



I Business Institute

Approved by AICTE, Ministry of Education, Govt. of India
(An ISO 9001:2015 Institution)



5 STAR RATED
PREMIUM INSTITUTE



DECODE SUCCESS 2026
The IBI Growth Blueprint



PGDM Batch 2026-28 | 17 Years of Legacy in Management Excellence | Established in 2008 | From Ideas to Implementation - Shaping Industry-Ready Leaders



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17 YEARS OF LEGACY TRANSLATES TO

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Academic Excellence

For 17 years, IBI has immensely focused on fusing theory with practice, constantly updating its curriculum to align with the fast-paced industry requirements.

Intellectual Mentors

The faculty cohort is a pool of industry experts and academicians, they guide students with practical insights, bridging the gap between theory and real-world application.

Industry Integration

IBI goes beyond internships by offering industry-led workshops, guest lectures, and live projects, equipping students for corporate challenges.

Global Exposure

Through International partnerships and programs, IBI provides global learning experiences, preparing students for the demands of a global economy.





IBI GOALS

• • • •

GLOBAL BUSINESS READINESS

Train students for global business challenges with an industry-driven curriculum.

01

CAREER ADVANCEMENT

Strengthen career paths through MNC partnerships and collaborations.

02

PREMIER MANAGEMENT TRAINING

Offer a programme blending corporate exposure with academic rigor.

03

CORPORATE-ACADEMIC SYNERGY

Build corporate ties to deliver hands-on business insights.

04

INDUSTRY-READINESS SKILLS

Develop skills aligned with industry needs for job readiness.

05

IBI AT A GLANCE

A Legacy of Growth:

At IBI, every step is a milestone, every challenge an opportunity, and every achievement

a testament to our

unwavering commitment to excellence.

2019

- Collaboration with Nanyang Institute of Management, Singapore
- Membership in NIPM
- Partnership with Corporate Partners Aon Co-Cubes
- Certification Partners: KARCKiN, iNurture, G01

2020

- Lifetime Membership in NHRD & CEGR
- Establishment of Incubation Cell

2018

Acquired by new management, marking a significant achievement under a renowned and prestigious brand.

2012

Increased the seat intake to 120.

2008

Launch of IBI Campus

2021

- International Association with AUAP
- Collaboration with Make Intern & E-Cell IIM Calcutta
- Partnership with Academy of IFRA, Canada

2022

- Accreditation by IAO
- Zonal Centre for E-Cell IIM Bangalore
- Presence at IIM Indore
- Establishment of Innovation Council Cell, under Ministry of Education



2024

- Students' of PGDM 2024 attended Microsoft Co-pilot session at Microsoft Office
- Ranked among Prestigious B-School by GHRDC B-Schools Survey
- Accredited by BGA AMBA
- Awarded as Eminent B-School by Competition Success Review
- MoU with E&Y for training Mastertrade

2023

- Collaboration with Indo-Gulf Management Association
- Tie-up with Kaplan University, Singapore
- Ranked among Best B-schools in Delhi-NCR by The Week
- Ranked in Top 100 Private Institutes in India by Times B-School
- Partnership with Asia- Africa Institute LLC, Japan

2025

- MoU with Board Infinity
- Corporate Training Sessions
- Domain-Specific Boot Camps
- MoU with Demont Institute of Management and Technology, Dubai, UAE
- MoU with Westford University College, Sharjah, UAE
- Awarded as Best B-School in Delhi NCR by Radio Adda & AIAA
- GHRDC Ranking 2025 – Top Private B-School in India

2026

* Moving forward to bring the best minds on board



I BUSINESS

Greater Noida



**From Ideas to Implementation:
The IBI Pathway to Success**

INSTITUTE



VISION

- Attain global recognition as a premier management Institute.
- Uphold the highest standards of educational excellence across all dimensions.
- Shape future leaders equipped to excel both in India and on the global stage.
- Seamlessly integrate theoretical knowledge with hands-on practical experience.

MISSION

- Empower every student to excel in their professional careers with rigorous preparation.
- Equip students with the resilience and skills needed to navigate life's challenges.
- Cultivate visionary leaders and entrepreneurs who add value to their stakeholders.
- Foster socially responsible professionals who contribute meaningfully to society.

VALUES

- Integrity
- Diversity and Inclusion
- Accountability
- Sustainability

**At I Business Institute,
a premier B-school in Delhi-NCR
accredited by AICTE,
we transform visionary ideas
into impactful realities.
Our motto, "Ideas to
Implementation," resonates through
every aspect of our curriculum,
empowering students not only to
dream big but also to turn those
dreams into reality.**

I BUSINESS INSTITUTE

Affiliations, Accreditations, Memberships and International Alliances

Approved by



All India Council for Technical Education
(AICTE)



शिक्षा मंत्रालय
MINISTRY OF
EDUCATION

Ministry of Education
Govt. of India



Business Graduates Association (BGA)
Association of MBA (AMBA)



Recognized by



QACS International Pvt. Ltd.

International Alliances



Association of Universities
of Asia and The Pacific



International Financial
Research Analyst
Canada



Westford University
College, Dubai UAE



DeMont Institute of
Management & Technology
Dubai, UAE



Nanyang Institute of
Management, Singapore



Kaplan University
Singapore

Asia-Africa Institute LLC, Japan



Skyline University College
Sharjah, UAE

Academic Collaborations



Indian Institute of Management
Bangalore (IIMB)



Ernst & Young



MakeIntern



Indian Institute of Management
Calcutta (IIMC)



The Times of India



Board Infinity



National Digital Library
of India



Developing Library Network

Member of



Institution's Innovation Council
(Ministry of HRD Initiative)



National Human Resource
Development (NHRD)



All India Management Association
(AIMA)



National Institute of
Personnel Management

CAMPUS HIGHLIGHTS 2025

ABOUT IBI

- A fast-growing and dynamic B-school in Delhi-NCR
- Lush green campus in the heart of the city
- 10:1 student-to-faculty ratio
- 30% of students have prior work experience
- Student diversity from 28 states across India
- High-tech infrastructure with innovative pedagogy
- 613,800+ books in the library with remote access through DELNET & NDLI
- In-house Incubation Centre, "Innoweb Solution," empowering entrepreneurs and startups
- 20+ skill-enhancing student clubs and committees
- 100% Ph.D. professor on campus

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ACCREDITATIONS & ASSOCIATIONS

- Member of BGA & AMBA
- Recognized by IFRA Canada
- 10+ international university collaborations
- Certifications from IIM Bangalore and IIM Calcutta
- 200+ MoUs with academic institutions across India

RANKINGS & AWARDS

- Ranked among the prestigious B-Schools in India by GHRDC Ranking 2025
- Awarded Best B-School in Delhi-NCR by Radio Adda & AIAA
- Top Private B-School in India – GHRDC Ranking 2025
- Ranked Top B-School in Delhi-NCR by The Week Ranking 2025
- AAA Ranking by Career360
- Top B-School by Competition Success Review

PLACEMENTS, INTERNSHIPS & STUDENT TRAINING

- 100% internships & placements with the highest package of 60 LPA
- 500+ companies visited for placements in the last two years
- 300+ corporate sessions conducted in the last two years
- Business Plan Presentation opportunities at IIM Bangalore & IIM Indore
- Research publication opportunities at IIM Kashipur & IIM Ahmedabad
- 100+ Training Certificates by EY
- Partnership with SAS for advanced analytics training

FROM THE DESK OF THE
VISIONARY



SUJEET
ROY

Mr. Sujeet Roy
Managing Director
I Business Institute





Dear Aspirants,

Welcome to I Business Institute, where your journey towards becoming a future leader begins. As we reflect on our 16-year legacy, I am filled with immense pride at how far we have come and even more excited about where we are heading. At IBI, our strategic vision is clear and transparent that is to provide an educational experience that goes beyond the classroom. We are committed to equip you with the skills, knowledge and mindset needed to navigate and excel in a rapidly changing global business environment. Our curriculum is meticulously designed to ensure that you are not only academically proficient but also strategically prepared to take on leadership roles in any industry.

Our Institute's sole purpose is your growth and success. Every member of IBI community, from faculty to staff, is dedicated to support your academic journey and personal development. We believe that when we work together towards a common goal, the possibilities are endless. At IBI, you will find a collaborative environment where your ideas are valued, and your aspirations are nurtured.

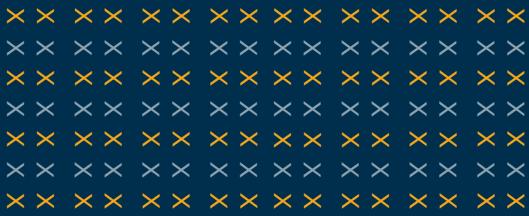
Innovation is at the heart of everything we do. We encourage you to think creatively,

challenge the status quo, and explore new ideas. Our programs are designed to empower you to become an innovative thinker who can lead change in today's dynamic world. By fostering a culture of innovation, we aim to produce graduates who are not just ready for the future but are also capable of shaping it.

At IBI, we are not just focused on your academic achievements; we are deeply invested in your holistic growth. We offer numerous opportunities for you to develop leadership skills, engage in real-world projects, and build a strong network of peers and professionals. Our goal is to ensure that by the time you graduate, you are a well-rounded individual, ready to make meaningful contributions to your chosen field and society at large.

We conclude, I invite you to join us at IBI, where your potential will be realized, your ambitions supported, and your success ensured. Together, let's embark on a journey of learning, growth, and innovation.

Mr. Sujeet Roy
Managing Director
I Business Institute



MESSAGE FROM THE DIRECTOR

At I Business Institute (IBI), we believe that every student carries within them the spark to create change, to think differently, act decisively, and lead with purpose. The world of business today is evolving faster than ever before; shaped by technology, sustainability, and human collaboration. In this dynamic landscape, our mission is to nurture individuals who are not only job-ready, but life-ready, confident, compassionate, and capable of shaping the future.

IBI has always been more than a management institute. It's a space where ideas grow, where curiosity is celebrated, and where learning goes hand-in-hand with self-discovery. Through industry immersion, hands-on projects, global exposure, and mentorship by experts, we empower our students to see beyond the classroom, to understand how businesses work, how leaders think, and how innovation transforms possibilities into reality.

We take pride in our vibrant learning ecosystem, one that values both excellence and empathy. Our faculty are not just teachers; they are mentors who guide students to find their voice and their vision. By integrating AI, analytics, and Industry 5.0-driven perspectives, we prepare our students to thrive in a world where humans and intelligent technologies collaborate to build meaningful, sustainable futures.

At IBI, we don't just teach management; we help students discover themselves as leaders, thinkers, and change-makers. Each journey here is unique, and every success story begins with a dream nurtured on our campus.

Welcome to IBI; where education meets experience, and every idea builds tomorrow.

Warm regards,

Dr. Sweta Saurabh
Director



**"When education meets
experience,
ideas turn into impact -
and that is the IBI way of
shaping tomorrow's leaders"**



MESSAGE FROM THE DEAN ACADEMICS

Dear Students,

It gives me immense pleasure to welcome you to I Business Institute (IBI) - a place where learning meets innovation, and education transforms into empowerment.

At IBI, we believe that management education should not only prepare students for a career but also nurture leaders who can think critically, act ethically, and lead responsibly. Our programs are carefully designed to bridge the gap between academic theory and real-world practice, ensuring that our students are industry-ready and future-focused.

We take pride in our outcome-based learning framework aligned with global academic standards. Our pedagogy blends case-based learning, experiential projects, live corporate exposure, simulations, and industry mentoring, which enables students to develop analytical, strategic, and leadership competencies.

In today's dynamic business environment, adaptability and innovation are key. At IBI, students are encouraged to think beyond conventional boundaries - to question, explore, and co-create knowledge. Through various clubs, research initiatives, and leadership development activities, they gain not only managerial acumen but also emotional intelligence, creativity, and a sense of social responsibility.

Our strong industry interface ensures that learning remains relevant and contextual. Frequent interactions with corporate leaders, internships, live projects, and placement opportunities expose students to current market realities and equip them with the confidence to excel in diverse domains.

As you embark on this transformative journey, remember that your growth here will depend as much on your curiosity and participation as on the opportunities we provide. Make the most of every learning experience, seek mentorship, and collaborate with peers - for it is through such engagements that true learning happens.

I welcome you once again to IBI - a place where ideas take shape, ambitions find direction, and leaders are made.

Warm regards,

Dr. Sachi Dwivedi
Dean-Academics

CORE MEMBERS



Dr. Sweta Saurabh
Director
PhD (HRM), MBA (HR),
M.A (JR), BHU
Ex-Symbiosis



Mr. Lukash Kumar
Director - Admission
PGPM, IMT Ghaziabad
Ex-ICOP, Ex-NSB



Ms. Prachi Dua Malhan
Jt. Director - Admission
IIM-Kozhikode |
MICA | ICBI



Dr. Sachi Dwivedi, PMP
Dean Academics
PhD (BBA), PGD in B&U
Great Lakes Institute of Mgmt,
FMS BHU, Ex-TCS

ACADEMIC ADVISORY COUNCIL



Dr. Atish Chattopadhyay
Director, IMT Ghaziabad
Aligarh Muslim University |
PhD, Marketing Strategy



Prof. (Dr.) SP Chauhan
Founder - Faculty of Corporate
Training & Development
Panjab University, Chandigarh |
Ph.D (Psychology)



Prof. Rakesh Ranjan
Vice Chancellor
Sushant University, Gurgaon



Dr. Manisha Singal
Professor at Virginia Tech
Blacksburg, Virginia, United States |
Doctor of Philosophy (Ph.D.),
Strategic Management



Dr. N.H. Mullick
Professor, Jamia Millia Islamia |
Ph.D, Marketing, Jamia Millia Islamia
Aligarh Muslim University | M.B.A



Dr. Somayajulu Garimella
Accreditation Advisor,
Professor,
IIM Sambhalpur



Prof. (Dr.) Surabhi Goyal
IMT Ghaziabad |
Founder of FCTD



Dr. Sapna Popli
IMT, Ghaziabad
Professor & Area Chairperson - Marketing |
Universidad de La Sabana
Chía, Cundinamarca, Colombia |
International Professor



Dr. Manoranjan Sharma
Chief Economist, Infomerics Valuation
& Rating Pvt. Ltd., Delhi
Former Chief Economist &
Chief Learning Officer, Canara Bank



Prof. Rishi Mehra
CEO, Corporate Partners
Sr. Consultant DEA - ANJIF
Res Program, Ministry of Finance



Dr. G. Anjaneya Swamy
Dean (Ex)
School of Management
Pondicherry Central Uni.



Dr. Paroma Mitra
Assistant Professor, MDI Murshidabad |
NIT, Durgapur
Doctor of Philosophy (Ph.D.) |
The University of Burdwan | MBA

ADVISORY BOARD @ IBI

CORPORATE ADVISORY BOARD



Mr. Ravindra Upadhyay
Sr. VP, Finance, Audit &
Risk Management Reliance
Jio Infocom Limited



Mr. Lokesh Mehra
Sr. Manager,
Amazon Web Services,
South Asia



Mr. Neeraj Narang
Senior Director: Global HCM
Product Strategy & APAC Lead
Oracle



Mr. Anand Akhouri
Director- Financial
Accounting &
Advisory Services, EY



Ms Reetika Sood
Director, Talent Acquisition
AML Right Source



Prerna Rajan
Vice President Partnerships &
Global Business HR
Damco Solutions



Mohammad Afsar
Associate Director
Talent Acquisition Head
TBO.com



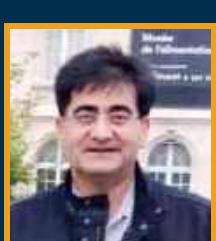
Ms. Sangita Srivastava
Senior Director-Human Resources
at AgreeYa Solutions



Anjali Sachdeva
Vice President -
Human Resources
Clove Dental



Ms. Swati Singh
Director, Business Operations
TEKsystems



Mr. Harsh Batta
National Sales Head,
Purina Petcare India, Nestle



Ms Anupama Tripathi
General Manager, HR
V5 Global Services Pvt. Ltd



Mr. Himanshu Verma
Manager Human Capital
PwC



Mr. Rajeev Narang
TEDx Speaker,
Branding Expert, Author



Mr. Manay Khaitan
Head Category and
Commercial Finance
PepsiCo



Ms. Anupreeta Lall
Founder
IntellSearch

PROUD ACHIEVEMENTS: AWARDS & NATIONAL RANKINGS

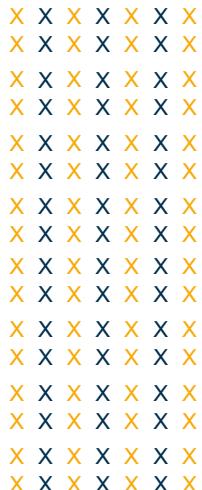
IBI, Greater Noida, is a fast-growing institute in Delhi-NCR.

IBI has received various prestigious awards from Radio Adda, AIAA, CEGR, ICCI, Icon Awards, Knowledge Reviews, Competition Success Review, The Week, Prime Time, Times B-School, GHRDC, & many more.





INTELLECTUAL RESOURCES



Dr. Sweta Saurabh

Director

PhD (HRM), MBA (HR),

M.A (IR), BHU

Ex-Symbiosis | 19+ years
experience in Academics
& Teaching



Area of Interest: Human Resource Management, Organizational Behaviour, Employee Engagement, Communication Skills, Personality Development, Negotiation Skills, Time Management, Entrepreneurship, Group Dynamics, Training and Development, and Competency Mapping.

Brief Profile: Dr. Sweta Saurabh, a seasoned academician, holds a PhD in Human Resource Management, an MBA in HR, and an M.A. in International Relations from BHU. With almost two decades of experience, she has left an indelible mark in various domains, including HR, OB, Communications, and Personality Development. Currently serving as the Director at I Business Institute, she oversees all institutional activities. Dr. Sweta Saurabh has conducted impactful MDPs for NIBSCOM, contributed to accreditation committees, and holds a patent for a "Machine Learning-Based Tool For Predicting Leadership Success Based On Emotional Intelligence." Her commitment to research is reflected in her publications and active participation in conferences, where she consistently garners accolades. Beyond academia, she imparts knowledge through sessions and training at prestigious organizations.

Dr. Sachi Dwivedi, PMP

Dean Academics

PhD (BA), PGP in BA&BI-

Great Lakes Institute of

Mgmt, Six Sigma Green Belt

Certification, MBA-FMS BHU,

M.Sc (Statistics)-FMS BHU

Ex-TCS | 18+years of Experience in

Academics & Corporate



Area of Interest: Business Analytics, Project Management, Six Sigma (Quality Management), Quantitative Techniques.

Brief Profile: Dr. Sachi Dwivedi, PMP holds a Ph.D. in Business Analytics and an MBA, along with an M.Sc. in Statistics from FMS, BHU. She has completed the PGPBABI from Great Lakes Institute of Management. Before transitioning to academia, she gained corporate experience at Tata Consultancy Services handling strategic and international project assignments in UK and US. She holds a PMP certification and a Six Sigma Green Belt, reflecting her commitment to structured project and quality management. Her academic areas of interest include Business Analytics, Quantitative Techniques, Project Management, and Six Sigma. Dr. Dwivedi is also an innovator with a patent for a Machine Learning-based tool that predicts leadership success based on emotional intelligence. She has published and presented research at national and international platforms, earning recognition for her contributions. She strongly believes in data-driven thinking, reflective learning, and nurturing professionals who are ethical, confident, and future-ready.

Prof. Shubh Shadangi

Professor

PGDM (XIMB, Gold Medalist),

SMP (IIM Calcutta), CCBM

(IIT Delhi), PGDETM (UoH),

FIE, CEng(I), MIMA. LHTL

(Distinction, UCSD), CIC (MIT, Boston),

Six Sigma Yellow Belt (MSMETDC, Gov't of India) |

25+ years of Experience in Academics



Brief Profile: Prof. Shubh Shadangi is a strategic thinker and technopreneur, known for his passion for learning, dedication to training, and commitment to mentoring students and professionals alike. With deep expertise in areas such as Strategic Management, Leadership, Strategic Planning, Artificial Intelligence, Innovation, Digital Transformation, Analytics, Entrepreneurship, Family Business Management, Problem-Solving, and Project Management, he brings a unique blend of academic insight and practical understanding. Collaborative by nature and driven by a relentless work ethic, he excels in working effectively even under challenging constraints. His active research focuses on Artificial Intelligence, Gamification, and Dynamic Capabilities, particularly their application to Platform and Organisational Resilience. In addition, his research interests extend to areas such as Entrepreneurship, Effectuation Theory, Managerial Hubris, Robotics, Automation, Additive Manufacturing, Ethical AI, Contrarian Theory, Paradox Theory, Elderly Care, and Motivational Theories. Through his multifaceted expertise, Prof. Shubh Shadangi continues to inspire innovation, critical thinking, and excellence among his peers and students.

Mr. Debasis Basu Chowdhury

Professor in Practice

MBA (IIM Ahmedabad),

B.E (Electrical)

Ex-PwC | Ex-Capgemini |

Ex-TCS | Ex-Wipro | Ex-Tech

Mahindra | Ex-Hexaware |

30 Years of Industrial Experience



Dr. Shilpa Wadhwa

Associate Professor

Ph.D. - HR M.Com.

(Delhi School of Economics-DU), B.Com.-H,

Executive Program SJMSOM

(IIT-B), Advance Diploma in German Language,

Certified Trainer from ISTD, and Behavioral

Competency from I.P University

15+ years of Experience in Academics



Area of Interest: Marketing & Strategy Building, Consumer Behavior, Brand Management, Integrated Marketing Management, Marketing strategy, Advertising

Brief Profile: Debasis Basu Chowdhury, an IIM Ahmedabad alumnus and with a B.E. in Electrical Engineering, specializes in Marketing & Strategy. With over 23 years of experience, he has led global projects for major tech firms, started and scaled businesses, and excelled in change management. His leadership roles include President, Vice President, and COO at companies like PwC, Capgemini, and TCS. He's a Co-Promoter at MedTrainAI, a HealthTech firm, and has contributed to FICCI and academia. Debasis brings a rich blend of strategic acumen, business development, and transformative leadership to every role, leaving a lasting impact on the organizations he engages with.

Prof. Rishi Mehra

Professor

IFRA Canada, Sr. Consultant

DEA-AJNIFM Research

Program, Ministry of Finance,

MBA, M.Com., CFA, CTM,

LIFA, CIA, 20+years of experience in Academics



Prof. Seema Arora

Professor

Advanced Program for
Marketing Professionals - IIM Calcutta

Ex-Jubilant, Ex-Panasonic India,

Ex-Bharti Teletech

25+ years of Academic Excellence



Area of Interest: Marketing Strategy, Brand Management, Product Launch & Portfolio Management, CRM, SEO, Data Analytics, Media & PR Strategy, Budgeting & Marketing Spend Management

Brief Profile: Ms. Seema Arora is a seasoned marketing professional with over 25 years of extensive experience in Marketing, Communications, Brand Management, and Product Portfolio Leadership across diverse industries. Her career reflects strategic excellence and innovation, having spearheaded impactful marketing campaigns and brand transformations at renowned organizations.

She has held key leadership roles including Head – Marketing & Brand at ResMed, Head – Marketing at Jubilant Agri & Consumer Products Ltd., DGM – Branding, Marcom & PR at Bharti Teletech Ltd., Sr. Manager – Marketing at Electrolux, and Product Manager – Washers at Panasonic India.

Her expertise spans strategic marketing planning, customer relationship management (CRM), data-driven decision-making, SEO optimization, and public relations strategy. She is known for her sharp business acumen, ability to build strong brand identities, and her hands-on approach to managing marketing budgets and spends effectively.

With her blend of academic rigor from IIM Calcutta and ISB, coupled with decades of industry insight, Ms. Arora brings immense value as an Intellectual Resource at I Business Institute, inspiring future marketing leaders with real-world perspectives and strategic thinking.

Area of Interest: Financial Management, Security Analysis, Portfolio Management, International Financial Management

Brief Profile: Prof. Rishi Mehra is the CEO of Corporate Partners and Finance Gurukul. With a rich experience of more than 21 years in Finance Industry his core competency lies in the areas of Financial Management, Security Analysis, Portfolio Management, International Financial Management, Derivatives & Risk Management, Financial Services, Merchant Banking, Management of Financial Institutions, Treasury & Forex Management, Financial Planning and Wealth Management. He has been in training the employees of Government Department & Premier Corporate from Indian and overseas origin like NSE, BSE, NIFM, NISM, Ministry of Finance, FSI (Ministry of External Affairs), National Academy for Training & Research in Social Security, FPSB, MMTC, SBI, SBI Mutual Fund, Aviva Insurance, Religare, Fidelity, Copal Partners, ARX Advisory & Analytics etc. He blends a diverse experience in practical areas as a freelancer and theoretical fundamentals as a visiting professor to premier management institutions in India & abroad. He conducts corporate training in the areas of stock market, Financial Modelling, CFA, Equity Valuation and Derivatives. Previously, he worked as a Research Head with Jindal Group of companies.

Mr. Vipul Mehta

Assistant Professor

PGDM, IIM (Kozhikode),

B.Tech (IIT Delhi)

Ex-Deloitte | Ex-JP Morgan |

Ex-Cardekho | 13 Years of

Experience in Industry & Academics

**Dr. Anirudh Sharma**

Professor

Ph.D. Teesside University,

United Kingdom (UK), M.Sc.(VIT),

B.Sc.(DU)

20+ years of Experience in Education, Research, & Academic



Area of Interest: Analytical Chemistry, Organic Chemistry, Spectroscopy, Computational Chemistry (DFT), and Curriculum Development

Brief Profile: Dr. Anirudh Sharma is a distinguished academic and researcher with over 20 years of experience in education, research, and academic leadership. He earned his Ph.D. in Analytical Chemistry from Teesside University, UK, specializing in Ion Mobility-Mass Spectrometry and Density Functional Theory (DFT). Throughout his career, Dr. Sharma has held diverse roles including Chemistry Tutor, Student Course Advisor, Technical Support Executive, and National Officer at the National Indian Students & Alumni Union (UK). His multidisciplinary background reflects a blend of teaching excellence, administrative acumen, and international exposure.

A multi-awarded Ph.D. scholar, Dr. Sharma is passionate about integrating research-driven teaching into academic practice. His core strengths lie in analytical method validation, curriculum design, project management, laboratory operations, and collaborative problem-solving.

Dr. Sharma continues to inspire young minds with his dynamic approach to chemistry education and remains open to postdoctoral, academic, and technical leadership opportunities in the field.

Prof. Shailaja Manocha

Professor

PGDBM, B.Sc

Ex-Dabur, Ex-NIS | 20+ years of experience in Industry & Academics

**Ms. Vaishali Verma**

Assistant Professor

PhD (HR) (Pursuing), MBA (HR),

GGSIPU Certification - HRCP,

HR Generalist -HRCI

certification, Diversity, Equity

& Inclusion | Ex-PayTm |

10+ Years of Experience in Industry & Academics



Area of Interest: Marketing Management, Consumer Behaviour, Integrated Marketing Communication, Brand Management, Service Marketing, Retail Management

Brief Profile: Shailaja Manocha has earned her BS (Hons.) Botany degree from Sri Venkateshwara College, Delhi University and PGDBM from IMT, Ghaziabad with specialization in the area of marketing. Ms. Shailaja Manocha is a marketing faculty who specializes in Sales and Retail marketing having had above six years experience with Dabur and NIS before switching to academics full-time. She has been associated with Skyline Business School for over ten years and brings to the classroom the best of pedagogy and interactivity. Her orientation towards ensuring learning objectives makes every student she teaches a lifelong learner.

Area of Interest: Human Resources, Performance Management and Training & Development

Brief Profile: Ms. Vaishali Verma, an Assistant Professor at I Business Institute, is an adept academician with an MBA in Human Resources from GGSIPU. Currently pursuing her PhD in Human Resource Management, she specializes in Performance Management and Training & Development. Recognized for her research, she received the Best Presentation Research Award for her paper on "Gender Diversity & Well-Being." As a dedicated member of the Corporate Relations Team, she bridges academia and industry, bringing practical insights to her role. Ms. Verma's commitment extends to active participation in workshops, seminars, and conferences, showcasing her continuous pursuit of knowledge in HR and HR Analytics.

Dr. Shubham Sachan

Assistant Professor

NIT, Bhopal

MIT, USA Certified

ISRO

15+ years of Experience in Academic & Corporate

**Dr. Harish Kumar**

Associate Professor

MCA (NIT, Allahabad),

M.Tech, Computer Science

& Engineering, Ph.D

Ex-Hindalco | 22+ Years of

Experience in Academics



Area of Interest: Global Supply Chain Management, Multi-Criteria Decision Making (MCDM) Techniques, Operation Management, Operation Research, System Design.

Brief Profile: Dr. Shubham Sachan is a researcher specializing in global supply chain management, holding a Ph.D. from the National Institute of Technology (NIT-B), Bhopal, India, and a Micro-master's in supply chain management from the Massachusetts Institute of Technology (MIT), USA. He has published research in esteemed international journals, including "Benchmarking: An International Journal" and the "International Journal of Information Technology Decision Making (IJITDM)." His leadership in the "Optimization and Cause-based Analysis of National Agri-food Supply Chain" project for the Food Corporation of India (FCI) improved operational efficiency through sophisticated facility layout optimization and MCDM strategies. Dr. Shubham Sachan played a pivotal role in a high-profile collaboration with the Indian Space Research Organization (ISRO), managing the development of the Programmable Automated Field Deployable High-Frequency Rainwater Sampler. This cutting-edge project, aimed at enhancing environmental data collection capabilities, showcased his skills in complex project management, technical innovation, budgeting, and multi-stakeholder coordination.

Mr. Himanshu Arora

Assistant Professor

FOREX Derivatives, Excel,

(MF)- Financial Markets,

Financial Planning, Equities,

Commodities

15+ years of Experience in Academic & Corporate



Brief Profile: Himanshu Arora is a seasoned professional with over a decade of extensive experience in the field of education and finance. Recognized for his exceptional training abilities, he has been honoured with prestigious titles such as "The Most Innovative Trainer" and "The Most Inspiring Trainer" by the Bombay Stock Exchange. His contributions to education have also earned him the distinction of being recognized as one of India's Best Finance Teachers by the Association of Wealth Managers of India (AIWMI).

Himanshu's expertise extends beyond accolades, as he has been quoted on various financial platforms such as Reuters and Cogencis, showcasing his thought leadership in the financial domain. With a rich academic background, he has delivered impactful training sessions at numerous esteemed institutions. He is actively pursuing the Chartered Financial Analyst (CFA) Level 2 certification, showcasing his commitment to continuous learning and professional development.

Area of Interest: Information Technology, Operations Management

Brief Profile: Mr. Harish Kumar, with an MCA from MNNIT, Allahabad, M.Tech in Computer Science & Engineering, brings over 23 years of experience. His expertise spans Information Technology and Operations Management. He has a diverse corporate background, having worked with Hindalco Industries Ltd and Sofblue India (P) Ltd. Dr. Kumar has contributed to wireless technology projects like Bluetooth and WiFi. In academia, he has taught subjects like Management Information System, CyberSecurity, Advanced Excel, and Decision Making through PYTHON. His leadership roles include serving as the Examination Controller for PGDM for over 5 years and leading committees like Discipline and Training and Placement.

Prof. Hitesh Manocha

Professor

IIM Ahmedabad,

PGDM (IIM, Ahmedabad)

Ex- Godrej & Boyce Mfg. |

25+ years of experience in Industry & Academics



Area of Interest: Marketing Management, CRM, Strategic Business Management, Brand Management

Brief Profile: Prof. Hitesh Manocha is a Mechanical Engineer from Delhi College of Engineering and PGDM from Indian Institute of Management, Ahmedabad. Having more than 26 years of experience, he has worked with brands like Godrej and Boyce Mfg. Co. Pvt. Ltd. He has held many prestigious positions in his remarkable career. His first fourteen years were spent primarily in the area of Marketing and Sales. He served in various capacities in the areas of Consumer Durables, Office Automation, Engineering Goods. Concept Selling and Telecom. For the past Twelve years. He has started his own consultancy. He provides consultancy services in the area of Marketing and Sales. He has also conducted training programmes for corporations.

Dr. Jyotshana Upadhyay

Associate Professor

Ph.D (Marketing), M.Phil (Marketing), PGDPM (Personnel Management), PGDBM (Marketing & HR)
21+ years of Experience in Industry and Academics

**Dr. Suman Kumar Deb**

Professor

PhD (CRM) | Alumnus of IIM-M, Delhi University & Amity University
25+ years of Academic Excellence



Area of Interest: Marketing, Personality, Development, Communication, Time Management.

Brief Profile: Ms. Jyotshana Upadhyay, Associate Professor and Area Chair Marketing at I Business Institute, Greater Noida, boasts a rich educational background with a Ph.D. in Marketing, M.Phil, and PGDBM. With over 21 years in industry and academia, she's held high-ranking positions in marketing and has extensive experience in the education sector. As a member of the faculty council, she organizes international conferences, marketing fests, and has initiated impactful initiatives. Certified in SPSS, Digital Marketing, and Supply Chain Management, she's an active participant in workshops on entrepreneurship, HR analytics, and innovative pedagogy. She's been honored with awards like Udyog Shiksha Puraskar and Best Corporate Achiever.

Area of Interest: Customer Relationship Management (CRM), Digital Transformation, Supply Chain Management, Artificial Intelligence in Business, Statistical Modelling & Predictive Analytics

Brief Profile: Dr. Suman Kumar Deb holds a Ph.D. in Customer Relationship Management and is an alumnus of premier institutions such as IIM-M, Delhi University, and Amity University. With over 25 years of academic excellence, he has contributed significantly to business education across top-tier institutions, shaping future leaders with strong analytical and strategic acumen.

A Certified Six Sigma Black Belt, Dr. Deb brings extensive expertise in Digital Transformation, Supply Chain Management, and CRM systems, supported by a robust foundation in Mathematics and Statistics. His research interests lie in AI-based Predictive Modelling and advanced Statistical Innovations that drive business intelligence and decision-making.

Beyond academics, Dr. Deb is a renowned researcher and thought leader, actively contributing to business growth through strategic innovations, investments, and applied research. His scholarly work continues to influence both academia and industry, bridging the gap between theory and practice in the modern business ecosystem.

Dr. Vinod Kumar Jangid

Professor

Ph.D. (Management)
Delhi University
20+ years of
Experience in Academic

**Prof. Tarunbir Kalra**

Automation AI Leader |

Product & Technology Strategist |

24+ years of Experience



Area of Interest: Quantitative Techniques, Production Operation Management, Marketing Management, Managerial Economics

Brief Profile: Dr. Vinod Kumar Jangid is a Professor of Operations Management. He Had done MBA (Marketing) from IMS, Indore and M.Sc. (Maths) from Delhi University. He had done his Ph.D. from Dr. B.R Ambedkar University, Agra in Management. He is also UGCNET qualified in Management subject. His areas of interest are: Quantitative Techniques, Production Operation Management, Marketing Management, Managerial. He has more than 20 years of work experience in the academic field. He is working as a visiting faculty in various reputed business schools like:- AMITY, JIMS, IMT, IGNOU, AIMA, Asia Pacific Institute of Management & Many others.

Brief Profile: Tarunbir Kalra is a technology leader with 24+ years of experience across IT leadership, product development, and startup advisory. He is the Founder of Kakapo Consulting LLP, working with startups on greenfield product development, Automation AI, and scalable technology solutions.

He has served as a Technical Advisor at Wadhwani AI, contributing to digital and government AI initiatives, and previously as a Product Leader at Xceedance. Tarunbir is known for bridging technology, people, and business outcomes to deliver impactful solutions.

Capt. Sanjeev Rishi

*Professor in Practice
Master's certificate of
competency by Ministry of
Shipping, International
Marketing by IIFT
30+ Years of Experience in Corporate & Academic*

**Mr. Kushal Sharma**

*Business Analytics Trainer
BTech |
MD-Prushal Technology
Pvt. Ltd. | Founder-Indeed
Inspiring Infotech |
10+ Years of Industrial Experience*



Area of Interest: Logistics, Maritime Operations, Foreign based Shipping, Multi-Modal Transportation

Brief Profile: Capt. Sanjeev Rishi's primary area of interest lies in the field of logistics and maritime operations. His extensive experience spans both onshore and offshore activities, including handling the commercial and operational interests of foreign-based shipping lines. Capt. Rishi is an expert in the management and operation of Inland Container Depots (ICD), Container Freight Stations (CFS), and multimodal transportation. Capt. Rishi serves as a visiting faculty member at reputed institutions such as IIFT (Indian Institute of Foreign Trade) and EMPI Business School, contributing his knowledge and experience to the education of future professionals in the field. His academic qualifications, including a Masters's Certificate of Competency and a Diploma in International Marketing, further support his standing in the maritime and logistics domain. Capt. Sanjeev Rishi's role as the President of the Northern India Shipping Agencies Association (NISAA) for seven years highlights his leadership and influence in the logistics sector, further emphasizing his commitment to the industry's growth and development.

Ms. Rachna Anand Chauhan

*Assistant Professor
MBA in Finance, UGC-NET
Qualified for Lectureship,
Six Sigma Lean ACE Certified
10+ Years of Experience
in Academic*



Area of Interest: Financial Management, Regulatory Compliance, Process Optimization, Financial Analysis and Audit Management

Brief Profile: Rachna Anand Chauhan is an accomplished finance professional and academician with over seven years of diverse experience spanning corporate and academic settings. She holds an MBA in Finance, UGC-NET certification, and a Six Sigma Lean ACE credential, which highlights her proficiency in financial management and process optimization. With three years of impactful work in the BFSI sector, she developed expertise in financial analysis, audit management, and enhancing operational efficiency. Currently, as a faculty member at I Business Institute, Rachna is dedicated to advancing finance education and fostering industry-aligned learning. She has presented her research at prestigious platforms, including the 3rd International Conference at the University of Delhi and a National Seminar at GGSIP University. Her active role on the Examination Committee at IBI reflects her commitment to academic integrity and operational excellence.

Brief Profile: Kushal Sharma is a highly motivated and accomplished professional with a wealth of experience spanning several years in the fields of statistical analysis, risk management, business consultation, and analytics. His expertise lies in transforming data into actionable insights, thereby driving business strategy and enhancing profitability. As a seasoned trainer, Kushal has demonstrated proficiency in Data Analytics, earning recognition as a master trainer in the domain. His skills extend to being a Data Science Practitioner with a focus on R and Python, along with a comprehensive understanding of cloud technologies, particularly OpenStack Cloud Software. Kushal is well-versed in the Hadoop Ecosystem, encompassing HDFS, Map Reduce, Pig, Hive, and NoSQL Databases such as Cassandra and Hbase. Notably, he engages in Big Data Consulting for startup companies and holds an Oracle Certified SQL Expert designation, showcasing a strong command of databases. Kushal has hands-on experience in various aspects of Hadoop cluster administration, including installation, performance tuning, debugging, monitoring, and managing updates, patches, and upgrades. His proficiency extends to writing Map Reduce jobs in Java, Hive, and Pig Latin. Additionally, he excels in data integration, having worked on extracting data from MySQL databases into HDFS and Hbase using Sqoop.

Mr. Syed Ahamed

*Digital Marketing Trainer
B.Tech | Digital Marketing Expert |
SMM, SMO, SEM,
Google Adwords |
6+ Years of Industrial Experience*



Brief Profile: Mr. Syed Ahamed is an accomplished professional with an engineering background, specializing in the field of Digital Marketing. With over 7 years of hands-on experience, he has demonstrated expertise in developing and implementing effective strategies for online marketing activities, catering to both SMEs and corporate entities. Driven by his passion for the Digital Marketing industry, he firmly believes in its transformative potential to redefine the landscape of marketing.

His core competencies span a wide array of digital marketing aspects, including Social Media Marketing, Google Adwords, Online Marketing, Link Building, Off Page Optimization, Keyword Research, Web Analytics, Affiliate Marketing, Social Bookmarking, SEO, Google Webmaster Tools, Google Analytics, Google Docs, Organic Search, Search Advertising, Online Advertising, Web 2.0, Analytics, Search Analysis, SMO, Social Networking, and E-commerce.

Mr. Gourav Maharshi*Assistant Professor**Consultant, Finance Trainer -
Equity Research, Investment
Management, Technicals,
Derivatives, Mutual Funds |
10+ Years of Experience*

Area of Interest: Portfolio Trading Strategies, Risk Management, Equity Valuations, and Portfolio Management.

Brief Profile: Gourav is a seasoned professional with over six years of practical experience as an Equity and Derivatives analyst, serving as a versatile trainer, trader, investor, and consultant. His extensive corporate background equips him with the expertise to excel as a competent trainer in a range of financial disciplines, including Fundamental Analysis, Technical Analysis, Derivatives Analysis, Financial Modelling with Excel, Mutual Fund Analysis, Investment Planning, and Financial Planning.

Having accumulated a wealth of knowledge and skills, Gourav has dedicated over 1000 hours to delivering high-impact training sessions to corporate employees, professionals, and students. His passion for education extends beyond traditional settings, leading him to various management institutes where he imparts knowledge on finance-related subjects and conducts skill-based workshops.

Mr. Shiva Vashishtha*Business Intelligence Trainer**Master's degree, Data Science
& Engineering - IIT, Jodhpur
Ex - Schneider Electric |
10 + Years of Experience*

Brief Profile: A passionate Data Analyst expert with a solid foundation in Data Engineering and a talent for translating raw data into actionable insights. Currently holding the position of Senior Data Consultant at AllianceTek USA, he brings over 4 years of hands-on experience in Data Consulting. He holds his degree from the esteemed Indian Institute of Technology Jodhpur. His academic journey has equipped him with a comprehensive understanding of data intricacies, enabling effective extraction, transformation, and visualization of data.

Proficient in a diverse range of skills, he excels in Data Analytics, Python programming, SQL, Tableau, and Power BI. His expertise lies in end-to-end data monitoring and analysis, employing advanced analytics techniques to derive valuable insights. Leveraging skills in C++, MySQL, and Python libraries such as NumPy, Pandas, and Matplotlib, he has successfully translated complex data into strategic business solutions. As a Data Science Trainer, he is dedicated to sharing knowledge and fostering growth in others. By connecting with him, individuals can explore the ever-evolving realm of data analysis, data engineering, and visualization, staying updated with the latest trends and developments in the data landscape.

Hasan Ali Naqvi*Business Intelligence Trainer**Data Scientist**Founder & CEO- Weya.ai |
10+ Years of Experience*

Expertise: AI Development, Generative AI, Predictive Modeling, Computer Vision, Image and Signal Processing, Machine Learning Education, Data Science Transformation

Brief Profile: AI Engineer and entrepreneur with over 11 years of experience, specializing in impactful, AI-driven solutions for multinationals, startups, and personal ventures. Expertise spans generative AI, predictive modeling, computer vision, and advanced deep learning architectures. Developed solutions for clients like Indian Oil, GAIL, and Doorstead, enhancing operational efficiency and decision-making. Passionate about AI education, also founded LearnMLwithHasan, guiding professionals into data science and empowering businesses with transformative AI technology.

Mr. Arjun J Chaudhuri*Associate Professor**Lawyer, MA in Business
Administration, DURHAM
Business School, LL. B CLC,
Delhi-University**18+ years of Experience in Academic*

Brief Profile: Arjun J Chaudhuri is a Business-Consultant & Legal-Professional since 2004 till date with Extensive-Experience in Consultancy & Advocacy. Educated at CAMPUS Law Centre, DELHI-University with an LL.B Degree, he has Appeared as an Attorney-Advocate in Trial & Appellate-Courts in a Variety of Matters including: Commercial-Disputes & Resolution, Family-Disputes & Resolution and Matters of a Civil & Criminal-Nature. He is empaneled as an Arbitrator & Mediator to Adjudicate & Mediate-Disputes in ADR-Matters. He has been involved in the Drafting of Lawsuits in Litigations and in the Drafting of Agreements in transactional matters at the executive level. Also, armed with an MA in BUSINESS-Administration from DURHAM-University, he has provided Corporate-Consultancy for Diversification of the Business, RE-Structuring of the Business in order to Raise-Finance and RE-Organization of the Business to Optimize HR-Potential. Leveraging these capabilities, he also anchors Programs on RADIO & ATV along with teaching students at the collegiate level.



PAPERLESS. PROGRESSIVE. POWERFUL.

Revolutionizing Exams through IBITES – The Digital Exam Ecosystem at I Business Institute

At I Business Institute (IBI), Greater Noida, we believe that true learning goes beyond textbooks - it's about adapting to the digital age, embracing innovation, and preparing for the future. That's why we've said goodbye to the traditional pen-and-paper exams and welcomed a smarter, faster, and more efficient way of assessment - IBITES, our exclusive online examination system.

IBITES transforms the examination experience into a seamless, paperless digital process that aligns with the institute's commitment to sustainability and technological advancement. Through this platform, students can take their exams anywhere on campus using secure digital access - ensuring transparency, efficiency, and fairness at every step.

Our exam pattern at IBI is not about rote learning or memorization. Instead, it focuses on conceptual understanding, critical thinking, and real-world application. Assessments include MCQs, case-based questions, analytical reasoning, and scenario-based evaluations, designed to test the student's business acumen and decision-making abilities - just like real corporate challenges.

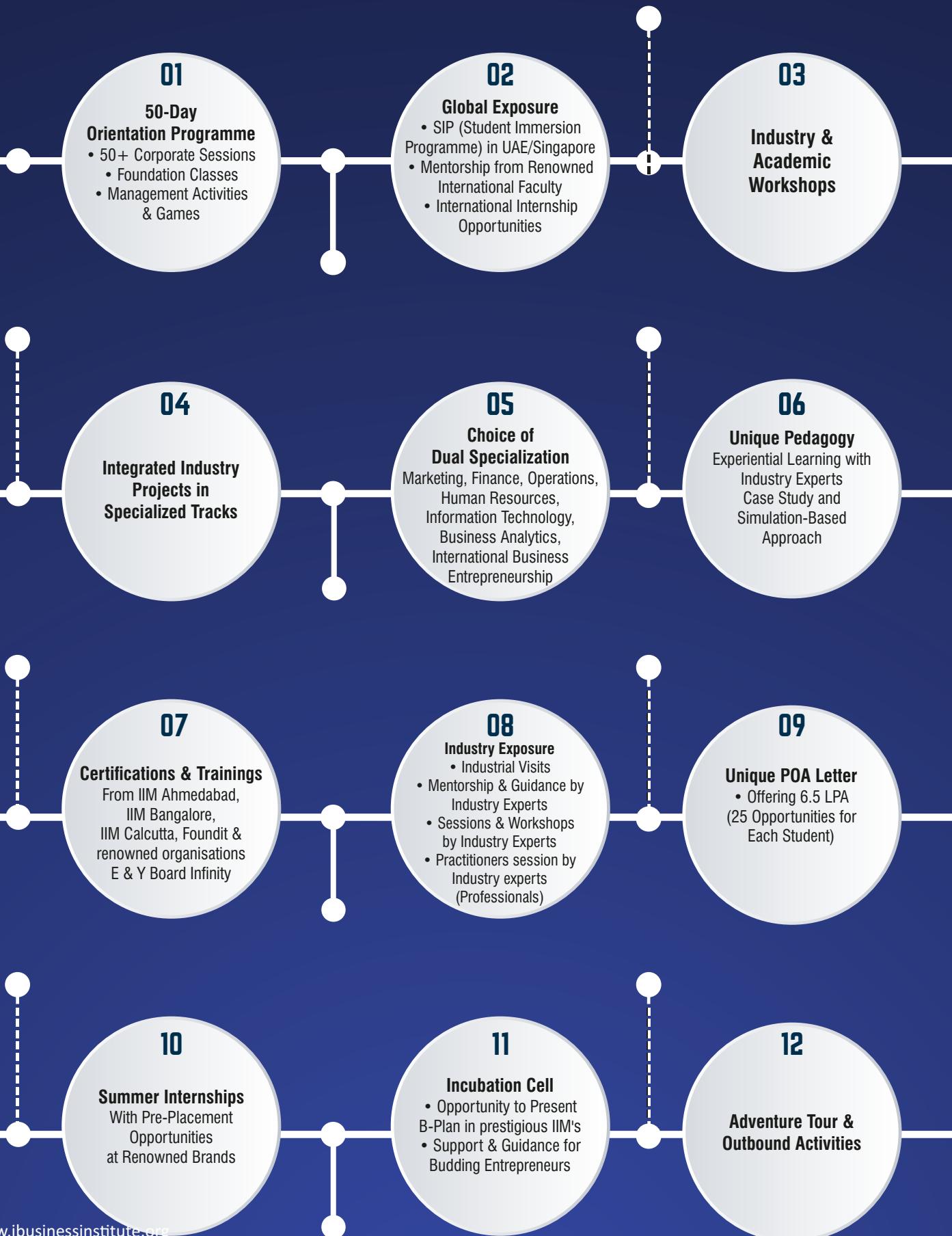
The IBITES system also allows instant evaluation and feedback, giving students a clear view of their performance and helping them improve continuously. Faculty can monitor progress in real time, ensuring accuracy and reducing administrative delays.

With IBITES, IBI takes one more step toward a future-ready academic ecosystem - one that's digital, sustainable, and student-centric. No papers. No stress. Just progress.

Welcome to IBI's Paperless Revolution in Education!



PROGRAMME HIGHLIGHTS



FACULTY, RESEARCH & ACHIEVEMENTS

1. Distinguished Faculty

- PhD Expertise: 100% of our faculty members hold PhD degrees, ensuring a strong academic foundation.
- Diverse Backgrounds: Over 80% of our faculty members qualifications from prestigious institutions, including:
 - IIT Delhi
 - IIT Allahabad
 - IIM Kozhikode
 - University of California
 - FMS BHU
 - Great Lakes
 - MIT Boston
 - IIM Calcutta
 - IIM Ahmedabad
 - IIM Lucknow
 - XLRI, Jamshedpur
 - NIT
 - Symbiosis Pune
 - XIMB
 - IIM Sambhalpur
 - Teesside University
- Industry Experience: Faculty members bring valuable insights with experience in leading corporations like Big 4, enhancing the practical learning environment.

2. Research Excellence

- Research Book: Numerous research papers published in esteemed journals, contributing to academic discourse and knowledge.
- Articles Contribution: Authored 500+ articles on various business and management topics, reflecting our commitment to thought leadership.
- Case Studies: Developed 100+ case studies, providing students with real-world business scenarios to analyze and learn from.

3. Recognized Achievements

- Teaching Awards: Received 50+ awards for excellence in teaching, showcasing our faculty's dedication and effectiveness in educating students.
- Innovative Approaches: Faculty employ innovative teaching methods and cutting-edge research to foster a dynamic learning environment.





CURRICULUM DESIGN

The Post Graduate Diploma in Management (PGDM) programme is meticulously crafted to nurture students and facilitate the development and enhancement of their managerial and leadership skills. This comprehensive programme is designed to empower students in the following ways:

- Foster an understanding of the multifaceted social, economic, political, technological, and ecological landscape of modern society and its inherent values.
- Cultivate effective leadership qualities to surpass expectations and drive transformative changes within organizations.
- Encourage innovative thinking, enabling students to devise creative solutions, explore alternatives, and cultivate entrepreneurial acumen.
- Instill values of integrity, justice, and fairness, fostering the promotion and maintenance of high ethical standards in management.
- Cultivate a global mindset to equip students with the ability to confront the challenges posed by international competition.
- Develop a proclivity for research and lifelong learning.

The PGDM curriculum and pedagogical approach prioritize the development of students' practical skills and their ability to apply management theories and concepts to real-world business challenges and industries. The pedagogy places the learner at the center of the educational process, emphasizing interactivity and active participation. It encompasses various methods such as fieldwork, case studies, business simulations, role-playing, experiential exercises, group discussions, film analyses, application of concepts, structured and unstructured group collaboration, and hands-on industry projects. The program sets high standards for student excellence, encouraging active involvement in the learning process and the practical application of concepts and theories to real business scenarios.

The initial three trimesters focus on establishing a fundamental understanding of core concepts across diverse functional areas, providing students with a holistic learning

experience. This phase encompasses compulsory core courses spanning various management disciplines. The fourth and fifth trimesters concentrate on elective courses tailored to students' chosen areas of specialization. The sixth trimester is entrepreneurial-prefect (implicating learning through knowledge application).

The final phase of the program integrates classroom learning with practical exposure through internships, live projects, corporate interactions, and industry-driven assignments. This immersive learning environment equips students with decision-making abilities, leadership skills, analytical thinking, and a deep understanding of dynamic business environments. By combining academic rigor with experiential learning, the program ensures that students graduate as competent, confident, and industry-ready professionals.

PGDM ACADEMIC ROADMAP

*Certification courses offer a comprehensive 40-hour learning experience, featuring a blend of theory and practical classes facilitated by distinguished trainers from MakelIntern- Ecell IIM Calcutta; KrackIN; INurture, Corporate Partners, and Foundit.

*Integrated into the curriculum, the course includes a variety of activities such as sports, cultural events, and extra-curricular activities designed to enrich the overall learning experience.

2nd Year

- 4th Trimester (3 Months)
Core + Specialization
- Certification Courses
 - International Trip
- Live Projects are the part of 1st year
- 5th Trimester (3 Months)
Specialization

50 Day Orientation Programme

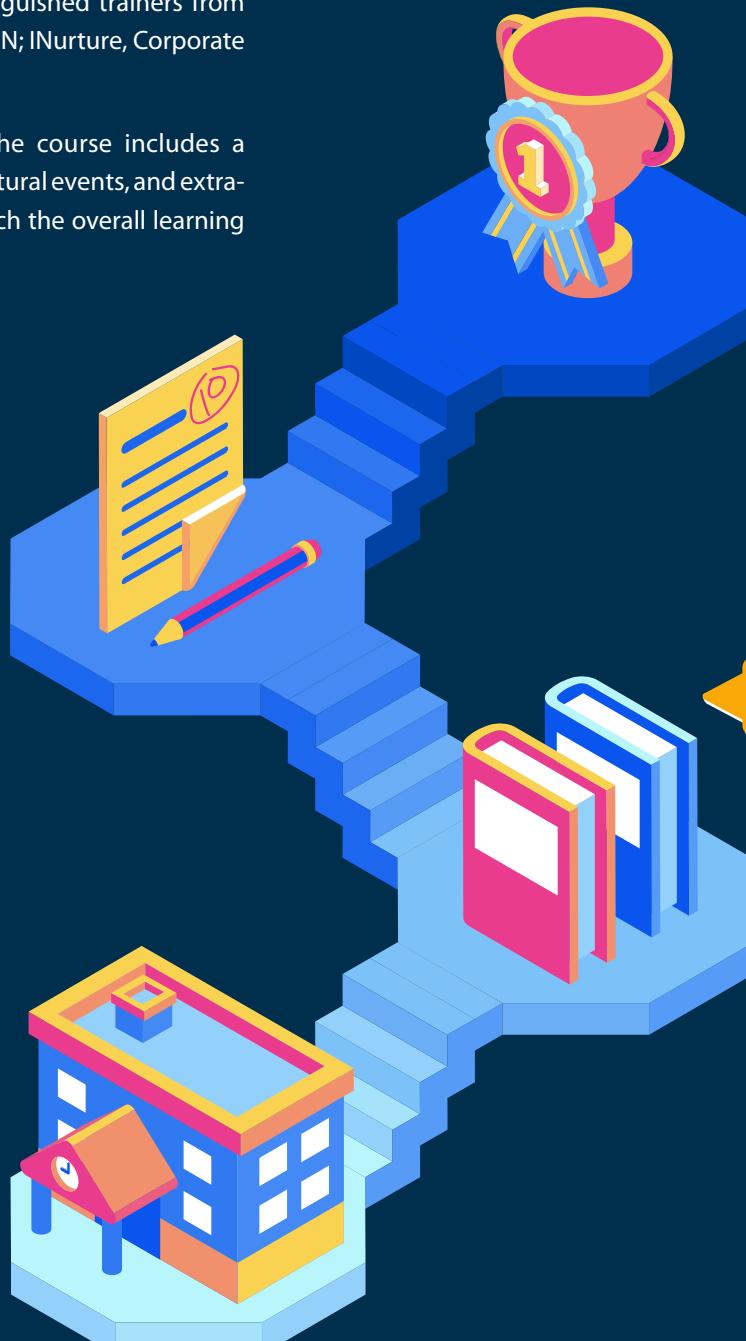
- Foundation Module Classes
- Industry & Corporate Expert Sessions
- Industrial Visits
- One Day Outbound Activity
- Academic Competitions
- Adventure Trip

Placement Drive

- 6th Trimester Dissertation

1st Year

- 1st Trimester
7 Core Courses (3 Months)
- 2nd Trimester
7 Core Courses (3 Months)
- 3rd Trimester
7 Core Courses (3 Months)
- Certification Courses
- 10-12 weeks SIP (Summer Internship Program)
- Live Project



CURRICULUM MAP

Term wise Course and Teaching Hours Distribution				
Term	Number of Courses			Number of Credits
	Core	Specialization I	Specialization 2	
I	7	–	–	21
II	7+1 (Live Project)*	–	–	22
III	7	–	–	21
IV	2+1 (SIP)*	3	3	32
V	-	3	3	18
VI	Dissertation			4
	Total Number of Credits			118

*SIP will be at the end of IIIrd Trimester and shall carry 8 credits.

*Live Project shall carry one credit as part of trimester IIInd.

TERM 01

- Accounting for Managers
- Sales and Marketing Management-I
- Managerial Economics
- Quantitative Techniques
- Organizational Behaviour
- Business Communication-I
- Basic AI and Information Systems

TERM 02

- Financial Management-I
- Sales and Marketing Management-II
- Operations Research
- Legal Aspects of Business
- Business Communication-II
- Entrepreneurship
- Management Information System

TERM 03

- Financial Management - II
- Business Research Methods and SPSS
- Operations Management
- Human Resource Management
- Introduction to Business Analytics
- Business Communication-III
- Business Ethics and Corporate Governance

TERM 04

SUMMER INTERNSHIP (10 - 12 WEEKS)

- Business Strategy
- International Business Environment
- Elective
- Elective
- Elective
- Elective
- Elective
- Elective

TERM 05

- Elective
- Elective
- Elective
- Elective
- Elective
- Elective

TERM 06

- Dissertation

AREA OF SPECIALISATION

MARKETING

- Sales and Distribution Management
- Consumer Behaviour
- Brand Management
- Advertising and Digital Marketing
- International Marketing
- Marketing Research
- Retail Management
- Social Media Marketing
- Customer Relationship Management
- Marketing of Services
- Data Analytics for Marketing Management

BUSINESS ANALYTICS

- Introduction to Business Econometrics
- Business Analytics using R
- Text Analytics and NLP
- Data Mining and Machine Learning
- Predictive Analytics and Forecasting using Python
- Multivariate Analysis
- Big Data Analysis
- SAS
- Data Visualization using Tableau

HUMAN RESOURCE

- Organization Development and Change
- Performance Management System
- Compensation and Reward Management
- Conflict Management and Negotiation Skills
- Training and Development
- Industrial Relations and Labour Laws
- International HRM
- HR Planning and Staffing
- Industrial Psychology
- Leadership and Managerial Excellence
- Competency Mapping and Assessment
- Data Analytics for HR Metrics
- Digital Transformation in HR
- Talent Acquisition and Management

FINANCE

- Securities Analysis and Portfolio Management
- Corporate Finance
- Financial Derivatives
- Mergers, Acquisitions and Corporate Restructuring
- FOREX Management
- Financial Modelling and Valuation
- Banking Management and Services
- Corporate Tax Planning
- Wealth Management
- Data Analytics for Finance

INFORMATION TECHNOLOGY

- Database Management and Administration
- Data Mining and Warehousing
- Business Intelligence and Analytics
- Software Project and Agile Management
- Cloud Computing and Virtualization
- Artificial Intelligence in Business
- Digital Platform Strategy and Management
- Cybersecurity and IOT
- e-Business and e-Commerce Management

INTERNATIONAL BUSINESS

- Cross Cultural Management
- International Business Law
- International Business Negotiation
- International Financial Management
- WTO and Regional Trading Blocs
- Global Sourcing and Business Development
- International Marketing
- International HRM
- Export Import Documentation
- Management of Multinational Corporation

ENTREPRENEURSHIP AND FAMILY BUSINESS

- Entrepreneurial Finance
- Innovation and Design Thinking
- Business Model Development
- New Venture Creation
- Business Financing, Valuation, and Venture Capital Funding.
- Digital Marketing and E-commerce

OPERATIONS MANAGEMENT

- Total Quality Management
- Project Management
- Maintenance Management
- Quantitative Model for Logistics and Transportation Management
- Advanced Operations Research
- Services Operations Management
- Materials Management
- Digital Operations and Supply Chain Management

CATALYST

The Power-Packed 50-Day Orientation Programme

Your Journey from Classroom to Corporate Starts Here.

Campus Onboarding & Registration

Welcome to your Journey of Transformation!

The Induction Day

is power-packed with great minds and distinguished personalities, setting the perfect start for an inspiring journey ahead.

Meet the Mentors

Interactive session with our esteemed faculty.

40+ Corporate Sessions

Industry insights from the best in business.

10 Days Foundation Classes

Build strong fundamentals.

10+ Industry Watch Sessions

Stay ahead with expert insights.

Sports Extravaganza

Engage in team-building through sports.

Open House with Director-IBI

An interactive dialogue with the visionary leader.

Finance Games & Stock Market Simulation

Get hands-on financial exposure!

Outbound Adventure Day

Break the routine with a one-day outdoor experience.

4+ Industry Visits

Witness industry in action.

Entrepreneurship Module

Ignite the entrepreneurial spark!

Panel Presentations & Viva-Voce

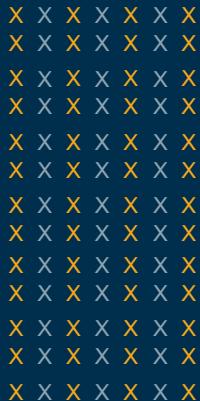
Showcase your knowledge.

Certification from IIM Bangalore

A prestigious milestone to conclude your orientation!

Club Activities

Engage with student-led initiatives.



Why CATALYST at IBI?

5+ Management Games & Activities
Learn while having fun!

5+ Case Studies & Analysis
Sharpen critical thinking with real-world scenarios.

Management Movie Screening
Learning through the lens of cinema.

Insightful Session on Data Analytics
for the future.

Freshers' Day
Celebrate new beginnings with a bash!

Adventure Trip to the Hills
Recharge amidst nature.

Trimester I Begin



Comprehensive Integration



Foundation Building



Industry Exposure



Interactive Learning



Real-World Skills



Holistic Development



Expert Guidance



Certification Advantage



Club Engagement



Community Building

CERTIFICATION COURSES

I Business Institute places a strong emphasis on a demanding curriculum and places great importance on holistic development. This commitment is a significant factor behind IBI's offering of both professional certifications and non-credit value-added courses. These offerings are designed to give students a head start in their careers, particularly in highly specialized fields like human resources, accounting, or information technology. While it's important to note that not all certifications are of equal value, they do serve as a guarantee of professional competence when combined with a professional degree or work experience. IBI provides its students with a variety of certifications, which, in turn, provide them with a competitive edge, improved efficiency, higher earning potential, and an expanded knowledge base and skill set. These certifications also enhance their professional credibility. I Business Institute has formed partnerships with reputable brands like Monster India, Krackin.com, SkillX, EY, Board Infinity and Aon Co Cube to offer certification programs.

At I Business Institute, a broad spectrum of certifications is available to students. These certifications serve as a foundation during the initial trimesters, followed by advanced professional certificates in specialized domains during subsequent trimesters. Initially, IBI offers certification programs, and in addition to these, students can pursue two certifications from each specialization offered in the second year.

Certifications Offered:

- Business Intelligence Workshop & Certification by E-Cell IIM Bangalore.
- Digital Marketing Certification
- Advanced Excel Certificate by Corporate Partners
- Aptitude Sessions & Certification by Board Infinity
- MasterTrack Analytics Certification by EY

Domain based Specialization certification by Board Infinity

Board Infinity offers role-based functional bootcamps as part of the domain-wise specialization certifications, designed to equip students with practical, job-oriented skills. These bootcamps focus on specific functional areas: Marketing, Finance, HR, Business Analytics & IT and Operations, enabling students to gain practical exposure and industry-aligned expertise. Each specialization blends conceptual understanding with hands-on application, preparing students to excel in their chosen career domains.

Non-Credit Courses

Recognizing the importance of technology in today's world, IBI offers several short-term non-credit courses accessible to all students:

- **Cyber Security:** With businesses increasingly moving online, expertise in cybersecurity is crucial to protect against cyberattacks.
- **Introduction to Tableau:** This visualization tool is highly valued in the industry and essential for data analysis across various fields.
- **SQL:** This course focuses on managing and retrieving data efficiently, crucial for data-driven decision-making in today's industry.
- **Introduction to Behavioral Finance:** This course explores the psychological factors influencing financial decisions, enhancing investment strategies and providing a holistic approach to finance.
- **Digital Transformation:** The course equips students with the knowledge and tools to lead organizational change in the digital age, focusing on emerging technologies and innovative business strategies. Through practical learning and real-world case studies, students gain the skills to drive digital initiatives that enhance business efficiency and competitiveness.
- **Essentials of Python for Business Applications:** The course is designed to equip PGDM students with foundational programming skills for data handling, analysis, and automation in business contexts. The course enables students to understand how Python can be applied to solve managerial problems and support data-driven decision-making.

I BUSINESS INSTITUTE

Affiliations, Accreditations, Memberships and International Alliances

I Business Institute is dedicated to providing its students with an education that goes beyond the classroom. The institute is accredited by the prestigious AICTE, Ministry of Education. The Institute is associated with International & National Associations which means that the PGDM programme meets the highest standards of quality. The institute's faculty are all experienced professionals who are passionate about teaching and helping students succeed. I Business Institute is also committed to providing its students with a supportive learning environment. The institute has several student clubs and organizations, as well as a career centre that helps students find internships and jobs. If you are looking for a business school that will provide you with an excellent education and prepare you for a successful career, I Business Institute is the perfect choice for you.



ALL INDIA COUNCIL FOR TECHNICAL EDUCATION (AICTE)

I Business Institute, approved by AICTE under the Ministry of Education, strictly adheres to AICTE guidelines, ensuring high-quality education. The mission is to holistically develop students, going beyond textbooks to cultivate practical skills, critical thinking, and ethical leadership. With a faculty of seasoned educators and industry experts, cutting-edge infrastructure, and a focus on real-world experiences, we prepare students to excel in the dynamic business landscape. At I Business Institute, we are dedicated to shaping future leaders through academic excellence and a commitment to holistic development.



MINISTRY OF EDUCATION GOVT. OF INDIA

I Business Institute, recognized by AICTE and the Ministry of Education, diligently adheres to their guidelines. Our commitment to excellence is reflected in our alignment with the regulatory standards set by both authorities. By following these guidelines, we ensure a comprehensive and quality education that prepares students for success in the dynamic business environment.



BUSINESS GRADUATES ASSOCIATION (BGA) ASSOCIATION OF MBA ACCREDITED (AMBA)

I Business Institute (IBI) is proud to be accredited by the Business Graduates Association (BGA), as a part of the esteemed AMBA network, marking our commitment to academic excellence, global standards, and impactful education. This prestigious accreditation places IBI in an elite league of business schools, recognized for meeting rigorous international benchmarks. Through BGA, our students gain access to a global network of top institutions, enriching their academic journey with opportunities for international collaboration, research, and career-enhancing resources. BGA's focus on responsible management education also ensures our curriculum emphasizes sustainability, ethical leadership, and social responsibility, equipping our graduates to drive positive change worldwide. This partnership represents IBI's dedication to continuous improvement, enhancing our students' global competitiveness and cementing our standing as a leader in management education.



QACS INTERNATIONAL PVT. LTD.

I Business Institute, being a distinguished PGDM Institution, has a strong association with QACS International Pvt. Ltd. As a prominent management system certification body, QACS specializes in ISO Certifications in both in India and Internationally. This collaboration between I Business Institute and QACS signifies a strong commitment to deliver comprehensive and globally recognized education. Through this partnership, I Business Institute aims to augment the academic experience by integrating industry-relevant certifications, creating a well-rounded learning environment.



ASSOCIATION OF UNIVERSITIES OF ASIA AND THE PACIFIC (AUAP)

I Business Institute has a strong association with AUAP (Association of Universities in Asia & Pacific). This collaboration helps the students to have a distinct advantage, enabling them to actively engage in International conferences and seminars. The partnership with AUAP opens avenues for global exposure, fostering a dynamic learning environment that goes beyond boundaries. It is IBI's commitment to provide students with unique opportunities for International interaction and participation, enhancing their academic and professional growth on a global scale.



INTERNATIONAL FINANCIAL RESEARCH ANALYST (IFRA), CANADA

I Business Institute proudly stands as the sole institution in India recognized by the Academy of IFRA Canada (International Financial Research Analyst). This exclusive affiliation allows our students to undergo specialized training on IFRA modules, providing them with valuable insights and skills in the field of financial research. The comprehensive training not only equips students with knowledge but also positions them to attain certifications and recognitions from IFRA Canada. This unique partnership underscores our commitment to offering students distinctive opportunities for professional development and global recognition in the financial research domain.



INSTITUTION'S INNOVATION COUNCIL (MINISTRY OF HRD INITIATIVE)

I Business Institute is a council member of the Innovation Cell of the Ministry of Education – Government of India, to foster a culture of Innovation among Higher Education Institutions across the country. IBI – Innovation Cell strengthens the culture of innovation and entrepreneurship ecosystem to enable and promote students to generate innovative ideas, prepare business plans, and channel their creative energy and entrepreneurial mindset.



WESTFORD UNIVERSITY COLLEGE DUBAI (UAE)

I Business Institute has partnered with *Westford University College, Dubai*, a globally reputed institution known for academic excellence and industry-focused education. This collaboration provides students with global exposure through expert sessions, collaborative projects, and international learning opportunities—enhancing their competencies and preparing them for global careers.



NANYANG INSTITUTE OF MANAGEMENT, SINGAPORE

I Business Institute has an intellectual collaboration with the Nanyang Institute of Management in Singapore, offering our students a unique opportunity for global exposure. Through International Educational visits to this esteemed institution, students gain insights into diverse business practices and cultures, fostering a dynamic international learning experience. This partnership exemplifies our commitment to providing transformative educational opportunities for our students.



KAPLAN UNIVERSITY SINGAPORE

I Business Institute offers global exposure for our PGDM students. As part of our commitment to providing a comprehensive learning experience, our students have had the opportunity to visit Kaplan, a renowned management institution in Singapore, during an International Educational Excursion tour. This initiative is designed to enrich their understanding of international business practices, promote cultural exchange, and broaden their perspectives in the dynamic field of management.

ASIA-AFRICA INSTITUTE LLC JAPAN

Asia-Africa Institute LLC, Japan

I Business Institute is happy to announce a significant milestone in our commitment to academic and professional development through the signing of a Memorandum of Understanding (MOU) with Asia Africa Institute LLC Japan. This collaboration underscores our dedication to advancing faculty and student development, fostering a collaborative environment for mutual growth and excellence. IBI synergies that will emerge from this partnership, propelling our institute to new heights in education and research.



SKYLINE UNIVERSITY COLLEGE SHARJAH, UAE

I Business Institute and Skyline University Dubai have signed a strategic Memorandum of Understanding. This mutually beneficial partnership fosters academic exchange, joint research initiatives, and student-faculty mobility, propelling both institutions to new heights of global excellence. Exchange programs, collaborative research projects, and faculty exchanges create a ground for innovation and cross-cultural learning, ensuring graduates emerge equipped with a global perspective and in-demand skillset.



INDIAN INSTITUTE OF MANAGEMENT BANGALORE (IIMB)

I Business Institute proudly stands as the exclusive Zonal Center in Delhi-NCR for E-Cell IIM Bangalore in collaboration with Make-Intern. This unique association reflects IBI's commitment to fostering a dynamic learning environment that aligns with the evolving needs of the corporate industry. Positioned as the sole business school in Delhi-NCR recognized as IIM Bangalore's zonal center, IBI offers students the exceptional opportunity to participate in the B-Plan competition at IIM.

BOARD INFINITY BOARD INFINITY

IBI's partnership with Board Infinity strengthens students' career readiness. As our Placement & Learning Partner, Board Infinity offers domain-specific bootcamps, personalized mentoring, industry masterclasses, and placement-focused training to enhance employability and ensure students are well-prepared for corporate opportunities.



MAKEINTERN

IBI's collaboration with E-Cell IIM Bangalore and Make-Intern stands as a valuable asset for students. This partnership facilitates unique opportunities by bridging the gap between students and corporations for internships and projects. Through workshops and e-learning initiatives, students acquire essential skills that enhance their employability and industry readiness.



INDIAN INSTITUTE OF MANAGEMENT CALCUTTA (IIMC)

I Business Institute is an associated member with E-Cell IIM Calcutta to present an exclusive Entrepreneurship Certification Program. This collaboration brings together the esteemed academic resources of I Business Institute and the entrepreneurial expertise of E-Cell IIM Calcutta. The program offers participants a unique blend of theoretical knowledge and practical insights, equipping them with the skills needed to thrive in the world of entrepreneurship.



EY EY (ERNST & YOUNG)

I Business Institute (IBI) has partnered with Ernst & Young (EY), a global leader in consulting and advisory services, to bridge the gap between academic learning and real-world industry applications. Through this partnership, students gain access to expert insights, real-world case studies, and hands-on analytics training.

I Business Institute has established a valuable partnership with the Times of India, a collaboration that extends beyond providing students with diverse information and general updates. Through this association, students gain access to live projects, internships, and a spectrum of opportunities that enhance their practical exposure and contribute to their holistic learning experience.



NATIONAL DIGITAL LIBRARY OF INDIA

The National Digital Library of India (NDLI) is a digital repository that provides open access to a vast collection of educational resources, including e-books, articles, and multimedia materials, to support learning and research across various disciplines. In I Business Institute, NDLI plays a pivotal role by offering a comprehensive digital repository of educational resources related to business studies.



INDIAN INSTITUTE OF MANAGEMENT INDORE

Our PGDM students showcased exceptional teamwork and innovative thinking at the recent Business Plan Competition hosted by IIM Indore. Meticulous preparation honed their analytical and strategic skills, setting their business plans apart in a competitive field. The presentation highlighted practical, implementable solutions addressing contemporary business challenges.



NATIONAL HUMAN RESOURCE DEVELOPMENT (NHRD)

The National HRD Network (NHRDN) is a professional organization in India dedicated to the development and enhancement of human resources management and practices. By tapping into NHRDN's initiatives, workshops, and networking opportunities, IBI elevates its HR professionals' skills and knowledge. The platform provides a space for knowledge-sharing, allowing IBI to stay abreast of industry trends and best practices.



ALL INDIA MANAGEMENT ASSOCIATION (AIMA)

I Business Institute is excited to announce its collaboration with the All India Management Association (AIMA), a pioneer in management education. This partnership aims to provide its students with access to the best management learnings and resources. Through this collaborative initiative, I Business Institute aims to enhance the student's academic experience by incorporating industry-relevant insights and cutting-edge practices.



DEVELOPING LIBRARY NETWORK

DELNET, or Developing Library Network, is an autonomous network of libraries in India focused on promoting resource sharing and collaboration. I Business Institute, is a member of DELNET and this serves as a valuable resource for students and faculty, providing access to a vast network of libraries and digital materials. Students benefit from interlibrary loan services, expanding their access to relevant business-related literature and research.



CENTRE FOR EDUCATION GROWTH AND RESEARCH (CEGR)

I Business Institute has achieved a significant milestone by becoming a lifetime member of CEGR (Centre for Education Growth and Research). This association reaffirms our commitment to education excellence and continuous growth. We look forward to contributing actively to the educational landscape through our partnership with CEGR.

IMPACT OF CERTIFICATIONS

Empowering Skills. Enhancing Careers.

At I Business Institute, certifications are more than just add-ons—they are strategic career accelerators. In a rapidly evolving business world driven by data, technology, and innovation, students need industry-ready competencies that go beyond academic knowledge. Certifications help bridge this gap by equipping students with practical skills, global exposure, and job-oriented knowledge, making them stand out in a competitive market.

Why Certifications Matter

1. Competitive Edge in Placements

Certified students demonstrate enhanced expertise, making them preferred choices for recruiters. These credentials validate their technical proficiency, analytical capabilities, and job readiness.

2. Industry-Relevant Skill Development

Each certification focuses on emerging domains—data analytics, digital transformation, finance, HR, and more—ensuring that students learn skills aligned with the needs of today's corporate world.

3. Practical Knowledge & Hands-on Learning

Workshops, bootcamps, and task-based modules expose students to real-world tools, case studies, and simulations. This experience strengthens decision-making, problem-solving, and domain-specific competencies.

4. Enhanced Professional Credibility

Certifications from recognized institutions and corporate partners increase students' professional value and boost their credibility in the job market.

5. Future-Ready Career Advantage

With businesses advancing towards automation, digitalization, and AI-led operations, certified students are prepared to take on the challenges of the future with confidence and clarity.



INFRASTRUCTURE

I Business Institute: A Hub of Innovation

At I Business Institute, we nurture a dynamic environment where academic excellence, innovation, and personal growth come together. Our state-of-the-art facilities, cutting-edge research centers, comprehensive library resources, hostel accommodations, and eco-friendly infrastructure create the perfect ecosystem for future leaders to thrive.

State-of-the-Art Facilities

- Smart Classrooms:** Our classrooms are equipped with the latest technology, including interactive whiteboards and audio-visual systems, enabling an engaging, collaborative learning experience that bridges the gap between traditional and modern teaching methods.
- Modern Seminar Hall:** Our seminar hall, fitted with advanced AV equipment, is the perfect venue for hosting expert guest lectures, academic workshops, and interactive corporate sessions, enhancing learning through real-world exposure.
- Auditorium:** A grand space designed for large-scale events, conferences, and cultural programs, featuring cutting-edge sound and lighting technology to ensure an immersive experience for participants and audiences alike.

- Cafeteria:** Offering a wide range of nutritious and delicious food, our hygienic cafeteria is a favorite spot for students to unwind and socialize, fueling both their bodies and minds.
- Foyer:** A relaxed and inviting area for informal interactions, networking, and brainstorming sessions, encouraging creative discussions and relationship building among students and faculty.
- Waiting Room:** A comfortable and welcoming waiting area where students, parents, and visitors can relax while waiting for meetings, counseling sessions, or administrative tasks.
- Counseling Room:** Our counseling room offers a private and supportive space where students can discuss personal or academic concerns with trained counselors. It is designed to provide a calming atmosphere, promoting mental well-being and guidance.



Cutting-Edge Innovation & Research Centres

- Incubation Centre:** Our incubation center is the cradle of entrepreneurial ventures, providing aspiring innovators with resources, mentorship, and industry connections. Successful startups like Innoweb Solution began their journey here.
- Computer Lab:** Our fully equipped computer lab offers the latest hardware and software to support coding, data analysis, and other technical learning, fostering digital proficiency.



Comprehensive Library & Information Resources

- Physical Library:** Our extensive library is a treasure trove of academic resources, including an impressive collection of books, journals, and research papers. We also provide access to the DELNET and NDLI networks, offering a wealth of online resources.
- Digital Resources:** Students can access a broad array of e-books, journals, and databases from anywhere, enabling seamless learning and research on the go.
- Information Services:** Expert librarians are always available to assist students in navigating our rich collection of resources, offering guidance on research methodologies and optimizing the use of our digital and physical collections.
- Language Lab:** With advanced language software and learning tools, the language lab helps students hone their communication skills, crucial for global business environments.
- Advanced Equipment:** Our labs are outfitted with cutting-edge technology and resources, enabling high-level research and innovation in various fields such as finance, business analytics, and operations.



HOSTEL FACILITIES

- Separate Hostels:** Safe, secure, and comfortable accommodations for boys and girls.
- Furnished Rooms:** Well-equipped with essential amenities for a home-like experience.
- 24/7 Security:** Round-the-clock surveillance and security personnel for safety.
- Wi-Fi Connectivity:** High-speed internet access for seamless study and research.
- Recreational Areas:** Common rooms for relaxation, indoor games, and socializing.
- Nutritious Meals:** Hygienic, healthy meals catering to diverse tastes.
- Housekeeping:** Regular cleaning services for a well-maintained living environment.





Recreational and Wellness Amenities

1. Temple: Our on-campus temple offers a serene space for spiritual reflection, meditation, and personal peace, contributing to the holistic well-being of our students.
2. Outdoor Sports: We have expansive outdoor spaces for cricket, football, and basketball, supporting a variety of sports that promote physical fitness, leadership, and collaboration.
3. Girls & Boys Common Rooms: Separate common rooms offer a relaxing environment for students to socialize, rest, and re-energize during their busy schedules.
4. Indoor Sports: Our indoor sports facilities, including table tennis and chess, provide students with opportunities to refresh their minds and bodies, fostering a spirit of teamwork and friendly competition.





Sustainable and Eco-Friendly Infrastructure

1. Green Campus Design: Our campus is thoughtfully designed with sustainability in mind, incorporating lush green spaces and eco-conscious architecture that minimizes environmental impact.
2. Energy-Efficient Systems: We prioritize energy conservation with the use of energy-efficient lighting, heating, and cooling systems that reduce our campus's carbon footprint.
3. Water Conservation Initiatives: Sustainable water management practices, including rainwater harvesting and water recycling systems, are in place to ensure responsible use of this vital resource.
4. Waste Management Practices: Our campus promotes environmental responsibility through comprehensive waste management systems that include recycling, composting, and reducing landfill waste.





ACADEMIC SYNOPSIS

Business Communication Activity

Business Communication Activities at IBI are designed to strengthen students' clarity of thought, articulation, and professional expression.

- professional expression.
- Through role plays, group presentations, and interactive exercises, students learn how to communicate with impact and confidence.
- These activities help them master verbal, non-verbal, and written communication skills essential for corporate success.
- The practice-based approach ensures that students evolve into effective, polished, and persuasive communicators.

Product Pitch Competition

- × × × × The Product Pitch Competition encourages students to think like entrepreneurs and innovators.
- × × × × Participants conceptualize unique products, analyze market needs, and craft compelling value propositions.
- × × × × They present their ideas to a panel, replicating real-world investor pitching experiences.
- × × × × This competition builds creativity, strategic thinking, teamwork, and persuasive selling skills.





Expo-Mart Visit

The Expo-Mart Visit gives students direct exposure to live business environments and industry exhibitions. They observe market trends, branding strategies, customer engagement methods, and product displays. This real-world learning helps students connect classroom theories with practical industry applications. The visit broadens their understanding of business ecosystems and enhances their observational and analytical skills.



Debate Competition

Debate Competitions at IBI help students develop critical thinking and structured argumentation skills. Participants research topics deeply, enabling them to form informed opinions and logical viewpoints. The activity improves confidence, quick decision-making, and the ability to think on their feet. It prepares students to engage in meaningful discussions - an essential skill for future managers and leaders.



Case Study & Presentation

Case Study sessions help students apply management concepts to real organizational scenarios. They analyze challenges, evaluate alternatives, and propose strategic solutions. Presentation rounds enhance their ability to communicate insights with clarity and professionalism. This activity builds problem-solving, analytical reasoning, and executive presentation skills.





Management Movie

Management Movies provide an engaging way to learn leadership, teamwork, and decision-making principles.

Students watch curated films that depict corporate challenges, ethical dilemmas, and managerial responsibilities.

Post-movie discussions help them analyze characters' actions from a management perspective.

The activity strengthens conceptual understanding while making learning enjoyable and relatable.

Panel Discussion

Panel Discussions connect students with industry experts who share insights on emerging trends and business realities.

These sessions broaden their perspective and encourage meaningful interaction with thought leaders.

Students learn about corporate expectations, evolving technologies, and sector-specific challenges.

The experience helps them prepare for the dynamic business world with a more informed mindset.

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Management Quiz

× × × × The Management Quiz sharpens students' knowledge across marketing, finance, HR, operations, and general business awareness.

× × × × It builds competitive spirit while motivating students to stay updated on current events and industry developments.

× × × × Interactive quiz rounds enhance memory retention and rapid-thinking abilities.

× × × × This activity ensures students develop a strong foundational understanding of management concepts.

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LATE NIGHT CLASSES AT I BUSINESS INSTITUTE

At I Business Institute (IBI), learning doesn't end with the clock. Our Late-Night Classes are designed to provide PGDM students with an extended, immersive academic experience that goes beyond traditional classroom hours.

Why Late-Night Classes at IBI?

- Industry-Driven Learning: Evening sessions feature guest lectures from corporate professionals who share real-time business insights and practical frameworks.
- Focused & Productive Environment: The serene night-time campus creates the perfect atmosphere for deep learning, brainstorming, and collaborative discussions.
- Skill Enhancement Modules: Special sessions on communication, analytics tools, personality development, case study analysis and mock GD-PI drills strengthen students' career readiness.
- Flexible & Structured: Designed to complement the academic schedule, these classes allow students to balance coursework, projects, and preparation effectively.
- Team-Based Learning: Group assignments, simulation games, and strategy discussions develop leadership, problem-solving, and teamwork dynamics.
- Mentorship Access: Faculty and mentors remain available for extended support, ensuring students receive guidance when they need it most.

Outcome & Impact

Our late-night academic ecosystem encourages discipline, commitment, and a growth mindset. Students gain stronger conceptual clarity, enhanced employability skills, and improved confidence to excel in the corporate world.



IBI FAIRI FESTIVALS & CELEBRATIONS



National Festivals

National festivals like Independence Day and Republic Day are celebrated with flag hoisting, patriotic songs, and performances. These occasions foster a sense of national pride, unity, and responsibility among students, emphasizing IBI's commitment to patriotism and the values of civic duty.

Bazm-e-Dilawez: The Literature Festival

Bazm-e-Dilawez showcases students' literary talents through poetry, storytelling, and artistic performances. The festival encourages creativity, communication, and cultural expression, fostering a rich academic environment where students can explore and celebrate their artistic skills.

Raunak: The Annual Fest

Raunak, IBI's vibrant annual fest, features cultural performances, competitions, and interactive activities. Students, alumni, and faculty unite for a day of entertainment, showcasing talent and team spirit. The festival concludes with a musical night, creating cherished memories and fostering campus unity and pride.

Saraswati Pujan

Saraswati Pujan at IBI is a tribute to the goddess of wisdom and knowledge. Faculty and students gather for prayers and rituals, seeking blessings for academic success. This spiritual celebration underlines the importance of education, reinforcing the institute's values of learning and intellectual growth.

Ganesh Chaturthi

Celebrating Ganesh Chaturthi at IBI reflects devotion and joy. Students actively participate in traditional rituals, from installing Lord Ganesha's idol to prayers and cultural performances. The festival fosters unity and respect for Indian traditions, reinforcing the institute's inclusive cultural ethos.

Dandiya Night

IBI's Dandiya Night brings the vibrancy of Navratri to life. Students, faculty, and staff come together for a festive evening of traditional Garba and Dandiya dances. The celebration promotes cultural inclusivity and offers a platform for all to enjoy a lively mix of music, dance, and joy.

Guru Abhinandan: Teacher's Day Celebration

Guru Abhinandan is IBI's tribute to its esteemed faculty on Teacher's Day. The celebration features cultural performances and heartfelt speeches, honoring the role of teachers in shaping students' academic and personal growth, while promoting gratitude and respect.



Briskerfiesta - The Freshers' Party

IBI's Freshers' Party welcomes new students with excitement and entertainment. The event features music, performances, and social activities that help freshmen bond with their peers and acclimate to campus life. It sets a positive tone for their academic journey at IBI.



Au Revoir - The Farewell Party

Au Revoir is IBI's farewell party, where graduating students celebrate their journey and bid farewell. The event includes speeches, performances, and awards, commemorating academic achievements while creating lasting memories with classmates and mentors as they embark on new professional endeavors.



Lohri Celebration

Lohri at IBI features a traditional bonfire, folk music, and dance. This joyous Punjabi harvest festival fosters unity and warmth during the winter season. Students and faculty celebrate together, symbolizing the institute's commitment to cultural diversity and festive community building.



Christmas Celebration

Christmas is celebrated at IBI with decorations, carol singing, and festive performances. The event spreads holiday cheer and promotes unity, reflecting the institute's inclusive values. It creates a warm, welcoming environment for students and faculty to celebrate the season together.



Ram Utsav

Ram Utsav at IBI celebrates Lord Rama's life and teachings through traditional performances and events. Students participate in plays, music, and cultural activities, honoring Indian heritage and fostering a deep connection to cultural values, while also promoting personal integrity and responsibility.

Holi Celebration

Holi at IBI is a celebration of color, joy, and togetherness. Students and staff gather to play with colors, dance, and enjoy festivities, embodying the vibrant spirit of campus life. The festival highlights inclusivity and joy, bringing everyone together in a unique cultural celebration.



ADVENTURE ACTIVITIES

One Day Outbound Activity to MoJoLand

IBI organizes a one-day outbound activity to MoJoLand, Vishalgarh Farms etc. an adventure-packed retreat focused on teamwork, leadership, and personal growth. This activity offers students an opportunity to step out of the classroom, engage in outdoor challenges, and strengthen their problem-solving abilities in a fun, collaborative setting.



Climb higher.

Think sharper.

Lead stronger.



MANALI

Adventure Tour to Valley of Gods - Manali

IBI's adventure tour to the Valley of Gods in Manali is a thrilling experience combining exploration and outdoor activities. This adventure trip allows students to engage with nature, enhance their teamwork skills, and enjoy the beauty of the Himalayas, creating unforgettable memories while promoting personal growth and resilience.



IBI'ANS SHINE AT IIM AHMEDABAD

I Business Institute proudly highlights the academic excellence of its students who presented a research paper at IIM Ahmedabad, one of India's most prestigious management institutions.

Research Title:

"Use of AI & Gamification for Enhancing Platform Resilience in the Domains of Operations, HR, Finance & Strategic Management"

Faculty Mentor:

Prof. Shubh, Faculty Mentor - IBI



IBI'ans at IIM Ahmedabad!

Presented Their
Research Paper at
India's Premier Institute



Key Highlights:

- Research presented at a premier institution – IIM Ahmedabad
- Strong focus on AI, Gamification & Platform Resilience
- Interdisciplinary approach across Operations, HR, Finance & Strategic Management
- Demonstrates analytical thinking, innovation, and research excellence

Research Team:

Harsh Kedia | Pawan Kumar | Paawan Popli | Soumik Pal |
Anu Bansal | Ishan Mahapatra | Navmeet Kaur |
Pritam Mazumdar | Nimisha Awasthi

This achievement reinforces IBI's commitment to developing future-ready managers through research-led learning and exposure to elite academic platforms.



IBI'ANS MADE THEIR MARK AT IIM BANGALORE WITH INNOVATIVE B-PLAN!

"Dream Big, Achieve Bigger"

Five ambitious students from I Business Institute made their mark at the prestigious IIM Bangalore, presenting a breakthrough Business Plan.

- **Sarvesh Dable:** The visionary leader of the team, known for his strategic mindset and leadership skills.
- **Stuti Shukla:** The creative powerhouse, blending innovation with practicality to bring new ideas to life.
- **Harsh Keshari:** The numbers wizard, ensuring every aspect of the plan was financially sound and sustainable.
- **Pragati Dwivedi:** The marketing genius, with a knack for branding and customer engagement.
- **Arpit Agnihotri:** The tech-savvy problem solver, adding a digital edge to the project.

"Where Ideas Meet Impact"

Their B-Plan focused on creating sustainable solutions for real-world problems, aligning with IBI's vision of producing forward-thinking entrepreneurs.

- Collaboration fuels innovation: This team's synergy and diverse expertise set them apart, showcasing the true spirit of teamwork.
- Turning challenges into opportunities: Their B-Plan highlighted their ability to adapt and think on their feet.

At I Business Institute, students don't just learn—they lead, innovate, and make an impact.

"The Future Belongs to Those Who Dare to Dream"



IBI'ANS SHINE AT IIM KASHIPUR WITH RESEARCH ON AI & GAMIFICATION IN MODERN LEARNING

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"Ideas Shape the Future, and We Shape Ideas"

A brilliant team of PGDM students from I Business Institute made their mark at IIM Kashipur by presenting their research on one of the most transformative themes of modern education AI & Gamification in Learning. Their project highlighted how artificial intelligence, interactive tools, and game-based methodologies are reshaping classrooms, enhancing engagement, and improving learning outcomes.

Armed with deep insights, strong analytical skills, and practical understanding, the students delivered a compelling presentation followed by an impactful Q&A session. Their work stood out for its clarity, innovation, and real-world relevance reflecting IBI's commitment to nurturing future-ready professionals.



Meet the Innovators:

- Rithika Singh - The analytical mind
- Kartik Newlay - The tech enthusiast
- Jyoti Kumari - The research strategist
- Ruchira Chaurasiya - The problem solver
- Sanghamitra Lala - The creative thinker
- Mohit Kumar - The operations analyst
- Shivam Gupta - The innovator
- Riya Gupta - The customer experience observer
- Sakshi Pandey - The communication strategist
- Saloni Rathore - The concept designer
- Paawan Popli - The structural planner
- Abhinav Anand - The data-driven strategist

This achievement reflects the academic rigor, curiosity, and entrepreneurial spirit cultivated at IBI. By encouraging students to think differently and explore emerging technologies, IBI continues to build leaders who are prepared for the dynamic future of business and education.

At IBI, we empower students to challenge conventions, embrace innovation, and lead with confidence in a rapidly evolving world.



IBI STARS STAND OUT AT IIM INDORE WITH INNOVATIVE B-PLANS!

"Ideas Shape the Future, and We Shape Ideas"

A group of bright minds from I Business Institute showcased their innovative spirit at IIM Indore, presenting a cutting-edge Business Plan that impressed both the jury and the audience. With creativity, strategy, and a keen eye for business opportunities, this talented team brought their vision to life on one of India's most prestigious platforms.

Meet the Changemakers:

- Himanshi Sharma: The visionary leader
- Damodar Sharma: The financial strategist
- Riya: The marketing maverick
- Sajal Singh Sengar: The operations genius
- Samiksha Khillan: The branding specialist
- Prakhar Singhal: The analytical mind
- Chirag Sharma: The tech innovator
- Bhumika Sinha: The problem-solver
- Rishav Kumar: The customer experience expert
- Deepak Nagar: The networking wizard

"Dream Big, Execute Bigger"

This incredible achievement reflects the entrepreneurial spirit cultivated at IBI, where students are encouraged to transform ideas into reality. The team's innovative approach and strategic thinking were a testament to IBI's commitment to nurturing future business leaders. At IBI, we empower students to challenge the status quo, think creatively, and lead with confidence in the global business arena.



INSTITUTE SOCIAL RESPONSIBILITY



Blood Donation Camp

IBI organizes blood donation camps, encouraging students and staff to contribute to the community's health needs. These camps promote social responsibility, compassion, and awareness of societal contributions, demonstrating the institute's active participation in community welfare initiatives.

Campaign with Goonj, the NGO

IBI collaborates with Goonj, an NGO focused on rural development and disaster relief. Students participate in donation drives and awareness campaigns, learning the importance of contributing to social causes, thus fostering a deep sense of civic responsibility and compassion.

Children's Day Celebration at Orphanage

On Children's Day, IBI students visit local orphanages, organizing fun activities and distributing gifts. This initiative helps students develop empathy and social awareness, while also brightening the lives of underprivileged children through acts of kindness and celebration.

Independence Day Celebration with Underprivileged

Celebrating Independence Day with underprivileged communities, IBI students engage in cultural programs, performances, and interactive sessions. These activities reflect the institute's values of inclusivity, social responsibility, and commitment to uplifting marginalized communities through meaningful engagement.

World Environment Day Celebration

IBI observes World Environment Day by organizing tree plantation drives and environmental awareness campaigns. These activities foster environmental stewardship, encourage sustainable practices, and educate students about their role in creating a greener, more sustainable future.



CLUBS & COMMITTEES

At I Business Institute, we believe that active participation in various committees enhances the learning experience and fosters leadership skills among students. Our committees provide a platform for students to engage in extracurricular activities, develop soft skills, and collaborate with peers.

1. Cultural Committee

The Cultural Committee plays a vital role in promoting and organizing various cultural events and activities throughout the academic year. This committee encourages creativity, teamwork, and cultural exchange among students.

2. Corporate Relations Committee (CRC)

The Corporate Relations Committee is dedicated to establishing and nurturing relationships with industry partners, facilitating internships, and

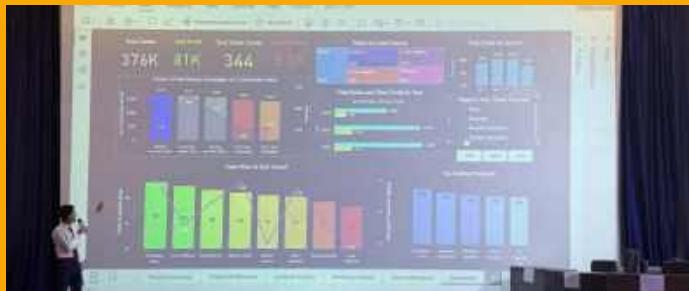
organizing placement activities for students. This committee aims to bridge the gap between academia and the corporate world.

3. DIGICRAFTERS -The Digital Marketing Club

DIGICRAFTERS focuses on enhancing student skills in digital marketing, social media strategies, and index branding. This club provides hands-on learning through workshops, projects, and industry interactions.

4. Sports Committee

The Sports Committee is committed to promoting sportsmanship, physical fitness, and competitive spirit among students. This committee organizes various sports events, tournaments, and activities to encourage participation and teamwork.



MEET OUR COMMITTEE MEMBERS

Placement Committee

The Student Placement Committee acts as a vital link between students and the corporate world. It supports the placement cell in coordinating campus recruitment activities, managing company interactions, preparing students for interviews, group discussions, and assessments, and ensuring smooth execution of placement drives. The committee also helps in maintaining placement records and motivating students to align their skills with industry expectations.



Keshav Narayan Dubey



Naga Kavya Renuka. M



Navya Mittal



Niharika Garg



Riya Chandra



Sanya Chugh



Vartika



Shreya Sain



Shoryan Chopra



Chinmay Sah

Sports Committee

The Student Sports Committee promotes physical fitness, teamwork, and sportsmanship on campus. It is responsible for planning and organizing intra- and inter-college sports events, annual sports meets, and fitness activities. The committee encourages student participation, manages sports facilities, and fosters a healthy balance between academics and physical well-being.



Payal Gupta



Sahil



Ikshit Bansal



Parshant Yadav



Gunjan Sharma



Ishu Gurjar



Surya Singh



Shoryan chopra



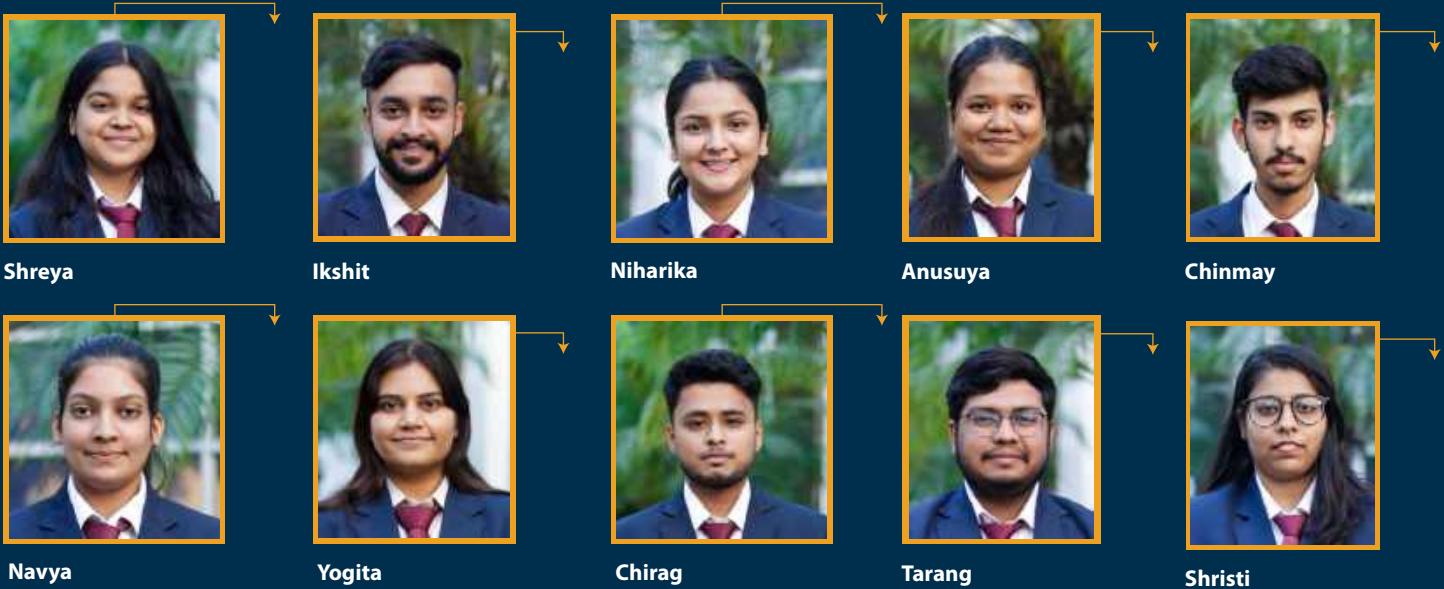
Rohin Yadav



Riya aswal

Cultural Committee

The Student Cultural Committee enriches campus life by celebrating diversity, creativity, and talent. It organizes cultural festivals, theme-based events, celebrations, competitions, and social gatherings throughout the academic year. The committee provides a platform for students to express themselves, build confidence, and strengthen interpersonal skills while nurturing a vibrant campus culture.



Alumni Committee

The Student Alumni Committee works towards strengthening the bond between current students and alumni. It facilitates alumni interactions, networking sessions, mentorship programs, guest talks, and alumni meets. The committee also supports knowledge sharing, career guidance, and long-term engagement to create a strong and supportive alumni network for the institution.



Digital Marketing Committee

The Student Digital Marketing Committee is responsible for managing and promoting the institute's digital presence across various online platforms. It plans and executes digital campaigns, creates content for social media, supports event promotions, and assists in brand building initiatives. The committee also provides hands-on exposure to digital tools, analytics, and online marketing strategies, helping students gain practical industry-relevant skills.



STUDENT CLUBS

Intellect Miniyards: The Marketing Club

Intellect Miniyards empowers students with innovative marketing strategies through real-world projects, workshops, and competitions. It fosters creative thinking and enhances skills in brand management, market analysis, and consumer behavior, providing a dynamic platform for aspiring marketers to excel.



FinJINN's : The Finance Club

FinJINN's sharpens financial acumen by engaging students in activities like investment simulations, case studies, and expert talks. The club provides insights into financial markets, risk management, and corporate finance, preparing future finance professionals with the knowledge and skills needed for success in the financial industry.



Better BEANS

The Human Resource Club

Better BEANS nurtures future HR leaders through interactive sessions on talent management, organizational behavior, and employee engagement. The club offers practical exposure through role-plays, case studies, and guest lectures, equipping students with the tools to manage and develop human capital effectively.



Data Verse: The Business Analytics Club

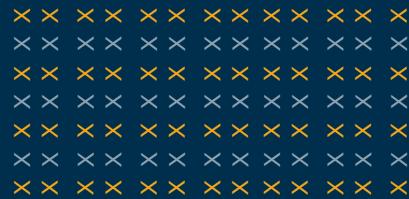
Data Verse dives into the world of data analytics, teaching students to analyze trends, forecast outcomes, and make data-driven decisions. Through hands-on projects, workshops, and industry collaborations, the club builds proficiency in tools like Python, R, and SQL, vital for thriving in the analytics domain.



OPTIMIZERS': The Operations Club

The OPTIMIZERS' focuses on streamlining business processes and enhancing operational efficiency. Students engage in activities like process mapping, supply chain simulations, and lean management workshops, gaining practical skills to optimize resources, reduce costs, and drive operational excellence.





TechConnect: The Information Technology (IT) Club

TechConnect bridges the gap between technology and business. The club offers a platform for students to explore emerging technologies, software development, and IT management through coding challenges, tech talks, and collaborative projects, equipping them with the expertise needed for IT leadership roles.



Entrepreneurship Club

The Entrepreneurship Club ignites the entrepreneurial spirit, offering a supportive environment for students to develop and pitch their business ideas. Through workshops, mentorship, and networking opportunities, the club fosters innovation, risk-taking, and the skills required to launch successful ventures.



Corporate Social: Responsibility Club

The Corporate Social Responsibility Club is dedicated to creating positive social impact. Students participate in community service projects, sustainability initiatives, and awareness campaigns, learning the importance of ethical business practices and how to integrate social responsibility into corporate strategies.



Social Media Club

The Social Media Club cultivates digital communication skills by engaging students in social media strategy, content creation, and brand management. Members gain hands-on experience in managing campaigns, analyzing trends, and driving online engagement, essential for thriving in today's digital landscape.



DIGICRAFTERS: The Digital Marketing Club

DIGICRAFTERS shapes digital marketing enthusiasts by offering insights into SEO, SEM, content marketing, and social media advertising. Through practical exercises, workshops, and industry interaction, the club helps students master the digital tools and strategies needed to excel in the fast-paced digital marketing arena.



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I Business Institute proudly holds the exclusive title of being the Zonal Center for Delhi NCR in association with E Cell IIM Bangalore & Calcutta, a partnership we've maintained for consecutive years through MakeIntern. Our institute remains dedicated to fostering a learning mindset among our students.

The institute is currently organizing an intensive eight-day workshop for the PGDM Batches 2022-2024 and 2023-2025. These workshops, focused on "Digital Marketing" and "Business Intelligence," immerse students in cutting-edge trends, creating transformative learning experiences.

Alongside these workshops, our students have a unique opportunity to visit IIM Calcutta or Indore to participate in a prestigious B-Plan competition, where they will showcase their talents against peers from top B-schools across India.

Our commitment to excellence is further reflected in the expert training provided by experienced trainers who lead these workshops, ensuring that our students gain resourceful knowledge and skill development. At I Business Institute, we remain steadfast in our commitment to nurturing each student's potential and providing them with exceptional growth and development opportunities.



I BUSINESS INSTITUTE FAMILY: WHERE LEADERS ARE BORN

At I Business Institute, we are more than just an academic institution; we are a family united by a shared commitment to excellence. Our close-knit community of students, faculty, and industry leaders fosters an inspiring and supportive environment that encourages personal growth and professional development. We believe in empowering students to become future-ready leaders through holistic education and real-world experiences.

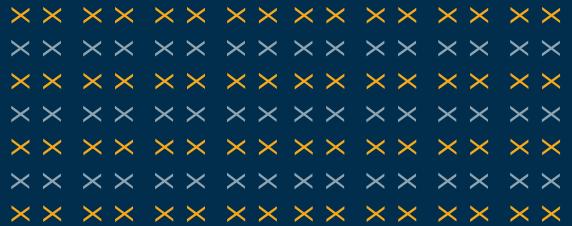
"Empowering Minds, Inspiring Futures!"

From day one, every student at IBI receives guidance through strong mentorship, innovative learning methodologies, and industry-focused exposure. Our collaborative approach ensures that students not only excel academically but also develop essential skills for their careers and life. With opportunities for networking, leadership development, and professional advancement, IBI provides a nurturing space where students thrive.

At IBI,
you're not
just a student,
you're part of a
legacy of
excellence.



INCUBATION CENTRE



The Incubation Centre at I Business Institute is a dynamic ecosystem designed to nurture innovation, creativity, and entrepreneurial excellence among aspiring startups and student entrepreneurs. The centre serves as a launchpad for ideas, transforming them into scalable and sustainable business ventures.

We provide a supportive, collaborative, and resource-rich environment where young innovators receive hands-on mentoring from industry experts, successful entrepreneurs, and academic leaders. From ideation to execution, the Incubation Centre supports startups at every stage of their entrepreneurial journey.



ABOUT THE INCUBATION CENTRE

The Incubation Centre is a dedicated space for startups to develop their businesses. We offer a range of services including mentorship, workshops, networking opportunities, and access to funding.

Industry Experts

Mentorship and Guidance
Our team of experienced mentors offers valuable guidance and support to startups at all stages. They provide expertise in areas such as business strategy, marketing, finance, and operations.

Personalized Support

Net working Opportunities

Facilities and Resources
Our incubation centre is equipped with a range of facilities designed to support startups. These include high-speed internet, printing services, and meeting rooms.

Work spaces

Net working Events

Resource Library



INCUBATION PROGRAMME DETAILS

Initial Assessment

A thorough assessment of the startup's business plan, team, and market potential.

Workshops and Training

Interactive workshops covering topics such as business strategy, marketing, finance, and legal considerations.

Mentorship and Guidance

Regular meetings with experienced mentors to provide personalized support and guidance.

Opportunities to connect with investors, mentors, and other entrepreneurs, fostering valuable connections.

Networking Events

A platform for startups to showcase their progress and pitch their ideas to potential investors and partners.

Demo Day



INTERNSHIP EXCELLENCE AT THE INCUBATION CENTRE

Hands-On Learning with Innoweb Solution

At I Business Institute, experiential learning is at the heart of our academic philosophy. Our Incubation Centre serves as a launchpad for young innovators, equipping them with real-time exposure, entrepreneurial insights, and practical industry skills. One of the flagship startups nurtured under the Incubation Centre is Innoweb Solution, a student-driven and growth-oriented digital services venture.

Every year, selected PGDM students get the opportunity to intern with Innoweb Solution, gaining hands-on experience across various domains of Digital Marketing. This internship is designed to transform classroom learning into practical execution, enabling students to understand the dynamic digital ecosystem.

Internship Highlights

1. Multi-Domain Digital Marketing Exposure

- Social Media Marketing
- Search Engine Optimization (SEO)
- Performance Marketing
- Content Creation & Strategy
- Website Management & Analytics
- Branding & Campaign Execution

2. Real-Time Projects & Client Handling

Interns collaborated on live projects, gaining firsthand experience in managing digital campaigns, analysing performance metrics, and developing brand-specific online strategies.

3. Entrepreneurial Environment

Students experienced the fast-paced startup culture-making decisions, solving real business problems, and working directly with founders.

4. Skill Enhancement & Mentorship

Continuous guidance from industry mentors and the Innoweb Solution leadership team helped students sharpen their skills in communication, analytics, creativity, and digital tools.

Why This Internship Matters

- Bridges the gap between theory and practical implementation
- Enhances employability with industry-ready digital skills
- Promotes innovation, leadership, and ownership
- Strengthens IBI's commitment to experiential and outcome-driven learning

Through this internship, students not only enhanced their professional capabilities but also contributed significantly to the success and growth of Innoweb Solution—an inspiring example of IBI's vision to promote innovation and entrepreneurship within the campus.





DISTINGUISHED LEADERSHIP INTERACTIONS AT IBI

At I Business Institute, we believe that transformative learning happens when students engage with the nation's most influential thinkers and changemakers. As part of our commitment to holistic development, IBI regularly hosts distinguished leaders whose wisdom, experience, and vision leave a lasting impact on our future managers.

Dr. Subramanian Swamy: Leadership, Economy & Nation Building

IBI had the privilege of hosting Dr. Subramanian Swamy, renowned economist, academician, and national leader, for an intellectually stimulating session with our students. His insightful dialogue on leadership, economic reforms, national growth, and public policy sparked deep conversations and encouraged students to think beyond boundaries. Dr. Swamy's clarity of thought and visionary perspective left our learners enlightened-motivating them to approach nation-building with purpose, responsibility, and courage.





INTERACTIONS AT IBI

Dr. Vivek Bindra: Igniting Motivation and Entrepreneurial Mindset

During Catalyst 2025, our orientation programme for the PGDM Batch 2025–27, IBI was honoured to welcome Dr. Vivek Bindra, Founder & CEO of Bada Business and one of India's most influential motivational speakers and business coaches.

Dr. Bindra's dynamic session inspired students with powerful lessons on:

- Leadership & Self-Transformation
- Entrepreneurial Mindset
- Resilience in the Face of Challenges
- Principles of Success rooted in timeless wisdom

Drawing from his own journey—overcoming early challenges to become a global influencer—Dr. Bindra urged students to pursue excellence with discipline, conviction, and clarity of vision. His teachings resonated deeply, energizing our budding managers to dream big and act boldly.

Shaping Leaders Through Meaningful Engagement

These leadership interactions reflect IBI's mission to nurture professionals who are not only industry-ready but also enriched with values, strategic thinking, and a transformative mindset. By learning directly from national icons, our students gain first-hand exposure to real-world leadership, economic perspectives, and the power of purposeful action.





CEO TALKS @ IBI: INSPIRING LEADERSHIP, VISION, AND INNOVATION

At I Business Institute, we believe that learning extends beyond the classroom. Our CEO Talks series provides students with the unique opportunity to gain insights from industry leaders who have shaped their industries and exemplified entrepreneurial excellence.

"Where Visionaries Meet the Future Leaders"

Through direct interaction with these distinguished CEOs, students are exposed to real-world challenges, success stories, and the innovative mindset required to excel in the business world.

Mr. Aman Gupta

*Co-Founder & CMO of BoAt, Shark Tank India Fame
A Pioneer in Consumer Electronics & Marketing Innovation*



Mr. Aman Gupta shared his journey of transforming BoAt into a leading lifestyle brand and his experiences on *Shark Tank India*, offering students invaluable lessons in scaling businesses, innovation, and effective branding strategies.



LEADERSHIP INSIGHTS & INSPIRATIONAL ENGAGEMENTS AT IBI

At I Business Institute, we believe in shaping leaders through meaningful exposure to eminent personalities who have made a mark in society. Our academic ecosystem is enriched by interactions with transformative changemakers who inspire students to think, evolve, and lead with purpose.

Dr. Kiran Bedi: Wisdom from a Trailblazer

IBI had the profound honour of hosting Dr. Kiran Bedi, India's first woman IPS officer, social reformer, and an iconic national leader, during the Convocation Ceremony for the PGDM Batch 2023–25. Her powerful address on discipline, integrity, leadership, and nation-building left an everlasting impact on our graduating students. Her experiences and insights inspired learners to pursue excellence with courage, character, and commitment.



Ms. Anjali Sachdeva: Driving Inclusive & Strategic Leadership

As part of Catalyst 2025, IBI's Orientation Programme, we were privileged to welcome Ms. Anjali Sachdeva, a dynamic HR leader and Diversity & Inclusion advocate. With extensive experience across Clove Dental, Fratelli Wines, and MUVTONS, she shared practical perspectives on strategic HR, organizational culture, and transformational leadership. Her session encouraged students to embrace empathy, inclusivity, and agility—key competencies for future-ready managers.



Mr. Govind Negi: Transforming Mindsets Through Workplace Excellence

IBI proudly hosted Mr. Govind Negi, Founder & CEO of Incredible Workplaces™, TEDx Speaker, and Workplace Culture Expert, as a distinguished speaker at the Orientation Programme 2025. Drawing from decades of expertise in HR strategy and culture building, he guided students on creating high-performing, values-driven workplaces. His insights empowered the incoming PGDM Batch 2025–27 to develop a mindset focused on innovation, adaptability, and meaningful contribution.



Creating a Culture of Learning Beyond Classrooms

These engagements with celebrated leaders reflect IBI's commitment to developing holistically trained professionals. By connecting students with visionaries who embody excellence, resilience, and impact, IBI ensures that learning transcends academic boundaries—shaping managers who are ready to lead, influence, and transform the future.



MANAGEMENT DEVELOPMENT PROGRAMME

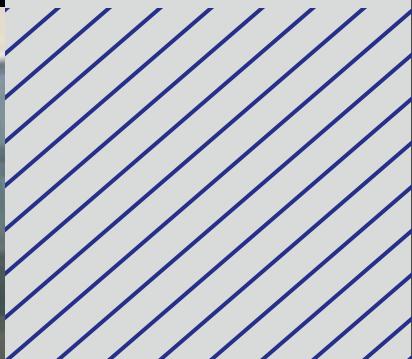
I Business Institute places a significant emphasis on Management Development Programmes (MDPs), recognizing their pivotal role in shaping the comprehensive growth of both faculty and Industry Professionals. The intellectual mentor, a key figure in this process, acts as a bridge by imparting knowledge to industry professionals, effectively connecting the dots between theoretical academia and practical industry application. MDPs at the institute are structured as a two-way learning process, where faculty members not only share their expertise with industry professionals but also glean valuable insights from real-world experiences. This collaborative exchange enriches the academic curriculum with practical perspectives, ensuring its relevance to the dynamic business environment. The success of I Business Institute in imparting knowledge through MDPs to various corporate entities underscores the program's effectiveness. From a student's standpoint, exposure to MDPs is invaluable, offering a tangible link between classroom theories and real-world business scenarios. This experiential learning cultivates critical thinking and problem-solving skills among students, contributing to their holistic professional development.



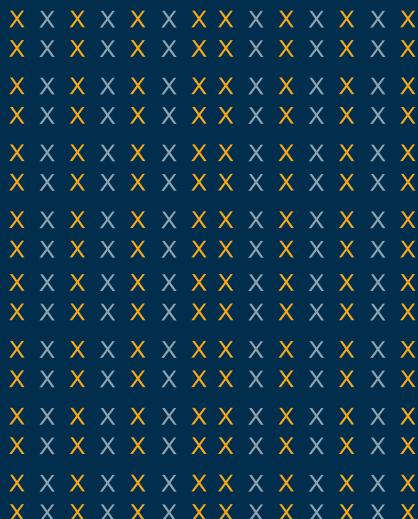


FACULTY DEVELOPMENT PROGRAMME

I Business Institute places a strong emphasis on Faculty Development Programmes (FDPs) to enhance the growth of both faculty and students. Recognizing the importance of intellectual mentor upskilling, these programmes ensure that faculty members stay updated on industry trends and academic research. By specifically targeting emerging topics like research methodology, sustainability, and ESG. The institute equips its faculty with the necessary tools and knowledge to tackle contemporary challenges. This commitment to continuous learning directly benefits students, offering them a high-quality education that not only meets academic standards but also aligns with real-world business practices. FDPs foster a culture of research excellence, creating a dynamic learning environment that encourages critical thinking and the practical application of knowledge. I Business Institute's dedication to faculty development undermines its mission to prepare students for future leadership roles in the ever-evolving global business scenario.



SUPPORT STAR PROGRAMME



Empowering Excellence Through Support

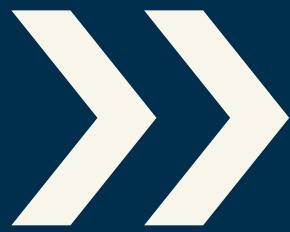
At I Business Institute, we believe that the strength of an institution lies in the dedication and efficiency of its people. The Support Star Programme is a specialised training and development initiative designed exclusively for our ground staff, who play a vital role in ensuring the smooth functioning of the campus every day.

This programme focuses on enhancing professional skills, improving service quality, and fostering a culture of teamwork, responsibility, and continuous improvement. By strengthening the backbone of our operational ecosystem, IBI ensures that excellence is delivered at every level.

Programme Objectives

- Skill Enhancement & Professional Growth**
Tailored training sessions to upgrade communication, technical know-how, campus management practices, and operational efficiency.
- Strengthening Service Delivery**
Equipping ground staff with the right tools and knowledge to provide seamless support to students, faculty, and visitors.
- Boosting Confidence & Workplace Readiness**
Helping staff members develop a positive mindset, problem-solving skills, and a strong sense of ownership in their roles.
- Encouraging Collaboration & Teamwork**
Promoting effective coordination and cooperation to ensure a harmonious and efficient working environment across departments.





MESSAGE FROM THE CORPORATE RESOURCE CELL



Mr. Manoj Dhaiya
Director Placement

Mr. Manoj Dhaiya – Director Placement

At I Business Institute, our vision is to transform academic potential into corporate excellence. The Corporate Resource Cell plays a pivotal role in building strong industry connections, creating meaningful opportunities, and preparing students for real-world challenges. We focus on holistic career development by aligning student capabilities with industry expectations. Our commitment is to guide, mentor, and support every student in achieving a successful and rewarding professional journey.



Ms. Aishwarya Shrivastava
Head-Placement

Ms. Aishwarya Shrivastava – Head Placement

Career readiness goes beyond placements-it is about confidence, competence, and clarity. Our placement initiatives emphasize structured training, internships, and corporate exposure to ensure students are industry-ready. Through continuous engagement with recruiters and focused preparatory sessions, we aim to empower students with the skills and mindset required to excel in today's competitive corporate environment.



Mr. Abhishek Mahajan
Manager- Placement

Mr. Abhishek Mahajan – Manager Placement

Bridging the gap between campus learning and corporate expectations is our core responsibility. We work closely with industry partners to create internship and placement opportunities that provide real-world exposure. From skill development to interview preparedness, our efforts are focused on ensuring students step into the corporate world with confidence and professionalism.



Ms. Monalisa Khatuwa
L&D Executive

Ms. Monalisa Khatuwa – L&D Executive

Learning and development form the foundation of long-term career success. Through structured training programs, corporate interaction sessions, and initiatives like Gyaan Samvad, we help students enhance their communication, analytical, and professional skills. Our goal is to nurture continuous learning and prepare students to adapt, grow, and thrive in dynamic corporate roles.

Together, the Corporate Resource Cell remains dedicated to supporting students at every stage of their professional journey-turning aspirations into achievements.

PLACEMENTS@IBI

At I Business Institute, we take great pride in the consistent growth of our placement statistics, a clear affirmation of our steadfast commitment to shaping successful careers. With each passing year, we achieve new milestones by welcoming renowned brands into our ever-expanding family. The increasing quantity of placements is matched by a rising quality of job profiles, showcasing the trust industry leaders place in our students. Our positive placement path results from strategic collaborations with diverse brands across industries, providing students with numerous opportunities to commence their professional journeys on a robust note. The year-over-year evolution of job profiles reflects our dedication to preparing students for the dynamic corporate landscape, equipping them with versatile skill sets in HR, Finance, Operations, Marketing, IT, International Business, and Business Analytics. To further instill confidence in our students, I Business Institute offers a Letter of Assurance, guaranteeing a minimum annual package of 6.5 L.P.A, underscoring our commitment to not only securing promising positions but also ensuring competitive remuneration for a fulfilling and rewarding professional journey.

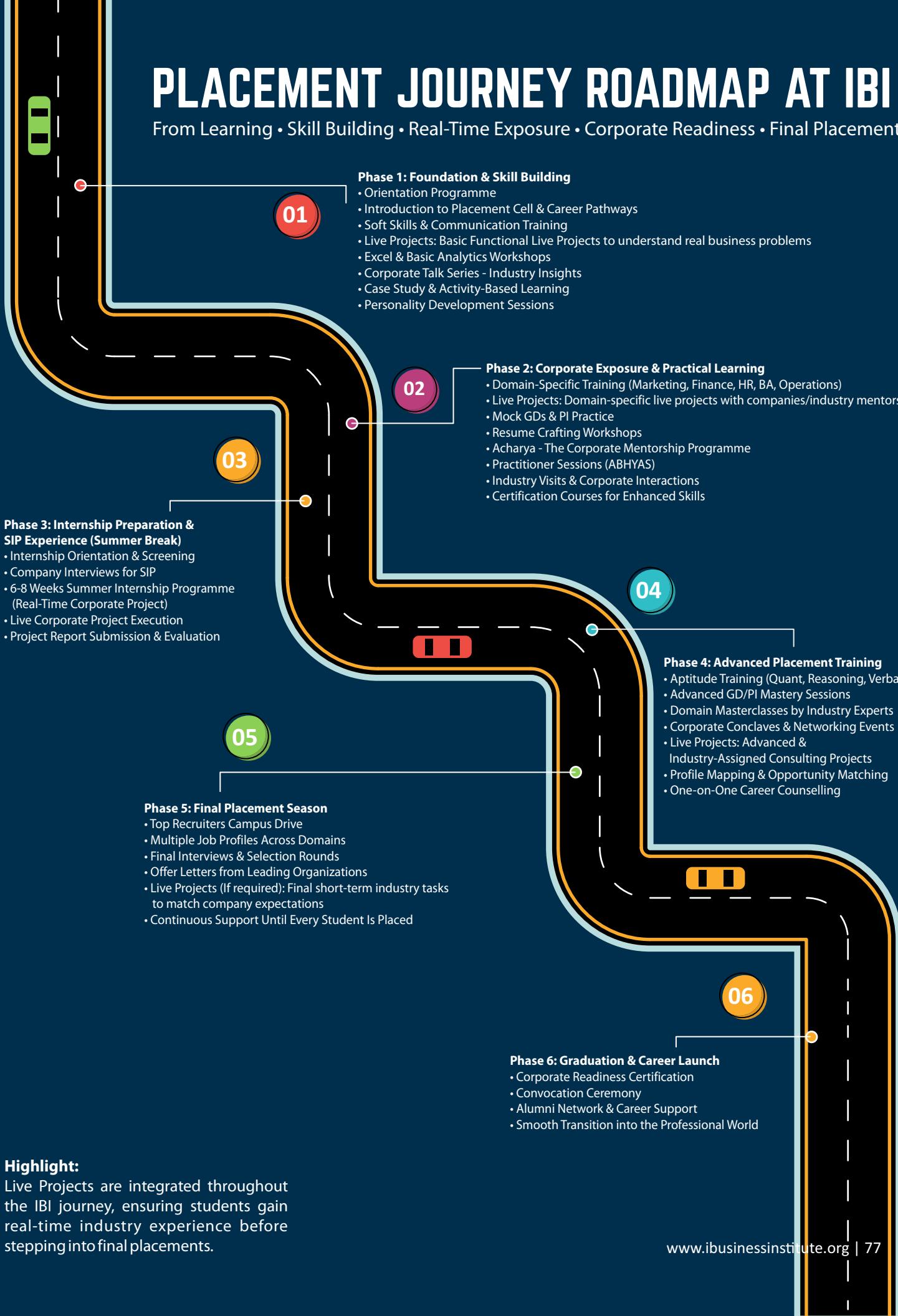


PLACEMENT PROCESS >>



PLACEMENT JOURNEY ROADMAP AT IBI

From Learning • Skill Building • Real-Time Exposure • Corporate Readiness • Final Placement



GYAAN SAMVAD:

THE CORPORATE TALK SERIES

"Connecting Minds, Shaping Futures"



I Business Institute proudly launched Gyaan Samvad, a dynamic Corporate Talk Series designed for PGDM students. This initiative fosters industry insights, enhancing student knowledge and networking opportunities with esteemed professionals.

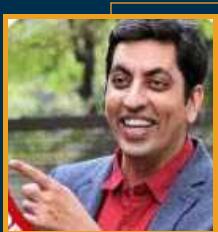
Advantages of Gyaan Samvad:

1. Expert Insights: Gain knowledge from industry leaders and practitioners.
2. Networking Opportunities: Connect with professionals and build valuable relationships.
3. Real-World Application: Understand practical business challenges and solutions.
4. Career Guidance: Receive advice on career paths and industry trends.
5. Enhanced Learning: Complement academic knowledge with industry perspectives.



Learning from Industry Titans

At I Business Institute, our students gain insights from the best in the business world. Industry leaders from top brands share their expertise and experiences, providing students with invaluable knowledge about real-world challenges and solutions.



Mr. Sahil Nayar
Senior Associate Director
KPMG



Neeraj Narang
Director SCM
Oracle



Mr. Prashant Bhardwaj
India Partner
ABIA Consulting, UAE



Mr. Vaibhav Mediratta
Regional Director
L&D Talent Management
Havells



Mr. Vir Bharat
Head HRBP
Yamaha Motors
Solution Pvt. Ltd.



Mr. Amulya Shah
Sr. VP & CHRO
Invest India



Mr. Sukhpreet Swaran Sandhu
Head of Human Resources
ITILITE



Ms. Mandeep Kaur Tangra
Founder & CEO
SimbaQuartz



Mr. Amit Pandey
CEO
Pincap



Mr. Manish Jain
Technical Lead Cloud Security
Wipro Technologies



Mr. Digwanta Chakraborty
Regional Director HR
Outscale Partners



Ms. Pooja Pathak
Founder & Director
Media Mantra



Mr. Sharad Verma
Sales Director India & South Asia
Hoya Surgical Optics



Ms. Shweta Berry
VP of Mkt. & Business
Development
Mahanadaya Universal
Consultancy Pvt. Ltd.



Mr. Chiranshu Arora
Founder & MD
CSA Advisor



Ms. Divya Tyagi
AGM HR
DS Group



Mr. Mohit Sharma
Manager Project Management
Kantar



Mr. Punit Gulati
Sr. Area Sales Manager
Hersheys



Mr. Himanshu Agarwal
National Head HRM
Om Logistics Ltd.



Mr. Ravi Rautela
Founder & CEO
Mangos Orange Agritech India Pvt. Ltd.



Mr. Pronam Chatterjee
Founder & CEO
BluePi



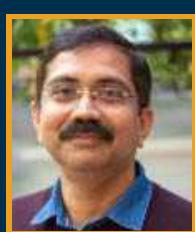
Mr. Mohan Lal Agarwal
President
Indo Gulf Management Association



Dr. Debjani Roy
CHRO
Mind your Fleet



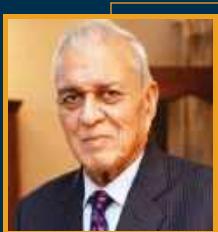
Mr. Md. Tabrez Khan
Head HR
MB Informatics Pvt. Ltd.



Dr. Rajiv Tyagi
Associate Director
Mace Group

Guidance for Future Leaders

Our Corporate Speaker sessions are designed to shape tomorrow's leaders. Speakers guide students through the complexities of the corporate world, offering practical advice and mentorship to help them excel in their future roles.



Professor KK Aggarwal
Chairman
NBA



Dr. Aquil Busrai
CEO
Aquil Busrai Consulting



Mr. Mirza Musarrathassain Beg
Head HR
Bharti Foundation



Mr. Rohan Kumar Sudan
AVP Campus Engagement
WNS Global



Ms. Kanika
Sr. HRBP
Zee Media



Mr. Varinder Singh
GM HR
Fortum India



Ms. Sharmila Thakur
HR Leader & Head Human Capital
Pepsico



Mr. Prem Kumar
Director Ethics & Compliance
Takeda (Singapore)



Mr. Deepak Kumar
AVP, Sales
Aviva Life Insurance



Ms. Anupreeta Lall
Founder
IntellSearch



Ms. Moushumi Dhar
CHRO
Blox.xyz



Dr. Subrat Kumar
CEO
People Labs



Mr. Vijay Ranjan Singh
Head HR
LG Electronics India



Mr. Manish Pandey
Business Head-West
Muthoot Fincorp Ltd



Mr. Anshul Sharma
CEO
Fluper



Mr. Rajiv Naithani
Chief People Officer
Persistent Systems



Mr. Manoranjan Sharma
Chief Economist



Mr. Sandeep Tyagi
Senior GM HR
Uflex



Mr. Aditya Ghildyal
Head
HRCNH



Ms. Anubha Walia
Founder Director
PRISM Philosphy



Mr. Pradyuman Pandey
CHRO
Hero Motors



Mr. Ashish Kumar
Manager Service/MOC Niti Ayog
TCS



Mr. Amit Jawar
Business Head
Dabur



Ms. Rishika
Manager Campus Recruitment
CK Birla Group



Mr. Shresth Arora
Manager Modern Trade
Marico

Building Connections with Big Brands

Through direct interaction with representatives from global brands, students build meaningful connections that can open doors to future opportunities. These sessions create a bridge between academic learning and corporate realities.



Ms. Aparajitha Prasad
Global Strategy Leader
PwC



Mr. Priyaranjan Kumar
CXO
Gourmet Pro



Ms. Ayushi Kanojia
HR
Posterity



Mr. Sujit Kumar
Head HR
Matix Fertilizers



Mr. Vijay Ranjan
Head HR
LG Electronics



Mr. Nitin Khindria
Head HR
Omega Seiki Mobility



Mr. Prabhanjan Prasoon
Head HR
Sopra Steria



Ms. Aashii Chutani
HR
AWFIS Space Solution



Mr. Shakti Chauhan
Country Head Operations
32nd Milestone



Ms. Sapna Madaan
Head HR
Exotic India Art



Ms. Barkha Chabra
Director (Investment banking)
ILO Consulting



Mr. Gaurav Gupta
Vice-President HR
Subros Limited



Mr. Shaleen Manik
CHRO
Transsion India



Mr. Ankur
HR
Woodland



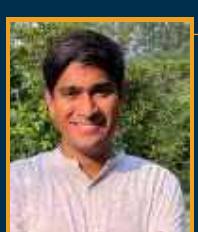
Mr. Varun Suri
Assistant Vice President
HDFC Bank



Mr. Kapil Sharma
Sr. VP Global Operations
Netsmartz



Mr. Alpna Khera
CEO
ASRA Consultant



Mr. Ramweer Tanwar
Environmentalist, Founder of
Say Earth (NGO)
TEDx Speaker



Mr. Asheesh Chandolia
Senior Director HR
Droom



Ms. Vertika Vaish
L&D
Bata



Mr. Achint
Head Of Talent
Acquisition-Asia Pacific
wtw



Mr. Nilanjan Mukherjee
General Manager - HR
Relaxo



Mr. Irshad Saifi
Director IT & Digitization
Shardul Amarchand Mangaldas & Co



Ms. Sheetal Jerath Sharma
Associate Director People & Culture
Grant Thornton Bharat LLP



Mr. Lakshay Sabharwal
Lead Campus Hiring
Protivity

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ACHARYA:

THE CORPORATE MENTORSHIP PROGRAMME

Guiding the Leaders of Tomorrow



I Business Institute proudly presents the Acharya Programme, a transformative mentorship initiative for PGDM students. This program connects students with industry experts, providing invaluable insights and guidance to navigate their career paths successfully.

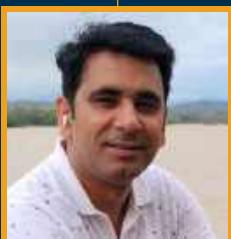
Advantages of Acharya:

1. Personalized Guidance: Tailored mentorship from experienced professionals.
2. Industry Insights: Gain first-hand knowledge of current market trends.
3. Skill Development: Enhance critical skills through practical advice.
4. Networking Opportunities: Build connections with industry leaders.
5. Career Advancement: Accelerate career growth with expert support.



Learning from the Best: Corporate Experts at IBI

At IBI, we believe in learning beyond the classroom, connecting students with corporate experts who inspire and guide them toward success. Through Acharya: The Corporate Mentors Programme, our PGDM students gain invaluable insights from seasoned industry professionals—our “Acharyas.” With years of industry expertise, these mentors offer personalized guidance on navigating real-world business challenges, sharpening skills, and fostering a strong professional mindset. By working closely with these leaders, students develop a deeper understanding of industry expectations and refine their career paths, bridging the gap between academic learning and practical, impactful corporate experiences.



Mr. Rajesh Popli
Associate Director
EY



Ms. Shweta Berry
VP of Mkt. & Business Development
Mahanadaya Universal
Consultancy Pvt Ltd



Mr. Kunwar Bhanupratap Singh
Group HR Leader
Aeon Market Research Pvt. Ltd.



Mr. Debangha Deb
General Manager-HR MFD
DS Group



Mr. Priyaranjan Kumar
CXO
Gourmet Pro



Ms. Ekta Kapoor
Co-Founder & Editor in Chief
Amazing Workplaces



Mr. Gaurav Sabharwal
Co-founder & CEO
Get Jop



Ms. Anjali Khanna
CHRO
Step by Step School



Ms. Sargun Goolry
Business Head
Madhawas



Mr. Kapil Sharma
Senior Vice President
Netsmartz



Mr. Sandeep Bist
Head Human Resources
Minda Corporation Limited



Ms. Parul Bhatnagar
Senior Human Resources Manager
Groupe SEB India

Real-world wisdom meets academic excellence – that is the power of learning from industry leaders

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ABHYAS

THE PRACTITIONERS SERIES



The I Business Institute has launched Abhyas - The Practitioners Series exclusively for PGDM students, aimed at equipping them with essential skills tailored to their chosen specializations. Through practical exercises, group discussions, mock interviews, and in-depth case study analysis, students gain hands-on experience that bridges classroom learning with real-world applications. Corporate trainers lead this initiative, providing professional insights and personalized guidance.

Advantages of Abhyas:

1. Skill Enhancement: Develops critical business skills through practical exposure and specialized training.
2. Confidence Building: Mock interviews and group discussions help students boost their self-assurance in professional settings.
3. Real-World Insights: Case studies offer valuable industry perspectives, allowing students to analyze and solve real business challenges.
4. Comprehensive Preparation: With a holistic approach to career readiness, Abhyas ensures students are well-prepared for the competitive business world.



गुरु अभिनन्दन

Honoring the Guiding Lights of Knowledge

गुरुब्रह्मा गुरुर्विष्णुर्गुरुर्देवो महेश्वरः।
गुरुः साक्षात् परब्रह्मा तस्मै श्री गुरवे नमः॥



At I Business Institute, we believe that great mentors shape great leaders. The **Guru Abhinandan: Teacher's Day Celebration** is a heartfelt tribute to the visionaries who inspire, guide, and lead us on the path of success. On this special day, we honor both our esteemed faculty and corporate mentors who enrich the learning experience and help students realize their potential.

"A teacher takes a hand, opens a mind, and touches a heart."



The event brought together our dedicated faculty and corporate experts, fostering an atmosphere of gratitude, respect, and admiration. The occasion was marked by inspiring speeches, personal stories, and expressions of appreciation for the invaluable contributions of our teachers.

"The influence of a good teacher can never be erased."



Our faculty are not just educators; they are mentors, guiding students towards excellence, and preparing them to become industry leaders. **Guru Abhinandan** exemplifies our commitment to nurturing not just academic excellence, but also values like integrity, accountability, and leadership.

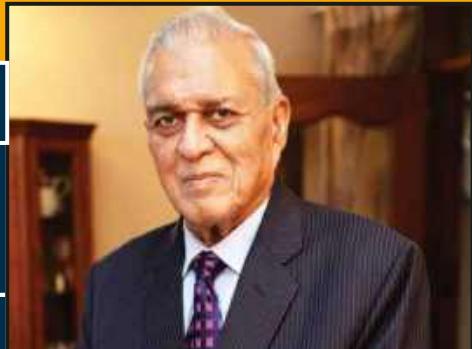


WHAT CORPORATE SAYS ABOUT US?

"The diversity at I Business Institute stands as a true testament to its inclusive and progressive academic environment. The rich mix of students from varied cultural, academic, and professional backgrounds creates a vibrant learning atmosphere where ideas are exchanged freely and perspectives are broadened. This diversity not only enhances peer-to-peer learning but also prepares students to thrive in real-world business environments that demand adaptability, collaboration, and cultural sensitivity. IBI's holistic approach ensures that individuals are not just academically equipped, but also industry-ready, confident, and capable of facing global career challenges with resilience and competence."

Professor KK Aggarwal

*Chairman
NBA*



"I've been impressed by the high level of professionalism at I Business Institute. The institute goes above and beyond to ensure that students receive an education that aligns perfectly with their career aspirations."

Mr. Lokesh Mehra

*Head - Amazon Web Services Academy - South Asia
Amazon Web Services (AWS)*

"I've had the pleasure of interacting with the diverse student community at I Business Institute. The institute's holistic approach to learning and growth ensures that students are well-prepared for the challenges of the professional world."

Mr. Sahil Nayar

*Senior Associate Director
KPMG*



"I appreciate the professional approach of I Business Institute in shaping the future workforce. The dual specialization options cater to diverse career paths, making it a smart choice for students aiming for success in various industries."

Ms. Anshula Verma

Director & National head Talent Acquisition, EY

"The institute's strong dedication to excellence is evident in its curriculum structure. With a dual specialization in Corporate Strategy and Digital Marketing, I felt good after visiting this campus for the session."

Mr. Pradyuman Pandey
CHRO, Hero Motors



"I've witnessed the positive impact of I Business Institute's training on students. The holistic approach ensures that graduates are not just knowledgeable but also possess the practical skills required for success in today's professional landscape."

Mr. Rohan Kumar Sudan
*AVP Campus Engagement,
WNS Global*

"The students of I Business Institute exhibit a strong foundation in management principles and an eagerness to learn. Their ability to adapt and innovate has added significant value to our projects. We look forward to more fruitful collaborations with IBI graduates."

Mr. Varun Suri
Assistant Vice President, HDFC Bank



"I Business Institute stands out for its commitment to grooming students holistically. The institute focuses on not just academic excellence but also on developing well-rounded individuals ready to take on leadership roles."

Mr. Rajesh Popli
Associate Director, EY

"The dedication of I Business Institute towards grooming students for success is impressive. The institute's emphasis on practical skills, coupled with a strong academic foundation, positions its graduates as valuable assets in the corporate world."

Mr. Vikram Sinha
CEO, Indosat Ooredoo, Indonesia



"I Business Institute's commitment to diversity enriches the learning experience. The institute's focus on creating well-rounded professionals is evident in the caliber of students I've had the pleasure of working with."

Dr. Rajiv Tyagi
*Associate Director,
Mace Group*

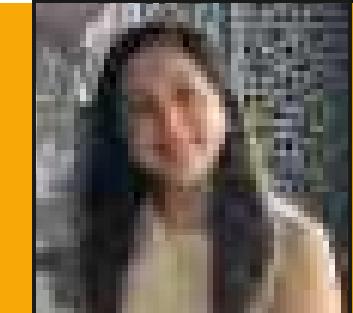


"Interacting with students from I Business Institute has been enlightening. Their exposure to dual specializations and the institute's commitment to personalized development make them stand out in the competitive job market."

Prof. Rishi Mehra
CEO, Corporate Partners

"I'm impressed by the professionalism displayed by I Business Institute. The seamless execution of programs and the comprehensive support provided to students demonstrate the institute's dedication to excellence."

Mr. Amulya Sah
Sr. VP & CHRO, Invest India



"I Business Institute's emphasis on dual specialization is a strategic advantage. The focus on HR, Finance, Operations, Marketing, IT, International Business, and Business Analytics gives students a versatile skill set for success in their chosen fields."

Ms. Divya Tyagi
AGM HR, DS Group

I Business Institute understands the aspirations of its students. The institute's commitment to providing everything students need for their professional journey sets a high standard for other educational institutions.

Mr. Mirza Musarrathassain Beg
Head HR, Bharti Foundation



"I Business Institute is a symbol of excellence in professional education. The comprehensive curriculum and the institute's commitment to individual growth prepare students for success in their chosen fields."

Mr. Punit Gulati
Sr. Area Sales Manager,
Hersheys

"The training and grooming provided by I Business Institute are exceptional. Students are equipped with a well-rounded skill set, showcasing the institute's commitment to producing professionals who can excel in any environment."

Mr. Debangha Deb
General Manager-HR
DS Group



"I've been thoroughly impressed with the holistic approach to education at I Business Institute. The faculty's commitment to fostering a dynamic learning environment is commendable. The students are talented and full of curiosity. It was a great experience with IBI."

Mr. Vijay Ranjan Singh
Head HR, LG Electronics India



Key Industry Partnerships:

Students engage with top brands such as:



Live Projects at IBI: A Gateway to Practical Learning

At I Business Institute, we emphasize on practical learning through 10-15 day live projects with industry leaders. These collaborations allow PGDM students to apply their classroom knowledge in real-world settings and gain valuable industry insights.

These partnerships ensure students gain hands-on experience across diverse industries, making them more adaptable and industry-ready.

Core Benefits of Live Projects:

- **Practical Application**
Students apply theoretical knowledge to real-world scenarios, learning the intricacies of business operations.
- **Skill Development**
These live projects enhance critical thinking, problem-solving, and professional skills, preparing students for the dynamic challenges of the corporate world.
- **Industry Engagement**
The active participation of these brands in both projects and hiring demonstrates IBI's strong industry connections and the caliber of our graduates.

A Testament to Success

The involvement of leading companies in live projects and their continued interest in hiring IBI students highlights the credibility of our programs and contributes to the success of our academic community.



INDUSTRY VISIT TO AMUL

INDUSTRY VISITS AT IBI: BRIDGING THEORY WITH PRACTICE

At I Business Institute, we are committed to providing our PGDM students with practical knowledge and industry exposure through carefully organized visits to prominent companies. These visits offer a unique opportunity for students to experience firsthand meticulously operational dynamics of diverse industries.



INDUSTRY VISIT TO MOTHER DAIRY



INDUSTRY VISIT TO CNH



Key Highlights of Industry Visits:

- **Real-World Exposure - Experiential Learning**

Students visit top companies such as:



These visits enrich their academic curriculum by providing insights into various operational processes, technologies, and management practices.

- **Hands-On Learning**

These experiences are an essential bridge between theoretical concepts and practical applications, allowing students to:

- Observe real-world business operations
- Understand industry trends and technologies
- Gain a deeper understanding of business complexities

- **Skill Development**

Industry visits help students develop practical skills by allowing them to apply classroom knowledge to real-world scenarios, thus preparing them to navigate the challenges of the business world.

- **Networking & Mentorship**

- These interactions create valuable networking opportunities with industry professionals, providing mentorship connections that guide students in aligning their academic pursuits with emerging market trends.
- Students gain insights from industry experts, offering a unique perspective on career opportunities and market dynamics.

A Commitment to Comprehensive Learning
 IBI's focus on practical exposure, combined with industry visits, ensures that students graduate with not just theoretical knowledge, but the practical skills required to thrive in the modern business environment.



Internships at I Business Institute: Shaping Future Leaders

At I Business Institute, our students gain unparalleled exposure through internships with leading brands like Airtel, LG, Dabur, HUL, Voltas, Amul, Anmol, E&Y, Woodland, Peesafe, Times of India, and many more. These internships serve as a vital stepping stone in their professional journey, equipping them with real-world insights and hands-on experience in diverse industries.

"Bridging Academics with Corporate Reality."

Internships provide our students with an opportunity to apply classroom concepts in a dynamic business environment, sharpening their skills in problem-solving, strategic thinking, and leadership. The exposure to top-tier companies helps students understand corporate cultures and build a network of industry professionals.

"Experience is the best teacher, and internships are its classroom."

With every project and assignment, students at IBI develop practical knowledge that empowers them to face challenges with confidence. These internships not only enhance their employability but also foster personal and professional growth, transforming them into future leaders.

"Learn, Apply, Lead."

Through these real-world experiences, our budding managers are prepared to innovate, adapt, and excel in their careers, ready to take on the world of business with confidence and competence.



INTERNSHIPS HIGHLIGHTS (BATCH 2024-26)



→ Interning at Aditya Birla made me realize the depth of HR as a profession. The exposure and understanding of real HR functions were beyond what I had imagined.

Shruti Prajapati
Aditya Birla (HR Intern)



→ My experience with LG Electronics was an eye-opener into financial operations. The exposure to real data and decision-making enhanced my learning journey.

Navmeet Kaur
LG Electronics (Finance Intern)



→ My internship at TBO helped me connect theory with financial practices. It was exciting to see how the concepts we studied are used in real business decision-making.

Pooja Tyagi
TBO (Finance Intern)



→ Interning with Dabur allowed me to understand marketing from a real-world perspective. The practical projects and case discussions during our coursework really came alive during this experience.

Mayank Malhotra
Dabur (Marketing Intern)



→ Working with MDRA gave me the chance to apply research tools and analytical thinking I had learned. It was fulfilling to see how academic insights translate into professional outcomes.

Vaibhav Prakash
MDRA (Research Intern)



→ My internship at Dabur was a turning point where classroom concepts met real challenges. The exposure I received helped me gain confidence in applying my management learning effectively.

Pranav Naithani
Dabur (Management Intern)



→ Being part of TBO's finance team taught me attention to detail and accuracy. The foundation built during our finance sessions truly helped me handle corporate assignments with confidence.

Himanshi Gaur
TBO (Finance Intern)

INTERNSHIPS HIGHLIGHTS (BATCH 2024-26)



→ The internship at DS Group was both challenging and rewarding. It helped me understand HR practices at a deeper level and enhanced my communication skills.

Umang Agarwal
DS Group (HR Intern)



→ My time at DS Group gave me a chance to see how HR policies are implemented practically. The internship truly added a new dimension to my learning.

Jyoti Kumari
DS Group (HR Intern)



→ My internship at Moon Beverages gave me a deep understanding of marketing campaigns and consumer behavior. Every project taught me something new about brand dynamics.

Yukti Sharma
Moon Beverages (Marketing Intern)



→ Working with Amul was a great experience where I learned about customer engagement and sales strategy. It helped me grow both professionally and personally.

Shourya Madaan
Amul (Sales Intern)



→ Working with LG Electronics helped me explore how operational processes work in large organizations. It was a perfect balance of learning, application, and teamwork.

Ishan Mahapatra
LG Electronics (Operation Intern)



→ My internship with CIS allowed me to explore the creative side of digital marketing. I enjoyed working on social media campaigns and learning how to connect brands with audiences.

Saiyam Goel
CIS (Social Media Marketing Intern)



→ Being part of the Satin Creditcare team gave me a great opportunity to learn about field operations and team coordination. It was a hands-on experience I will always value.

T. Kedarnath
Satin Creditcare Network Ltd. (Operation Intern)

INTERNSHIPS HIGHLIGHTS (BATCH 2024-26)



↓ The internship at V5 Global helped me understand HR processes practically. I also learned how to manage people and situations in a professional setup.

Jaspreet Kaur Gill
V5 Global (HR Intern)



↓ My internship with Spark Minda gave me a clear picture of how HR operations function in a corporate environment. It was a perfect opportunity to grow professionally.

Nimisha
Spark Minda (HR Intern)



↓ Interning with Kantar helped me enhance my research and analytical skills. It was rewarding to work with real market data and derive meaningful conclusions.

Kartik Newlay
Kantar (Research Intern)



↓ At Dana, I learned how operations and processes are optimized in a manufacturing setup. It was a hands-on experience that taught me a lot about teamwork and efficiency.

Pritam Mazumdar
Dana (Operation Intern)



↓ My experience at Kantar was amazing. I got to work on data analysis and research insights, which made me appreciate the importance of precision and observation.

Khusboo Kumari
Kantar (Research Intern)



↓ Interning at Fortis Healthcare gave me insight into how operations run in the healthcare sector. It was a unique experience to witness coordination at such a large scale.

Shivani Rawat
Fortis Healthcare (Operation Intern)



↓ My internship at Bajaj Capital gave me exposure to wealth management and client handling. It was an insightful experience that strengthened my interest in finance.

Hamza Javed
Bajaj Capital (WealthPreneur)

INTERNSHIPS HIGHLIGHTS (BATCH 2024-26)



Working at Make My Trip taught me the practical side of financial management and analysis. It was a great experience applying what I had learned in the classroom.

Nikita

Make My Trip (Finance Intern)



My internship with Avance India helped me understand the importance of data-driven decision-making. I learned how analytics supports business growth and innovation.

Arnab Bandyopadhyay

Avance India (Business Analyst Intern)



Interning at Hillson Footwear was a great way to learn about operational planning and execution. It helped me understand how small details contribute to big outcomes.

Arushi Rawat

Hillson Footwear (Operations Intern)



My time at Bajaj Allianz allowed me to explore the finance domain deeply. The exposure to real corporate work taught me valuable lessons beyond academics.

Priyanka Arya

Bajaj Allianz (Finance Intern)



During my internship at Bajaj Allianz, I gained practical understanding of finance and investment products. It was a great opportunity to see how the financial sector works closely.

Himanshu Goyal

Bajaj Allianz (Finance Intern)



My experience at AO Smith gave me hands-on exposure to sales and communication strategies. It helped me build confidence and understand customer perspectives.

Ankit Kumar Singh

AO Smith (Sales Intern)

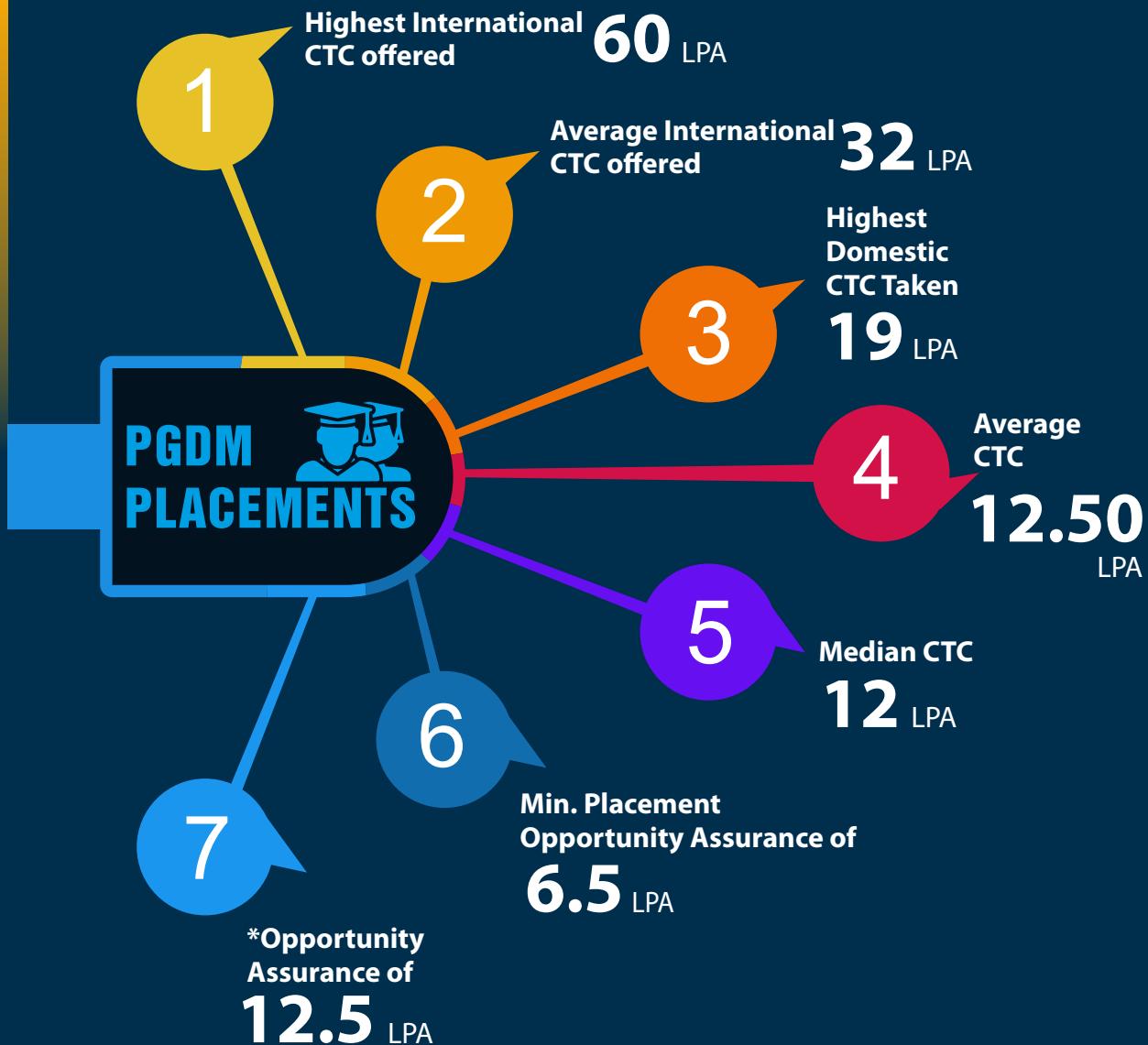


Working with CSA Advisors gave me firsthand experience in equity analysis and stock market research. It helped me connect theory with practical financial insights.

Tushar

CSA Advisors (Equity Analyst Intern)

PGDM PLACEMENTS



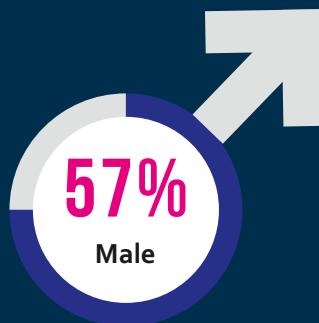
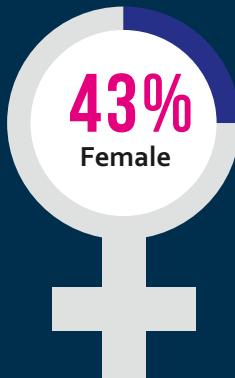
BATCH DEMOGRAPHICS 2024-2026



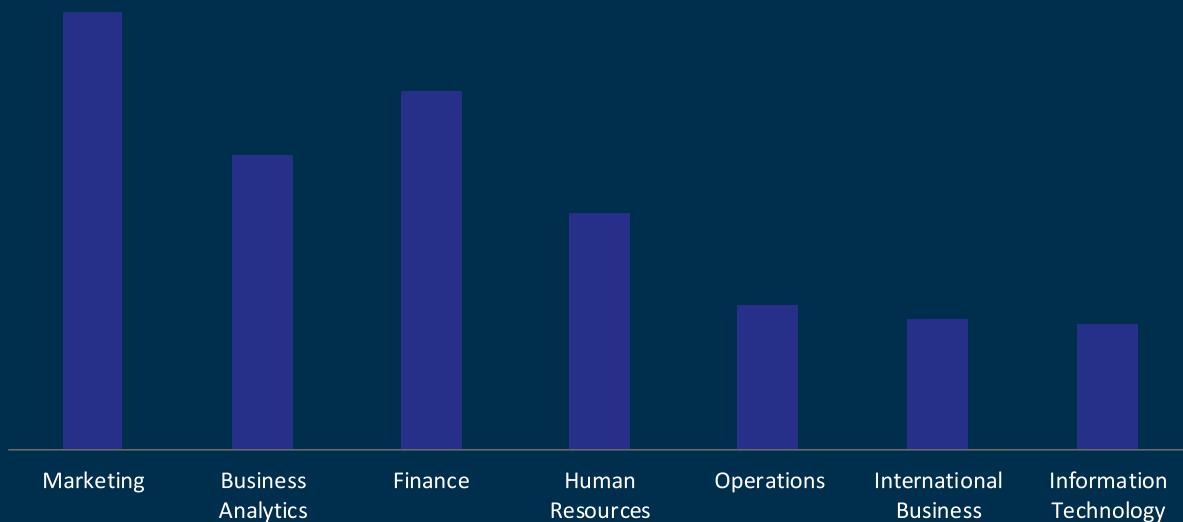
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Total Number of Students

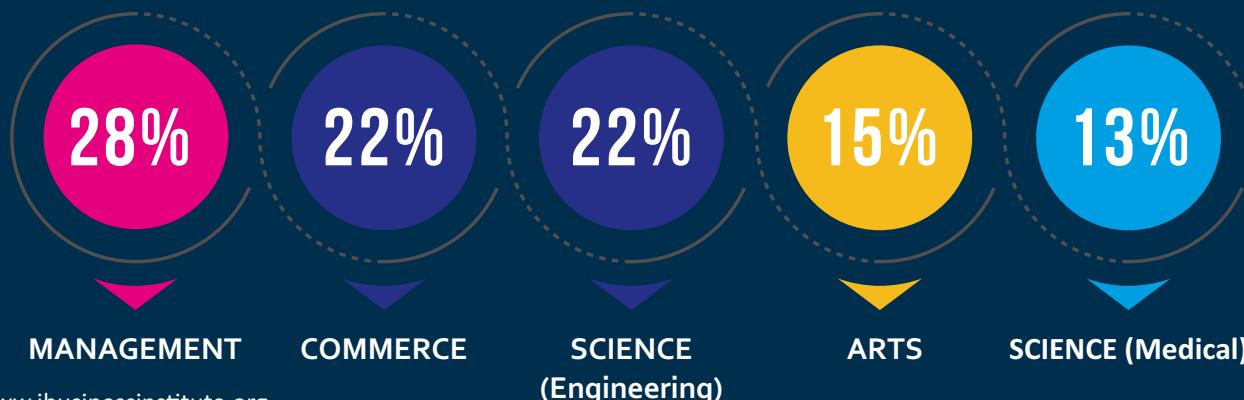
GENDER RATIO



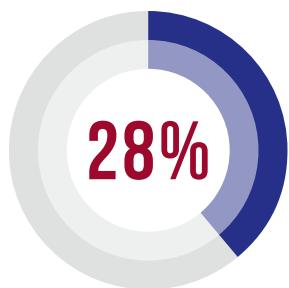
SPECIALIZATION



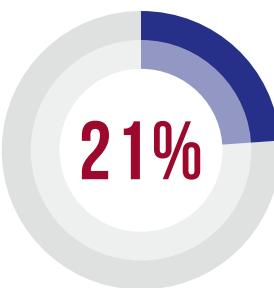
ACADEMIC BACKGROUND



Professional Experience Breakdown – PGDM Students



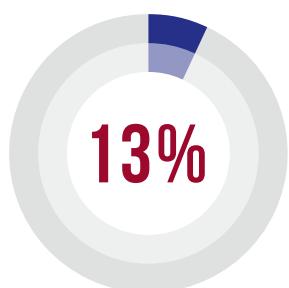
Freshers



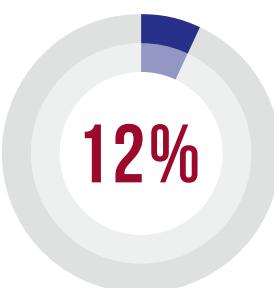
0 to 12 months



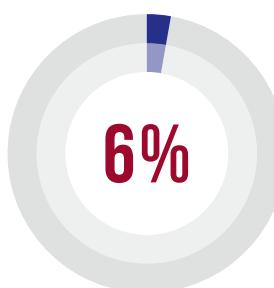
12 to 24 months



24 to 36 months

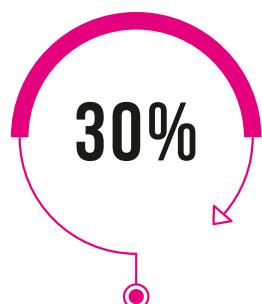


36 to 48 months

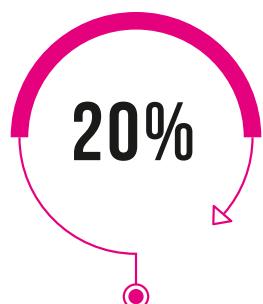


48+ months

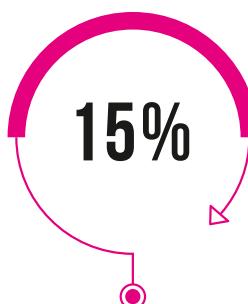
PROFESSIONAL BACKGROUND



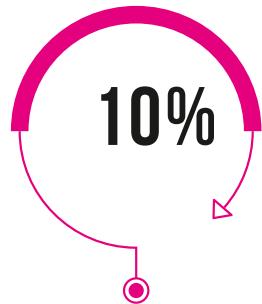
Engg/Manufacturing



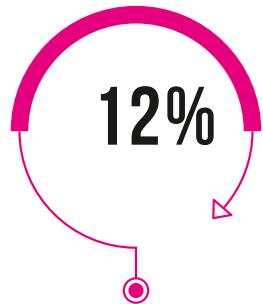
IT/ITES



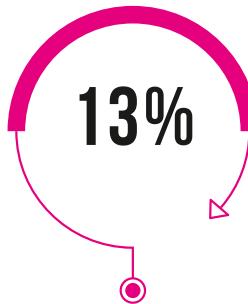
BIFS



Consulting



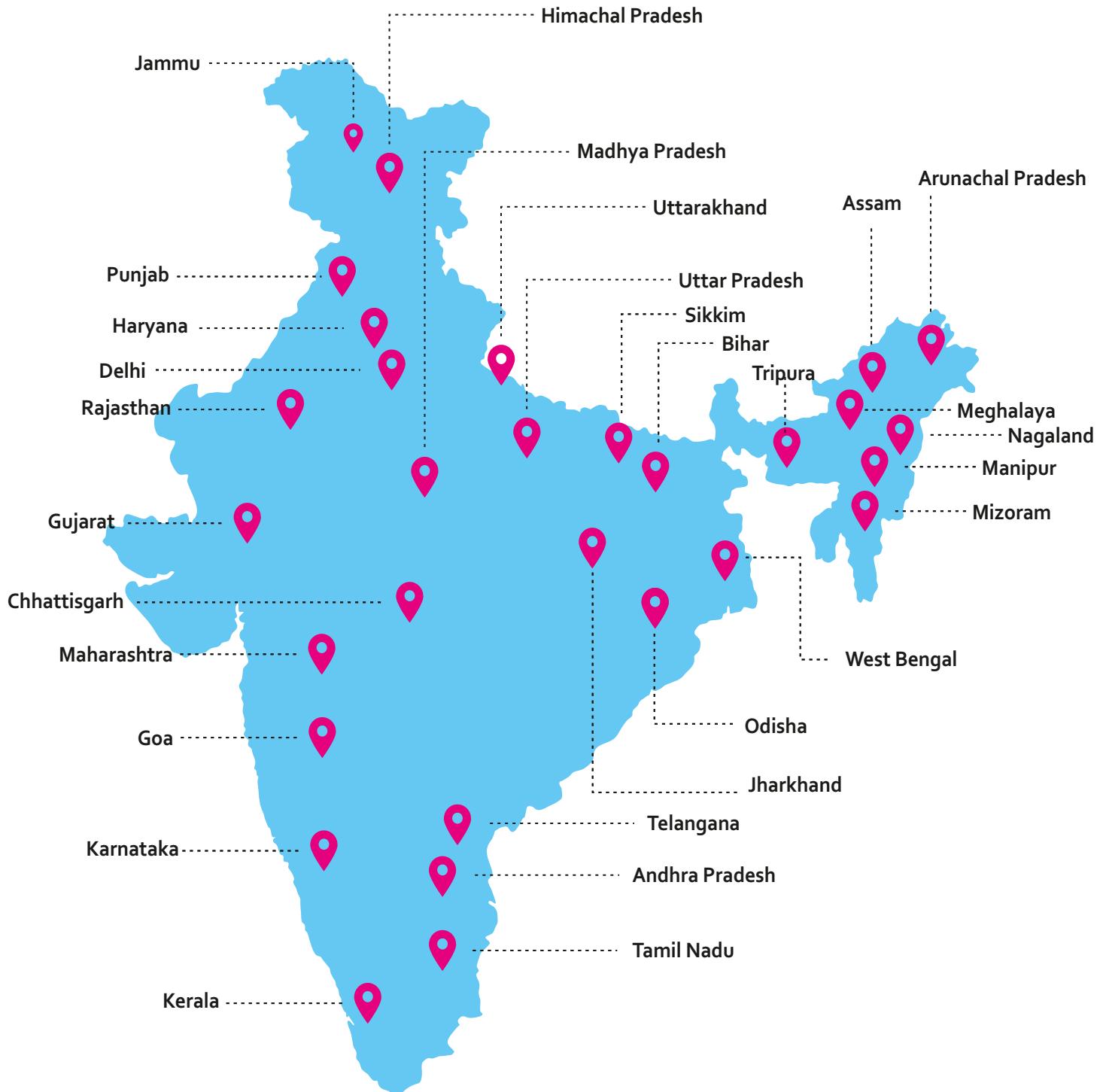
FMCG/FMCD



Others

STUDENT DIVERSITY

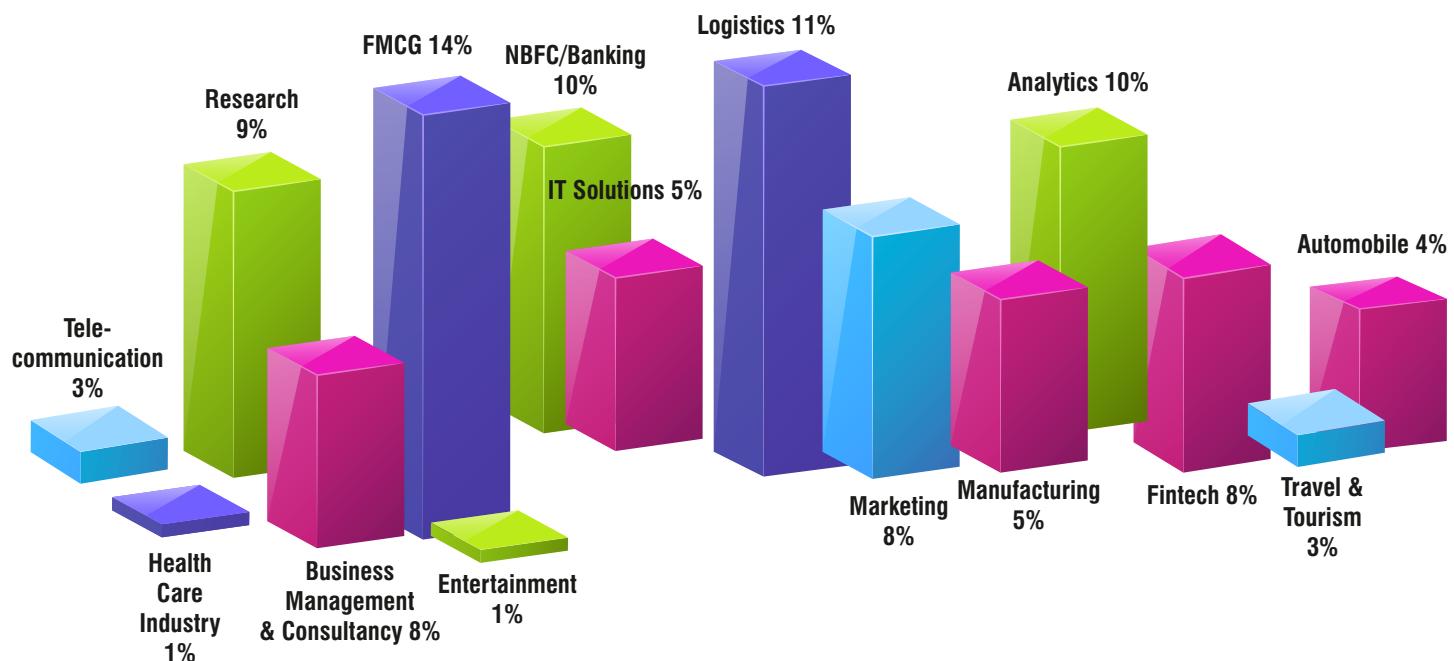
At I Business Institute, we pride ourselves on a vibrant and diverse student community representing various states across India. This diversity enriches the learning environment, fostering cross-cultural understanding and collaboration.



Our students come from all corners of the country, bringing unique perspectives and experiences that contribute to a holistic learning experience. This diverse mix of students ensures a dynamic and inclusive campus culture, preparing future leaders to excel in a globalized world.

PLACEMENT STATISTICS OF BATCH 2023-25

Sector Specific Recruiters



IBI's Domain - Specific Recruiters



OUR TOP RECRUITERS

Deloitte.



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sapient**

•practo•



DECATHLON



UrbanClap



**"See the World,
Shape Your Future"**

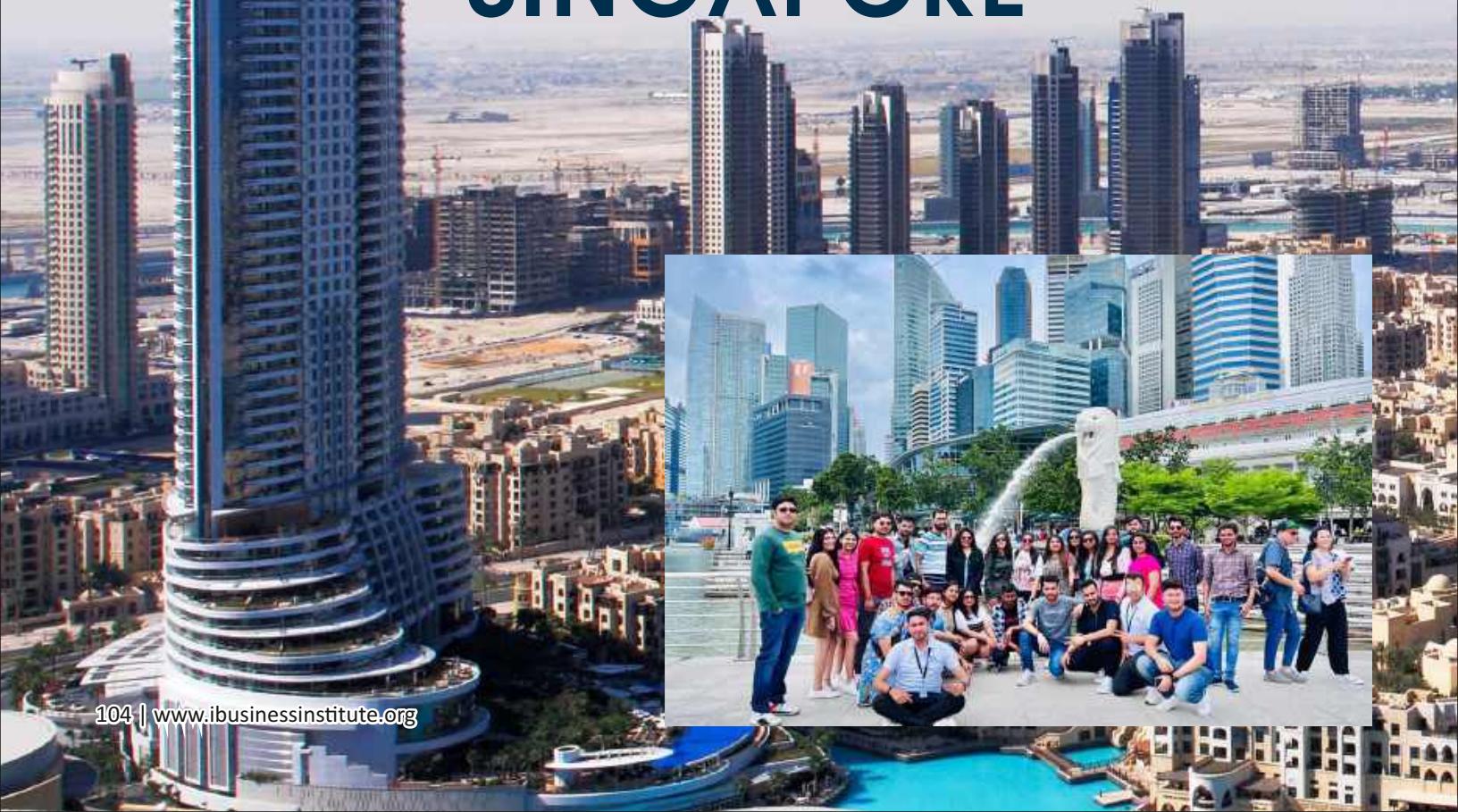
At I Business Institute, we believe in providing a global perspective to shape future business leaders. Our International Educational Immersion Programme to Dubai and Singapore is designed to give students hands-on exposure to the world's most dynamic business environments.

Key Highlights of the Programme:

- Student Exchange Programme: Engage in cross-cultural learning and build global networks.
- International Country Representative Session: Gain insights into global markets from country experts.
- Corporate Session by Industry Expert: Learn from the best through real-time industry practices.
- International Alumni Talk: Hear success stories and career advice from IBI alumni who are making waves globally.
- University Session in Dubai/ Singapore: Experience interactive sessions at prestigious universities.
- CEO Experience Sharing Session: Get firsthand leadership insights from the CEO of a top MNC.
- Exploring Global Cities: Discover the cultural and business pulse of Dubai and Singapore.

"Learning Beyond Borders"

International Educational Immersion Programme: SINGAPORE





DUBAI

Why International Educational Immersion is Essential for Management Students?

"Global Exposure for Future Leaders"

1. Global Perspective
2. Cultural Understanding
3. Real-World Application
4. Networking Opportunities
5. Leadership Development
6. Exposure to Innovation
7. Enhanced Employability
8. Holistic Learning
9. Adaptability & Flexibility
10. Personal Growth

"Experience the World, Lead with Confidence"

SHARK TANK INDIA



IBI'ans @ Shark Tank India

"Reaching New Heights Through Brilliance"

At I Business Institute (IBI), our students continue to push boundaries and achieve remarkable milestones that make us proud. We believe in nurturing innovative thinking and entrepreneurial spirit, which is evident in the success stories of our graduates.

One of our shining stars, Raj Agarwal from the PGDM Batch of 2020-2022, showcased exceptional talent and determination by securing a top participant rank at Shark Tank India, the prestigious national platform for budding entrepreneurs. His Business Plan not only impressed the esteemed panel of judges but also exemplified the quality of education and real-world exposure students receive at IBI.

Raj Agarwal's journey through Shark Tank India is a testament to IBI's commitment to fostering leadership, creativity, and strategic acumen in our students. His achievement reflects our institute's core values of integrity, innovation, and excellence.

At IBI, we empower our students to turn their entrepreneurial dreams into reality by providing them with robust learning platforms, industry interactions, and mentorship programs. Raj's success is just one of the many examples of how our students continuously soar to new heights.

We take immense pride in the accomplishments of our IBI'ans and will continue to guide them towards greatness.

ENTREPRENEURS FROM IBI: PIONEERS IN INNOVATION AND BUSINESS EXCELLENCE



Mr. Raj Agrawal

PGDM Batch 2020-2022

Business Analyst - Genpact

Founder of First Mart, Armourpro, Gadget Glow, Monks Secret

Raj Agrawal's remarkable journey from being a gold medalist at I Business Institute (IBI) to becoming a successful entrepreneur and corporate leader is a true testament to the power of determination, innovation, and perseverance. Graduating in 2022, Raj has seamlessly blended his academic excellence with entrepreneurial ventures and a flourishing career as a Business Analyst at Genpact.

Raj's entrepreneurial odyssey began in 2017 alongside his brothers, Sachin and Shubham, each bringing unique expertise to the table. With Raj's experience as a former smartphone sales representative, Sachin's travel industry acumen, and Shubham's chemical engineering background, they co-founded several successful ventures, including First Mart, Armourpro, Gadget Glow, and Monks Secret.

Their ventures have flourished, culminating in a topline revenue of 10 crore rupees in the last financial year. The trio's accomplishments were further highlighted when they became one of the top 100 sellers during the Great Indian Festival in 2019. This marked a pivotal moment in their journey and solidified their standing in the entrepreneurial ecosystem.

Raj's participation in Shark Tank India Season 2 in 2022 was another defining moment in his career. His academic brilliance, entrepreneurial drive, and corporate expertise provided invaluable insights, connections, and lessons that continue to shape the future of his ventures.

Raj attributes much of his success to the robust education and entrepreneurial foundation laid at IBI. His journey serves as an inspiration to current and future students, exemplifying how a blend of academic excellence, corporate experience, and entrepreneurial vision can lead to extraordinary achievements.

At IBI, we take immense pride in nurturing individuals like Raj Agrawal, who exemplify the boundless possibilities that arise from dedication, resilience, and a passion for innovation.



Entrepreneurs from IBI: A Legacy of Innovation and Success



Mr. Kunnal Goswami
PGDM Batch 2018-2020
Enterprize Senior Sale Manager - Razor Pay
Founder of Punchaiyat Restaurant Chain



Kunnal Goswami's entrepreneurial journey is a shining example of the dynamic leadership and business acumen fostered at I Business Institute (IBI). After completing his PGDM in 2020, Kunnal began his career with Nestle India, the world's largest FMCG company, where he spent 1.5 years pursuing his corporate dreams. However, Kunnal's passion for entrepreneurship propelled him beyond the corporate realm.

In 2021, Kunnal launched his first fine-dining restaurant, Babadook. Despite early success, the challenges brought on by the third wave of COVID-19 led to the closure of Babadook after months of perseverance. Demonstrating remarkable resilience, Kunnal swiftly pivoted to a new venture.

In April 2022, he joined Paytm as a Manager in Marketing and Sales, while simultaneously reigniting his entrepreneurial spirit by founding Punchaiyat, a thriving cafeteria chain located in corporate towers across NCR. By December 2023, Punchaiyat had grown into a successful venture, operating three profitable outlets—two in Gurugram and one in Noida.

Kunnal attributes his success to the strong foundation laid at IBI, where he gained the critical thinking, mentorship, and strategic insight needed to navigate challenges and grow as a leader. His entrepreneurial journey stands as a testament to IBI's commitment to nurturing the next generation of visionary leaders who can excel in both corporate and entrepreneurial arenas.

Through success stories like Kunnal's, IBI continues to inspire and empower future entrepreneurs to make a lasting impact in their industries.



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IBI: Empowering Entrepreneurs & Global Visionaries

I Business Institute has consistently emerged as a premier institution for fostering entrepreneurial spirit and leadership. With a focus on holistic development, IBI nurtures students to become business leaders capable of driving innovation, creating value, and making a difference in the global business landscape. Among the standout stories of entrepreneurial success are IBlans Raj and Kunal, who have leveraged their skills and knowledge to establish thriving ventures across various industries. Their journey from classroom learning to becoming successful entrepreneurs is a testament to the practical, hands-on education at IBI, which encourages creative problem-solving, strategic thinking, and risk management.

The institute's global reach is reflected in the success of its alumni, who have carved impactful careers abroad in countries like Dubai, UAE, and the UK. IBI provides an environment that fosters global exposure, helping students gain international perspectives through industry interactions, internships, and exchange programmes. This global vision is a key part of the curriculum, empowering students to think beyond borders and become part of the ever-evolving global business ecosystem.

At IBI, we believe in empowering students to realize their full potential, whether as entrepreneurs or professionals, equipping them with the tools to succeed in today's dynamic and competitive business world.

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A large, detailed photograph of the Statue of Liberty stands on the left side of the page, its green copper skin catching the light. The statue is shown from the waist up, holding a tablet in its left hand and a torch in its right. The background is a clear blue sky.

My Success Journey: From I Business Institute to UNITED KINGDOM



Lokesh Kumar Jena
*Greet & Meet Assistant
Enterprise Mobility
United Kingdom
60 LPA*

My journey at I Business Institute (IBI) in the United Kingdom was a transformative experience that significantly shaped my professional life. Enrolling in the PGDM programme, I found an environment that not only nurtured my academic skills but also equipped me with the practical knowledge necessary for success in the corporate sector.

The faculty's expertise and the institute's resources played a crucial role in my development. Additionally, the placement assistance provided by IBI was instrumental in my career progression. With personalized guidance and extensive industry connections, I was able to secure a highly coveted position as a Retail Sales Executive at B & GS LANDA LIMITED in Scotland.

Today, I am proud to be earning 50 LPA, a reflection of the solid foundation laid during my time at IBI. The skills and insights I gained have been invaluable in navigating the challenges of the corporate world. I am grateful for the support I received, and I look forward to continuing my professional journey with the confidence and expertise acquired at I Business Institute.



Our Success Journey: From IBI to **DUBAI**



Jaspreet Kaur

Business Services Manager

*Jogosoft Information Technology, Dubai (UAE)
50LPA*

"I am immensely grateful to I Business Institute for the invaluable role it played in securing my placement with a top-tier company. The practical insights and industry-oriented curriculum provided the perfect launchpad for my career. The institute's dedication to student success and its robust placement support were key in landing my current role. IBI's commitment to excellence and its nurturing environment have truly shaped my professional journey."



Mahima Behera

Team Leader Business Analyst cum

Operation Executive

Interactive Digits, Dubai (UAE)

50LPA

"Securing a position with a leading organization was a dream realized, thanks to the rigorous preparation and industry exposure at I Business Institute. The institute's placement support was pivotal in shaping my professional journey. The comprehensive curriculum and practical learning experiences provided me with the skills and confidence needed to thrive in the corporate world. I am proud to be an alumna of IBI."



Shivam Sharma

Sr. Portfolio Manager

Hedge and Sachs Financials INC,

Dubai (UAE)

28LPA

"Joining I Business Institute was a strategic move for my career, and the decision paid off with a rewarding placement. The institute's commitment to holistic development and strong industry connections opened doors to exciting opportunities. The knowledge and skills I acquired during my time at IBI have been invaluable in my role as a Senior Investment Manager. IBI has truly been a catalyst for my professional success."

OUR SHINING STARS (BATCH 2018-20)



As a distinguished alumnus of I Business Institute, I am grateful for the impactful PGDM programme. IBI's legacy of producing industry leaders is evident in its distinguished alumni, and the institute remains a guiding force in my career.

Piyush Saxena

Finance Administration, KPMG



Being part of I Business Institute's distinguished alumni community is a mark of honor. The PGDM programme equipped me with the skills and knowledge necessary for success in the corporate world.

Kunal Goswami

Senior Sales Manager, Razorpay



I owe my career success to I Business Institute's placement support. The institute's comprehensive curriculum, coupled with industry interactions, provided the skills and confidence needed to secure a coveted position in my field.

Randhir Singh

Field Officer Executive, Godrej Consumer Ltd.



I owe my career success to I Business Institute's placement support. The institute's comprehensive curriculum, coupled with industry interactions, provided the skills and confidence needed to secure a coveted position in my field.

Sourav Setiya

Senior Financial Analyst, Aristocrat Gaming



The placement success I achieved can be directly attributed to the strong foundation provided by I Business Institute. The institute's industry-focused curriculum and unwavering placement support were crucial in shaping my career.

Surya Pratap

Junior Manager, Marco Limited



I Business Institute stands out not just for its academic excellence but also for the dedicated placement support. The institute's efforts played a crucial role in facilitating my smooth transition from student life to a thriving professional career.

Ritu Rogha

Accounts Manager, KYOCERA Document Solutions India



I Business Institute's focus on practical learning and industry exposure significantly contributed to my placement success. The institute's strong ties with leading companies opened avenues for diverse career opportunities.

Lakshaya Singh Gour

Business Manager, Hanu Software

OUR SHINING STARS (BATCH 2019-21)



→ Proud to be part of IBI's legacy of success. The focus on internships and diverse extracurricular activities contributed significantly to my overall development and prepared me for the professional realm.

Prahlad Sharma

Process Executive, Infosys BPM



→ IBI, a nurturing ground for future leaders. The comprehensive placement preparatory sessions and exposure to diverse internships were key contributors to my successful career start, laying a strong foundation.

Sarvesh Kumar Bhagat

Assistant Manager, Wipro



→ Choosing IBI was choosing a transformative journey. The comprehensive placement preparatory sessions and exposure to internships were instrumental in shaping my professional identity.

Girish Jain

Vendor Manager, RetailEZ Private Limited



→ Securing a placement with a renowned company was a testament to the practical skills and industry insights gained at I Business Institute. The institute's placement team provided continuous support and guidance throughout the process.

Harsh Aggarwal

HRBP, Motherson Technology Services



→ IBI, a platform for exceptional experiences. The hands-on learning through internships and placement preparatory activities played a significant role in preparing me for the dynamic corporate world.

Kapil Saini

Manager, Kotak Life



→ IBI, a platform for exceptional experiences. The hands-on learning through internships and placement preparatory activities played a significant role in preparing me for the dynamic corporate world.

Abhishek Gupta

Research Analyst, FA FIN Advisors



→ I owe my career success to I Business Institute's PGDM program. The institute's commitment to providing a competitive edge through industry insights and practical learning made a significant impact on my professional journey.

Arpit Sharma

Data Quality Analyst, Allica Bank

OUR SHINING STARS (BATCH 2020-22)



At IBI, every day was a new opportunity. The hands-on experiences, especially through internships, played a crucial role in refining my skills and making me industry-ready upon graduation.

Raj Satis Agarwal

Business Data Analyst, Genpact



Proud to be associated with I Business Institute's distinguished alumni community. The PGDM programme not only provided academic rigor but also instilled in me the values and skills crucial for professional success.

Shivani Tiwari

Senior Associate, EY



Proud to be associated with I Business Institute's distinguished alumni community. The PGDM programme not only provided academic rigor but also instilled in me the values and skills crucial for professional success.

Akash Jain

Area Sales Executive, Adani Wilmar Limited



IBI, where knowledge transforms into capability. The hands-on experiences, particularly through internships, were instrumental in honing my practical skills and preparing me for the competitive professional landscape.

Harish Yadav

Business Finance, TATA Capital



I Business Institute's distinguished alumni network is a testament to the impact of the PGDM programme. I attribute my success to the holistic education and practical insights gained at IBI, shaping my career in the corporate arena.

Piyush Chakraborty

Sales Officer, Axis Bank



I Business Institute's commitment to student success became evident through my impactful summer internship with a leading brand. The hands-on experience reinforced classroom learning and positioned me as a confident professional.

Shivani Sahay

Associate Trainer, PNB Metlife



IBI, where knowledge leads to capability. The hands-on experiences through internships and placement preparatory activities were crucial in honing my skills for a thriving career.

Sanket Dalal

Sr. Customer Success Associate, Konnect Insights

OUR SHINING STARS (BATCH 2021-23)



IBI, where excellence is a way of life. The hands-on experiences, especially through internships, played a pivotal role in honing my practical skills, making me well-equipped for the demands of the business world.

Rohit Sharma

Senior Associate, EY



IBI, where success is a shared journey. The institute's emphasis on internships and live projects played a crucial role in shaping my practical understanding of the business world, adding depth to my education.

Devendra Vishwakarma

Senior HR Executive, Jubilant FoodWorks



Choosing IBI was choosing a transformative experience. The comprehensive placement preparatory sessions and exposure to internships provided me with the skills and confidence to navigate the complex professional landscape.

Rishav Kumar

Team Lead, Incedo



IBI, where education is an exploration. The hands-on experiences through internships and placement preparatory activities were pivotal in my journey toward becoming a skilled professional, shaping my career trajectory.

Pradyuman

Sales Manager, Naukri.com



I am proud to be an alum of I Business Institute, where the robust placement assistance played a pivotal role in my career progression. The institute's focus on skill development and industry-aligned curriculum set the stage for my success.

Neha Dwivedi

Google Ads Account Strategist, Accenture



Choosing IBI was choosing a transformative experience. The comprehensive placement preparatory sessions and exposure to internships provided me with the skills and confidence to navigate the complex professional landscape.

Lakshya Rai

Territory Manager, Avcom Infotech Pvt. Ltd.



IBI, where education is an exploration. The hands-on experiences through internships and placement preparatory activities were pivotal in my journey toward becoming a skilled professional, shaping my career trajectory.

Priyanka Chauhan

Team Computers, Inside Sales Representative

OUR SHINING STARS (BATCH 2022-24)



→ Proud to be part of IBI's legacy of success. The institute's commitment to internships and live projects provided me with the skills and confidence needed to excel in my professional journey.

Ankit Shukla

Management Trainee, Wipro



→ IBI, where learning transcends boundaries. The hands-on experiences and focus on internships were crucial elements in bridging the gap between academic knowledge and practical application.

Anushka Vimal

HR Executive, DS Group



→ IBI, a beacon of educational excellence. The hands-on experiences and exposure to diverse internships were key elements in preparing me for the challenges of the professional world, contributing to my adaptability.

Astha Jha

Associate Manager, Annapurna Finance Pvt. Ltd.



→ IBI, where learning transcends boundaries. The hands-on experiences and focus on internships were crucial elements in bridging the gap between academic knowledge and practical application, making me industry-ready.

Md Adnan

Sales Executive, Toyota Material Handling



→ Proud to be part of IBI's success story. The institute's commitment to internships and diverse extracurricular activities enriched my educational journey and set the stage for a successful career, exceeding my aspirations.

Deepak Nagar

Project Admin, Ramboll



→ IBI's programme empowered me to apply theoretical concepts in practical settings during my summer internship. The institute's network played a key role in securing an internship with a leading organization, laying a strong foundation for my career.

Mowli. M

Deputy Manager, Satin Creditcare Network Ltd.



→ IBI, a catalyst for my career journey. The hands-on experiences, especially through internships, were instrumental in developing practical skills that laid the groundwork for my professional success.

Divya Nandini

HRBP, Shadowfax

OUR SHINING STARS (BATCH 2023-25)



journey at I Business Institute has been truly transformative. The institute not only strengthened my HR fundamentals but also helped me build confidence through continuous guidance and corporate exposure. The practical learning environment, case studies, and interactive sessions enhanced my understanding of real industry expectations. The faculty supported me at every step, ensuring I was placement-ready. IBI's strong corporate connect created the right opportunities for me. I am grateful to begin my career as an HR Executive at Woodland.

Deepali Bansal
HR Executive, Woodland



IBI has played a major role in shaping my professional journey. The blend of academic learning, live projects, and practical assignments helped me develop strong analytical and communication skills. The institute's emphasis on personality enhancement and mock interviews prepared me to face the corporate world confidently. Every faculty member contributed to my overall growth with constant mentoring. The placement team guided me throughout the process and encouraged me to perform my best. I am proud to start my career journey as a Senior Associate with WNS.

Tazeem Ahmed
Senior Associate, WNS



I Business Institute provided me with an enriching journey filled with practical learning. The curriculum's industry-oriented approach prepared me for real-world challenges, and the guidance of experienced faculty helped me secure an internship that aligned with my career goals. I am grateful for the incredible opportunities and a placement that matches my aspirations!

Diya Gupta
Management Trainee - Finance, Wipro



The two years at I Business Institute have been transformative. The faculty's mentorship and the focus on case studies gave me a solid foundation. Thanks to the campus placement support, I landed my dream job in a top company. The institute truly cares about students' careers and ensures we get what we deserve!

Tripti Kewalramani
Management Trainee, Wipro



Studying at I Business Institute was an eye-opener to the corporate world. The diverse workshops, industry visits, and networking sessions polished my skills. I secured an internship that enhanced my profile, and my placement was exactly what I aspired to achieve. It's a place where students' futures are crafted with care.

Harshal Dasani
Management Trainee, Wipro



I Business Institute's supportive environment made my PGDM experience amazing. The focus on skill-building and corporate exposure prepared me thoroughly for the industry. I interned with a reputed firm, gaining invaluable insights, and eventually got placed in a role that perfectly suits my ambitions. Highly recommended for aspiring management professionals!

Shresth Gaur
Management Trainee, Wipro



The learning experience at I Business Institute was incredible! The institute's emphasis on practical exposure and industry integration prepared me for a challenging role. The dedicated placement team helped me find the right fit in a well-known company. Grateful for a journey that has shaped my career for the better.

Harshit Singh
Sr. Executive (Business Analyst), Aviva Life Insurance

OUR SHINING STARS (BATCH 2023-25)



My journey at I Business Institute was filled with learning, growth, and unforgettable memories. The academic rigor, blended with corporate exposure, enabled me to secure an internship that gave me hands-on experience. Thanks to the guidance here, I now have a placement that aligns with my career goals. Proud to be an IBI student!

Nishant Singh

Marketing Executive, DS Group



My experience at I Business Institute was truly rewarding. The institute's focus on skill development, corporate networking, and real-world application prepared me well. I secured an internship in my chosen field and got a placement in a reputed company. IBI helped turn my career goals into reality!

Harsh Kesari

Management Trainee, Joyalukkas



IBI exceeded my expectations by offering a curriculum that is truly industry-relevant. I got an internship in my desired field and, eventually, a placement that is exactly what I wanted. The institute's continuous support and dedication to student success make it a fantastic place for aspiring managers!

Pushkar Srivastav

Sales Officer (GT&MT), Himalaya Wellness



I joined IBI with a dream to enter the corporate world, and today I'm proud of my achievements here. The institute's emphasis on practical exposure allowed me to secure an excellent internship, and my final placement was beyond my expectations. It's a place where students truly grow and succeed.

Devang Sharma

Pricing Analyst, TBO



Studying at IBI was a life-changing experience. The institute's focus on holistic development, practical skills, and industry exposure helped me immensely. I completed a valuable internship, and my placement has opened up exciting career opportunities. Thankful to IBI for shaping my future in such a positive way.

Sagar Saini

Associate, Incedo Inc.



I Business Institute offers a perfect blend of academic rigor and practical exposure. The institute's career services team was instrumental in helping me secure a great internship, and my placement matched my aspirations. IBI is undoubtedly the best choice for students looking to succeed in the business world.

Abhinav Kumar

Holiday Cruise Expert, Cordelia Cruises



I Business Institute offers a unique blend of theoretical and practical learning. The constant support from faculty and corporate mentors made my journey remarkable. I interned with an esteemed company, gaining real-world skills, and my placement met my career expectations. I would recommend IBI to anyone serious about their career.

Dhriti Sharma

Brand Management, NoBrokerHood

PGDM BATCH 2024-26

Placement Statistics (Ongoing)

The PGDM Batch 2024–26 at I Business Institute comprises a dynamic cohort of 240 students, currently in the midst of the placement cycle. The institute has witnessed strong corporate engagement and encouraging placement outcomes even at this mid-stage of the session, reflecting the industry relevance, academic rigor, and employability focus of the program.

Batch Profile

- Batch Strength: **240** Students
- Programme: **PGDM 2024–26**
- Placement Status: **Ongoing**
- Placement Phase: **Mid-session**

CORPORATE PARTICIPATION

- 100+ Companies Visited (Till Date)
- Recruiters across diverse sectors including:
 - Consulting
 - BFSI (Banking, Financial Services & Insurance)
 - FMCG & Consumer Durables
 - IT & Analytics
 - Sales & Marketing
 - Human Resources & Talent Management
 - Operations & Supply Chain
 - E-Commerce & Retail
 - EdTech & Training
 - Healthcare & Pharma
 - Real Estate & Infrastructure
 - Manufacturing & Industrial Services and more.

PLACEMENT PROGRESS

- **45%** Students Placed
- Mid-Session Placement Achievement
- Momentum building with more recruiters in pipeline



KEY PLACEMENT INSIGHTS

- Strong average CTC at mid-placement stage
- International offers showcase global exposure & readiness
- High recruiter trust in industry-aligned curriculum
- Outcome of:
 - Corporate Mentorship
 - Practitioner Sessions
 - Live Projects & Certification
 - Mock Interviews & Skill Training

PACKAGE HIGHLIGHTS

Highest International Package

₹ 52 LPA

Highest Domestic Package

₹ 28 LPA

AVERAGE PACKAGE (TILL NOW)

₹ 12 LPA - Current Average CTC

*Average package expected to increase as placements continue



Some of the Big Brand Companies Visited Till Now

Amazon | Axis Bank | Wipro | WNS | Bajaj Capital Ltd. | Decathlon | ANZ Bank | HDFC Bank | Infoedge (Naukri.com) | Team Computers | Jaro Education | Meesho | YSS Direct | ABI Asset Deal | Aliens Group | Archer & Bull | Callisto | Codeyoung | Flentas | Home First Finance Company | Interactive Broker | Jayanita Exports Pvt Ltd | Ken Research | Kratikal Tech Pvt Ltd | McKinley Rice | MeetMux | OneInsure | Optimus Information | Odoo | Posterity Consulting | PROVIDENCE INDIA | Sokudo Electric EV | TBO | Transcend Mobility | TransNational Computer LLC |

Note: These are some of the companies that have visited for placements; the list is not exhaustive and more recruiters are part of the ongoing placement process.

PLACEMENT OUTLOOK

- Placement process still ongoing
- Expected:
 - **100%** Placement soon
 - Higher placement percentage
 - Increased corporate participation
 - Enhanced average & median packages

**Placement statistics are dynamic and subject to change as the placement process continues.*

OUR SHINING STARS (BATCH 2024-26)

Recent Placed Students from the Batch of 2024-26

With placements for the Batch of 2024-26 still ongoing, I Business Institute has already achieved remarkable success. By November, over 100 prestigious companies have recruited our talented students, offering them promising roles across diverse sectors. This achievement underscores our commitment to facilitating career-ready graduates through industry-focused training, practical exposure, and personalized career support. We continue to expand our corporate partnerships, ensuring each student is presented with opportunities to launch their careers with confidence and competence.



My experience at I Business Institute has been enriching and growth-oriented. The institute helped me build strong communication and sales skills through regular presentations, discussions, and practical exposure. The faculty guided me at every step, ensuring I understood industry expectations clearly. The placement training, mock interviews, and aptitude sessions boosted my confidence. IBI provided the right environment to groom myself professionally. I am grateful to begin my career as a Management Trainee at Jaro Education.

Mayank Malhotra

Management Trainee, Jaro Education



IBI has been a turning point in my professional journey. The institute nurtured my personality and helped me develop a strong understanding of business development concepts. Through industry interactions, live projects, and workshops, I gained hands-on learning that proved extremely useful during the placement process. The supportive faculty and placement team ensured I was always moving in the right direction. IBI truly shaped my confidence and communication abilities. I am proud to start my career with Kratikal Tech.

Yukta

Business Development Executive, Kratikal Tech Pvt Ltd



My journey at I Business Institute has been full of learning and self-development. The academic curriculum, combined with real-world exposure, strengthened my professional capabilities. Regular case studies, group tasks, and personality development sessions helped me understand the demands of the corporate sector. The placement team guided me consistently and prepared me thoroughly for interviews. IBI played a major role in building my confidence and shaping my corporate mindset. I am delighted to join Unlox as a BDA.

Prashant Asthana

BDA, Unlox



IBI has provided me with a platform to enhance my skills and explore new opportunities. The institute not only developed my academic understanding but also polished my communication, teamwork, and negotiation skills. The support of the faculty and mentors was constant and encouraging throughout my journey. The practical learning environment and regular assessments prepared me well for the placement process. IBI helped me grow both personally and professionally. I am grateful to begin my career at Sokudo Electric.

Abhishek Kr Keshri

Business Development Executive, Sokudo Electric



Studying at I Business Institute has been a rewarding experience that helped shape my professional identity. The exposure to corporate speakers, workshops, and real-time projects gave me clarity about industry expectations. The faculty ensured I received the right guidance and pushed me to improve continuously. The placement training at IBI enhanced my confidence, communication, and interview skills. IBI empowered me to believe in my potential and aim higher. I am proud to join Direct Credit as Assistant Manager.

Ritika Singh

Assistant Manager Sales & Business Development, Direct Credit

Dikshant:2025 marked a proud milestone in the academic journey of our PGDM students as they stepped forward from learners to industry-ready professionals. The ceremony celebrated achievement, growth, and the beginning of new possibilities.

We were honored to welcome Dr. Kiran Bedi as the Chief Guest, whose presence and message of courage, discipline, and purpose deeply inspired our graduating batch.

The event was further enriched by the presence of our distinguished Guests of Honor:

- **Mr. Pronam Chatterjee,** *BluePi*
- **Mr. Ashish Bhalla,** *Synsperity*
- **Mr. Sidharth Kaul,** *Fidelity International*

Their insightful words encouraged students to embrace adaptability, continuous learning, and innovation as they embark on their professional journeys.

The ceremony also featured the conferring of diplomas, recognition of meritorious students, and cherished moments shared with faculty, families, and peers. Dikshant:2025 stands as a reflection of the commitment, excellence, and hard work of the graduating class.

DIKSHANT: 2025





THE CONVOCATION CEREMONY



MERITORIOUS STUDENTS: PGDM Batch 2023-25



Ms. Harshal Dasani
Chancellor's Gold Medalist
A shining example of discipline, dedication, and academic brilliance.



Mr. Devang Sharma
Chancellor's Silver Medalist
Recognized for consistent performance and unwavering commitment.



Ms. Tripti Kewalramani
Chancellor's Bronze Medalist
Honored for her determination, perseverance, and scholarly distinction



ALUMNI MEET 2025

Celebrating Legacy, & Lifelong Connections

The Alumni Meet 2025 at I Business Institute was a vibrant and heartwarming gathering, bringing together alumni from diverse sectors to celebrate the institute's rich legacy and accomplishments. The event was a powerful reminder of the lasting bonds and collective achievements fostered at IBI. It served as a bridge between past and present, as the graduating PGDM Batch 2023-25 passed the legacy to the PGDM Batch 2024-26, symbolizing a commitment to continuous growth and excellence. Alumni shared inspiring stories, highlighting how IBI shaped their careers and lives, while also engaging with current students, offering guidance, and fostering a spirit of camaraderie, mentorship, and lifelong learning. This memorable occasion reaffirmed IBI's enduring impact on professional growth and success, reinforcing its role as a catalyst for leadership and achievement.





PROGRAMME DEGREE

Your two year's Reward



Celebrating a Master's Degree Achievement!

Earning a master's degree is a significant milestone, embodying dedication, resilience, and a deep commitment to growth. It reflects advanced expertise, critical thinking, and a pursuit of excellence in one's chosen field.

This achievement not only opens doors to new opportunities but also enhances professional credentials and promotes personal development. It's a time to celebrate hard work and express gratitude to mentors and loved ones for their invaluable support.

Congratulations to all master's degree achievers—your success is an inspiration and a true testament to your determination!

INSPIRING GROWTH: TRANSFORMATIVE EXPERIENCE



After exploring many institutes, I found IBI's focus on analytical thinking and skill development most appealing. The faculty ensures that each student's potential is recognized and guided in the right direction.

Jatin Dalmia
(CAT 91.29%ile)
Sirsa, Haryana

IBI stood out for its industry-oriented approach and supportive faculty. The academic rigor here pushes me to perform better, while the campus environment keeps the learning experience enjoyable.

Shivam Dhaiya
(CAT 87.83%ile)
Muzaffarnagar, Uttar Pradesh



IBI offered me the ideal environment to enhance my problem-solving and communication skills. The academic structure and mentorship programs here make learning both challenging and exciting.

Shivanshu Sharma
(CAT 83.19%ile)
Gwalior, Madhya Pradesh

IBI's focus on practical learning and leadership activities was what drew me in. Every day here presents a new opportunity to learn something valuable and build confidence for the future.

Jheel Jain
(CAT 82.86%ile)
Chittorgarh, Rajasthan



IBI provides a learning culture that encourages curiosity and teamwork. The diverse peer group and engaging classroom discussions have helped me grow intellectually and personally.

Navya Mittal
(CAT 82.81%ile)
Saharanpur, Uttar Pradesh



What attracted me most to IBI was its balance between academics and overall personality development. The exposure through corporate sessions and interactive learning has been immensely valuable.

Khushi Jain
(CMAT 96%ile)
Shivpuri, Madhya Pradesh

I wanted a B-school that encouraged both academic excellence and personal growth. IBI stood out for its vibrant campus culture, leadership opportunities, and exposure beyond books. It's truly a place that helps you grow from every angle.

Mohnesh Shukla
(CMAT 94.78%ile)
Korba, Chhattisgarh



I was looking for a B-school that would shape me into a confident professional, and IBI has exceeded those expectations. The combination of industry exposure and supportive faculty makes learning truly meaningful.

Rishi Tiwari
(CMAT 94.12%ile)
Korba, Chhattisgarh

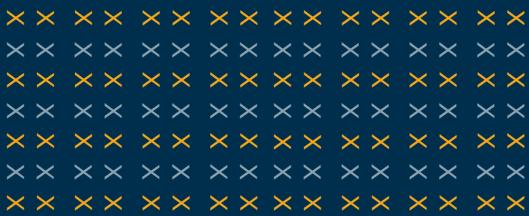
For me, choosing IBI was about finding a college that blends practical learning with academic rigor. The case-based teaching and industry-driven sessions here help me apply concepts to real-world scenarios every day.

Chirag Varshney
(CMAT 92.29%ile)
Sambhal, Uttar Pradesh



Choosing IBI was about more than just academics — it was about growth and transformation. From skill-based workshops to mentoring sessions, every experience here has added value to my learning journey.

Payal Gupta
(CMAT 83.76%ile)
Tinsukia, Assam



MESSAGE FROM THE DIRECTOR ADMISSIONS

Dear Aspirant,

I am delighted to introduce you to I Business Institute, a place where ambition truly meets opportunity. At IBI, we believe in nurturing potential and empowering students to shape the future they envision. Our dynamic community of learners, educators, and industry experts creates a collaborative environment that fosters academic excellence, personal growth, and professional success.

At IBI, we blend rigorous academics with real-world corporate applications, preparing our students to excel in today's competitive job market. Our curriculum goes beyond theoretical knowledge, equipping you with practical skills and industry insights. With a strong emphasis on innovation, entrepreneurship, and leadership, our programmes are designed to help you thrive in your chosen field. IBI boasts a stellar placement record, with graduates securing roles in top companies like Dabur, Nestle, KPMG, Wipro, E&Y, Samsung, DS Group, HCL, and many more.

Our campus life is a rich mosaic of diversity, inclusivity, and social responsibility, offering you a vibrant and supportive environment to grow. Our state-of-the-art infrastructure, equipped with modern amenities, is designed to facilitate learning and foster holistic development.

We understand that choosing the right B-School is a pivotal decision, and we are dedicated to ensuring your experience with us is transformative. We are excited to be part of your journey toward achieving your dreams and are thrilled to welcome you to the IBI family.

Best wishes,

Mr. Lukash Kumar
Director – Admissions



“Your journey into management begins with a decision-admission is not just an entry, it’s a commitment to lead, innovate, and create”



MESSAGE FROM THE JT. DIRECTOR ADMISSIONS

Dear Aspirant,

Thank you for your interest in I Business Institute (IBI)- a premier management institution committed to developing future-ready business leaders.

As the world rapidly evolves with advancements in Artificial Intelligence, data-driven decision-making, and digital transformation, the need for adaptable and innovative professionals has never been greater. At IBI, we recognise that every student brings unique aspirations and potential, and our objective is to equip you with the knowledge, skills, and mindset required to excel in this new-age corporate landscape.

Our thoughtfully designed programme, expert faculty, and strong industry connect ensure a holistic and impactful learning journey, strengthened by:

- AI-integrated learning modules to prepare you for technology-driven roles
- Extensive corporate exposure through internships, live projects, and CXO masterclasses
- Holistic personality and leadership development via workshops, training sessions, and personalised mentorship
- Dynamic campus life enriched with events, clubs, committees, and innovation-driven student initiatives

Our diverse student community represents:

- Multiple academic disciplines including Engineering, Commerce, Arts, Sciences, and emerging technology fields
- Students from across India, offering rich cultural and regional diversity
- A balanced gender ratio, ensuring an inclusive and empowering learning environment

This vibrant mix encourages cross-cultural collaboration, creativity, and forward-thinking—essential traits for tomorrow's leaders.

Through a comprehensive and merit-based admission process, we seek individuals who are passionate about excellence, eager to embrace innovation, and committed to making an impact- whether in the corporate world or through entrepreneurial ventures.

I would be delighted to guide you through your admission journey with us.

“The future belongs to those who are willing to learn, unlearn, and innovate. Take the first step- your journey begins with a single decision.”

Best wishes,
Ms. Prachi Malhan
It Director – Admissions

IBI'S OFFERINGS

- Collaboration with the Academy of IFRA (International Financial Research Analyst), Canada
- Zonal centre of E-Cell, IIM Bangalore in association with MakeIntern
- Eminent faculty from **IIMs, XLRI, IITs, MIT Boston, Symbiosis, Great Lakes** and Top Corporates
- "Catalyst" - Unique 50 Day Orientation Programme
- Dual specializations (MKT, FIN, OM, HR, IT, IB, BA, ENT & FB)
- Master Track Analytics certification by EY
- Advanced Excel Certification by Corporate Partners
- Placement Preparatory Platform & Learning Partner - **Board Infinity**
- Business Intelligence certification from **E-Cell IIM Bangalore** & Make Intern
- Entrepreneurship workshop, Digital Marketing Certification & Domain Specialised Certifications
- Non-Credit courses on Cyber Security & Introduction to Tableau, SQL, Introduction to Behavioural Finance & Digital Transformation
- One Day Outbound Activity and Adventure & Excursion Trip
- International Educational Tour- Dubai (UAE)/Singapore
- A unique POA letter which assures **25 placement opportunities with a minimum package of INR 6.5 LPA**
- Industrial Visits: 12 Visits (Two visits per Trimester)
- Summer Internship Opportunity
- Corporate Lectures by Industry Professionals
- Book Bank and Laptop with Latest Configuration
- An opportunity to learn from anywhere and everywhere through DELNET, NDLI - the largest learning Reservoir network
- Corporate exposure through Industry Centric Live Projects
- Mock Interviews by Industry Experts



ADMISSION PROCEDURE



1. Eligibility and Application

- Educational Qualification: Candidates must have a three-year Bachelor's degree with a minimum of 50% marks (45% for SC/ST candidates). Students in the final year of graduation can also apply.
- Entrance Exams: Applicants are required to appear for CAT, XAT, GMAT, or MAT as per IBI requirements. Scores are sent directly from the respective conducting bodies.
- Application: The application process is conducted online via the I Business Institute website. Candidates need to fill in their details, upload necessary documents, and submit the application before the deadline.

2. Selection Process

- Shortlisting: Applicants are shortlisted based on their entrance exam scores and overall academic and professional profile.
- Personal Interview (PI): Shortlisted candidates appear for a personal interview, typically lasting 15–20 minutes, focusing on academic knowledge, professional experience, and personal aptitude.

3. Special Categories

- Elite Category: Candidates with exceptional academic achievements or professional qualifications may qualify for the elite category, allowing them to directly appear for the interview round.

STUDENT INTAKE

PGDM Batch of 2026-28

Programme	Intake Capacity
PGDM	240

Components	Score Percentage
CAT/MAT/XAT	30%
Screening Round	10%
Panel Interview	15%
Dean's Interview	10%
10th Score	15%
12th Score	5%
Graduation Score	5%
Work Experience	10%

SCHOLARSHIP

Maximum scholarship of up to INR 1,50,000 will be given to the candidates on first cum first-serve basis. The categories of scholarships are mentioned below:

Category I: Scholarship on the basis of qualifying exam

S.No	Marks in Qualifying Exams	Scholarship Amount (INR)
1.	CAT/XAT/CMAT percentile >85 / MAT Score >750	70,000
2.	CAT/XAT/CMAT percentile between 70-85 / MAT Score between 700-749	50,000
3.	CAT/XAT/CMAT percentile between 60-69 / MAT Score between 600-699	30,000

The candidate should fall under the merit category based on their percentile in CAT/XAT/CMAT/MAT. They should also have secured a minimum of 60% in 10th, 12th, and graduation.

Category II: Scholarship on the basis of Academic Background

The candidates having 70% and above in B.Tech/B.E degree and have also secured 70% & above in 10th & 12th will be awarded a scholarship of INR 30,000.

Category IV: Single Mother

The candidate raised by a Single Mother, will be awarded a scholarship of INR 50,000 provided the candidate should have secured 60% & above in 10th, 12th and Graduation.



Category III: Scholarship for candidates with Work Experience

The candidates with at least 3 years of work experience or above with a minimum annual salary CTC of INR 3.5 LPA will receive a scholarship of INR 40,000. Candidate with an Experience of 5 years or above with a CTC of INR 5.5 LPA or higher will receive a scholarship of INR 50,000. *No BPO Companies. receive a scholarship of INR 50,000. *No BPO Companies.

Category V: Meritorious Student

The candidate who have achieved over 80% in their 10th, 12th, and graduation, as well as scored 85 percentile or higher in CAT/XAT, GMAT score of >650, and possess 2 years of work experience with 4 LPA package, will be eligible for a 50% scholarship. *The Final scholarship will be awarded based on the candidate's performance in the selection process.

Guidelines:

- If any candidate is eligible for more than one category of scholarship the maximum scholarship can go up to INR 1,50,000.
- The scholarship is available for limited seats only in each category on first-cum-first-serve basis. The decision of awarding the scholarship depends on the Institute Scholarship Committee. The maximum of INR 20,00,000 can be given as a scholarship to a batch.

Note: Only three scholarships up to INR 1,50,000 can be combined.

PROGRAMME FEE

Admission Offer

- Admission offers will be made based on the assessment conducted during the selection process.
- The offer will be based on the information provided by the candidate in their application and during the interview.
- Candidates must submit original documents related to their educational qualifications and employment experience (if any) on the date of joining.
- Failure to provide the required documentary evidence may result in the cancellation of the admission offer.
- Any candidate found to have provided falsified data or documents will be dismissed from the program, and the fees paid will be forfeited.

Admission Fee

- The admission will be finalized only after the successful completion of the admission process.
- A letter of selection will be issued to the candidate upon final selection.
- Admission will be confirmed after the submission of the admission fee along with the registration fee, as mentioned in the admission offer letter.
- The fee refund policy will follow the guidelines set by AICTE.

Below is the fee structure for the PGDM and PGDM-X programme:

Fee Component*	PGDM (₹ 10.75 Lakhs for 2 Years)
Registration (At the Time of Admission)	₹ 75,000
Installment I (Within 15 Days of Registration)	₹ 2,75,000
Installment II (30th September, 2026)	₹ 2,75,000
Installment III (30th June, 2027)	₹ 2,25,000
Installment IV (30th September, 2027)	₹ 2,25,000
Total	10,75,000

REVIEWS ON DIFFERENT EDUCATIONAL PLATFORMS

	FACEBOOK		5 STAR
	COLLEGE DUNIA		5 STAR
	CAREERS360		5 STAR
	DIAL EDUCATION		5 STAR
	GOOGLE		4.7 STAR
	COLLEGE SEARCH		4.7 STAR
	SHIKSHA		4.6 STAR
	COLLEGE DEKHO		4.3 STAR
	GET MY UNI		4.3 STAR

GLOWING ENDORSEMENTS

At I Business Institute, we take immense pride in the glowing recommendations we've received from corporate professionals, distinguished alumni, and esteemed faculty members. Their testimonials highlight the transformative impact of our academic programs, the strength of our industry connections, and our commitment to excellence in education.



Debargha Deb 1st
General Manager - Human Resource
Noida, Uttar Pradesh, India · Contact info
500+ connections

Received 1 likes

Debargha Deb 1st
General Manager - Human Resource
September 14, 2024, Debargha worked with I Business Institute as the same team.

Honored to be a part of this great institute. Good and interactive student batch. They have a nice enterprise energy which is very much needed in the current market scenario.



Radhika Mishra 2nd
Campus Recruiter - Wipro HR- Talent Acquisition Sourcing American Express-GST | HR Executive at Amadeus India | HR Manager at Krishna Outsourcing Services | Social Worker
Gurgaon, Haryana, India · Contact info
Connect for 1:1 Discussion

Radhika Mishra 2nd
Campus Recruiter - Wipro HR- Talent Acquisition Sourcing American Express-GST | HR Executive at Amadeus India | HR Manager at Krishna Outsourcing Services | Social Worker
August 16, 2024, Radhika was I Business Institute's mentor.

It was a wonderful experience with I Business Institute in throughout recruitment process. Students were well prepared and have studied the profile and process well.



Sandeep Bist 2nd
Head- Human Resources || People's Manager || Spark Minda (Interior- Plastic Division)

Spark Minda



Sandeep Bist 2nd
Head- Human Resources || People's Manager || Spark Minda (Interior- Plastic Division)
August 31, 2023, Sandeep worked with I Business Institute but on different teams.

I commend the campus for the wonderful and talented students. They have excellent professors who are passionate about their work. I have seen the teaching techniques which are best in the industry. I find it a modern education place with the best academic structure.

Anjali Deochwal 2nd
Student at I Business Institute, Greater Noida
August 13, 2024, Anjali worked at I Business Institute directly.

I business institute is a college with an environment of learnings, experiencing different situations of work and full of enthusiasm. I am very happy and blessed that I am a part of this college who has not only given me practical knowledge but also has made my life way much better than before in every aspect like my communication, my confidence, etc. everything has improved.

Himanshu Singh 2nd
Student at I Business Institute [Active Learner] [Excellent Communication skills] [Docent Leadership quality]
August 12, 2024, Himanshu reported directly to I Business Institute.

I am student of 2022-25 batch and I got the opportunity to work with amul India. I am satisfied with the college. I would like to recommend all those who wants to pursue their pgdm program and have a good career.

Janel Anthony 2nd
Intern [PGDM] [PGDCA] [Excel] [Python]
August 12, 2024, Janel reported directly to I Business Institute.

Experienced & got hired in term of placement facility. did internship from well renowned brands like Bata but to get placed as well interviews are going on with big mnc & happy to be the part of ibi family.

Ritika Prajapati 2nd
Intern at Quick Clean Laundry Solution | Pursuing PGDM | Human Resources | International Business | Value to connections | Learner | Professional Helper |
August 13, 2024, Ritika reported directly to I Business Institute.

As a student batch of 2022-25 at I Business Institute (IBI), I wholeheartedly recommend this institution to prospective students seeking a robust management education. My experience here has been transformative, and I believe IBI offers a unique blend of academic rigor, practical exposure, and a supportive community that prepares students for successful careers. I am really happy by being a part of it where I used to recommend this institute for a better future of every thoughtful individual.



Radhika Mishra 2nd
pursuing pgdm

August 12, 2024, Diya reported directly to I Business Institute

I am a second year student of I business institute and wanna proudly say I am overall ready to take challenge & to fetch renowned company of my dreams. thankyou ibi for making me well prepared & active. thankyou ibi family for helping me grow



Priya Darshini 2nd
PGDM

August 16, 2024, Priya reported directly to I Business Institute

I experienced a lot of personality development growth in myself after learning & training from I business institute I would highly recommend this college for pgdm & practical & fact full knowledge. thankyou for training me . highly recommended

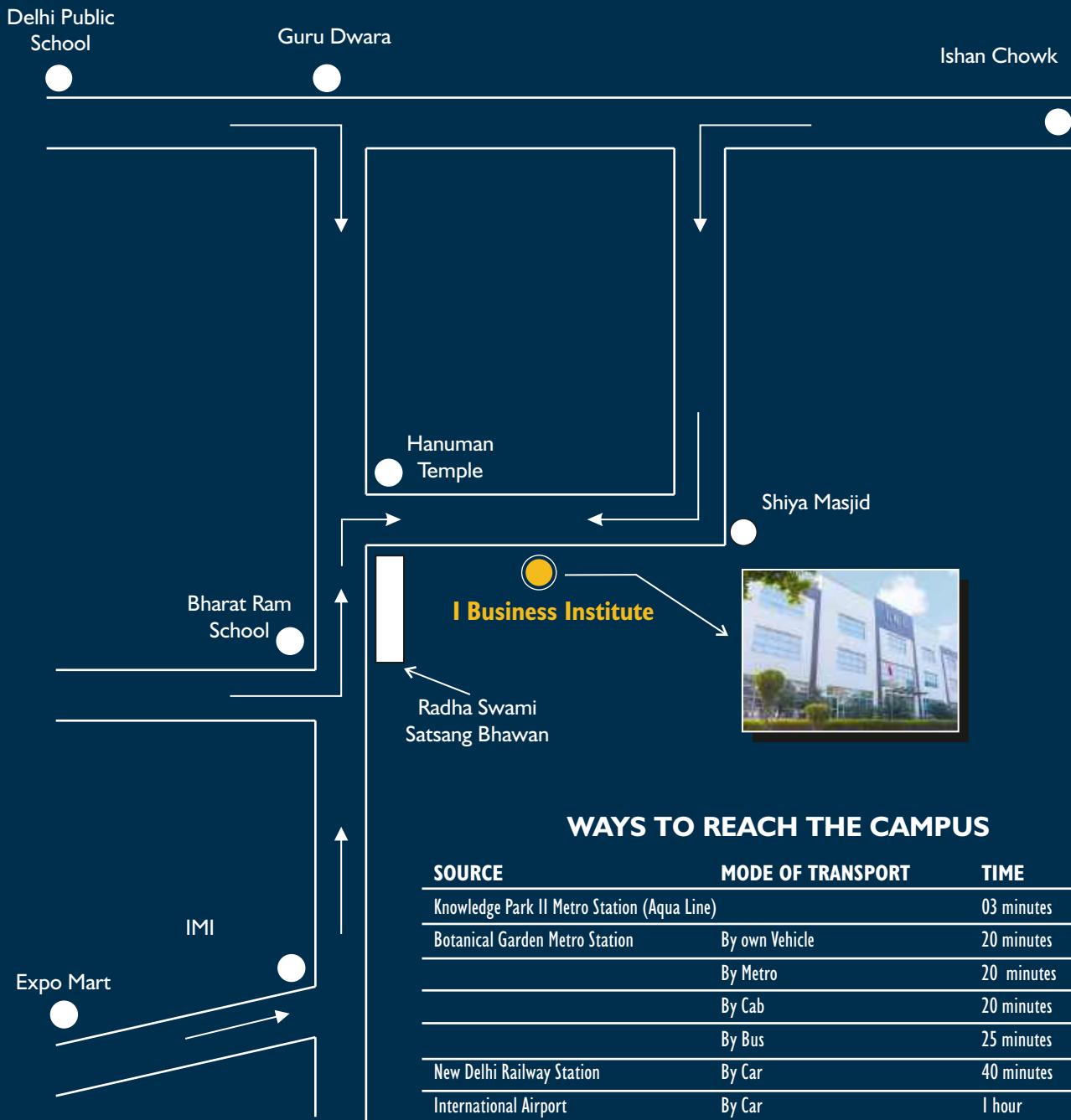


Prathmesh Gurav 2nd

Student at Mumbai University Mumbai
August 10, 2024, Prathmesh reported directly to I Business Institute

hello everyone so i am Prathmesh Gurav, i am a student of IBI greater noida and doing my PGDM program. I am 100 percent satisfied with the facilities, classes and everything. I would like to recommend to those students who want to pursue their PGDM program and have a good career in future...Join the IBI greater noida...

Located in the Academic and Corporate Hub of Greater Noida



I Business Institute

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www.ibusinessinstitute.org

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