



From Ideas to Implementation
I Business Institute

(An ISO 9001:2015 Institution)

Approved by AICTE, Ministry of Education, Govt. of India

From Traditional B-School



To the First AI Driven B-School

Evolving with the world.
Preparing you for what's next.





From Ideas to Implementation
I Business Institute

(An ISO 9001:2015 Institution)

Approved by AICTE, Ministry of Education, Govt. of India

Then The Traditional B-School



Theory
heavy learning



Limited
industry exposure



Static
curriculum



Placement
focused



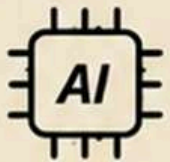


From Ideas to Implementation
I Business Institute

(An ISO 9001:2015 Institution)

Approved by AICTE, Ministry of Education, Govt. of India

But the World Has Changed



AI is reshaping businesses



New-age skills are in demand



Global opportunities are expanding



Tech-driven roles are the new normal





From Ideas to Implementation
I Business Institute

(An ISO 9001:2015 Institution)

Approved by AICTE, Ministry of Education, Govt. of India

So, We Reimagined Management Education

→
At IBI, we transformed the
traditional model to create
a future-ready learning
experience.

I. B. I.



From Ideas to Implementation
I Business Institute

(An ISO 9001:2015 Institution)

Approved by AICTE, Ministry of Education, Govt. of India

Introducing the First AI Driven B-School

→

A next-generation
approach to management
education, where AI is
integrated across learning,
industry exposure and
career readiness.





From Ideas to Implementation
I Business Institute

(An ISO 9001:2015 Institution)

Approved by AICTE, Ministry of Education, Govt. of India

What Makes Us Different



AI-Integrated Curriculum



Real-World Industry Exposure



Global Perspective & Collaborations



Innovation, Entrepreneurship & Incubation



Future-Ready Skills & Certifications



Strong Placement & Internship Support



From Ideas to Implementation
I Business Institute
(An ISO 9001:2015 Institution)

Approved by AICTE, Ministry of Education, Govt. of India

Same Strong Management Foundation. A Smarter Future.

Timeless management principles
powered by the possibilities of AI.





From Ideas to Implementation
I Business Institute

(An ISO 9001:2015 Institution)

Approved by AICTE, Ministry of Education, Govt. of India

Affiliations, Accreditations, Memberships & International Alliances

A strong network of global affiliations, accreditations, memberships and international alliances driving quality education, innovation and future-ready leaders.

Approved by



All India Council for
Technical Education
(AICTE)



सत्यमेव जयते

शिक्षा मंत्रालय
MINISTRY OF
EDUCATION

Ministry of Education
Govt. of India

Recognized by



Business Graduates Association (BGA)
Association of MBA (AMBA)



**QACS International
Pvt. Ltd.**

Collaboration supporting
industry-relevant and globally
recognized certification exposure.



From Ideas to Implementation I Business Institute

(An ISO 9001:2015 Institution)

Approved by AICTE, Ministry of Education, Govt. of India



International Alliances



Association of Universities
of Asia and The Pacific



ACADEMY OF IFRA
Light House of Research

International Financial
Research Analyst
Canada

WESTFORD
University College

Westford University
College, Dubai UAE

dm DEMONT
INSTITUTE OF
MANAGEMENT
& TECHNOLOGY

DeMont Institute of
Management & Technology
Dubai, UAE



NANYANG
INSTITUTE OF MANAGEMENT
南洋管理学院

Nanyang Institute of
Management, Singapore

KAPLAN
UNIVERSITY

Kaplan University
Singapore

Asia-Africa Institute LLC, Japan

Asia-Africa Institute LLC
Japan



Horizon University College
Sharjah, UAE



Academic Collaborations



E-cell IIM Bangalore

KPMG

KPMG

EY

Ernst & Young



makeintern
.com
MakeIntern



ECELL
IIM CALCUTTA

Indian Institute of Management
Calcutta (IIMC)

TOI+

The Times of India

BOARD
INFINITY

Board Infinity



National
Digital Library
of India

National Digital Library
of India



DELNET
Developing Library Network

Developing Library Network



Member of



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)



National Human Resource
Development (NHRD)

AIMA
ALL INDIA MANAGEMENT ASSOCIATION

All India Management
Association (AIMA)



National Institute of
Personnel Management



From Ideas to Implementation
I Business Institute

(An ISO 9001:2015 Institution)

Approved by AICTE, Ministry of Education, Govt. of India

PGDM SPECIALISATIONS & VALUE ADDED COURSES

POWERED BY INDUSTRY LEADERS

01



FINANCE & FINTECH

Financial Modelling

Value Added Course by

KPMG

02



MARKETING & DIGITAL GROWTH

AI-Powered Marketing & Customer Analytics

Value Added Course by

Ernst & Young

03



BUSINESS ANALYTICS & AI

Applied Data Science, ML & Gen AI for Business

Value Added Course by

Ernst & Young



INDUSTRY
ALIGNED



FUTURE-READY
CURRICULUM



LEARN FROM
EXPERTS



REAL-WORLD
IMPACT



From Ideas to Implementation
I Business Institute

(An ISO 9001:2015 Institution)

Approved by AICTE, Ministry of Education, Govt. of India

PGDM SPECIALISATIONS & VALUE ADDED COURSES

POWERED BY INDUSTRY LEADERS

04



TECHNOLOGY & DIGITAL TRANSFORMATION

Business Intelligence

Value Added Course by

E-cell IIM Bangalore

05



HUMAN CAPITAL & LEADERSHIP

AI & People Analytics for HR

Value Added Course by

Ernst & Young

06



ENTREPRENEURSHIP & INNOVATION

Entrepreneurship Workshop

07



OPERATIONS, SUPPLY CHAIN & BUSINESS TRANSFORMATION

Lean Six Sigma

Value Added Course by

KPMG

WHERE ACADEMIC KNOWLEDGE MEETS INDUSTRY EXPERTISE.



From Ideas to Implementation
I Business Institute

(An ISO 9001:2015 Institution)

Approved by AICTE, Ministry of Education, Govt. of India

IBI'S OFFERINGS

Industry-Aligned Learning | Global Exposure | Future-Ready Careers

1 Industry-Aligned Specialisations & Value-Added Courses

Powered by **KPMG, EY & IIM Bangalore**



Finance & FinTech

Financial Modelling |
Value-Added Course
by **KPMG**



Marketing & Digital Growth

AI-Powered Marketing &
Customer Analytics |
Value-Added Course by **EY**



Business Analytics & AI

Applied Data Science, ML &
Gen AI for Business |
Value-Added Course by **EY**



Technology & Digital Transformation

Business Intelligence |
E-cell IIM Bangalore



Human Capital & Leadership

AI & People Analytics
for HR | Value-Added
Course by **EY**



Entrepreneurship & Innovation

Entrepreneurship
Workshop



Operations, Supply Chain & Business Transformation

Lean Six Sigma |
Value-Added Course
by **KPMG**

2



International Academic Collaboration

Collaboration with the **Academy
of IFRA** (International Financial
Research Analyst), Canada.

3



Entrepreneurship Ecosystem

Zonal Centre of E-Cell,
IIM Bangalore in association
with **MakeIntern**.

4



Eminent Faculty

Faculty from IIMs, XLRI, IITs,
MIT Boston, Symbiosis,
Great Lakes and Top
Corporates.

5



"Catalyst" Orientation Programme

Unique **50-Day** Orientation
Programme.

6



Dual Specialisations

Opportunity to pursue
dual specialisations.

7



Advanced Excel Certification

Certification by
Corporate Partners.



From Ideas to Implementation
I Business Institute
(An ISO 9001:2015 Institution)
Approved by AICTE, Ministry of Education, Govt. of India



IBI'S OFFERINGS

Industry-Aligned Learning | Global Exposure | Future-Ready Careers

8



Placement Preparation & Learning

Placement Preparatory Platform & Learning Partner – **Board Infinity**.

9



Non-Credit Courses

Cyber Security, Tableau, SQL, Behavioural Finance & Digital Transformation.

10



Outbound Learning & Adventure

One-Day Outbound Activity, Adventure & Excursion Trip.

11



International Educational Tour

Dubai (UAE) / Singapore.

12



Placement Opportunity Assurance (POA)

A unique POA letter assuring 25 placement opportunities with a minimum package of **INR 6.5 LPA**.

13



Industrial Visits

12 Industrial Visits (Two Visits per Trimester).

14



Summer Internship Opportunities

Industry exposure through structured summer internships.

15



Corporate Lectures

Interactive sessions by Industry Professionals.

16



Learning Resources

Book Bank and Laptop with Latest Configuration.

17



Digital Learning Access

DELNET & NDLI – Extensive Digital Learning Resource Networks.

18



Industry-Centric Live Projects

Corporate exposure through practical, industry-focused live projects.

19



Mock Interviews

Interview preparation and practice sessions conducted by Industry Experts.



From Ideas to Implementation
I Business Institute

(An ISO 9001:2015 Institution)

Approved by AICTE, Ministry of Education, Govt. of India

PGDM Programme – Fee Structure • 2 Years



TOTAL PROGRAMME FEE:

₹10.95 Lakhs

Fee Component	Amount
Registration (At the Time of Admission)	₹75,000
Installment 1 (Within 15 Days of Registration)	₹2,85,000
Installment 2 (30th September, 2027)	₹2,85,000
Installment 3 (30th June, 2028)	₹2,25,000
Installment 4 (30th September, 2028)	₹2,25,000
Total	₹10,95,000



From Ideas to Implementation
I Business Institute

(An ISO 9001:2015 Institution)

Approved by AICTE, Ministry of Education, Govt. of India

PGDM
BATCH
2027-29

SCHOLARSHIPS 2027

SCHOLARSHIPS UP TO

 **₹1,50,000**

*Investing in Bright Minds
Building Future-Ready Leaders*



Recognising
Talent



Encouraging
Excellence



Empowering
Diverse Aspirations



Supporting
Future Leaders





From Ideas to Implementation
I Business Institute

(An ISO 9001:2015 Institution)

Approved by AICTE, Ministry of Education, Govt. of India

SCHOLARSHIPS 2027

PGDM BATCH 2027-29



PRELIMINARY ELIGIBILITY CONDITION

Applicable to all scholarship categories:

Candidate must have secured a minimum of **60% in each of Class 10th, Class 12th and Graduation** and must demonstrate satisfactory performance in the admission selection process, as assessed by the Institute.

Where Class 10th and/or Class 12th percentage is part of the eligibility criterion, **only CBSE or ICSE board results shall be considered.**

1



MERIT-BASED SCHOLARSHIP

Eligibility	Scholarship
CAT/XAT percentile 90+ / CMAT percentile 95+ / MAT Score 750+	₹ 1,50,000
CAT/XAT percentile 80–89.99 / CMAT percentile 90–94.99 / MAT Score 700–749	₹ 1,25,000
CAT/XAT percentile 70–79.99 / CMAT percentile 80–89.99 / MAT Score 650–699	₹ 75,000
CAT/XAT percentile 60–69.99 / CMAT percentile 75–79.99 / MAT Score 600–649	₹ 50,000

2



ACADEMIC EXCELLENCE SCHOLARSHIP

Eligibility	Scholarship
80%+ in Graduation and 75%+ in both 10th & 12th	₹ 75,000
70–79.99% in Graduation and 70%+ in both 10th & 12th	₹ 50,000

3



WORK EXPERIENCE SCHOLARSHIP

Eligibility	Scholarship
5+ years of relevant work experience	₹ 75,000
3 - 5 years of relevant work experience	₹ 50,000

4



SPECIAL RECOGNITION SCHOLARSHIPS

Eligibility	Scholarship
Women in Management	₹ 50,000
Single Parent Scholarship	₹ 75,000
Merit & Potential – exceptional achievements, leadership and selection performance	Up to ₹ 1,00,000
Early Decision – admission formalities completed within the notified window	₹ 25,000



From Ideas to Implementation
I Business Institute

(An ISO 9001:2015 Institution)

Approved by AICTE, Ministry of Education, Govt. of India

Contact Us



Plot No. 35, Knowledge Park II,
Greater Noida, Uttar Pradesh 201310



+91 70653 33327



info@ibusinessinstitute.org



www.ibusinessinstitute.org



Scan to Visit Website