI provides distinct hostel facilities for both male and female students.

### Facilities Offered:

- Separate Accommodation for Male and Female Students
- Well-ventilated and hygienic rooms
- Helpful Hostel Personnel
- Recreational Amenities
- Reliable Power Backup
- Hostel Options Include Single and Twin-Shared Rooms with All Main Meals Included
- High-speed Internet Access
- Evening Access to the Library and Computer Center
- On-site Cafeteria
- Air-Conditioned Lounge
- TV with Digital Cable
- Entertainment Room
- Access to Magazines and Newspapers
- First Aid Services Available on the Premises



# FROM THE DESK OF DEAN OUTREACH & STUDENT WELFARE

Dear Aspirant,

Students are among the important pillars of I Business Institute (IBI). The Department of Students Welfare and Outreach is formed with the motto to foster a genial learning environment for all students coming from diverse backgrounds. At IBI, we believe in the holistic development of an individual, and we strive to make the two-year journey versatile in various facets of acquiring skills necessary for the growth and success of a student.

Beyond conventional classroom sessions, IBI offers an enriching landscape of extracurricular activities within each club, whether academic or non-academic, encompassing cultural and sports domains. These activities play a pivotal role in shaping the overall personality development of each student, leaving a lasting impact.

Adhering to a student-centric approach, IBI empowers students with full authority and responsibility to plan and execute events. This approach not only facilitates the development of leadership traits but also instills the essential qualities required to thrive in the corporate world. Participation in events on national and international platforms further enhances students' confidence and vigor.

There is much to learn beyond traditional classroom sessions. Extracurricular activities conducted in each club, whether academic or non-academic, such as cultural and sports activities, have a lasting impact on the overall development of each student's personality. We follow a student-centric approach, where students are



given full authority and responsibility to plan and execute events, facilitating the development of leadership traits, which is essential for sustainability in the corporate world. Participating in various events at national and international platforms makes them more confident and vigorous.

Understanding and recognizing life skills, alongside academic rigor, is equally imperative, and each student at IBI becomes skilled at practicing these through continuous participation and involvement. We at IBI ensure that our students excel in every phase of life and take pride in our students' achievements while remaining ardent about their success.

Regards,

**Dr. Vartika Chaturvedi**

Dean Outreach & Student Welfare  
I Business Institute

# STUDENT'S LIFE @ IBI

Here at I Business Institute (IBI), we don't just nurture academic excellence; we're dedicated to honing the personal skills and vibrant spirit of our students. Our campus is a hub of activity, abuzz with a diverse range of events and outreach activities that go beyond the traditional classroom experience. From rigorous academic competitions that challenge the sharpest minds to the colourful tapestry of cultural events that celebrate diversity, our calendar is filled with festivals, sports, industry visits, trips to the heart of Delhi, and exhilarating adventures. These endeavours are carefully crafted to empower IBI'ans with the ability to expand their professional networks and forge meaningful connections.



## B PLAN @ IIM INDORE

I Business Institute is associated with E cell IIM Calcutta in association with MakeIntern. Three teams from PGDM students have got the opportunity to participate and present their unique Business Plan at IIM Indore. Renowned Institutes have participated in this International B-plan championship. IBI takes pride to mention that Team - III from IBI Campus has qualified for the final round. It was one of the best transforming and learning opportunity for the students.



## RAUNAK "ANNUAL FEST"

I Business Institute proudly hosted the eagerly awaited annual fest, affectionately named "Raunak" by our cherished students. This name embodied the essence of joy, spreading warmth and smiles. The fest spanned two exciting days, showcasing talent and creativity from colleges across the region. Our dedicated student team worked tirelessly behind the scenes to exceed expectations. "Raunak" was more than an event; it left a lasting impact, uniting diverse talents in a harmonious celebration of culture and art.



## FESTIVAL CELEBRATION

I Business Institute is a diverse student body that comes from all corners of India, representing a myriad of cultures and religions. We celebrate the major festivals of all religions with deep reverence, promoting equality and understanding. These celebrations serve as a bridge, enabling students to appreciate and embrace the traditions of different cultures and religions in their daily lives.



## DANDIYA NIGHT

Every year, I Business Institute (IBI) hosts a lively Dandiya Night, complete with rhythmic Dhol beats, delectable Navratri cuisine, and enchanting decorative lighting. Students eagerly participate in traditional attire, dancing enthusiastically to the Navras beats.



## GANESH CHATURTHI

The festival, observed in September and lasting for 11 days, is a time of great devotion. All our students participate enthusiastically, bringing in eco-friendly idols of 'Lord Ganesha.' A dedicated pandit conducts rituals for 11 consecutive days. On the 11th day, a grand immersion ceremony is held to immerse Bappa in holy water.





## CHRISTMAS CELEBRATION

IBI'ans come together to observe Christmas Eve, commemorating the birth of Jesus Christ. Every year, students eagerly await Santa Claus, who brings them delightful surprises. The celebration continues with a joyous cake-cutting ceremony, joined by all students, faculty, and staff members, in the presence of Santa Claus.



## CSR ACTIVITY

I Business Institute (IBI) is dedicated to making a meaningful societal impact. We instill in our future management students a sense of social responsibility, emphasizing their role in both societal and national development. Our CSR club actively engages in initiatives like the "Joy of Giving" to bring happiness to those in need. We also collaborate with GOONJ, a respected NGO, to strengthen our commitment to social responsibility and community betterment.



## SPORTS COMPETITION

Sports competitions inspire our students with the values of positive challenges and sportsmanship, preparing them for the path ahead. Each year, our students eagerly engage in the annual sports meet organized by I Business Institute (IBI). Furthermore, we have also hosted an intercollege competition during this event, promoting healthy competition among the students.



## FRESHER'S PARTY

I Business Institute hosts a vibrant Freshers' Party "Au Revoir", to extend a warm welcome to the new batch of students. This event offers an opportunity for students to connect and have a great time together. The atmosphere is filled with excitement as seniors come together to greet the newcomers with lively dance performances and music. Dressed in their trendiest outfits and dancing the night away, the party serves as a fantastic way to kickstart the academic year for all students.



## BAZM-E-DILAWEZ

"Bazm-e-Dilawez" stands as an annual beacon of literary magnificence, intertwining the realms of poetry and Sufi melodies. This poignant gathering reveres the rich tapestry of literature, offering a harmonious blend of poetic verses and soulful tunes. It serves as a profound homage, celebrating the enduring spirit of the literary arts.



## BLOOD DONATION CAMP

I Business Institute collaborated with the Rotary Club to organize a Blood Donation Campus event within the institute's premises. This joint initiative aimed to promote community welfare and health awareness among students and faculty. Through this event, participants had the opportunity to donate blood, potentially saving lives and fostering a sense of social responsibility among the institute's community members.



## ALUMNI MEET

The Alumni Meet at IBI is more than just handshakes and smiles; it's a manifestation of our strong network and a testament to the impact our institute has on its graduates. It's a day filled with nostalgia, laughter, and the promise of a brighter tomorrow. It's a celebration of achievements and a reaffirmation of the enduring bonds forged at I Business Institute.

# STUDENT'S LIFE @ IBI



## ACADEMIC COMPETITIONS

Competitions are integral to top-tier business school programs worldwide, and at I Business Institute (IBI), we wholeheartedly embrace this tradition. Our array of competitions, from case studies to problem-solving challenges, business plan competitions, ad-mad shows, debates, business quizzes, and collage-making contests, form a dynamic platform for our students.



## NATIONAL FESTIVALS

I Business Institute regards national festivals like Republic Day, Independence Day, and Gandhi Jayanti with utmost respect. We celebrate these occasions in our campus, instilling a profound sense of patriotism within the community. These festivities also include cultural events that enhance the overall celebratory spirit.



## HR CONCLAVE

I Business Institute hosted an HR Conclave centered on the theme "Global HR Transformations: An Inevitable Acceptance for Industry 5.0." The event delved into the evolving landscape of human resources in the context of Industry 5.0, emphasizing the integration of advanced technologies with human-centric approaches. Experts and industry leaders exchanged insights on leveraging transformative HR strategies to navigate and thrive in this new industrial era.



## FAREWELL PARTY

The students organize a farewell party, which is more of a "see you later" than a goodbye. It's a bittersweet moment for everyone involved, filled with heartfelt promises to meet again in the future.



## LOHRI CELEBRATION

As the year's embers cool and darkness descends, I Business Institute erupts to celebrate the joyous celebration of Lohri. The Bonfires crackle, Dhol beats resonate, and laughter mingles with the sweets. Students and faculty join hands, dancing around the flames, welcoming the warmth of spring and the promise of new beginnings. It's a moment where differences melt away, and the spirit of IBI shines through with the radiant unit.



## SARASWATI PUJAN

Saraswati Puja, a vibrant celebration honouring Goddess Saraswati as the embodiment of knowledge and wisdom, holds a special place at I Business Institute. As the consort of Lord Brahma, Saraswati is revered for illuminating the minds of seekers and scholars. On this day, students and faculty at I Business Institute unite in worship, seeking the goddess's blessings for academic success.

# STUDENTS CLUB

I Business Institute, offer a diverse range of student clubs aimed at cultivating practical leadership skills and fostering teamwork among peers. Engaging in these clubs not only provides valuable experiences but also serves as a platform for self-discovery, goal setting, and recognizing personal strengths. Participants develop essential skills such as multitasking, organization, idea generation, and a commitment to serving others. These student-led clubs, central to our commitment to ongoing learning beyond traditional classrooms, offer an outstanding avenue for exploring interests in the field of Management.



## MARKETING CLUB - INTELLECT MINIYARDS

The Marketing Club at IBI, named 'INTELLECT MINIYARDS,' is led by management students and serves as a platform to apply classroom knowledge in real-world scenarios through contests and projects. IBI is committed to provide hands-on marketing experiences, the club nurtures professional skills and communication skills. Through activities such as Business Quiz, Case discussions, Ad Mad shows, Sale promotion contests, and Business Games, it aims to deepen understanding of the dynamic field of marketing and sales.



## FINANCE CLUB- THE FINJINN'S

The Finance Club at IBI, known as 'FINJINN'S,' aims to impart a thorough understanding of practical applications in finance. Emphasizing hands-on learning, it integrates financial concepts into students' professional and personal skill sets. The club focuses on channeling financial management talents, ensuring proficiency in this crucial aspect of management. Regular meetings include events like 'Monetrix' (paper trading game), equity research presentations, budget presentations, debates, group discussions on financial news, and case study analysis.



## HUMAN RESOURCE CLUB - BETTER BEANS

The HR Club at IBI is instrumental in the development of management students, providing practical insights into human resource management. Beyond traditional classrooms, it offers workshops, seminars, and real-world case studies for applying theoretical knowledge to practical scenarios. Through industry exposure and networking with HR professionals, the club enhances understanding of current trends.



## SOCIAL MEDIA CLUB

In the realm of Digital Advertising, the club at I Business Institute plays a vital role in enhancing students' understanding of social media's significance. Recognizing creativity as essential for success online, the club conducts creative presentations, competitions, and online campaigns. These activities focus on crafting compelling content and interpreting social media analytics, cultivating and harnessing creativity in the digital approach. The club provides a dedicated platform for members to adeptly navigate the digital landscape and contribute creatively to the broader online conversation.

# STUDENTS CLUB



## BUSINESS ANALYTICS CLUB - DATA VERSE

The Business Analytics Club at IBI is pivotal in shaping the skills and perspectives of management students in the era of data-driven decision-making. Through workshops, projects, and industry collaborations, the club provides a platform for deepening understanding of analytical tools. It fosters skill development in data analysis and interpretation, seamlessly integrating analytics into broader business strategies. By offering practical experiences and exposure to the latest trends, the club prepares students to navigate the evolving business landscape.



## OPERATIONS CLUB - THE OPTIMIZERS'

The Operations Club, known as 'OPTIMIZERS,' is a dynamic platform for students to engage with the intricacies of optimizing business processes and managing supply chains effectively. Through workshops, case studies, and industry interactions, it provides a practical understanding of key concepts in operations management. The club equips students with knowledge and skills crucial for navigating the complexities of this critical business function. By fostering a bridge between theory and practice, the Operations Club enhances problem-solving abilities through activities and simulation games.



## INFORMATION TECHNOLOGY (IT) CLUB - TECHCONNECT

The Information Technology (IT) Club plays a critical role in emphasizing the ways and means to educate students about new technologies and digital interventions across industries worldwide and their pivotal role in management exploring and promoting the application of popular software and technical IT tools. In an increasingly digitized business landscape, the club serves as a hands-on platform for students to delve into the practical aspects of widely used software applications relevant to management functions.



## ENTREPRENEURSHIP CLUB

The Entrepreneurship Club at I Business Institute empowers students with the knowledge and guidance needed to become successful entrepreneurs. Beyond theoretical teachings, the club engages students in practical experiences, including workshops and on-campus business plan competitions at IIM Bangalore and Kolkata. It plays a pivotal role in helping students recognize the significance of entrepreneurship and ensures they are well-prepared to navigate the complexities of the entrepreneurial journey.



## CORPORATE SOCIAL RESPONSIBILITY CLUB

I Business Institute is resolutely committed to societal contribution, understanding the imperative role of upcoming management students in societal and national development. This commitment is epitomized by the CSR Club, which actively organizes diverse initiatives, including social campaigns, blood donation camps, health camps, women's self-defense training, Go Green tree plantation drives, and student visits to NGOs. The CSR Club embodies the institute's ethos by promoting the joy of giving through events like "Celebrating Joy of Giving" at Goonj NGO in Noida.

# INSTITUTE'S SOCIAL RESPONSIBILITY

At I Business Institute, we take pride in being more than just an educational institution; we are a community committed to social responsibility. Recognizing the value of the Institute's Social Responsibility, we actively organize social camps with a vision for a sustainable future. We firmly believe that growth is not a solo journey but a collective endeavour, and by organizing these camps, we foster a sense of togetherness and shared responsibility. Our commitment to social initiatives reflects our belief that true success is measured not only by personal achievements but also by the positive impact we can collectively make on the world. Join us in building a better future where education and social responsibility go hand in hand at I Business Institute.



## BLOOD DONATION CAMP

At I Business Institute, we believe in looking out for each other, and our recent Blood Donation Camp on campus was a shining example of this spirit. Students and staff joined hands, and hearts, to give the gift of life. It was heartening to see everyone coming forward to help, showing that at IBI, we understand that a healthy community is a happy community.



## CAMPAIGN WITH GOONJ, THE NGO

We teamed up with Goonj, a wonderful NGO, to make a positive impact on social issues. Together, we worked hard to spread awareness and support those who need it the most. This collaboration showed that we believe in tackling challenges together at I Business Institute because real change happens when we all pitch in.



## INDEPENDENCE DAY CELEBRATION WITH UNDERPRIVILEGED

Independence Day at I Business Institute wasn't just about flags and anthems. We decided to celebrate with underprivileged kids, sharing laughter and joy. Our students spent time with these amazing children, teaching us that the true spirit of independence is about reaching out and lifting each other up.



## CHILDREN'S DAY CELEBRATION AT ORPHANAGE

Children's Day was extra special at I Business Institute. Our students dedicated their time to bring happiness to kids at an orphanage. It wasn't just a party; it was a chance to create lasting memories for those who may not have many. These events show that at IBI, we believe education is not just about books; it's about building a kinder world for everyone. In these simple yet meaningful acts, I Business Institute shows its commitment to being more than just a place of learning—we're a community that cares.

# INTERNATIONAL EDUCATIONAL EXCURSION TOUR SINGAPORE/DUBAI

At I Business Institute, we are committed to provide a well-rounded, global perspective. To achieve this, IBI carefully plans and organizes educational tours that expose our students to a wide range of cultural and community perspectives while fostering their interest in global issues.

In today's world, it's crucial for students to be well-prepared for the future and to carry a sense of responsibility towards their communities. In line with this mission, I Business Institute is dedicated to preparing students not only to excel in their careers but also to approach the world with a strong commitment to community responsibility.

One exceptional opportunity we offer is an annual International Tour to the dynamic city-state of Singapore for our PGDM students of batch 2021 - 2023. Singapore is renowned for its cutting-edge innovations, economic strength, and rich cultural diversity. Through this international trip, our goal is to immerse our students in global trends and experiences, enhancing their well-rounded development. These hands-on learning experiences provide valuable exposure to real-world contexts that complement their classroom knowledge. An international journey, like the one to Singapore, enables our students to develop a deep understanding of the world, enriching their education and global perspective.





# FACULTY DEVELOPMENT PROGRAMME



I Business Institute places a strong emphasis on Faculty Development Programs (FDPs) to enhance the growth of both faculty and students. Recognizing the importance of intellectual mentor upskilling, these programs ensure that faculty members stay updated on industry trends and academic research. By specifically targeting emerging topics like research methodology, sustainability, and ERGs. The institute equips its faculty with the necessary tools and knowledge to tackle contemporary challenges. This commitment to continuous learning directly benefits students, offering them a high-quality education that not only meets academic standards but also aligns with real-world business practices. FDPs foster a culture of research excellence, creating a dynamic learning environment that encourages critical thinking and the practical application of knowledge. I Business Institute's dedication to faculty development undermines its mission to prepare students for future leadership roles in the ever-evolving global business scenario.

# MANAGEMENT DEVELOPMENT PROGRAMME



I Business Institute places a significant emphasis on Management Development Programs (MDPs), recognizing their pivotal role in shaping the comprehensive growth of both faculty and students. The intellectual mentor, a key figure in this process, acts as a bridge by imparting knowledge to industry professionals, effectively connecting the dots between theoretical academia and practical industry application. MDPs at the institute are structured as a two-way learning process, where faculty members not only share their expertise with industry professionals but also glean valuable insights from real-world experiences. This collaborative exchange enriches the academic curriculum with practical perspectives, ensuring its relevance to the dynamic business environment. The success of I Business Institute in imparting knowledge through MDPs to various corporate entities underscores the program's effectiveness. From a student's standpoint, exposure to MDPs is invaluable, offering a tangible link between classroom theories and real-world business scenarios. This experiential learning cultivates critical thinking and problem-solving skills among students, contributing to their holistic professional development.



# E - CELL IIM BANGALORE & CALCUTTA

I Business Institute proudly hold the exclusive title of being the Zonal Center for Delhi NCR in association with E Cell IIM Bangalore & Calcutta, an association we've maintained for the association for consecutive years through Make Intern. Our institute remained resolute in its dedication to create a learning mindset among the students.

The Institute has organized an intensive eight-day workshop concurrently for PGDM Batch 2022-2024 and 2023-2025. The workshops were on "Digital Marketing" and "Business Intelligence" which helped the students to immerse in cutting-edge trends, facilitating transformative learning experiences.

In addition to these workshops, our students will have a unique opportunity to visit IIM Calcutta/Indore for a prestigious B Plan competition, pitting their talents against peers from top B schools across India.

Institute's dedication to excellence was further evident through the type of training of expert trainers who led these workshops, ensuring our students receive resourceful knowledge and skill development. At I Business Institute, we are strong in our commitment to nurture each student's potential and to provide them with exceptional opportunities for growth and development.



# EMINENT SPEAKERS AT IBI

At I Business Institute, we showcased our steadfast dedication to nurturing student growth by meticulously organizing corporate connect sessions. These sessions were thoughtfully conducted to enrich the transformative corporate learning experiences of our students. We firmly believe that closing the gap between industry and academia stood as the most effective approach to molding and equipping our students for success in the professional arena. These sessions served as a crucial mechanism in attaining the Institute's objective.

**Mr. Manoranjan Nayak**

Head of Operations, Panasonic India

**Mr. Debargha Deb**

National Manager Sales HR, DS Group

**Mr. Lokesh Mehra**

Head - Amazon Web Services Academy - South Asia, Amazon Web Services (AWS)

**Mr. Ravindra Upadhyay**

Sr. VP - Finance, Audit & Risk Management Reliance Jio Infocom Limited

**Mr. Harsh Batta**

National Sales Head, Purina Pet Care, NESTLE

**Mr. Rohan Kumar Sudan**

AVP Campus Engagement, WNS Global

**Mr. Rajesh Popli**

Associate Director, EY

**Mr. Amulya Sah**

Chief Human Resource Officer, Team Computers

**Prof. Rishi Mehra**

CEO, Corporate Partners

**Dr. Rajive Tyagi**

Associate Director, Mace Group

**Ms. Anshula Verma**

Director & National head Talent Acquisition, EY

**Mr. Punit Gulati**

Sr. Area Sales Manager, Hersheys

**Mr. Vikram Sinha**

CEO, ndosat Oreedo, Indonesia

**Mr. Mirza Musarrathassain Beg**

Head HR, Bharti Foundation

**Mr. Vishal Singh**

Head Talent Management & Acquisition, Bata

**Mr. Priyank Ahuja**

Digital and Transformation Expert, Product Analyst, Accenture

**Mr. Rajeev Naithani**

EVP & Chief People Officer, Infogain

**Mr. Bobby Dsouza**

Musical Motivational Trainer

<b>Mr. Ashish Saxena</b>	Asst. General Manager Sales -VRF/CAC products, LG India
<b>Ms. Swati Singh</b>	Director, Business Marketing Manager, Allegis Group TEK System Bangalore
<b>Mr. Varun Gupta</b>	Senior Business Analyst, Cognizant Technologies
<b>Mr. Digwanta Chakraborty</b>	Regional Director HR, Trinity Life Sciences
<b>Mr. Rahul Chaurasia</b>	Associate Vice President, Bajaj Allianz
<b>Mr. Varinder Singh</b>	GM HR, Fortum India
<b>Mr. Sahil Nayar</b>	Senior Associate Director, KPMG
<b>Mr. Shubham Tripathi</b>	Head Human Resource - ATOS
<b>Dr. Aquil Busrai</b>	CEO, Aquil Busrai Consulting
<b>Ms. Deepshikha Kumar</b>	Founder, Speak In
<b>Mr. Manay Khaitan</b>	Associate Director Finance, Pepsico India
<b>Mr. Rajeev Narang</b>	Branding Expert, TEDx speaker, Keynote speaker
<b>Mr. Manoj Sharma</b>	Strategic HR Leader,Head Human Resources, AAJ Enterprises
<b>Ms. Yogja Singh</b>	Sr. Associate Director-HR & Campus Recruitment Leader, Airbnb
<b>Ms. Sharmila Thakur</b>	HR Leader & Head Human Capita, Bureau VERITAS
<b>Dr. Debjani Roy</b>	CHRO, Mind your Fleet
<b>Ms. Divya Tyagi</b>	AGM, HRDS Group
<b>Mr. Sukhpreet Swaran Sandhu</b>	Head of Human Resources, ITILITE
<b>Ms. Mandeep Kaur Tangra</b>	Founder & CEO, SimbaQuartz
<b>Md. Afsar</b>	Associate Director - Talent Acquisition
<b>Mr. Sanjay Chaturvedi</b>	Director HR, Hilti India
<b>Mr. Subir Verma</b>	Head HR & IR, TATA Power-DDL
<b>Mr. Arindam Ghosh</b>	Director & Co founder, PCS Group

**Mr. Subhrojyoti Mukherjee**

GM D.C Tech. FZ - LLC & Educare, International Foundation, Dubai

**Mr. Raj Gupta**

General Manager- HR, TCS

**Mr. Nishad Khan**

Head Human Resource, Dubai Racing Club

**Ms. Manju Kohli**

Global HR Leader | OD & HR Transformation | Business Partner | Change Mgmt | Exe. Coach; Dir. of HR-UWC South East Asia, Singapore

**Mr. Ravi Shankar**

President Director and Country Manager, ALDO, Indonesia

**Ms. Anupreeta Lall**

Founder, Intellisearch

**Mr. Sandeep Sachdeva**

Automation Manager, Capital IQ

**Mr. Nimish Chaudhary**

Co Founder & CEO, KNEE XPERT CLINIC

**Mr. Deepak Gupta**

Associate Director, Incedo

**Mr. Ravi Sharma**

Head Sales & Revenue, The Economic Times

**Mr. Ankur Dubey**

CEO & Co Founder, Xpert Cure

**Ms. Subashini Tripathi**

CEO & Co Founder, Pexitics

**Mr. Amit Pandey**

CEO Pincap

**Ms. Shweta Berry**

Director Marketing Head of Strategic alliance, Aeris Communication

**Mr. Sharad Verma**

Sales Director India & South Asia, Hoya Surgical Optics

**Mr. Vaibhav Medirrata**

Regional Director L& D Talent Management, BYJU'S

**Mr. Vir Bharat**

Head HRBP, Yamaha Motors Solution Pvt. Limited

**Mr. Pronam Chatterjee**

Founder & CEO, BluePi

**Ms. Kanika**

Sr. HRBP, Zee Media

**Md. Tabrez Khan**

Head HR, MB Informatics Pvt.LTD.

**Mr. Chiranshu Arora**

Founder & MD, CSA Advisor

**Mr. Mohit Sharma**

Manager Project Management, Kantar

**Mr. Ravi Rautela**

Founder & CEO, Mangos Orange Agritech India Pvt. Ltd

<b>Mr. Prashant Bhardwaj</b>	India Partner, ABIA Consulting , UAE
<b>Mr. Mohan Lal Agarwal</b>	President, Indo Gulf Management Association
<b>Mr. Ravi Sharma</b>	Head of Sales & Revenue, The Economics Times
<b>Ms. Pooja Pathak</b>	Founder & Director, Media Mantra
<b>Mr. Manish Jain</b>	Technical Lead Cloud Security, Wipro Technologies
<b>Mr. Himanshu Agarwal</b>	National Head HRM, Om Logistics Ltd.
<b>Mr. Kunwar Bhanupratap Singh</b>	Group HR Leader, Aeon
<b>Mr. Atul Tiwari</b>	HR Head, Spice Money
<b>Mr. Shubhankar Malakar</b>	CHRO TENNECO
<b>Ms. Saryu Jamwal</b>	Senior Executive Human Resource, Jubilant Foodworks Limited
<b>Mr. Tanesh Arora</b>	Head Career Services, Monster.com
<b>Mr. Lav Kaushik</b>	Senior Manager, AMUL
<b>Mr. Saurabh Pandey</b>	StandUp Comic
<b>Mr. Sudhir Tiku</b>	Vice President Asia Pacific & China, Bosch
<b>Dr. Anubha Walia</b>	Founder & Director, Prism Philosophy
<b>Ms. Karishma Chugh</b>	Senior Project Manager, Citi Bank, Belfast U.K
<b>Mr. Rahul Kumar</b>	Risk Manager, US-based Corp Real Estate MNC
<b>Ms. Kalpana Sinha</b>	Co Founder & Director, Connect Club
<b>Mr. Rahul Kumar</b>	Risk Manager, Apac Ltd. Singapore
<b>Mr. Biswajyoti Panda</b>	VP - Business Development Associated, Cargo Movers & Packers
<b>Dr. Hemlata Sharma</b>	Consultant Data Analytics, Veiksme Tech Ltd. U.K
<b>Ms. T. Anupama</b>	Agile Delivery Lead, Capital One
<b>Mr. Aditya Singhania</b>	General Manager, Head HR, Agarwal Packers & Movers

# WHAT CORPORATE SAY'S ABOUT US?

**Mr. Lokesh Mehra**  
Head - Amazon Web Services Academy - South Asia, Amazon Web Services (AWS)



I've been impressed by the high level of professionalism at I Business Institute. The institute goes above and beyond to ensure that students receive an education that aligns perfectly with their career aspirations.

The training and grooming provided by I Business Institute are exceptional. Students are equipped with a well-rounded skill set, showcasing the institute's commitment to producing professionals who can excel in any environment.



**Mr. Debargha Deb**  
General Manager-HR, DS Group

**Mr. Manoranjan Nayak**  
Head of Operations Panasonic India



I've had the pleasure of interacting with the diverse student community at I Business Institute. The institute's holistic approach to learning and growth ensures that students are well-prepared for the challenges of the professional world.

I Business Institute's emphasis on dual specialization is a strategic advantage. The focus on HR, Finance, Operations, Marketing, IT, International Business, and Business Analytics gives students a versatile skill set for success in their chosen fields.



**Mr. Ravindra Upadhyay**  
Sr. VP - Finance, Audit & Risk Management, Reliance Jio Infocom Limited

“ I express my gratitude for the engaging interaction we had. Students enthusiasm and participation were truly commendable. I look forward to the opportunity to visit again and continue our insightful conversations. ”

**Sukhpreet Swaraj Sandhu**  
Head of Human Resources, ITILITE

**Mr. Harsh Batta**  
National Sales Head  
Purina Pet Care,  
NESTLE



The diversity at I Business Institute is a testament to its inclusive environment. The mix of students creates a vibrant learning atmosphere, preparing individuals for the real-world challenges they'll face in their careers.

I've witnessed the positive impact of I Business Institute's training on students. The holistic approach ensures that graduates are not just knowledgeable but also possess the practical skills required for success in today's professional landscape.



**Mr. Rohan Kumar Sudan**  
AVP Campus Engagement, WNS Global

**Mr. Rajesh Popli**  
Associate Director  
EY



I Business Institute stands out for its commitment to grooming students holistically. The institute focuses on not just academic excellence but also on developing well-rounded individuals ready to take on leadership roles.

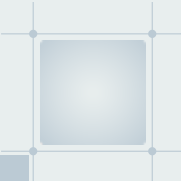
I'm impressed by the professionalism displayed by I Business Institute. The seamless execution of programs and the comprehensive support provided to students demonstrate the institute's dedication to excellence.



**Mr. Amulya Sah**  
Chief Human Resource Officer, Team Computers

“Once again, it was a truly exceptional experience.”

**Manay Khaitan**  
Associate Director - Finance, PepsiCo



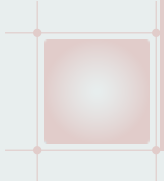
**Prof. Rishi Mehra**  
CEO  
Corporate Partners

Interacting with students from I Business Institute has been enlightening. Their exposure to dual specializations and the institute's commitment to personalized development make them stand out in the competitive job market.

I Business Institute's commitment to diversity enriches the learning experience. The institute's focus on creating well-rounded professionals is evident in the caliber of students I've had the pleasure of working with.




**Dr. Rajive Tyagi**  
Associate Director, Mace Group



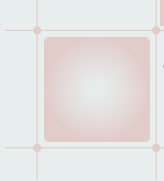
**Ms. Anshula Verma**  
Director & National  
head Talent  
Acquisition, EY

I appreciate the professional approach of I Business Institute in shaping the future workforce. The dual specialization options cater to diverse career paths, making it a smart choice for students aiming for success in various industries.

I Business Institute is a symbol of excellence in professional education. The comprehensive curriculum and the institute's commitment to individual growth prepare students for success in their chosen fields.



**Mr. Punit Gulati**  
Sr. Area Sales Manager, Hersheys



“The students showcased remarkable talent, and the faculty and staff were incredibly cooperative. I look forward to engaging with such intellectual minds again.”

**Pooja Pathak**  
Founder & Director, Media Mantra



**Mr. Vikram Sinha**  
CEO, Indosat  
Oreedo, Indonesia



The dedication of I Business Institute towards grooming students for success is impressive. The institute's emphasis on practical skills, coupled with a strong academic foundation, positions its graduates as valuable assets in the corporate world.

I Business Institute understands the aspirations of its students. The institute's commitment to providing everything students need for their professional journey sets a high standard for other educational institutions.



**Mr. Mirza Musarrathassain Beg**  
Head HR, Bharti Foundation

**Mr. Vishal Singh**  
Head Talent  
Management &  
Acquisition Bata



I've been thoroughly impressed with the holistic approach to education at I Business Institute. The faculty's commitment to fostering a dynamic learning environment is commendable. The dual specialization in Supply Chain Management and Entrepreneurship as equipped me with a unique skill set that seamlessly integrates theory with practical application.

The institute's strong dedication to excellence is evident in its curriculum structure. With a dual specialization in Corporate Strategy and Digital Marketing, I felt good after visiting this campus for the session.



**Mr. Priyank Ahuja**  
Digital and Transformation Expert, Product Analyst Accenture

“Wonderful experience! It was truly exciting, and I always feel welcomed here.”

**Sharmila Thakur**  
HR Leader and Head Human Capital, Bureau Veritas

# FROM THE DESK OF PLACEMENT CELL



**Ms. Aishwarya Srivastava**  
Head - Placement

At I Business Institute, our dedicated Placement Department is your partner in achieving your career aspirations. We provide comprehensive support, from forging strong industry connections to organizing preparatory sessions and facilitating invaluable summer internships. Our goal is to bridge the gap between campus and corporate, ensuring that you graduate with the skills, confidence, and opportunities needed to succeed in the real world. Join us in this exciting journey from learning to earning, and let us help you pave the way for a bright and rewarding future.

We are delighted to address you and share how we are committed to your journey from the campus to the corporate world. Our goal is to equip you with the skills and knowledge you need to excel in your future endeavours. One of the cornerstones of our approach is forging strong connections with leading companies. We are committed to nurturing associations with potential employers. This means they not only know about the talent at IBI but are eager to engage with you.

The corporate world can sometimes seem like a distant planet when you're on campus. We're here to bridge that gap. Our team actively collaborates with industry leaders to ensure that what you learn at IBI aligns with the real-world demands of the business landscape. We bring the



**Ms. Jasvinder Kaur**  
AGM - Corporate Relations

corporate world closer to you, so when you step out, you're well-prepared.

One of the most valuable aspects of your time at IBI is the opportunity to take on a summer internship. This is where you get to apply your classroom knowledge in a real work environment. It's a learning experience like no other, and it often serves as a stepping stone to your future career. We help you secure these internships and provide support throughout your internship journey. Our 'Gyan Samvad' sessions are like a treasure chest of knowledge. During these sessions, industry experts and thought leaders share their experiences and insights with you.

We want to ensure that when you step into the corporate world, you are equipped with not only the knowledge but also the skills and confidence needed to succeed. Our team is dedicated to providing a supportive environment to help you grow, learn, and ultimately, thrive.

The Placement Cell is steadfastly dedicated to supporting and guiding you at every step of your journey. Together, we will labor towards realizing your career goals and aspirations.

Wishing you a fulfilling and successful journey ahead.

# PLACEMENT @ IBI

At I Business Institute, we take great pride in the consistent growth of our placement statistics, a clear affirmation of our steadfast commitment to shaping successful careers. With each passing year, we achieve new milestones by welcoming renowned brands into our ever-expanding family. The increasing quantity of placements is matched by a rising quality of job profiles, showcasing the trust industry leaders place in our students. Our positive placement path results from strategic collaborations with diverse brands across industries, providing students with numerous opportunities to commence their professional journeys on a robust note. The year-over-year evolution of job profiles reflects our dedication to preparing students for the dynamic corporate landscape, equipping them with versatile skill sets in HR, Finance, Operations, Marketing, IT, International Business, and Business Analytics. To further instill confidence in our students, I Business Institute offers a Letter of Assurance, guaranteeing a minimum annual package of 6.5 L.P.A, underscoring our commitment to not only securing promising positions but also ensuring competitive remuneration for a fulfilling and rewarding professional journey.

## PLACEMENT PROCESS

### FIRST YEAR ACTIVITIES:

Individual  
Assessment  
Programme

1

2

Employability  
Enhancement  
Trainings (level 1)

Profiling of students

3

4

Sharing JD as per the  
specialization for  
nominations

### SECOND YEAR ACTIVITIES:

Employability  
Enhancement  
Trainings (level 2)

5

6

Interview Process; (Pre Placement  
Talk by company, rounds of  
Interview as per company  
specifications, announcement  
of result)

Releasing the  
offer letter

7

8

Post joining  
support

# LIVE PROJECTS @ IBI

At I Business Institute, the commitment is to have practical learning which is extensively exemplified through the organization of 10-15 day live projects with industry leaders such as Dabur, IMRB, Hershey's, Reliance, and Aim India. These immersive experiences serve as a cornerstone of our academic philosophy, allowing students to apply theoretical knowledge in real-world settings and gain practical insights into industry operations. The strategic partnerships with these esteemed brands not only provide students with hands-on experience but also contribute to the institute's success. The active engagement of these industry giants in hiring students from I Business Institute is a testament to the institution's credibility and the caliber of its graduates. This achievement brings a sense of pride to our academic community and underscores the practical relevance of our programs.

This hands-on approach goes beyond traditional classroom learning, fostering an environment where students can develop practical skills, critical thinking, and problem-solving abilities. The live projects serve as a dynamic platform for students to tackle real business challenges, enhancing their readiness for the professional world.

Moreover, the institute's role as a trusted bridge between academia and industry is highlighted by the successful placement of students in these renowned companies. This not only validates the effectiveness of our curriculum but also reinforces our commitment to ensuring that students are well-prepared for success in their professional journeys.



# INDUSTRIAL VISITS @ IBI

I Business Institute places a strong emphasis on practical knowledge and industry exposure for PGDM students through organized visits to prominent companies such as Bisleri, Coca-Cola, Mother Dairy, E Pack Polymers, Yakult, Parle G, and others. These excursions are carefully designed to enrich the academic curriculum, providing students with a firsthand look into the operational dynamics of diverse industries. These visits serve as a crucial bridge between theory and practice, allowing students to witness real-world scenarios and gain insights into industry practices, technology, and management processes. Beyond the classroom, these experiences contribute to the development of practical skills and a deeper understanding of the complexities of the business world.

Furthermore, these industry visits create valuable networking opportunities and foster mentorship connections with industry professionals. This interaction provides students with guidance and insights, helping them align their academic pursuits with real-world market trends and emerging opportunities.

These visits are an integral part of IBI's commitment to provide a comprehensive learning experience. They empower students to apply theoretical knowledge in practical settings, preparing them to navigate the challenges of the professional landscape effectively.



Industrial Visit to Bisleri India Pvt. Ltd.



Industrial Visit to Coca Cola India Pvt. Ltd.



Industrial Visit to Haier India Pvt. Ltd.



Industrial Visit to Yakult Danone India Pvt. Ltd.



Industrial Visit to Mother Dairy Fruit & Vegetable Pvt. Ltd.



Industrial Visit to Parle Products Pvt. Ltd.

# INTERNSHIPS BATCH 2022-24



The PGDM program at I Business Institute not only equipped me with comprehensive business knowledge but also provided a fantastic summer internship opportunity. I interned with a renowned organization and gained hands-on experience that has been instrumental in shaping my career.

**Harshit Sharma**

*Sales & Marketing Intern  
Hindustan Unilever Limited*



Choosing I Business Institute for my PGDM was a game-changer. The specialization and the summer internship significantly enhanced my skills. I am grateful for the valuable experience and exposure I received.

**Tanmeet Singh**

*User Insight Analyst  
Times of India*



I Business Institute's program is cutting-edge. The summer internship was a hands-on experience that not only honed my skills but also exposed me to the latest industry trends.

**Supriya Sharma**

*HR Intern  
Cheil India (Samsung)*



The program at I Business Institute is top-notch. The summer internship in management gave me insights into various aspects and dynamics. I am proud to be associated with an institute that prioritizes practical learning.

**Shreya Singh**

*Management Trainee  
Larson & Turbo*



I Business Institute's program is cutting-edge. The summer internship was a hands-on experience that not only honed my skills but also exposed me to the latest industry trends.

**Adit Sharma**

*Operation Intern  
Tech Mahindra*



As a student in the program, I had the opportunity to undertake a summer internship that allowed me to apply insights to real-world problems. The exposure I gained has been invaluable for my career.

**Aditi Rastogi**

*Inside Sales Intern  
Infoedge*



I chose I Business Institute for its renowned program. The summer internship in a professional setting broadened my perspective and equipped me with the skills needed for a successful career.

**Sagar Verma**

*Sales Intern  
Biryani By Kilo*

# INTERNSHIPS BATCH 2022-24



The program at I Business Institute is truly comprehensive. The summer internship not only provided practical exposure but also allowed me to contribute to strategic projects, enhancing my overall understanding.

**Priya**

*Management Trainee - Marketing  
Bajaj Finserv*



I Business Institute's program is backed by a robust curriculum and practical experiences. The summer internship allowed me to implement strategies in a corporate environment, preparing me for the challenges ahead.

**Swati Bhatt**

*HR Intern  
HCL TECHNOLOGIES*



My decision to pursue studies at I Business Institute was rewarding. The summer internship with a reputed company provided a platform to apply classroom learning in a real-world setting.

**Sajal Singh Sengar**

*HR Trainee  
Airtel*



The holistic PGDM program at I Business Institute not only broadened my business knowledge but also presented a fantastic summer internship opportunity. My experience interning with a renowned organization has been pivotal in shaping my professional journey.

**Samiksha Khillan**

*HR Trainee  
Airtel*



Enrolling in I Business Institute for my PGDM turned out to be a game-changer. The program's focus and the subsequent summer internship significantly amplified my skill set. I appreciate the exposure and hands-on learning opportunities.

**Aditya Singh**

*Management Trainee - warehouse  
AAJ Entreprises*



I Business Institute's program empowered me to apply theoretical concepts in practical settings during my summer internship. The institute's network played a key role in securing an internship with a leading organization, laying a strong foundation for my career.

**Mowli. M**

*Research Analyst Intern  
Metaversity Technologies Pvt. Ltd.*



The well-rounded program at I Business Institute is top-notch. The insights gained during the summer internship in management provided me with valuable perspectives. I'm proud to associate with an institute that prioritizes hands-on learning.

**Anamika Kumari**

*Marketing Intern  
TBO.com*

# INTERNSHIPS BATCH 2022-24



I Business Institute's forward-thinking program exposed me to cutting-edge practices during the summer internship. The hands-on experience not only refined my skills but also kept me updated on the latest industry trends.

**Rohit Upadhyay**

*Business Development Intern  
Times of India*



As a student in the program, I had the privilege of undertaking a summer internship that allowed me to apply practical insights to real-world challenges. The exposure gained has proven to be a cornerstone for my evolving career.

**Sachin Sharma**

*Sales Intern  
YAKULT*



I chose I Business Institute for its renowned program, and the summer internship in a professional setting broadened my horizons. The skills acquired are instrumental for navigating a successful career path.

**Mayank Sharma**

*HR Intern  
Biryani By Kilo*



The transformative summer internship, facilitated by I Business Institute, was a pivotal moment in my academic journey. Working with a prestigious organization not only enriched my resume but also provided insights critical for my professional journey.

**Sujata Singh**

*MT-KAM  
Tikona Infinet Pvt Ltd*



Grateful for I Business Institute's role in my rewarding summer internship with a renowned brand. The exposure and practical insights received were pivotal in shaping my career aspirations and professional approach.

**Abhishek Pratap**

*Research Intern  
IMRB Kantar*



I Business Institute's guidance opened doors to a dynamic summer internship with a leading organization. The real-world challenges provided a platform for growth, and the experience has been integral to my career development.

**Ishika Pippal**

*Newsprint Intern- Marketing  
Times of India*



My summer internship, courtesy of I Business Institute, was a journey of learning and growth. The exposure to industry dynamics and best practices equipped me with skills that continue to shape my professional success.

**Vaishanvi Joshi**

*Management Trainee - HR Intern  
AAJ Entreprises*



# INTERNSHIPS BATCH 2022-24



I Business Institute's commitment to student success was evident in my impactful summer internship with a reputed organization. The practical exposure and mentorship received have been instrumental in my career trajectory.

**Himanshu**

*Marketing Intern  
Phillip Capital*



The summer internship experience, facilitated by I Business Institute, was a highlight of my academic journey. Working with a prestigious brand not only enhanced my resume but also provided insights critical for my professional journey.

**Sakshi**

*Finance Intern  
SMC Global*



Thanks to I Business Institute's support, my summer internship with a leading organization was a fulfilling experience. The real-world challenges and opportunities expanded my horizons, providing a solid foundation for my future endeavors.

**Kokil Garg**

*Finance Intern  
SMC Global*



I Business Institute's role in securing a summer internship with a prestigious organization was invaluable. The hands-on experience refined my skills and provided insights into industry dynamics, setting me on the path to success.

**Nitish Gupta**

*Operation Intern  
AAJ Entreprises*



My summer internship, facilitated by I Business Institute, allowed me to contribute meaningfully to a leading brand. The hands-on experience reinforced classroom learning and positioned me as a confident professional.

**Utsav Balodi**

*Inside Sales Intern  
Infoedge*



I Business Institute's commitment to student success was evident in my impactful summer internship with a reputed organization. The practical exposure and mentorship received have been instrumental in my career trajectory.

**Shiwendu Vishal**

*Management Trainee - Marketing  
Bajaj Finserv*



The summer internship experience, facilitated by I Business Institute, was a highlight of my academic journey. Working with a prestigious brand not only enhanced my resume but also provided insights critical for my professional journey..

**Subham Gupta**

*Research Intern  
IMRB Kantar*

# PGDM PLACEMENTS

Highest International CTC offered **35** LPA

Average International CTC offered **21** LPA

Highest Domestic CTC Taken **17** LPA

Average CTC **12.50** LPA

Median CTC **12** LPA

Minimum Placement Opportunity Assurance of **6.5** LPA to each student

\*Opportunity Assurance of **12.5** LPA for elite batch



# BATCH DEMOGRAPHICS 2022-2024



**180**

Total Number of Students

## GENDER RATIO

**39%**  
Female

**61%**  
Male

## SPECIALIZATION



## ACADEMIC BACKGROUND

**32%**

COMMERCE

**30%**

MANAGEMENT

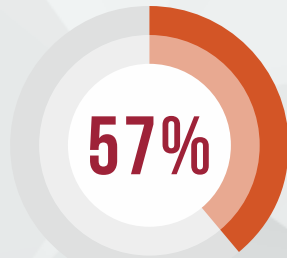
**20%**

SCIENCE

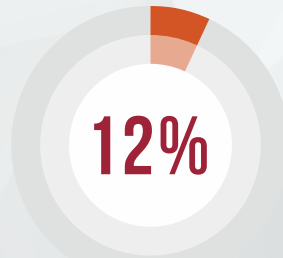
**18%**

ARTS

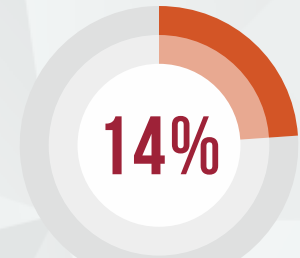
## WORK EXPERIENCE



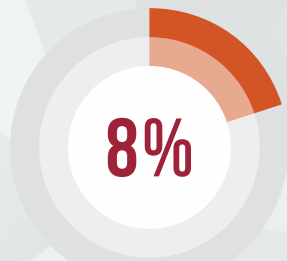
Freshers



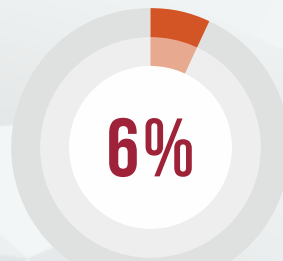
0 to 12 months



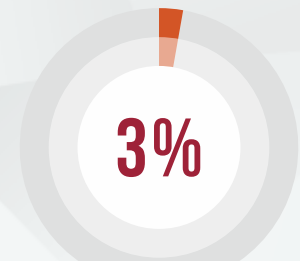
12 to 24 months



24 to 36 months



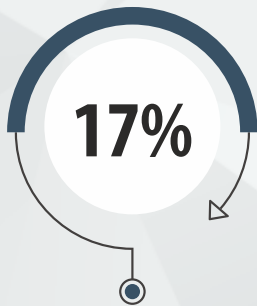
36 to 48 months



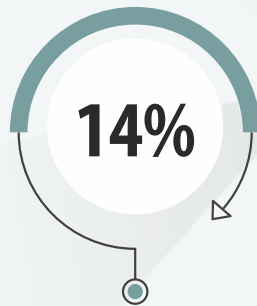
48+ months

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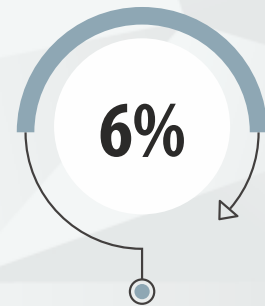
## PROFESSIONAL BACKGROUND



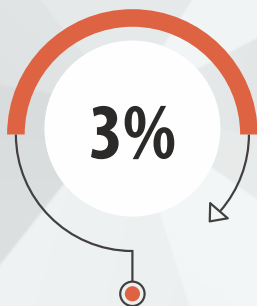
Engg/Manufacturing



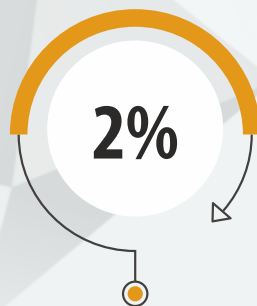
IT/ITES



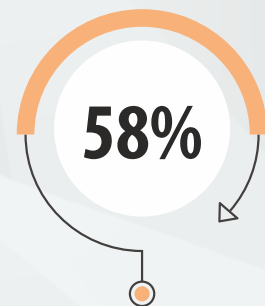
BIFS



Consulting



FMCG/FMCD



Others

# OUR ENTREPRENEUR'S SUCCESS STORY



Kunnal Goswami, a proud alumnus from the batch of 2018-20.

Currently, I hold the position of Assistant Manager in Marketing and Sales at Paytm, concurrently managing my own restaurant chain, "Punchaiyat," with three thriving outlets in NCR. My journey took off in 2020 when I graduated from IBI and secured a position at Nestle India, the world's largest FMCG company. Working there for 1.5 years was indeed a dream come true.

In 2021, within six months of my entrepreneurial journey, I inaugurated the fine-dine restaurant "Babadook." Despite initial success, the challenges posed by the third wave of COVID-19 led me to make the difficult decision to halt Babadook after three months of struggle.

In April 2022, I joined Paytm as an Assistant Manager. Recognizing the invaluable knowledge gained from my business ventures and past experiences, I swiftly adapted to my new role. The year brought forth the emergence of my latest venture, "Punchaiyat," a successful cafeteria situated within corporate towers. As of December 2023, all three outlets are not only operational but also profitable, with two located in Gurugram and one in Noida.

In this dynamic journey, IBI has consistently played a pivotal role, offering support whenever I faced challenges and helping me make informed decisions. The success of "Punchaiyat" stands as a testament to resilience and determination in the face of adversity, marking only the beginning of my career.

Best regards

**Kunnal Goswami**



In the dynamic world of business, my journey reflects a harmonious balance between academic excellence, a flourishing corporate career, and entrepreneurial ventures alongside my brothers, Sachin and Shubham.

Our entrepreneurial odyssey, starting in 2017, is a fusion of our diverse skill sets. Drawing from my experience as a former smartphone sales representative, Sachin's travel expertise, and Shubham's background in Chemical Engineering, we laid the foundation for successful ventures.

Being a gold medalist, my commitment to education and entrepreneurship culminated in achieving 10 crore rupees in topline revenue this financial year. Our presence among the top 100 sellers during the Great Indian Festival in 2019 solidified our standing in the business realm.

Participating in Shark Tank India Season 2 in 2022 was a defining moment. My academic acumen, entrepreneurial spirit, and corporate expertise as a Business Analyst paved the way for valuable insights, connections, and lessons shaping the future of our ventures.

This success story not only embodies I Business Institute's commitment to academic excellence but also serves as an inspiration for current and future students. My journey showcases the boundless possibilities for those with vision, resilience, and an unwavering work ethic. I am proud to be a gold medalist and a trailblazer in the business world.

Best regards

**Raj Agrawal**

# OUR SHINING STARS



I am immensely grateful to I Business Institute for the invaluable role it played in securing my placement with a top-tier company. The practical insights and industry-oriented curriculum provided the perfect launchpad for my career.

**Jaspreet Kaur**

*Business Analyst cum Operation Executive, Interactive Digits, Dubai (UAE)*  
35 LPA



Securing a position with a leading organization was a dream realized, thanks to the rigorous preparation and industry exposure at I Business Institute. The institute's placement support was pivotal in shaping my professional journey.

**Mahima Behra**

*Business Analyst cum Operation Executive, Interactive Digits, Dubai (UAE)*  
35 LPA



I Business Institute not only nurtured my academic growth but also paved the way for a successful career. The placement assistance and guidance were instrumental in securing a coveted role in the corporate world.

**Lokesh Kumar Jena**

*Business Development Executive, Tide, Scotland (UK)*  
28 LPA



Joining I Business Institute was a strategic move for my career, and the decision paid off with a rewarding placement. The institute's commitment to holistic development and strong industry connections opened doors to exciting opportunities.

**Shivam Sharma**

*Sr. Portfolio Manager, Ax Capital, Dubai (UAE)*  
22 LPA



I owe my career success to I Business Institute's placement support. The institute's comprehensive curriculum, coupled with industry interactions, provided the skills and confidence needed to secure a coveted position in my field.

**Randhir Singh**

*Senior Sales Officer, Dabur India Limited*  
15 LPA



I Business Institute stands out not just for its academic excellence but also for the dedicated placement support. The institute's efforts played a crucial role in facilitating my smooth transition from student life to a thriving professional career.

**Ritu Rogha**

*Senior Territory Manager, Kyocera*  
15 LPA



Securing a placement with a reputed company was a testament to the quality education and industry relevance at I Business Institute. The institute's placement cell was instrumental in aligning my skills with market demands.

**Kunal Goswami**

*A.M Marketing, Paytm*  
14 LPA

# OUR SHINING STARS



The rigorous training and exposure to real-world scenarios at I Business Institute laid the groundwork for my successful placement. The institute's unwavering commitment to student success made a significant impact on my career trajectory.

**Sourav Setiya**

*Financial Analyst, ZingHR*

14 LPA



I Business Institute's focus on practical learning and industry exposure significantly contributed to my placement success. The institute's strong ties with leading companies opened avenues for diverse career opportunities.

**Lakshaya Singh Gour**

*Business Manager, Hanu Softwares*

12 LPA



I attribute my successful placement to the holistic education and career-oriented approach at I Business Institute. The institute's placement cell played a crucial role in ensuring that I was well-prepared for the professional challenges ahead.

**Devanshu Gohri**

*Assistant Digital Marketing Manager, SRVP Trust*

12 LPA



My successful placement can be credited to the comprehensive education and career-focused methodology of I Business Institute. The institute's placement department significantly contributed to equipping me for future professional endeavors.

**Nisha Paharva**

*Chief Technical Officer, Innweb Solutions*

12 LPA



Securing a placement with a renowned company was a testament to the practical skills and industry insights gained at I Business Institute. The institute's placement team provided continuous support and guidance throughout the process.

**Harsh Aggarwal**

*Senior HRBP, Motherson Technology Services Limited*

12 LPA



I Business Institute's placement support was a game-changer for my career. The institute's proactive approach in connecting students with industry leaders facilitated a smooth transition from academics to a successful professional journey.

**Raj Satish Agarwal**

*Business Data Analyst, Team Computers*

12 LPA



I am proud to be an alum of I Business Institute, where the robust placement assistance played a pivotal role in my career progression. The institute's focus on skill development and industry-aligned curriculum set the stage for my success.

**Neha Dwivedi**

*Account Manager, Team Computers*

12 LPA

# OUR SHINING STARS



The placement success I achieved can be directly attributed to the strong foundation provided by I Business Institute. The institute's industry-focused curriculum and unwavering placement support were crucial in shaping my career.

**Surya Pratap**

*Sales Executive, Marico*

11.5 LPA



Being a distinguished alumnus of I Business Institute is a testament to the transformative impact of the PGDM program. IBI's commitment to academic rigor and industry relevance continues to shape my strategic approach in the corporate world.

**Ishika Pippal**

*Business Development Executive, Regalo Kitchens*

10.5 LPA



The prestigious alumni network at I Business Institute is reflective of the excellence instilled by the PGDM program. I attribute my professional growth to the holistic education and industry exposure provided by IBI.

**Sajal Singh Sengar**

*Business Development Executive, Regalo Kitchens*

10.5 LPA



As a prestigious alum of I Business Institute, the PGDM program played a pivotal role in shaping my career trajectory. IBI's emphasis on practical learning and industry exposure has been invaluable in my professional journey.

**Sachin Sharma**

*Business Development Executive, Regalo Kitchens*

10.5 LPA



Being part of I Business Institute's distinguished alumni community is a mark of honor. The PGDM program equipped me with the skills and knowledge necessary for success in the corporate world.

**Ajay Sharma**

*Operations Executive, Surya Food And Agro Limited*

10 LPA



I owe my career success to I Business Institute's PGDM program. The institute's commitment to providing a competitive edge through industry insights and practical learning made a significant impact on my professional journey.

**Arpit Sharma**

*Vendor Management Operation Specialist, Preqin*

10 LPA



The transformative journey of I Business Institute's PGDM program has been pivotal in my career growth. Being a distinguished alumnus, I value IBI's commitment to providing a dynamic and relevant education that has contributed significantly to my success.

**Kopal Sharma**

*Private Equity Associate, Acuity Knowledge Partners*

10 LPA



# OUR SHINING STARS



Proud to be associated with I Business Institute's distinguished alumni community. The PGDM program not only provided academic rigor but also instilled in me the values and skills crucial for professional success.

**Akash Jain**

*Area Sales Executive, Adani Wilmar Limited*

10 LPA



I Business Institute's distinguished alumni network is a testament to the impact of the PGDM program. I attribute my success to the holistic education and practical insights gained at IBI, shaping my career in the corporate arena.

**Piyush Chakraborty**

*Area Sales Manager, Axis Bank*

10 LPA



Being an alumna of I Business Institute is a mark of distinction. The PGDM program equipped me with the necessary tools for success, and the institute's continued commitment to excellence is reflected in its alumni.

**Ishita Gupta**

*Sales Executive, Sizmic India*

9 LPA



Proud to have graduated from I Business Institute's PGDM program. The institute's dedication to providing quality education and practical skills has been a cornerstone in my professional success.

**Mahak Gupta**

*Management Trainee, Jaro Education*

8.70 LPA



As a distinguished alumna of I Business Institute, I am grateful for the impactful PGDM program. IBI's legacy of producing industry leaders is evident in its distinguished alumni, and the institute remains a guiding force in my career.

**Piyush Saxena**

*Finance Administration, KPMG*

8.5 LPA



I Business Institute's commitment to student success became evident through my impactful summer internship with a leading brand. The hands-on experience reinforced classroom learning and positioned me as a confident professional.

**Beauti Deb**

*Counsellor at Student Placement-USA, IDP Education Ltd*

8.5 LPA



Thanks to I Business Institute's network, I secured a summer internship with a renowned brand. The exposure to industry practices and the guidance received were crucial for my personal and professional development.

**Sachin Gaur**

*Sales Manager, Kyocera Corporation*

8.5 LPA

# OUR SHINING STARS



IBI, a catalyst for my career journey. The hands-on experiences, especially through internships, were instrumental in developing practical skills that laid the groundwork for my professional success.

**Divya Nandini**

*Management Trainee- HR, Archer & Bull*

8.5 LPA



Gratitude to IBI for a transformative education. The comprehensive placement preparatory activities and exposure to internships were pivotal in shaping my career path, providing a solid foundation.

**Ajay Bhargava**

*Business Development Executive, Property Pistol*

8.40 LPA



IBI, a platform for exceptional experiences. The hands-on learning through internships and placement preparatory activities played a significant role in preparing me for the dynamic corporate world.

**Kapil Saini**

*Senior BDM, SBI Life Insurance*

8 LPA



IBI, a platform for exceptional experiences. The hands-on learning through internships and placement preparatory activities played a significant role in preparing me for the dynamic corporate world.

**Abhishek Gupta**

*Credit Analyst, Royal Bank of Scotland*

8 LPA



IBI, where learning is an adventure. The focus on internships and diverse extracurricular activities provided me with a well-rounded education, equipping me with the skills needed for my career.

**Shivani Sahay**

*Corporate Trainer, PNB MetLife India Insurance Co. Ltd*

8 LPA



At IBI, every day was a new opportunity. The hands-on experiences, especially through internships, played a crucial role in refining my skills and making me industry-ready upon graduation.

**Rishav Kumar**

*Team Lead, Incedo*

8 LPA



Choosing IBI was choosing a transformative journey. The comprehensive placement preparatory sessions and exposure to internships were instrumental in shaping my professional identity.

**Girish Jain**

*Associate Vendor Manager, Amazon (eTrade)*

7.5 LPA

# OUR SHINING STARS



IBI, a hub of innovation and growth. The hands-on experiences, especially through internships, were pivotal in developing practical skills essential for success in my chosen field.

**Annu Kumari**  
*International logistics Executive, Integrated Service Solution*  
7.5 LPA



Proud to be part of IBI's legacy of success. The focus on internships and diverse extracurricular activities contributed significantly to my overall development and prepared me for the professional realm.

**Prahlad Sharma**  
*Business Process Executive, Infosys*  
7.5 LPA



IBI, where knowledge leads to capability. The hands-on experiences through internships and placement preparatory activities were crucial in honing my skills for a thriving career.

**Sanket**  
*Customer Success Manager, Voiceoc*  
7.5 LPA



Choosing IBI was choosing a path of continual growth. The comprehensive placement preparatory sessions and exposure to diverse internships were key contributors to my career readiness.

**Aarti Mehra**  
*Business Development Manager, Hike Education*  
7.5 LPA



IBI, a realm of endless possibilities. The hands-on experiences, especially through internships, were transformative in developing practical skills and preparing me for the challenges of the professional world.

**Jai Gandhi**  
*Business Development Manager, Hike Education*  
7.5 LPA



At IBI, excellence is a tradition. The focus on internships and diverse extracurricular activities provided me with a holistic education, contributing to my success in the competitive job market.

**Rashmi Rawat**  
*Business Development Manager, Hike Education*  
7.5 LPA



Grateful to IBI for a transformative learning experience. The comprehensive placement preparatory activities and exposure to internships played a crucial role in my successful career placement.

**Sakshi**  
*Senior Executive Finance, Aviva Life Insurance*  
7.5 LPA

# OUR SHINING STARS



IBI, a platform for extraordinary experiences. The hands-on learning through internships and placement preparatory activities were fundamental in my journey toward a fulfilling career.

**Arzoo Kaliraman**

*Business Development Executive, Expertrons*  
7.50 LPA



IBI, where success is a shared journey. The comprehensive placement preparatory sessions and exposure to internships provided me with the skills and confidence to navigate the professional landscape.

**Mohini Sinha**

*Inside Sales Representative, CodeYoung*  
7.36 LPA



Choosing IBI was choosing a foundation for success. The hands-on experiences, especially through internships, were instrumental in refining my skills and preparing me for the complexities of the business world.

**Vaishali Mehendiratta**

*Research Associate, Visible Alpha*  
7.25 LPA



IBI, a beacon of educational excellence. The comprehensive placement preparatory activities and exposure to internships were key elements in shaping my career journey.

**Varuni Sangal**

*Senior Associate, Credit Analyst, WNS*  
7.25 LPA



At IBI, learning extends beyond boundaries. The hands-on experiences, especially through internships, were pivotal in developing practical skills crucial for success in my chosen field.

**Yatin Tayal**

*Senior Associate - credit, WNS*  
7.25 LPA



IBI, a platform for nurturing talent. The comprehensive placement preparatory sessions and exposure to diverse internships were instrumental in shaping my career path.

**Kumari Sheeba**

*Business Development Manager, Hike Education*  
7.10 LPA



Proud to be associated with IBI's legacy of success. The hands-on experiences, especially through internships, were transformative in developing practical skills essential for a successful career.

**Kajal Sharma**

*Assistant Manager - People Business Partner, AB InBev*  
7 LPA

# OUR SHINING STARS



IBI, where knowledge transforms into capability. The hands-on experiences, particularly through internships, were instrumental in honing my practical skills and preparing me for the competitive professional landscape.

## **Shagun**

*Associate, Gerson Lehrman Group India Pvt. Ltd*  
7 LPA



At IBI, every challenge was an opportunity to grow. The focus on internships and diverse extracurricular activities played a vital role in my personal and professional development, fostering a well-rounded skill set.

## **Arvind Kumar**

*Research Associate - Energy & Utility, Visible Alpha*  
7 LPA



Choosing IBI was choosing a pathway to excellence. The comprehensive placement preparatory activities and exposure to diverse internships paved the way for a successful career, exceeding my expectations.

## **Tanmay Asthana**

*Account Manager, Team Computers*  
7 LPA



IBI, where learning transcends boundaries. The hands-on experiences and focus on internships were crucial elements in bridging the gap between academic knowledge and practical application, making me industry-ready.

## **Md Adnan**

*Sales Incharge, Dabur India Limited*  
6.8 LPA



Proud to be part of IBI's legacy of success. The institute's commitment to internships and live projects provided me with the skills and confidence needed to excel in my professional journey, ensuring a bright start to my career.

## **Nitendra Gurjar**

*Sales Incharge, Dabur India Limited*  
6.8 LPA



IBI, a nurturing ground for future leaders. The comprehensive placement preparatory sessions and exposure to diverse internships were key contributors to my successful career start, laying a strong foundation.

## **Sarvesh Kumar Bhagat**

*Senior Finance Executive, Wipro*  
6.5 LPA



IBI, where knowledge transforms into capability. The hands-on experiences, especially through internships, were pivotal in honing my skills for the competitive professional landscape, shaping my expertise.

## **Harsh Vardhan**

*Senior Analyst - Finance, visible Alpha*  
6.5 LPA

# OUR SHINING STARS



At IBI, excellence is a tradition. The focus on internships and diverse extracurricular activities provided me with a holistic education that extends beyond textbooks, contributing to my overall development.

**Mayank Sharma**

*Territory Sales Manager, NO Broker*

6.5 LPA



Grateful to IBI for a transformative educational experience. The comprehensive placement preparatory activities and exposure to internships were instrumental in securing my desired career path, exceeding my expectations.

**Soms Jaiswal**

*Territory Sales Manager, NO Broker*

6.5 LPA



IBI, a platform for exceptional learning. The hands-on experiences through internships and placement preparatory activities were fundamental in my career preparation, providing valuable insights.

**Aditya Upadhyay**

*Territory Sales Manager, NO Broker*

6.5 LPA



IBI, where success is a shared journey. The institute's emphasis on internships and live projects played a crucial role in shaping my practical understanding of the business world, adding depth to my education.

**Jyoti**

*Territory Sales Manager, NO Broker*

6.5 LPA



Choosing IBI was choosing a foundation for success. The comprehensive placement preparatory sessions and exposure to diverse internships provided me with the tools for a thriving career, proving to be a wise investment.

**Sneha Kumari**

*Territory Sales Manager, NO Broker*

6.5 LPA



IBI, a realm of endless possibilities. The hands-on experiences, especially through internships, were transformative in developing practical skills and preparing me for professional challenges, making me industry-ready.

**Deepanshu Tomar**

*Territory Sales Manager, NO Broker*

6.5 LPA



Proud to be part of IBI's success story. The institute's commitment to internships and diverse extracurricular activities enriched my educational journey and set the stage for a successful career, exceeding my aspirations.

**Deepak Nagar**

*Business Analyst, Spinny*

6.5 LPA

# OUR SHINING STARS



IBI, where education is an exploration. The hands-on experiences through internships and placement preparatory activities were pivotal in my journey toward becoming a skilled professional, shaping my career trajectory.

**Pradyuman**

*Sales Manager, Naukri.com*

6.50 LPA



At IBI, learning goes beyond the conventional. The focus on internships and diverse extracurricular activities provided me with a well-rounded education, crucial for my career success and personal growth.

**Himanshi Sharma**

*Marketing Executive, Mectech Process Engineers Pvt Ltd*

6.25 LPA



IBI, a beacon of educational excellence. The hands-on experiences and exposure to diverse internships were key elements in preparing me for the challenges of the professional world, contributing to my adaptability.

**Sakshi Matta**

*Research Associate, Visible Alpha*

6.25 LPA



Choosing IBI was choosing a transformative experience. The comprehensive placement preparatory sessions and exposure to internships provided me with the skills and confidence to navigate the complex professional landscape.

**Lakshya Rai**

*Account Manager, Team Computers*

6.11 LPA



Proud to be associated with IBI's commitment to success. The institute's emphasis on internships and live projects provided me with practical insights and skills crucial for navigating the professional landscape.

**Harishchandra Yadav**

*Officer BPM, Tata Capital*

6.05 LPA



IBI, where knowledge transforms into capability. The hands-on experiences, particularly through internships, were instrumental in honing my practical skills and preparing me for the competitive professional landscape.

**Ashwani Tanwar**

*Customer Onboarding Specialist, AiSensy*

6 LPA



At IBI, every challenge was an opportunity to grow. The focus on internships and diverse extracurricular activities played a vital role in my personal and professional development, fostering a well-rounded skill set.

**Sujata**

*Management Trainee, RNF Technologies*

6 LPA

# OUR SHINING STARS



Proud to be part of IBI's legacy of success. The institute's commitment to internships and live projects provided me with the skills and confidence needed to excel in my professional journey, ensuring a bright start to my career.

**Damodar Sharma**

*Back Office Operations Officer, Transmodal Group*  
6 LPA



IBI, a nurturing ground for future leaders. The comprehensive placement preparatory sessions and exposure to diverse internships were key contributors to my successful career start, laying a strong foundation.

**Pranjali Sharma**

*Management Trainee, Tikona Infinet Pvt Ltd*  
5.9 LPA



At IBI, excellence is a tradition. The focus on internships and diverse extracurricular activities provided me with a holistic education that extends beyond textbooks, contributing to my overall development.

**Abhishek Pratap Singh**

*Management Trainee, Tikona Infinet Pvt Ltd*  
5.9 LPA



At IBI, excellence is a tradition. The focus on internships and diverse extracurricular activities provided me with a holistic education that extends beyond textbooks, contributing to my overall development.

**Suraj Kumar**

*Management Trainee, Tikona Infinet Pvt Ltd*  
5.9 LPA



Grateful to IBI for a transformative educational experience. The comprehensive placement preparatory activities and exposure to internships were instrumental in securing my desired career path, exceeding my expectations.

**Gaurang Sahni**

*Management Trainee, Tikona Infinet Pvt Ltd*  
5.9 LPA



IBI, a platform for exceptional learning. The hands-on experiences through internships and placement preparatory activities were fundamental in my career preparation, providing valuable insights.

**Mowli**

*Assistant Manager Operation, Satin Creditcare Network*  
5.9 LPA



IBI, where success is a shared journey. The institute's emphasis on internships and live projects played a crucial role in shaping my practical understanding of the business world, adding depth to my education.

**Devendra Vishwkarma**

*L&D Trainer, Flipkart*  
5.75 LPA



# OUR SHINING STARS



Choosing IBI was choosing a foundation for success. The comprehensive placement preparatory sessions and exposure to diverse internships provided me with the tools for a thriving career, proving to be a wise investment.

**Muskan Gupta**

*Recruitment Analyst, Recruitment Cell*

5.75 LPA



IBI, where education is an exploration. The hands-on experiences through internships and placement preparatory activities were pivotal in my journey toward becoming a skilled professional, shaping my career trajectory.

**Priyanka Chauhan**

*Sales Trainee, Team Computers*

5.75 LPA



At IBI, learning goes beyond the conventional. The focus on internships and diverse extracurricular activities provided me with a well-rounded education, crucial for my career success and personal growth.

**Bhavesh Pratap**

*Sales Trainee, Team Computers*

5.75 LPA



IBI, a beacon of educational excellence. The hands-on experiences and exposure to diverse internships were key elements in preparing me for the challenges of the professional world, contributing to my adaptability.

**Nikita Mittal**

*Sales Trainee, Team Computers*

5.75 LPA



IBI, where excellence is a way of life. The hands-on experiences, especially through internships, played a pivotal role in honing my practical skills, making me well-equipped for the demands of the business world.

**Rohit Sharma**

*Finance Associate, E&Y*

5.5 LPA



Proud to be associated with IBI's commitment to success. The institute's emphasis on internships and live projects provided me with practical insights and skills crucial for navigating the professional landscape.

**Riya Bhargava**

*Human Resources Generalist, ANH*

5.5 LPA



IBI, where education meets innovation. The hands-on experiences, especially through internships, were instrumental in developing practical skills and preparing me for the professional world.

**Vivek Kumar**

*Amazon PPC Associate, Adsify Technologies*

5.5 LPA

# OUR SHINING STARS



Gratitude to IBI for a holistic learning experience. The institute's emphasis on diverse extracurricular activities and placement preparatory sessions contributed significantly to my career readiness.

## **Priya Rauniyar**

*Lead Generation Consultant, 6W Reseach*

5.5 LPA



IBI, a cornerstone of my educational journey. The institute's commitment to internships and live projects provided insights that were crucial for my understanding of real-world business dynamics.

## **Shreya Singh**

*Lead Generation Consultant, 6W Reseach*

5.5 LPA



IBI, a hub of opportunities and growth. The hands-on experiences through internships and placement preparatory activities were key in shaping my professional trajectory.

## **Prateek Raj**

*Marketing Executive, Om Logistics Limited*

5.5 LPA



At IBI, every challenge was a stepping stone to success. The institute's focus on internships and diverse extracurricular activities played a vital role in my personal and professional development.

## **Mudit Sharma**

*Marketing Executive, Om Logistics Limited*

5.5 LPA



Choosing IBI was choosing a pathway to excellence. The comprehensive placement preparatory activities and exposure to diverse internships paved the way for a successful career.

## **Aditya Singh**

*Marketing Executive, Om Logistics Limited*

5.5 LPA



IBI, where learning transcends boundaries. The hands-on experiences and focus on internships were crucial elements in bridging the gap between academic knowledge and practical application.

## **Anushka Vimal**

*HR Executive, DS Group*

5.5 LPA



Proud to be part of IBI's legacy of success. The institute's commitment to internships and live projects provided me with the skills and confidence needed to excel in my professional journey.

## **Astha Singh**

*Financial Analyst, WNS*

5.50 LPA

# DIKSHANT: THE CONVOCATION CEREMONY



## 2018-2020

"Dikshant:" the remarkable convocation ceremony for the PGDM Batch 2018-2020. This special event marked a profound chapter for each student and faculty member, a reward for dedication and shared triumphs. In navigating the challenges of the pandemic, the ceremony was held in the hybrid mode - a unique blend of virtual and in-person moments.

- Mr. Ajay Sharma is awarded with Chancellor's Bronze Medal
- Mr. Piyush Saxena is awarded with Chancellor's Silver Medal
- Ms. Diksha Jindal is awarded with Chancellor's Gold Medal



## 2019-2021

The Convocation ceremony for the PGDM Batch 2019-2021, marked a special occasion for each student and faculty member. It symbolized their dedication and shared achievements throughout their academic journey. Adapting to the challenges posed by the pandemic, the ceremony gracefully transitioned into a hybrid mode, blending virtual and in-person elements seamlessly.

- Mr. Sarvesh Kumar Bhagat is awarded with Chancellor's Bronze Medal
- Kumari Annu is awarded with Chancellor's Silver Medal
- Ms. Jaspreet Kaur is awarded with Chancellors Gold Medal



## 2020-2022

I Business Institute successfully organized the Convocation Ceremony for the PGDM Batch 2020-2022. This noteworthy event served as a fitting conclusion to the student's academic journey, acknowledging their dedication and growth during their tenure. The ceremony was a moment of pride, recognizing not only academic accomplishments but also the development of essential skills and a strong sense of community.

- Mr. Raj Satish Agrawal is awarded with Chancellor's Bronze Medal
- Mr. Kunal Gupta is awarded with Chancellor's Silver Medal
- Mr. Harshvardhan Kyal is awarded with Chancellors Gold Medal



## 2021-2023

I Business Institute hosted the Convocation Ceremony for the PGDM Batch 2021-2023 with precision and grace, marking a significant end to the students' academic journey. This special event recognized the hard work and notable growth of the graduating class, showing their exceptional strength in overcoming challenges.

- Ms. Varuni Sangal is awarded with Chancellor's Bronze Medal
- Mr. Devendra Vishwakarma is awarded with Chancellor's Silver Medal
- Ms. Nikita Mittal is awarded with Chancellors Gold Medal



# ABOVE AND BEYOND: A TOP SCORER'S TALE AT IBI

**Mridu Singh**  
Etah  
(Uttar Pradesh)



As a dedicated student with a CMAT score of 96.62, backed by strong academic performances of 95% in 10th Class and 81.8% in 12th Class, I am proud to be a part of I Business Institute. The institute's commitment to academic excellence, coupled with a focus on practical learning and industry exposure, aligns perfectly with my aspirations. I am confident that IBI will not only enhance my skills but also provide a conducive environment for my overall growth. Excited to embark on this journey at I Business Institute, where excellence meets opportunity.

Being a part of I Business Institute has been a rewarding journey, underscored by my impressive CMAT score of 95 percentile. The emphasis on innovation, entrepreneurship, and the vibrant cultural and sports events has provided a perfect balance to my academic pursuits. I'm grateful for the holistic approach at IBI, shaping not just academic success but also fostering creativity and personal growth.



**Ranjan Kumar**  
Bhagalpur (Bihar)

**Shivani**  
Mathura  
(Uttar Pradesh)



At I Business Institute, the faculty doesn't just teach, they mentor. With my outstanding scores of 94% in MAT, 82% in 10th, and 82% in 12th, I've experienced a learning environment where the open-door policy and personal attention make the journey truly enriching. The encouragement to think critically and the constant support create a nurturing academic space at IBI. Thank you for providing me with a truly exceptional educational journey.

IBI has exceeded my expectations on every front. My academic journey at I Business Institute has been nothing short of a transformative experience. As a student with a strong foundation, I have scored 82 in XAT boasting scores of 91.2% in my 10th Class, 79.9% in my 12th Class, and a commendable 75% in Graduation, I was seeking an institution that not only upheld academic excellence but also prioritized practical learning and industry exposure and I feel I have made the right choice by choosing IBI.



**Anjali Deshwal**  
Baghpat (Uttar Pradesh)

# ABOVE AND BEYOND: A TOP SCORER'S TALE AT IBI

**Samadhan Patil**  
Dhule  
(Maharashtra)



IBI's dedication to diversity and inclusion is evident, and as someone from Maharashtra, the prospect of exploring a diverse student body excited me. My academic journey is highlighted by a CAT score of 70.79, 85.5% in 10th, 76.62% in 12th, and 78% in B.COM. Despite having other options, IBI became my top choice due to its unique teaching pedagogy with a strong focus on practical learning. Thank you, IBI, for providing a rich and engaging educational experience.

Choosing the I Business Institute was a game-changer for me. With scores like 85.6% in MAT, 80% in 10th, and 90% in 12th, I was seeking excellence, and I found it here. The vibrant campus, diverse student body, and engaging events make learning enjoyable. The faculty's guidance and practical learning approach have equipped me for the business world.



**Deepali Bansal**  
Karnal (Haryana)

**Rashmi Yadav**  
Hathras  
(Uttar Pradesh)



Choosing I Business Institute with a MAT score of 89.9 has been a great decision. Seeking an industry-centric approach, IBI has exceeded my expectations. The practical curriculum aligns perfectly with my goals. Excited for the growth ahead at IBI.

The industry exposure at IBI is unparalleled. From live projects to the corporate connect series, every initiative is geared towards making us industry-ready. I have been a meritorious student throughout, my scores are evident to my efforts like 83.38% in ATMA, a stellar 9.2 CGPA in 10th Class, 67.40% in 12th Class, and an impressive 8.51 CGPA in Graduation, I entered I Business Institute with a commitment to academic excellence and my commitment is getting more stronger by every passing day.



**Radhika Panwar**  
Dehradun (Uttarakhand)

# FROM EXPERIENCE TO EXCELLENCE: A PROFESSIONAL'S PERSPECTIVE

**Tarun Dev Sinha**  
Ramgarh  
(Jharkhand)



With a two-year stint at TCS, my entrepreneurial spirit led me to the I Business Institute. The institute's focus on practical learning and industry relevance resonates with my goals. I am always eager for the opportunities and growth that IBI is providing in my journey towards mastering management concepts.

With 1.5 years of experience in graphic designing, my desire for career growth led me to explore PGDM options. Amidst the confusion, choosing I Business Institute has proven to be one of my best learning decisions. The institute's commitment to excellence and practical learning has provided me with the tools to thrive in my career. Grateful for the clarity and growth that IBI has offered, I look forward to a journey of continuous learning and professional advancement.



**Deeksha Jain**  
Meerut, Uttar Pradesh

**Kartik Goyal**  
Saharanpur  
(Uttar Pradesh)



I am a HR professional with industry experience, and opting for the PGDM program was a natural progression for me. I chose I Business Institute to elevate my career, and the daily learning experiences have been enriching. The institute's practical approach and industry relevance align perfectly with my goals. I'm excited about the opportunities and growth ahead at IBI and look forward to the journey.

I have hands-on experience in the HR field and a MAT score of 80, I was seeking a college that could propel my career growth. I found that perfect match in I Business Institute. The institute's focus on practical learning, industry exposure, and a curriculum aligned with real-world challenges aligns seamlessly with my career goals.



**Monalisa Khatua**  
Cuttack (Odisha)

# VOICE OF IBI'ANS

**Lalit Chaudhary**  
Raigad  
(Maharashtra)



IBI provides an environment where theoretical knowledge meets practical application. The institute's focus on industry trends, case studies, and experiential learning has given me a deep understanding of the business landscape. The approachable faculty and the plethora of opportunities for personal and professional growth make I Business Institute a top-notch educational institution.

Choosing I Business Institute was a pivotal decision for my educational journey. The institute's emphasis on critical thinking, problem-solving, and teamwork has honed my skills beyond the textbooks. The cohesive campus community and the emphasis on individual growth make IBI a nurturing space for anyone aspiring to excel in the field of management.



**Hritika Bajaj**  
Bilaspur (Chhattisgarh)

**Janel Shafali Anthony**  
Chhindwara (MP)



IBI stands out for its commitment to preparing students for the real world. The industry-oriented approach, coupled with the supportive faculty, has created a conducive learning environment. From guest lectures to networking events, the institute goes the extra mile to ensure students are well-equipped with both knowledge and connections for a successful career.

Being a student at I Business Institute has been a fulfilling experience. The faculty's expertise and the hands-on learning opportunities have significantly contributed to my academic and personal growth. The institute's commitment to nurturing future leaders reflects in its comprehensive curriculum and diverse campus life. I am confident that IBI has prepared me well for the challenges ahead in my career.



**Sanskar Sharma**  
Mahesana (Gujrat)

# VOICE OF IBI'ANS

**Diya Gupta**  
*Rajasthan*



My journey at I Business Institute has been truly transformative. The dynamic curriculum, engaging faculty, and focus on practical learning have equipped me with the skills needed for success in the business world. IBI's commitment to holistic development has not only expanded my knowledge but also shaped me into a well-rounded professional. Proud to be a part of I Business Institute.

My journey at I Business Institute has been transformative. The emphasis on ethical business practices and leadership development sets the institute apart. The diverse extracurricular activities and clubs provide ample opportunities for personal and professional development. I'm proud to be part of an institution that values not just academic excellence but also character building.



**Shakshi Dev Vansh**  
*Prayagraj (Uttar Pradesh)*

**Deepak Mukati**  
*Sehore*  
*(Madhya Pradesh)*



At I Business Institute, every day is a step toward personal and professional excellence. The institute's commitment to innovation, industry relevance, and ethical leadership has created an environment that fosters growth. The diverse campus culture and collaborative learning experiences have added depth to my education. Grateful for the enriching journey at IBI.

"The faculty at IBI doesn't just teach; they mentor. The open-door policy and the personal attention given to each student make the learning experience enriching. The encouragement to think critically and the constant support make IBI a nurturing academic space."



**Priyanka Gupta**  
*Begusarai (Bihar)*



# VOICE OF IBI'ANS

**Saumya Kumari  
Sinha**  
*New Delhi*



I appreciate the practical learning approach at I Business Institute. The collaborative projects, industry interactions, and emphasis on soft skills have prepared me not just academically but also professionally. The diverse campus culture adds an extra layer to the learning experience, making IBI a hub for comprehensive development.

Choosing I Business Institute was a transformative decision for me. The institute's commitment to excellence, coupled with its industry-centric approach, has equipped me with the skills needed to thrive in the competitive business world. The supportive community and engaging learning environment make IBI a standout choice for anyone seeking a holistic educational experience.



**Sakshi Sinha**  
*Ranchi (Jharkhand)*

**Priyadarshini**  
*Bhagalpur  
(Bihar)*



I Business Institute's dynamic learning approach, innovative teaching methods, and dedication to practical knowledge have shaped me into a professional prepared to tackle the challenges of the business world. I am thankful for the holistic growth I've experienced and take pride in being a part of IBI.

My experience as a student at I Business Institute has been incredibly positive. The faculty's dedication to our academic growth, coupled with a curriculum that integrates real-world scenarios, has provided a well-rounded education. The institute's focus on holistic development and industry relevance sets it apart, making IBI a great choice for aspiring professionals.



**Diksha Prajapati**  
*Jaipur (Rajasthan)*

# VOICE OF IBI'ANS

**Sarvesh Vinod Dable**  
Chandrapur  
(Maharashtra)



IBI's approach to education is dynamic and practical. The institute's continuous efforts to stay updated with industry trends and foster an entrepreneurial mindset have resonated well with my aspirations. The exposure to various facets of management through workshops, seminars, and industry visits has been instrumental in shaping my perspective.

Choosing I Business Institute was a strategic move for my academic and professional growth. The industry-centric approach, hands-on learning experiences, and a supportive community at IBI have provided me with a robust foundation. I am confident that the skills acquired here will pave the way for a successful career. Excited for the opportunities ahead at I Business Institute.



**Yatharth Banga**  
Rishikesh (Uttarakhand)

**Aman Mukati**  
Sehore  
(Madhya Pradesh)



The practical exposure I have gained through Live Project, industry interactions, and has been instrumental in bridging the gap between theory and real-world application. I am enjoying my journey with IBI.

Enrolling at I Business Institute has been a game-changer for me. The institute's emphasis on inclusivity, sustainability, and experiential learning has broadened my perspective. I appreciate the focus on social responsibility and ethical business practices. IBI is not just an educational institution; it's a community that nurtures responsible leaders. Proud to be a part of I Business Institute.



**Ritika Prajapati**  
Kota (Rajasthan)

# FROM THE DESK OF DIRECTOR ADMISSIONS

Dear Aspirants,

At I Business Institute, we take pride in cultivating not just management professionals but visionary leaders equipped to navigate the complexities of the global business landscape.

Choosing a path in management education is a significant decision, and we assure you that IBI is the nexus where academic excellence converges with real-world applicability. Here, education is not just about acquiring knowledge but also about developing critical thinking, empathy, and a global perspective. Our distinguished faculty, renowned for their expertise and industry insights, are dedicated to shaping your intellect and instilling the necessary skillset. The state-of-the-art facilities are poised to provide you with an unparalleled educational experience.

Our commitment to your holistic development extends beyond the classroom. We encourage active participation in extracurricular activities, collaborative projects, and internships, ensuring you are not only equipped with theoretical knowledge but also with practical experience that sets you apart.

IBI is a community that thrives on the collective passion for learning and the pursuit of excellence. Embrace diversity, cultivate curiosity, and remember, each one of you adds a unique brushstroke to the canvas of our academic community.



Your journey towards a fulfilling career in management starts at IBI, where we are dedicated to your success. I extend a warm invitation to be part of this dynamic academic experience, where every student is not just a learner but a vital contributor to our collective pursuit of excellence.

Best regards,

**Mr. Lukash Kumar**  
*Director - Admissions*  
*I Business Institute*

*“Education is a lifelong journey.  
The learning never stops.  
There are always new things to discover,  
new ways to improve ourselves,  
and new challenges to face.”*

# FROM THE DESK OF JT. DIRECTOR ADMISSIONS

Dear Aspiring Business leaders,

It is with great enthusiasm that I introduce you to the transformative opportunities that await you at I Business Institute's academic community. At IBI, we don't just offer management education; we cultivate a dynamic learning environment where innovation, leadership, and collaboration flourish.

The programme is meticulously designed to provide a comprehensive understanding of management education, business practices, coupled with hands-on experiences and industry insights. Our curriculum integrates academic rigour with real-world relevance.

The faculty members at IBI are not just educators; they are mentors, guiding students on a journey of discovery and growth. With diverse backgrounds spanning various industries, they infuse real-world insights into the curriculum, ensuring that our students are not only well-versed in theoretical concepts but also equipped to tackle the challenges of the corporate world.

Our state-of-the-art facilities and extracurricular activities complement your academic journey, fostering holistic development.

We at IBI understand that management education is not just about acquiring knowledge; it's about honing skills, fostering creativity, and building lifelong connections. We are committed to offering an environment that encourages intellectual curiosity, innovation, and personal growth.



Whether your goal is entrepreneurship, a corporate career, or making a positive impact in the world of business, IBI is poised to be the launchpad for your aspirations.

We understand that choosing the right academic path is a pivotal moment in your journey, and we believe that IBI can be the catalyst for your success. Your ambitions are at the core of our mission, and we are excited about the prospect of you joining our vibrant community of future business leaders. We are here to support you in every step of your academic pursuit.

'Dream big, work hard, and let this journey be a testament to your potential.'

Best wishes

**Ms. Prachi Malhan**  
*Jt. Director - Admissions*  
*I Business Institute*

# PROGRAMME ACADEMIC FEE

## Admission Offer

- Admission offers will be made based on the assessment carried out during the Selection process.
- The admission offer would be based on the information/details provided by the concerned candidate in his/her application and at the time of his/her interview. Candidates would be required to provide necessary original documents in respect of their educational qualifications as well as employment experience (if any) on the date of joining the programme. Failure to provide documentary evidence would invite cancellation of our offer. Any candidate who provides falsified data/documentary evidence would be dismissed from the programme upon detection of his/her malpractice. Besides, the fee paid by him/her would be forfeited.

## Admission Fee

The admission will be final only after the successful completion of the Admission process and a letter will be issued to the candidate upon selection. Also, the admission will be confirmed after the submission of the Admission fee along with Registration fees as mentioned in the admission offer letter if selected. The fee Refund policy will be followed as per the guidelines laid down by AICTE. The fee structure for the PGDM programme is given below.

**Registration (At the time of Admission) ₹ 75,000**

**Installment I (Within 15 Days of Registration) ₹ 2,50,000**

**Installment II (30th September, 2024) ₹ 2,50,000**

**Installment III (30th June, 2025) ₹ 1,60,000**

**Installment IV (30th September, 2025) ₹ 1,60,000**

**Grand Total ₹ 8,95,000**

# IBI'S OFFERINGS

- Collaboration with AUAP (Association of Universities of Asia and The Pacific)
- Collaboration with the Academy of IFRA (International Financial Research Analyst), Canada
- Zonal centre of E-Cell, IIM Bangalore in association with MakeIntern
- Eminent faculty from IIMs, XLRI, IITs, Symbiosis, Great Lakes and Top Corporates
- “Catalyst” - Unique 50 Day Orientation Programme
- Dual major specializations (MKT, FIN, OM, HR, IT, IB, BA)
- Aptitude & Logical Reasoning Certification by Foundit India
- Campus Resource Training & Personality Development Certification by Foundit India
- Advanced Excel Certification by Corporate Partners
- Business Intelligence certification from E-Cell IIM Bangalore & Make Intern
- Entrepreneurship workshop
- Digital Marketing Certification
- Domain Specialised Certifications
- Non-Credit Courses on Cyber Security & Introduction to Tableau
- One Day Outbound Activity
- Adventure & Excursion Trip
- International Educational Tour- Dubai (UAE)/Singapore
- A unique POA letter which guarantees 25 placement opportunities with a minimum package of INR 6.5 L.P.A
- Industrial Visits: 12 Visits (Two visits per Trimester)
- Summer Internship Opportunity
- Corporate Lectures by Industry Professionals
- Corporate Business Suit, Book Bank, and Latest Configuration Laptop
- TOI+ Subscription to enhance students knowledge
- An opportunity to learn from anywhere and everywhere through DELNET, NDLI - the largest learning Reservoir network
- Corporate exposure through Live Projects with Industry
- Placement Preparatory Sessions for student development
- Mock Interviews by Industry Experts.

# SCHOLARSHIP

Maximum scholarship of up to INR 1,50,000 will be given to the candidates on first cum first-serve basis. The categories of scholarships are mentioned below:

## Category I: Scholarship on the basis of qualifying exam

S.No	Marks in Qualifying Exams	Scholarship Amount (INR)
1.	CAT/XAT/CMAT percentile >85 / MAT Score >750	70,000
2.	CAT/XAT/CMAT percentile between 70-85 / MAT Score between 700-749	50,000
3.	CAT/XAT/CMAT percentile between 60-70 / MAT Score between 600-699	30,000

The candidates should fall under the merit category on the basis of their percentile in CAT/XAT/CMAT/MAT. Also, the candidate should fulfill the criteria of having secured an overall 60% in 10th, 12th, and Graduation.

## Category II: Scholarship on the basis of Academic Background

The candidates having 60% and above in B.Tech/B.E degree and have also secured 70% & above in 10th & 12th will be awarded a scholarship of INR 30,000.

## Category III: Scholarship for candidates with Work Experience

The candidates with at least 1 year of work experience and a minimum annual salary CTC of INR 3.2 LPA will receive a scholarship of INR 40,000. Candidates with a CTC of INR 5 LPA or higher will receive a scholarship of INR 50,000. \*No BPO Companies.

## Category IV: Single Mother

The candidates, who are being raised by a Single Mother, will be awarded a scholarship of INR 50,000 provided the candidates should have secured 60% & above in 10th, 12th, and Graduation.

## Category V: Girl Child

The girl candidates with 65% & above in 10th, 12th, and Graduation will be awarded a scholarship of INR 30,000 as an initiative to promote higher education of female students and educational parity.

## Category VI: Meritorious Student

A candidate who has achieved over 80% in their 10th, 12th, and graduation, as well as scored 85% percentile or higher in CAT/XAT, GMAT score of >650, and possesses 2 years of work experience with a 4LPA package, will be eligible for a 50% scholarship. \* The Final scholarship will be awarded based on the candidate's performance in the selection process.

### Guidelines:

- If any student is eligible for more than one category of scholarship the maximum scholarship can go up to INR 1,50,000.
- The scholarship is available for limited seats only in each category on first-cum-first-serve basis. The decision of awarding the scholarship depends on the Institute Scholarship Committee. The maximum of INR 10,00,000 can be given as a scholarship to a batch.

**Note:** Only three scholarships up to INR 1,50,000 can be combined.

# ADMISSION PROCEDURE

Applications for Admission to full time PGDM Programme are invited from graduates. Shortlisted candidates are invited for a further evaluation.

1

2

Minimum 50% aggregate in Bachelor's Degree

Candidates in the last year of degree should have obtained a minimum 50% aggregate in the latest examination.

3

4

Must have taken/ appeared for any one of the following: CAT/XAT/CMAT/MAT.

## STUDENT INTAKE

PGDM Batch of 2024-26

Programme	Intake Capacity
PGDM	180

Components	Score Percentage
CAT/MAT/XAT	20%
Screening Round	20%
Panel Interview	20%
Dean's Interview	30%
10th Score	2.5%
12th Score	2.5%
Graduation Score	5%



# AWARDS & RANKINGS



Best B-School of Delhi -NCR By, AIAA and Radio Adda.



Best Management Institute of North India for Research by CEGR



Best Management College in North India for Industry Interface, by Integrated Chambers of Commerce and Industry



Best Private Institute for Research and Excellence by the Indian Education Excellence



India's Best PGDM and MBA College of the Year by The Knowledge Review Magazine



Best Management Institute in Uttar Pradesh for Placement by CEGR



Top B-school of Excellence in India by Competition Success Review



Most prominent institute of management studies in India by The Knowledge Review



Times B-School ranking: I Business Institute ranked amongst Top 100 B-Schools of India



The Week Ranking: I Business Institute ranked amongst Best B-schools of India



Best Institute with Industry Linkages by Icon Award



Best Institute with Industry Interface and Scale of Operations by Global Leadership awards



Best Private Institute of India for excellence in education and entrepreneurship by Global Leadership awards














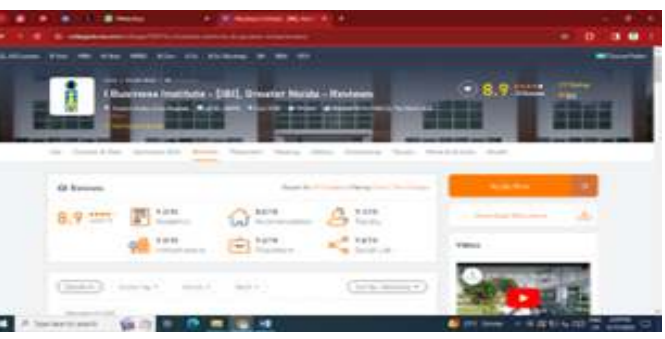
Top Institute of India by Icon award



Asia's Best Business Institute by Global Excellence life style

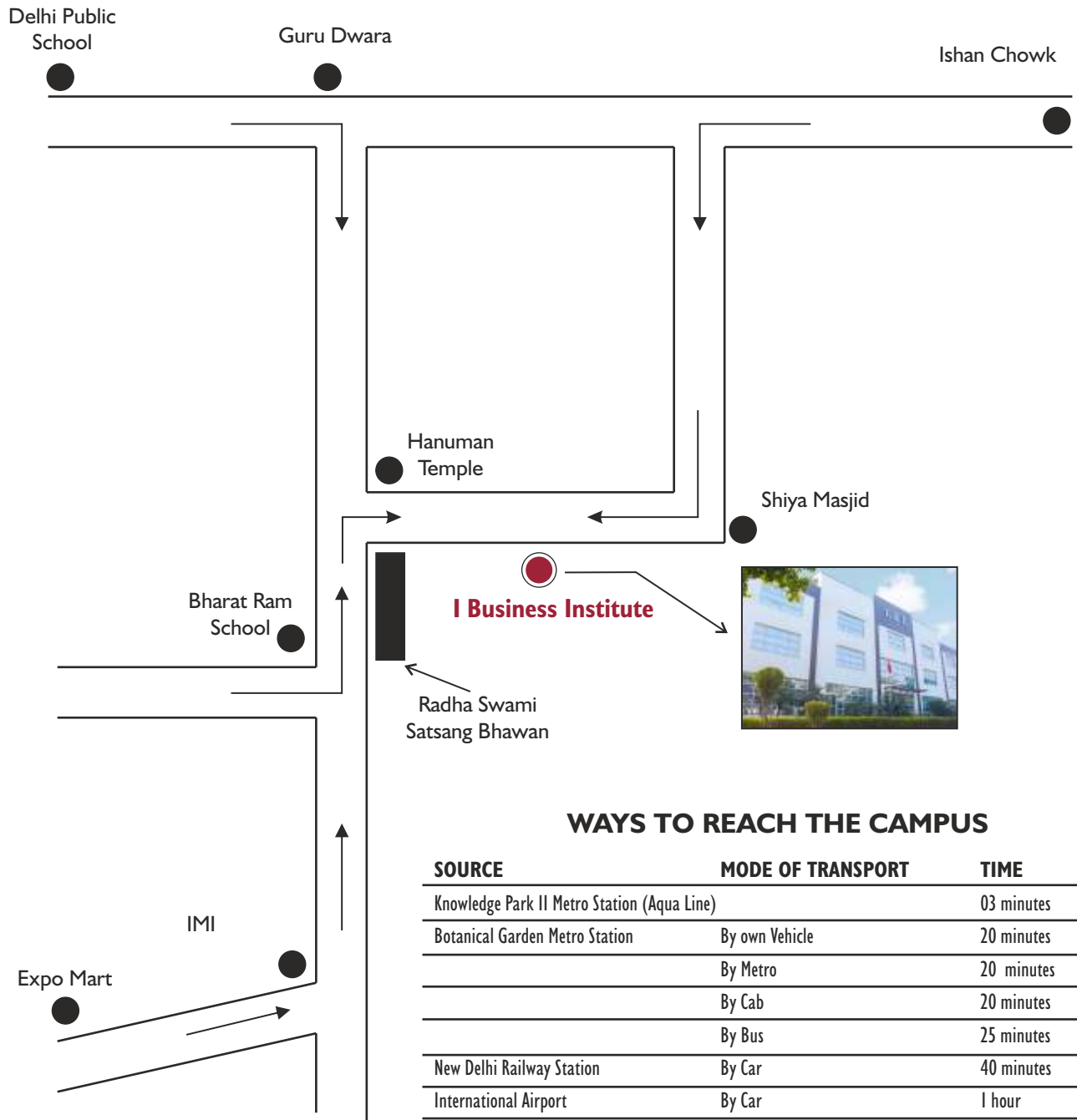
# REVIEWS OF I BUSINESS INSTITUTE ON DIFFERENT EDUCATIONAL PLATFORMS

	FACEBOOK	★★★★★	5 STAR
	COLLEGE DUNIA	★★★★★	5 STAR
	COLLEGE CHALO	★★★★★	5 STAR
	CAREERS360	★★★★★	5 STAR
	DIAL EDUCATION	★★★★★	5 STAR
	GOOGLE	★★★★☆	4.7 STAR
	SHIKSHA	★★★★☆	4.6 STAR
	COLLEGE SEARCH	★★★★☆	4.7 STAR
	COLLEGE DEKHO	★★★★☆	4.3 STAR
	GET MY UNI	★★★★☆	4.3 STAR
	COLLEGE DISHA	★★★★☆	4.3 STAR





# Location Map



## WAYS TO REACH THE CAMPUS

SOURCE	MODE OF TRANSPORT	TIME
Knowledge Park II Metro Station (Aqua Line)		03 minutes
Botanical Garden Metro Station	By own Vehicle	20 minutes
	By Metro	20 minutes
	By Cab	20 minutes
	By Bus	25 minutes
New Delhi Railway Station	By Car	40 minutes
International Airport	By Car	1 hour



## I Business Institute

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[www.ibusinessinstitute.org](http://www.ibusinessinstitute.org)

